



# RENEWAL “SSOLDOT”

Project



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Improvement

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Detail Information  
Structure





# 사이트분석

Website Analysis

# 이



# INTRODUCTION

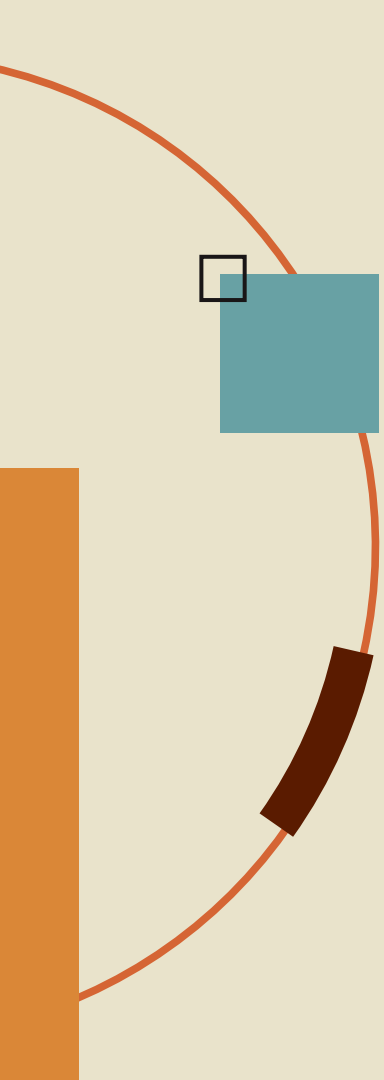
**SSOLDOT**

한정판 라이프스타일  
정보앱

전 세계 한정판 & 콜라보  
정보의 모든 것

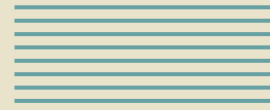
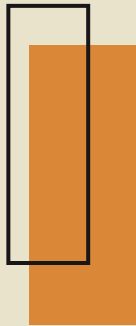


**SSOL.**



# “쏟드아웃 되기전에 쏘닷” 한정판 패션 정보 커뮤니티 앱 '쏘닷'

한정판&콜라보의 발매 정보를  
한곳으로 모은 쏘닷.  
전 세계에서 벌어지는 발매 소식을  
실시간으로 받아보세요.



# Main Function

## ALARM 01

'발매 소식의 시작과 끝을 함께 하는 알람'

제품의 루머 단계부터 발매까지 실시간으로  
업데이트되는 정보를 알람 버튼 하나로  
받아볼 수 있습니다



## 02 LOCATION

'언제, 어디서, 어떻게'

내가 원하는 한정판/콜라보 스니커즈(운동화)가  
언제, 어디서, 어떻게 응모 혹은 발매되는지를  
알려드립니다.



## SSOLTICLE 03

'원하는 타켓과의 소통'

한정판/콜라보 패션의 마니아들이 모인  
공간에서 다양한 주제로 원하는  
타켓과의 소통이 이루어집니다.



## 04 BOARDS

'한정판/콜라보 패션의 또 다른 이야기'

발매 정보를 넘어서 한정판/콜라보  
패션의 또 다른 이야기를 패션/문화계에  
속해있는 쏠닷 크루들이 전달해드립니다.





