

```

library(stringr)
library(dplyr)

##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##   filter, lag
## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union
library(ggplot2)
library(tm)

## Warning: package 'tm' was built under R version 3.4.4
## Loading required package: NLP
##
## Attaching package: 'NLP'
## The following object is masked from 'package:ggplot2':
##
##   annotate
library(wordcloud)

## Warning: package 'wordcloud' was built under R version 3.4.4
## Loading required package: RColorBrewer

```

## Apple

```

load("C:/Users/liz/Desktop/tweets.AAPL.RData")

positive=scan('C:/Users/liz/Documents/positive-words.txt',what='character',comment.char=';')
negative=scan('C:/Users/liz/Documents/negative-words.txt',what='character',comment.char=';')

tryTolower = function(x)
{
  y = NA
  # tryCatch error
  try_error = tryCatch(tolower(x), error = function(e) e)
  # if not an error
  if (!inherits(try_error, "error")){
    y = tolower(x)
  }else{
    y = tolower(iconv(x, "latin1", "ASCII", sub=""))
  }
  return(y)
}

clean=function(t){

```

```

t=gsub('[[[:punct:]]',' ',t)
t=gsub('[[[:cntrl:]]',' ',t)
t=gsub('\\\\d+', '',t)
t=gsub('[[[:digit:]]',' ',t)
t=gsub('@\\\\w+', '',t)
t=gsub('http\\\\w+', '',t)
t=gsub("^\\\\s+|\\\\s+$", "", t)
t=sapply(t,function(x) tryTolower(x))
t=str_split(t," ")
t=unlist(t)
return(t)
}

aaplT=lapply(tweets,function(t) t$getText())
clean.aapl=lapply(aaplT,function(x) clean(tryTolower(x)))

#####

score=function(tweet, pos = positive, neg = negative) {
  pos.match <- match(tweet, pos)
  neg.match <- match(tweet, neg)

  ## Scores
  pos.match.s <- !is.na(pos.match)
  neg.match.s <- !is.na(neg.match)

  pos.score <- sum(pos.match.s)
  neg.score <- sum(neg.match.s)

  ## Words
  posw <- pos[pos.match]
  posw <- posw[!is.na(posw)]

  negw <- neg[neg.match]
  negw <- negw[!is.na(negw)]

  return(list(pos.score = pos.score, neg.score = neg.score, pos.words = posw, neg.words = negw))
}

###calculate total number of positive and negative words ###
returnpscore=function(tweet) {
  pos.match=match(tweet,positive)
  pos.match=!is.na(pos.match)
  pos.score=sum(pos.match)
  return(pos.score)
}

returnnscore=function(tweet) {
  neg.match=match(tweet,negative)
  neg.match=!is.na(neg.match)
  neg.score=sum(neg.match)

