

# Jinnatul Raihan Mumu

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## EDUCATION

**Islamic University of Technology**

Gazipur, Bangladesh | Jan 2018 - Present

BBA IN TECHNOLOGY MANAGEMENT WITH A CONCENTRATION IN INFORMATION SYSTEMS | CGPA: 3.94

## SKILLS

**Languages:** R, C/C++, SQL

**Data Science:** Data Visualisation, Predictive Modelling, Data Wrangling, Regression, Hypothesis Testing

**Technology:** VosViewer, Stata/SPSS, L<sup>A</sup>T<sub>E</sub>X, HistCite, MS Office

## WORK EXPERIENCE

**CHANGE INITIATIVE | RESEARCH ASSISTANT**

Dhaka, Bangladesh | May 2021 – Present

- Working under Professor Dr. Mohammad Kabir Hassan, University of New Orleans, USA
- Applying data visualisation techniques for projects based on mind perception and cognitive biases
- Manipulated and transformed IMF socioeconomic data to create a composite database of indicator data for a project based on leveraging fin-tech for the SDGs

**IUT | RESEARCH ASSISTANT**

Gazipur, Bangladesh | June 2019 - Present

- Working under Associate Professor Dr. Md. Abul Kalam Azad, IUT
- Evaluating reliability of Panel data analysis, fsQCA analysis and Bibliometric analysis in information systems, social psychology and decision-making
- Utilized R to run regression and time series analyses to understand the spatial distribution in Asian Banks

**THE FINANCIAL EXPRESS | CONTRIBUTING WRITER**

Dhaka, Bangladesh | Oct 2020 – Present

- Sourcing stories and writing content
- Collaborated across community organizations to outsource stories from local households

**FOODPANDA | SALES OPERATIONS INTERN**

Dhaka, Bangladesh | Dec 2020 – Feb 2021

- Configuring restaurants in the back end and Salesforce to solve issues related to vendor management
- Lend IT support to data center management services for enhanced decision-making
- Conducted independent statistical research on GPS accuracy to make recommendations for foodpanda users

**UKIYOTO PUBLISHING | REMOTE MARKET RESEARCH INTERN**

Toronto, Canada | Nov 2020 – Feb 2021

- Collecting information on current market trends and movement
- Promoting Ukiyoto's portfolio by identifying new development channels

## RESEARCH INTERESTS

Information Exchange and Social Computing

Data visualisation and Cognitive Biases

Judgement and decision-making

## PUBLISHED PAPERS

- M. Kabir Hassan, Muneer M. Alshater, **Jinnatul Raihan Mumu**, Adel M. Sarea and Md. Abul Kalam Azad. **Bibliometric Analysis of the Journal of Islamic Accounting and Business Research: Ten Years Review**, COLLNET Journal of Scientometrics and Information Management, Taylor and Francis Group
- **Jinnatul Raihan Mumu**, Paolo Saona, Abdullah Al Mamun and Md. Abul Kalam Azad. **Is Trust Gender Biased? A Bibliometric Review of Trust in E-Commerce**, Journal of Internet Commerce, Taylor and Francis Group

- **Jinnatul Raihan Mumu**, Tahani Tahmid and Md. Abul Kalam Azad. **Job satisfaction and Intention to Quit: A Bibliometric overview of Work-Family Conflict and Research Agenda**, Applied Nursing Research, Elsevier Journal
- Rakibul Hoque, **Jinnatul Raihan Mumu**, Peter Wanke and Md. Abul Kalam Azad. **Application of Machine Learning Techniques in Chronic Disease Literature: from Citation Mapping to Research Front**, International Journal of Industrial and Systems Engineering, Inderscience Publishers
- Hasibul Islam Russell, **Jinnatul Raihan Mumu**, Md. Saiful Islam and Md. Abul Kalam Azad. **Performance of microfinance institutions in poverty alleviation: mapping the research front**, African J. of Accounting, Auditing and Finance, Inderscience Publishers
- Tasnim Ahmed Jarin, **Jinnatul Raihan Mumu**, Ali Azgor Talukder and Md. Abul Kalam Azad. **Integration of Knowledge in Education: A Bibliometric Review**, Bangladesh Journal of Integrated Thoughts

## SUBMITTED PAPERS

- **Jinnatul Raihan Mumu**, Regina Connolly and Md. Abul Kalam Azad. **Understanding cyberslacking intention during Covid-19 online classes: An fsQCA analysis**, Under review at HICSS-55
- **Jinnatul Raihan Mumu**, Paolo Saona, Md. Shariful Haque and Md. Abul Kalam Azad. **Gender Diversity in Corporate Governance: A Bibliometric Analysis and Research Agenda**, Under review at Gender in Management: an International Journal
- **Jinnatul Raihan Mumu**, Paolo Saona, Hasibul Islam Russell and Md. Abul Kalam Azad. **Corporate Governance and Remuneration: A Bibliometric Analysis**, Under review at Journal of Asian Business and Economic Studies

## NEWS ARTICLES

- Keto diet: A hype of social media or a real solution?
- How hobbies turning into freelancing for young women
- Why women don't want to be entrepreneurs in Bangladesh
- Online course on big data analytics

## LEADERSHIP EXPERIENCE AND FELLOWSHIPS

- Accelerated Business Leaders Education (ABLE): Business Leadership Program offered by UC Riverside's School of Business, Top Participant, 2021
- Online Short Course on Big Data Analytics and Machine Learning, Organizer and Host, 2021
- YSSE "Paperink: Write Your Thoughts", Champion, 2020
- OIC Scholarship: Recognition for Academic Excellence, 2018-2019
- Webinar on Industry Academia Collaboration, Organizer and Host, 2020
- Grameenphone Accelerator, Top 30 Participants, 2018

## REFEREES

Dr. M. Kabir Hassan  
Professor, Department of Economics and Finance, University of New Orleans  
New Orleans, LA 70148

Dr. Md. Abul Kalam Azad  
Associate Professor, Department of Business and Technology Management, Islamic University of Technology  
Boardbazar, Gazipur