# 문제점 및 개선점

Problem and Improvement

## 02



# Problem and Improvement

## Problem

1. 메인페이지가 없음.
2. 눈에 확 띄는 포인트가 없음



1. 메인페이지 추가
2. Welcome  
슬라이드 통하여  
포인트 주기

## Solution



# Problem and Improvement

## Problem

1. 오프라인 장소 주소 외 기본 정보 부족
2. 온라인 응모여부 및 결과 확인 어려움



1. 오프라인 장소 주소 외 장소 운영시간 및 응모 주의사항 기재
2. 온라인 응모여부 및 당첨여부 스위치 추가 응모 추가 정보 기록

## Solution

# Problem and Improvement

## Problem

1. 주제별 분류가 되어있지 않음.
2. 다양한 글을 보기 쉽지 않음



1. 탭메뉴로 주제 구분
2. 다양한 글(영상, SNS, 기사 등) 썸네일 형식처럼 나열

## Solution

# Problem and Improvement

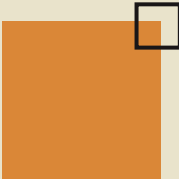
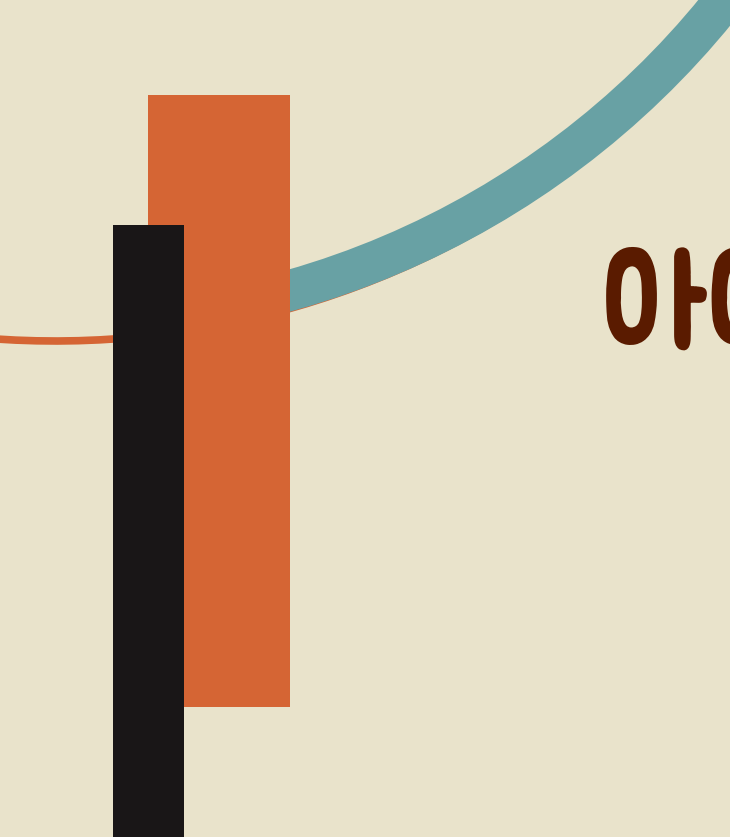
## Problem

1. 마이페이지:  
정보 빈약



1. 다양한 정보 추가  
보유현황, 응모현황,  
좋아요, 알람 등 나의  
활동 현황 파악 정보  
추가

## Solution



# 아이디어스케치

Idea Sketch

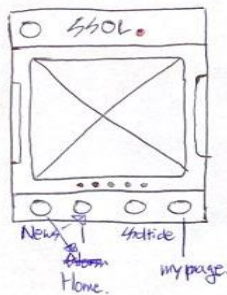
# 03



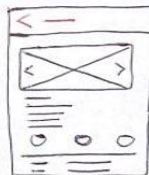
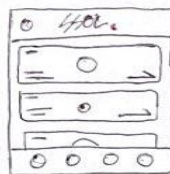
# Idea Sketch

아이디어 스케치

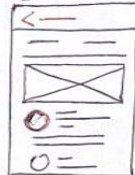
Main



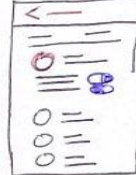
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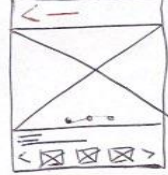
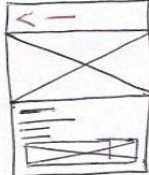
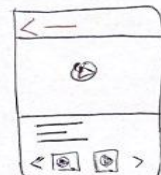
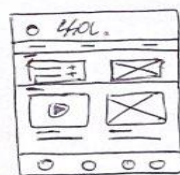
무피터인.



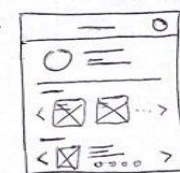
무피터인.