```

```

    return(neg.score)
  }

positive.score=lapply(clean.aapl,function(x) returnpscore(x))
negative.score=lapply(clean.aapl,function(x) returnnscore(x))

pcount=0
for (i in 1:length(positive.score)) {
  pcount=pcount+positive.score[[i]]
}
pcount

## [1] 5823

ncount=0
for (i in 1:length(negative.score)) {
  ncount=ncount+negative.score[[i]]
}
ncount

## [1] 3238

###creat graph###

poswords<-lapply(clean.aapl,function(x)score(x)$pos.words)
negwords<-lapply(clean.aapl,function(x)score(x)$neg.words)

pwords <- unlist(poswords)
nwords <- unlist(negwords)
dpwords=data.frame(table(pwords))
dnwords=data.frame(table(nwords))

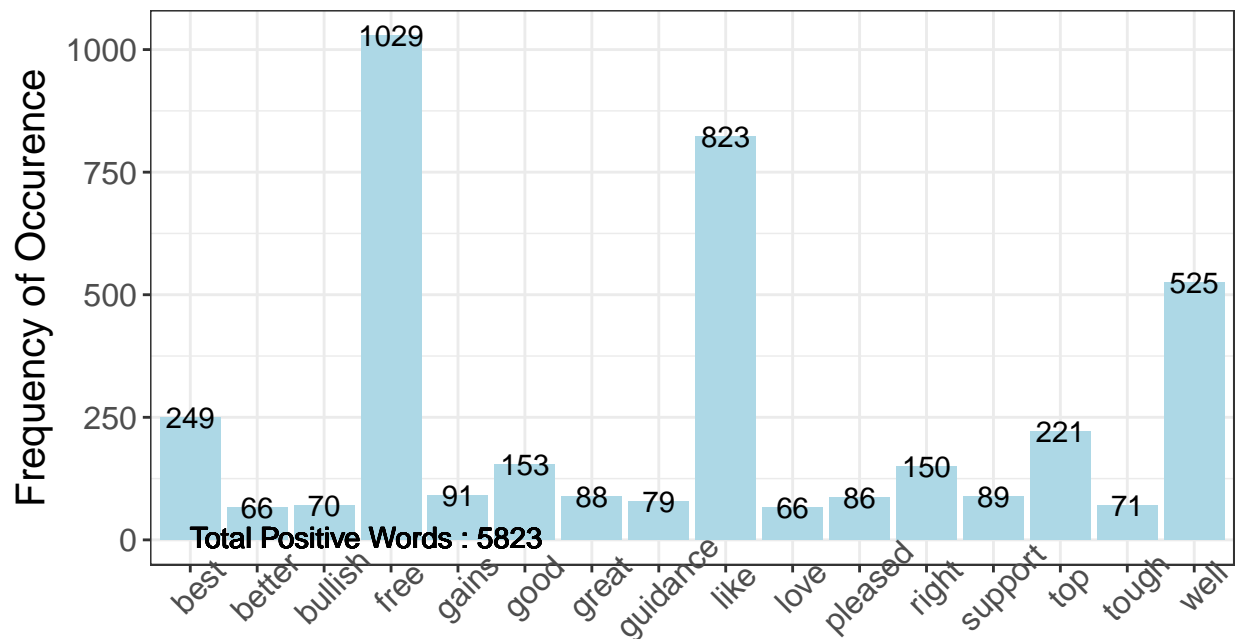
dpwords=dpwords%>%
  mutate(pwords=as.character(pwords))%>%
  filter(Freq>60)

dnwords=dnwords%>%
  mutate(nwords=as.character(nwords))%>%
  filter(Freq>40)

##aapl##
ggplot(dpwords,aes(pwords,Freq))+geom_bar(stat="identity",fill="lightblue")+theme_bw()+
  geom_text(aes(pwords,Freq,label=Freq),size=4)+
  labs(x="Major Positive Words", y="Frequency of Occurence",title=paste("Major Positive Words and Occur
  geom_text(aes(1,5,label=paste("Total Positive Words : 5823")),size=4,hjust=0)+theme(axis.text.x=elemen

```

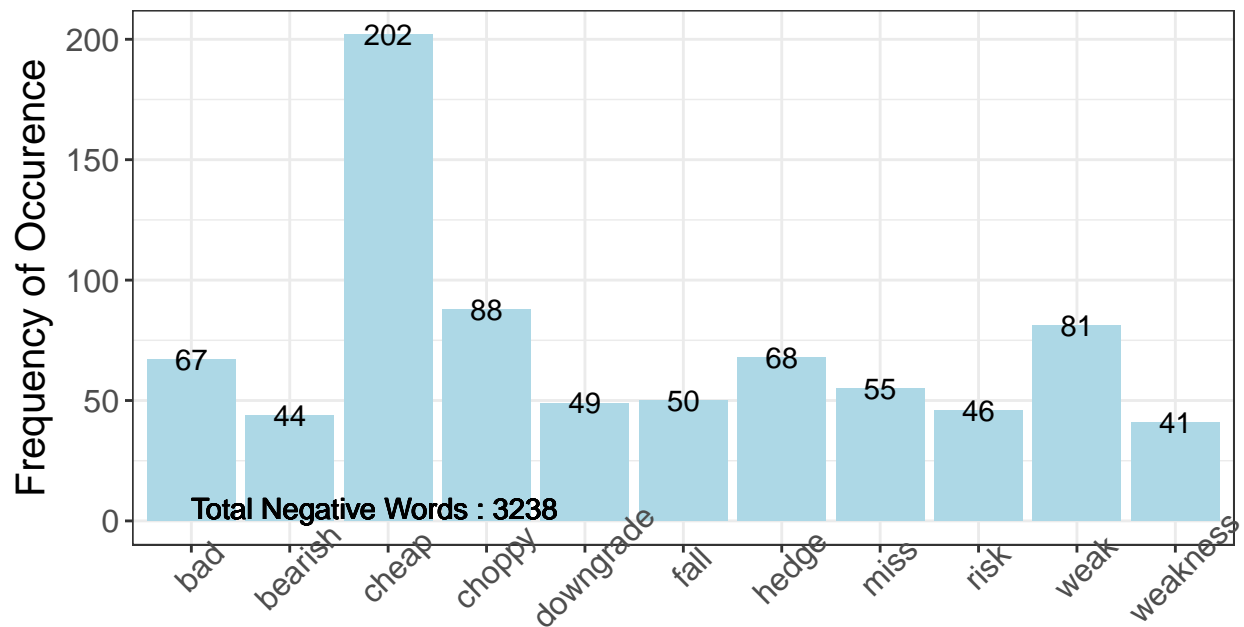
## Major Positive Words and Occurrence in 'APPLE' twitter feeds, n =12354



