EUNJI JINNY SEO

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8+ years of experience crafting enterprise security and B2B SaaS products. Proven track record of building design systems from scratch and implementing features in fast-paced environments with a focus on MVP delivery. Passionate about creating intuitive interfaces for complex technical products for security-focused enterprise products.

EXPERIENCE

Mimic, Senior Product Designer
Remote / Dec 2023 – Feb 2025

– One of two fouding designers at a cybersecurity startup, from its $27M seed to $70M+ in funding
– MVP platform delivery from initial concept to deployment, securing U.S. government and Fortune 500 clients like REI
– Established company's first design system and visual language,
– Shaped product strategy through targeted user research and cross-functional workshops with leadership team

Crayon, Senior UX Designer
Remote / Jan 2022 – Apr 2023

– Led onboarding experience redesign, collaborating across engineering, product, and leadership teams to deliver roadmap initiatives
– Spearheaded first third-party integration experience
– Collaborated with development to create the company's first component library

projekt202, Experience Designer
Dallas, TX / Aug 2018 – Dec 2021

– B2B enterprise consulting engagements for 8 companies , delivering complex systems including payment platforms, CMS, and user management dashboards
– Built and maintained various design systems, focusing on scalable enterprise solutions
– Established company-wide audit process for accessibility consulting engagements, leading to internal education initiatives and client implementation

Sabre Labs, R&D UX designer
Dallas, TX / July 2016 – Aug 2018

– Pioneered company's thought leadership on emerging technologies through research and rapid prototyping
– Published industry-leading chatbot design guidelines (100k+ views, 2.5k+ likes), establishing thought leadership in conversational UI as one of the first guidelines for chatbots in 2017
– Produced biannual emerging technology reports featuring original brand-aligned illustrations

EDUCATION

Dartmouth College
Hanover, NH / Jun 2016

B.A. in Studio Art, minors in Computer Science and Digital Art

SKILLS

Figma	Photoshop	HTML / CSS / Tailwind	Rapid prototyping
Sketch	InDesign	Javascript / Typescript	User research & testing
Illustrator	After Effects	React / Tailwind	Interaction design