Multide



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# Problem

## Location

1. 오프라인 장소 주소  
외 기본 정보 부족
2. 온라인 응모여부 및  
결과 확인 어려움

## Mercury

Mercury is the  
closest planet to  
the Sun



## Venus

Venus is the  
second planet  
from the Sun

# DEFINITION OF CONCEPTS



## **Mercury**

Mercury is the  
closest planet to  
the Sun



## **Venus**

Venus is the  
second planet  
from the Sun

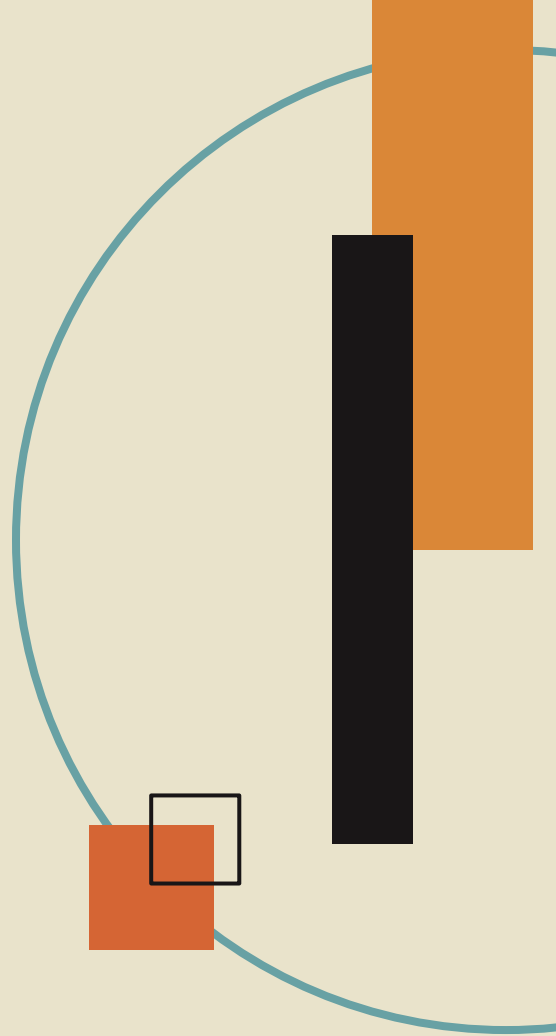
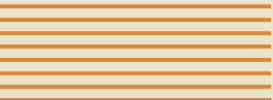


## **Mars**

Despite being  
red, Mars is  
actually cold

# WHAT YOU WILL LEARN

1. You could give a brief description about one of the topics here
2. You could give a brief description about one of the topics here
3. You could give a brief description about one of the topics here





# FEATURES OF THE TOPIC



## Mercury

It's the closest planet  
to the Sun



## Venus

It's the second planet  
from the Sun



## Mars

Despite being red,  
Mars is a cold place



## Jupiter

It's the biggest planet  
in the Solar System



## Saturn

It's composed of  
hydrogen and helium



## Neptune

It's the farthest planet  
from the Sun



# 333,000.00

Earth's is the Sun's mass



# STATISTICS

## Mars

Despite being red, Mars is  
a cold place

80%

A horizontal bar chart for Mars. The bar is divided into two sections: a teal section on the left representing 80% and a white section on the right representing the remaining 20%. The bar is outlined in black.

## Mercury

Mercury is the closest  
planet to the Sun

50%

A horizontal bar chart for Mercury. The bar is divided into two sections: an orange section on the left representing 50% and a white section on the right representing the remaining 50%. The bar is outlined in black.

## Venus

Venus is the second planet  
from the Sun

40%

A horizontal bar chart for Venus. The bar is divided into two sections: an orange section on the left representing 40% and a white section on the right representing the remaining 60%. The bar is outlined in black.

# MULTIMEDIA

Despite being red,  
Mars is a actually cold  
place. It's full of iron  
oxide dust, which  
gives the planet its  
reddish cast



Insert your multimedia content here

**A PICTURE IS WORTH  
A THOUSAND WORDS**



# PROCESS

## Mercury

It's the closest planet  
to the Sun

01

02

03

## Mars

Despite being red,  
Mars is a cold place

## Jupiter

It's composed of  
hydrogen and helium

# MIND MAP

Despite being  
red, Mars is  
actually cold

01

Mercury is the  
closest planet  
to the Sun

02

Venus is the  
second planet  
from the Sun

04

Jupiter is the  
biggest planet  
of them all

03

Mars



# AWESOME WORDS





# THIS IS A MAP



## Mercury




It's the closest  
planet to the Sun

## Mars



Mars is actually  
a cold planet

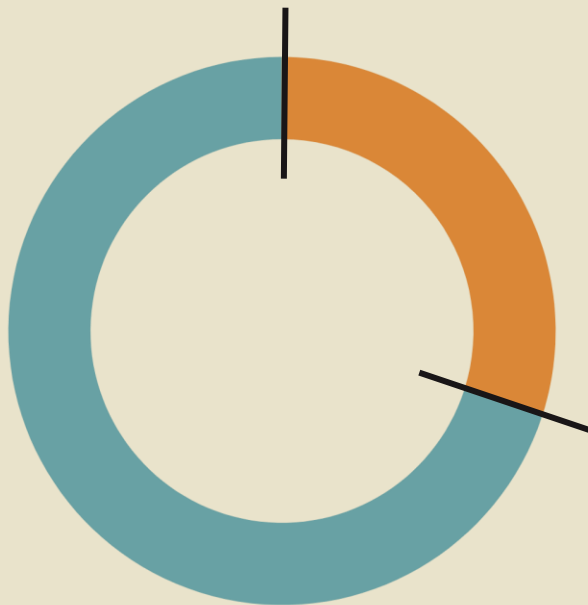


# THIS IS A GRAPH

70%

**Mercury**

Mercury is the closest planet to the Sun



30%

**Venus**

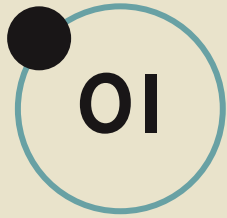
Venus is the second planet from the Sun

To modify this graph, click on it, follow the link, change the data and paste the resulting graph here, replacing this one