## Major Positive Words

```
ggplot(dnwords,aes(nwords,Freq))+geom_bar(stat="identity",fill="lightblue")+theme_bw()+
  geom_text(aes(nwords,Freq,label=Freq),size=4)+
  labs(x="Major Negative Words", y="Frequency of Occurrence",title=paste("Major Negative Words and Occurrence"))+
  geom_text(aes(1,5,label=paste("Total Negative Words : 3238")),size=4,hjust=0)+theme(axis.text.x=element_text(angle=45))
```

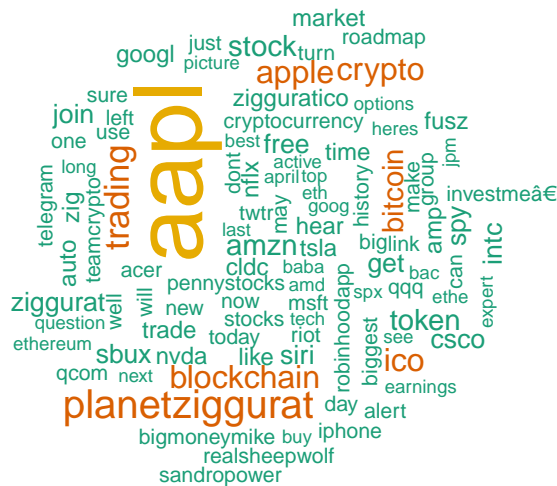
## Major Negative Words and Occurrence in 'APPLE' twitter feeds, n =12354



## Major Negative Words

###wordcloud###

```
tweetscorpus=Corpus(VectorSource(clean.aapl))
tweetscorpus=tm_map(tweetscorpus,removeWords,stopwords("english"))
wordcloud(tweetscorpus,scale=c(3,0.5),random.order = TRUE,rot.per = 0.20,use.r.layout = FALSE,colors = 1
```



## SPY

```
load("C:/Users/liz/Desktop/tweets.SPY.RData")

aaplT=lapply(tweets,function(t) t$getText())
clean.aapl=lapply(aaplT,function(x) clean(tryTolower(x)))

#####

###calculate total number of positive and negative words ###

positive.score=lapply(clean.aapl,function(x) returnpscore(x))
negative.score=lapply(clean.aapl,function(x) returnnscore(x))

pcount=0
for (i in 1:length(positive.score)) {
  pcount=pcount+positive.score[[i]]
}
pcount

## [1] 8154

ncount=0
for (i in 1:length(negative.score)) {
```

```

    ncount=ncount+negative.score[[i]]
  }
  ncount

## [1] 7708
###creat graph###

poswords<-lapply(clean.aapl,function(x)score(x)$pos.words)
negwords<-lapply(clean.aapl,function(x)score(x)$neg.words)

pwords <- unlist(poswords)
nwords <- unlist(negwords)
dpwords=data.frame(table(pwords))
dnwords=data.frame(table(nwords))

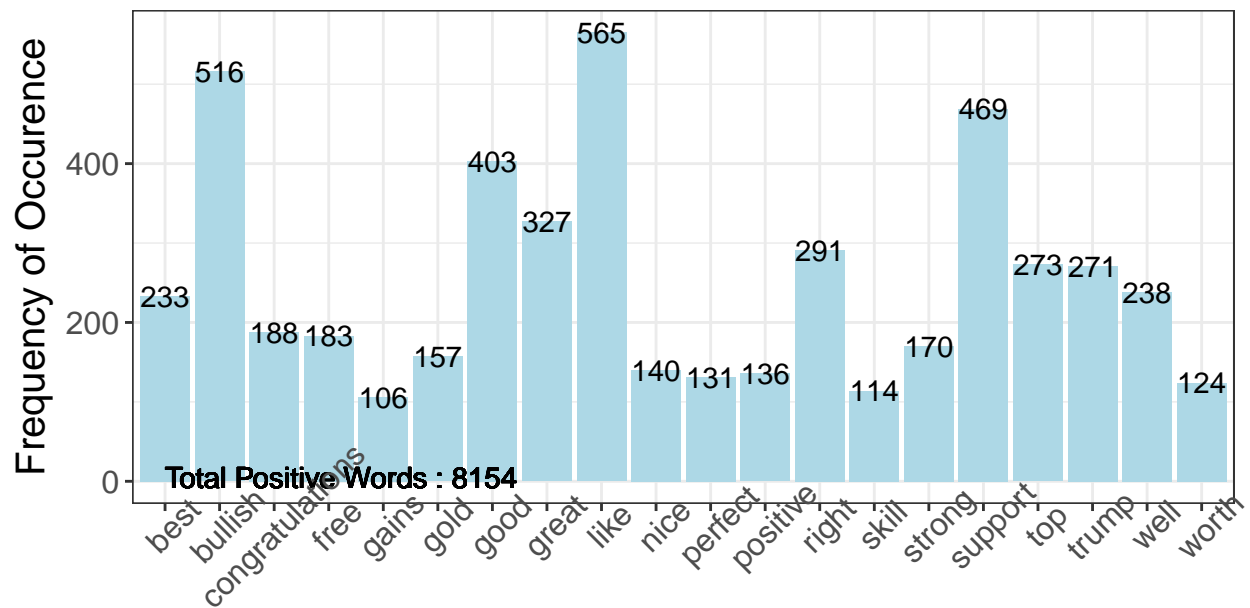
dpwords=dpwords%>%
  mutate(pwords=as.character(pwords))%>%
  filter(Freq>100)

dnwords=dnwords%>%
  mutate(nwords=as.character(nwords))%>%
  filter(Freq>100)

ggplot(dpwords,aes(pwords,Freq))+geom_bar(stat="identity",fill="lightblue")+theme_bw()+
  geom_text(aes(pwords,Freq,label=Freq),size=4)+
  labs(x="Major Positive Words", y="Frequency of Occurence",title=paste("Major Positive Words and Occur
  geom_text(aes(1,5,label=paste("Total Positive Words : 8154")),size=4,hjust=0)+theme(axis.text.x=elemen

