

Eunji Jinny Seo

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469.261.4074

Transforming ambiguity into clarity with 8+ years of experience in enterprise security and B2B SaaS. Track record of building MVPs in fast-paced environments, creating design systems from the ground up, and shipping intuitive interfaces for technically complex products.

Experience

Mimic, Senior Product Designer * 12/2023 – 02/2025

- One of two founding designers at a cybersecurity startup, supporting company growth from \$27M to \$70M+ in funding
- Delivered MVP in 8 months, securing U.S. government and Fortune 500 clients like REI
- Established design system and brand identity and ensured WCAG compliance on the public-facing website

Crayon, Senior UX Designer * 01/2022 – 04/2023

- Led platform-wide redesign of the navigation, onboarding, and integrations to improve user workflows
- Shipped improvements to daily alerts and email clarity, helping users understand key feature values of the platform
- Collaborated with development to create company's first component library

projekt202, Experience Designer * 08/2018 – 12/2021

- Delivered complex B2B enterprise consulting engagements for eight companies across healthcare, financial services, and more
- Built and maintained design systems for complex enterprise solutions
- Created company-wide audit process for accessibility engagements and internal education materials

Sabre Labs, R&D UX Designer * 07/2016 – 08/2018

- Created interactive prototypes to explore future tech applications in the travel and hospitality space
- Produced tech trend reports with custom illustrations to communicate R&D insights
- Published industry-first chatbot guidelines with 100k+ views and 2k+ likes

Skills

Product

Interaction design
Prototyping
User research
User testing
Design systems
Accessibility

Design

Figma
Sketch
Illustrator
Photoshop
After Effects
InDesign

Code

HTML/CSS
JavaScript
TypeScript
React
NextJS
Tailwind

Education

Dartmouth College * 2012 – 2016

- B.A. in Studio Art
- Minors in Computer Science and Digital Art