# THIS IS A TABLE

	Mass	Density	Gravity
<b>Mercury</b>	0	100	100
<b>Venus</b>	10	87	100
<b>Mars</b>	57	75	100

# EXERCISES



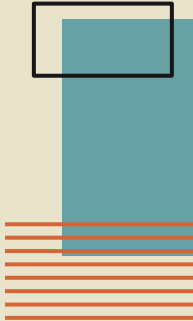
## Mars

Despite being red,  
Mars is actually a  
cold place full of iron  
oxide dust



## Mercury

Mercury is the  
closest planet to the  
Sun and the smallest  
in the Solar System

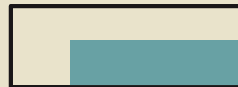


The background features a grid of wooden letter tiles on the left side, with letters like K, L, D, N, O, E, R, S, A, V, W, E, Z, and R visible. Overlaid on this are several geometric elements: a large white arc with a blue segment, a series of horizontal orange lines, a solid orange square, and a blue rectangle at the bottom right.

# ASSIGNMENT

Which planet in the  
Solar System is the  
second from the Sun?

\_\_\_\_\_



# THANKS!

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com

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- Happy man sitting in cafe
- Business woman taking notes on a notebook
- Unrecognisable man writing in notebook
- Words letter made with wooden cubes over brown desk
- The word start spelt with wooden letters
- The word welcome spelt with wooden letters




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## Photos

- Colleagues working together indoors
- Above view decoration with message on wooden background
- Close-up woman holding up a coffee cup
- Lovely friends looking at laptop indoors
- Full frame shot of alphabet arranged on wooden dice

