Sugimoto Shoujin

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Product Manager leveraging an AI and data background to build and launch impactful, user-centric products.

EDUCATION

National University of Singapore (NUS)   **Aug 2022 – Nov 2025**

Bachelor of Business Administration (Business Analytics), Honours with Distinction
- ❖ Minors in **Computer Science** and **Psychology; Product Management** Course Alumni
- ❖ Leadership: Head of Outreach (NUSSU Global Relations Unit); External Liaison (NUS Entrepreneurship Society)
- ❖ Activities**:** Fight Team (NUS Boxing & NUS Muay Thai); Badminton Team & Dance Club (Temasek Hall)

WORK EXPERIENCE

Boston Scientific   **Jan 2025 – Apr 2025**

AI Product Manager
- ❖ Owned the end-to-end lifecycle of an **OCR**-powered web application for the sales team; conducted user interviews, authored the **PRD**, and then developed the tool solo, cutting claim processing time by **95%.**
- ❖ As **Scrum Master**, orchestrated the agile development and successful launch of an AI **chatbot** for a global summit.

NUS (School of Computing)   **Jan 2024 – Apr 2025**

Teaching Assistant
- ❖ Mentored over **100** students across three semesters in advanced Java, simplifying OOP and Functional Programming.

E-Commerce Entrepreneur   **Jun 2024 – Sep 2024**
- ❖ Launched and scaled a solo e-commerce brand, driving **4-figure** revenue in the first week through targeted TikTok & Facebook ads and influencer marketing, generating over **$10,000** total revenue in **3** months.

SCB 10X   **May 2024 – Aug 2024**

AI Engineer Intern
- ❖ Engineered an end-to-end automated pipeline using **multi-agent** AI frameworks (**CrewAI**, **LangChain**) to autonomously research, write, and format weekly company newsletters, cutting manual labour by **96.9**%.
- ❖ Presented weekly briefings on emerging AI trends, influencing team strategy and the adoption of new technologies.

Wego.com   **Jan 2024 – May 2024**

Data Science Intern
- ❖ Engineered a user-centric **ML** algorithm that outperformed the legacy search model by **3%** in offline testing.

Product Manager Intern   **Sep 2023 – Jan 2024**
- ❖ Spearheaded a new time-filter feature from concept to launch by analyzing user behavior, authoring the **PRD**, and creating **Figma** prototypes; the feature drove a **3%** usage increase and **5%** task efficiency gain
- ❖ Informed product strategy by performing in-depth **funnel analysis** using **SQL**, **R** and **Python** to identify user drop-off points, and analyzed **A/B** test results to validate and measure the impact of product improvements.

AIMMS   **Mar 2023 – Aug 2023**

Data Analyst Intern
- ❖ Developed a sales forecasting model (**Python**, **Prophet**, **scikit-learn**) to project revenue and inform sales strategy.

Analytix-Online   **Aug 2022 – Nov 2022**

Data Research Analyst Intern
- ❖ Built end-to-end data workflows, including **web scraping** for data collection, **ETL** pipelines, and developing interactive **Tableau** dashboards for C-Suite to inform product strategy for our in-house sentimental analysis tool.

Emirates Group   **Nov 2021 – Apr 2022**

Business Analyst Intern
- ❖ Analyzed 3 high-stakes innovation projects for senior leadership, such as fleet electrification and AR/VR training.

SKILLS
- ❖ Data & AI: Python, SQL, R, Tableau, Scikit-Learn, TensorFlow, PyTorch, XGBoost, VertexAI, LangChain, Looker, BigQuery
- ❖ Product Management: Jira, Figma, Confluence, Amplitude, MixPanel, Notion, Agile, Scrum, A/B Testing, User Interviews
- ❖ Web Development: HTML/CSS, JavaScript, Python, TypeScript, React, Next.js, Tailwind CSS, Node.js, Supabase, SQL, Git
- ❖ **Languages**: English (Native), Japanese (Working Proficiency), Chinese (Working Proficiency)