

Not just Prepaid, Verizon Prepaid.

Introducing more value on Prepaid monthly smartphone plans, beginning 6/6.

\$40

2GB 3GB
at high speed

\$50

5GB 7GB
at high speed

Now
\$60

10GB
at high speed
Was \$70

\$80

Unlimited data
at high speed

Sell it in 5.

1. **Enjoy even more value from Verizon with Prepaid plans starting at \$40.** Choose from 3 GB for \$40, 7 GB for \$50 or 10 GB for \$60.
2. **Get more of what you already love with Mobile Hotspot, Carryover Data and Always-On Data.** Included with the \$40, \$50 and \$60 plans.
3. **Keep up with friends and family with unlimited U.S. talk and text on all monthly plans.** Plus, you'll have unlimited text to over 200 international destinations.
4. **Talk all you want to friends and family with unlimited calling to Mexico and Canada on the \$60 and \$80 plans.**
5. **Need even more data? No problem! You can get our \$80 Unlimited plan.** Enjoy stress free wireless on a better network.

Learn more.

- [Prepaid Plans and Pricing](#) in InfoCenter
- [Prepaid Data Options](#) in InfoCenter
- [Key Competitive Intelligence](#)

What's changed?

Now, for all Prepaid plans:

- Video streams up to 480p.
- We may prioritize your data behind other customers during times/places of network congestion.

What's the same?

- Once high-speed data allowance is used, 128 kbps speeds for the rest of the month.
- No changes to \$80 Prepaid Unlimited.

A smarter way to Prepaid.

Try it.

How would you recommend the new prepaid plan to Andrew?

Customer

Example Response



Andrew doesn't want to worry about using up his data allowance and wants to keep to a budget.

- Uses about 8 GB of data a month
- Likes watching YouTube clips on his phone
- Talks often to a friend in Mexico

Andrew, we have a new prepaid plan that would be perfect for you. You typically use about 8 GB per month. We now have a 10 GB plan for \$60 and you carry over any data you don't use to the next month!

If you happen to go over your available data, this plan has Always-On Data, which will let you stay connected for the rest of the month at 128 kbps.

When you watch videos on YouTube, they will stream up to 480p, which is like DVD quality. You will also get unlimited calling and text to Mexico and Canada, which will be great for reaching your friend in Mexico.

How could you see yourself using all this data and great features? ...

...Great. Let's get you signed up.

I want to let you know that your data may be prioritized if the network is congested.

Take a look at the example responses to these customer questions, then try it in your own words.

Question

Example Response

Can I watch YouTube on my phone with a new prepaid plan?

You can absolutely watch YouTube videos on your phone with a new Prepaid plan. Videos stream in standard definition (up to 480p). That provides DVD quality resolution.

If higher resolution is important to you, an option is to connect to Wi-Fi to get HD video (High Definition, up to 1080p).

What does it mean that you "may prioritize my data"?

Think of it like merging on to a busy highway. When it's busy, you might end up waiting behind some other cars.

And when you're connected to a busy cell site, there might be a temporary delay in your data connection.

As soon as congestion clears up, you get the same great speeds you are used to having with Verizon.

Why do you prioritize data?

We manage the network to make sure all data users have the best experience.