## Vectors

- Colorful abstract annual report template
- 



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**Roboto**

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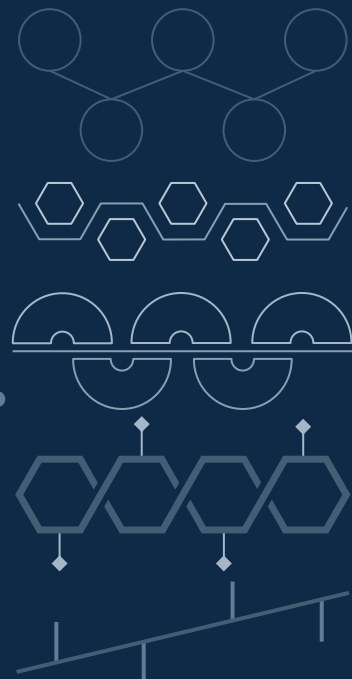
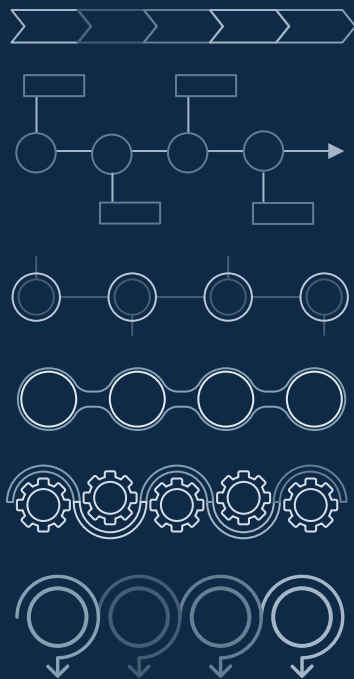
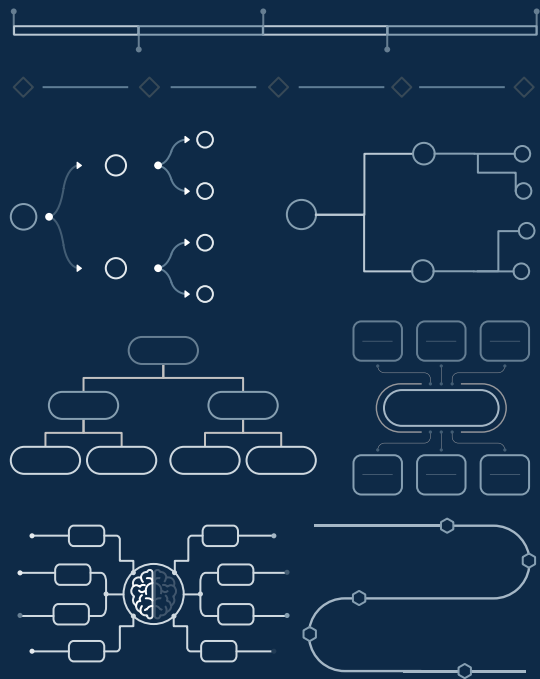
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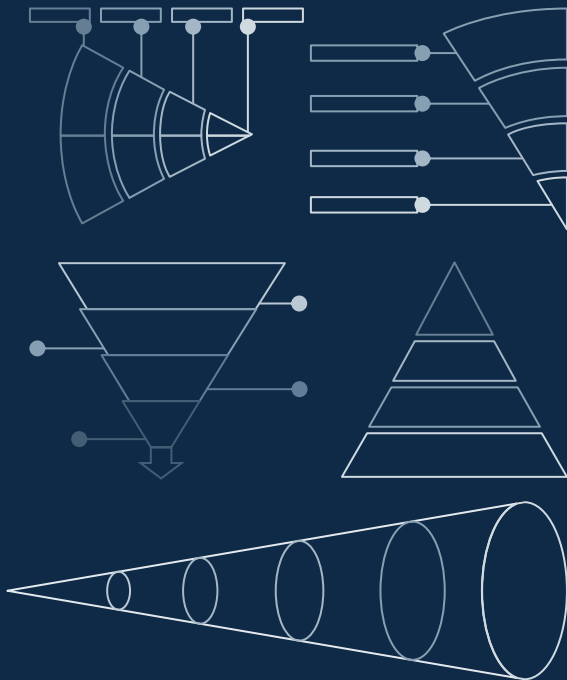
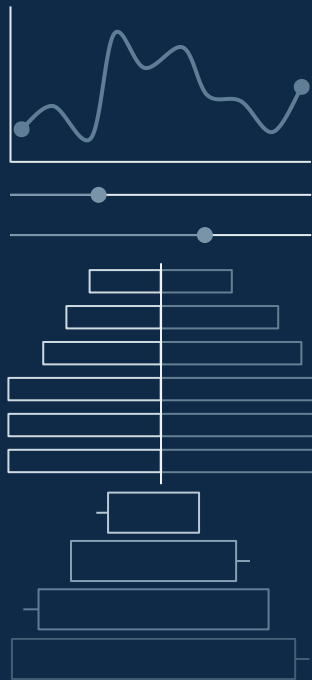
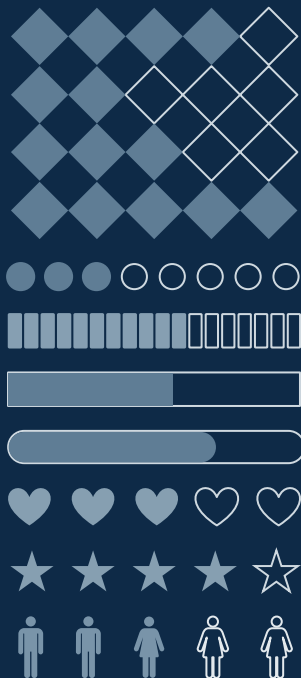
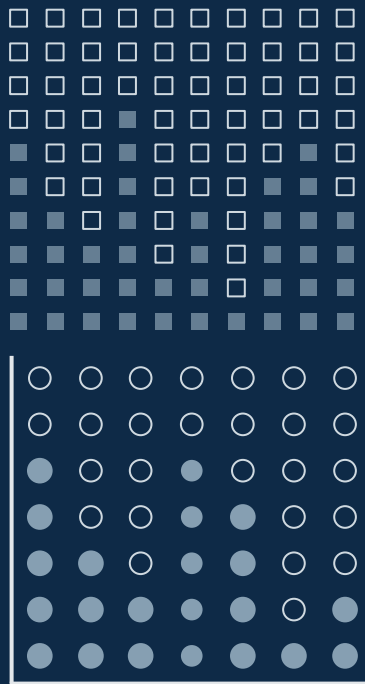

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
PHASE 1						
Task 1						
Task 2						
PHASE 2						
Task 1						
Task 2						





	JANUARY	FEBRUARY	MARCH	APRIL
PHASE 1				
Task 1				
Task 2				







## ...and our sets of editable icons

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## Educational Icons



## Medical Icons



## Business Icons



## Teamwork Icons



## Help & Support Icons



## Avatar Icons



# Creative Process Icons



# Performing Arts Icons



# Nature Icons



# SEO & Marketing Icons



