

**PORTFOLIO:** <https://jinparkdesign.github.io/>

Being a student at Seneca College with 4.0 GPA, I have studied visual design, user experience design, motion graphics, and development. With more than 4 years of experience in graphic design, I am seeking for a new opportunity to develop my professional career in visual / product design.

## SKILLS

Visual Design  
UX/UI Design  
User Research  
User Flow Diagram  
Wireframing  
Prototype  
Motion Graphic  
Brand & Identity  
Sketching  
Illustration  
Video Editing  
Storyboard

## TOOLS

Adobe XD  
Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere Pro  
3ds Max  
CorelDraw  
Final Cut  
HTML  
CSS

## LANGUAGES

Korean  
English

## PROFESSIONAL EXPERIENCE

### FASTSIGNS of GTA, Toronto

July 2015 - Sept 2019

#### *Lead Graphic Designer*

Created 90 graphics and digital assets per month on average for online and print for clients across various industries  
Communicated consistently with clients, discussing their specific design goals  
Completed a high volume of project workflows by prioritizing tasks and efficiently allocating resources  
Maintained 100% delivery rate, working under tight deadlines in a fast-paced environment  
Collaborated with sales and production teams to identify project requirements  
Maximized the turnaround of clients' advertisements by developing intuitive, engaging and brand-consistent designs

## VOLUNTEER

### Design Staff at Theremovement

Jan 2020 - Present

*Toronto, ON*

Helped film production and edited raw footages in Premiere pro, communicating with teams

### Layout Designer at Alberta Council On Aging, Edmonton

2015

*Edmonton, AL*

Created brochures and annual reports, applying creativity and using appropriate typeface

### Art Tutor, Toronto

2012

*Vaughan, ON*

Planned and organized instructions to teach Gr. 4-8 students basic art skills and colour

## EDUCATION

### Diploma of Interactive Media Design

Jan 2020 - Present

*Seneca College, ON*

**Award:** President's Honour List with GPA 4.0

Specialized in user-centered interaction design, including UI design and motion graphics  
Developed basic coding knowledge of front-end development, HTML and CSS

### Certificate of Graphic Communication

Sept 2014 - May 2015

*Northern Alberta Institute of Technology, AL*

Focused on typography, layout and print design using Adobe creative suite