

Jin Park (Summer)

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Visual Product Designer

+1 647 884 1144

Portfolio: <https://jinparkdesign.github.io/summerjinpark>

SKILLS

Product Design
UX/UI Design
Visual Design
Design System
User Research
Usability Testing
Wireframing
Prototyping
Responsive Design
Graphic Design
Motion Design
Animating
Video Editing

TOOLS

Figma
Adobe XD
Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
Procreate
Rough Animator
Corel Draw
HTML
CSS

LANGUAGES

English
Korean

WORK EXPERIENCE

Flight Centre Travel Group Visual Product Designer

June 2021 - March 2023 (1 year 10 months)

- Collaborated with the research team to conduct user research and usability testing
- Created wireframes, high-fidelity mock-ups, prototypes and solutions with user-centric design
- Developed design systems and libraries for multi-domain to ensure consistency
- Worked closely with product manager, stakeholders, engineers, and user research team to define user problem and come up with data-driven design solutions
- Regularly gave and received feedback with other Designers to ensure quality and consistency.

Fastsigns Graphic Designer

July 2015 - September 2019 (4 years 2 months)

- Created 90+ graphics and digital assets per month on average for clients across various industries
- Communicated consistently with clients, discussing their specific design goals
- Completed a high volume of project workflows by prioritizing tasks
- Maintained 100% delivery rate, working under tight deadlines in fast-paced environment
- Collaborated with sales and production team to identify project requirements

EDUCATION

Seneca College Diploma of Interactive Media Design

June 2020 - April 2021

- Received President's Honour List Award with GPA 4.0
- Specialized in user-centered interaction design, including UI design and motion graphics

Northern Alberta Institute of Technology Certificate of Graphic Communication

September 2014 - May 2015

- Focused on typography, color, layout and print design using Adobe creative suite

ACHIEVEMENT

- Launched my Android app, Miuu Note and reached over 10k+ organic download (2023)
- Won Best Designer's award in the field of product design at work (2022)
- Reached social media follower 60k+ for my animation and character brand (2023)
- Received President's honour list with the grade of GPA 4.0 in college (2021)