```

## Major Positive Words and Occurrence in ' SPY500 ' twitter feeds, n =18516

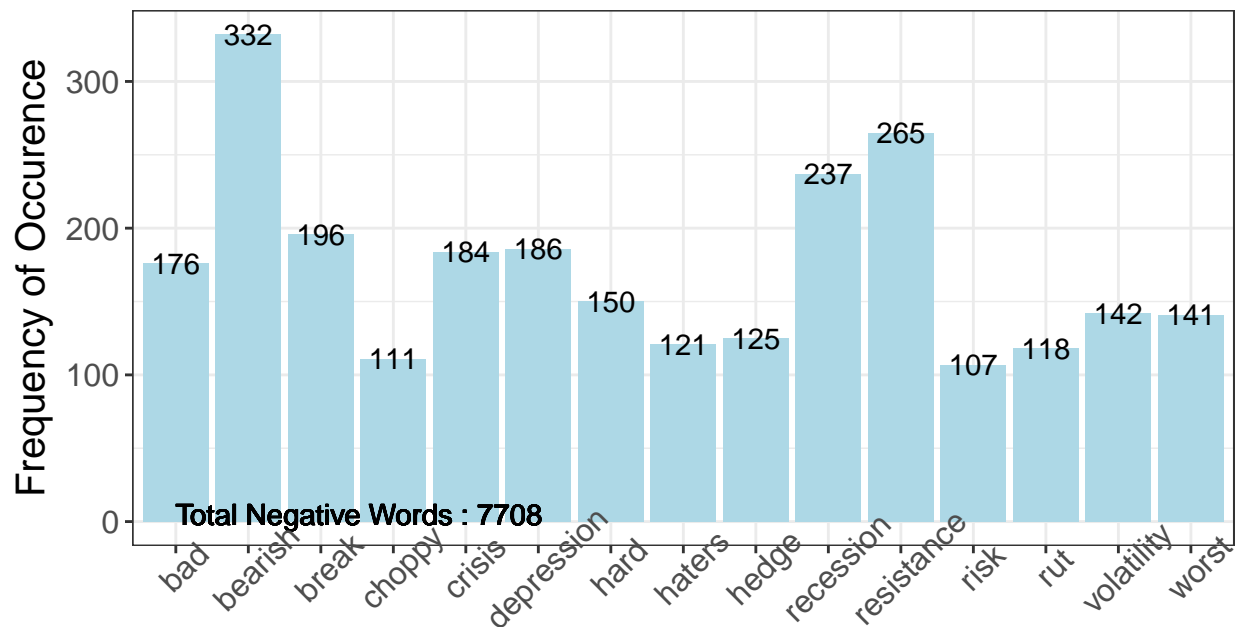


## Major Positive Words

```
ggplot(dnwords,aes(nwords,Freq))+geom_bar(stat="identity",fill="lightblue")+theme_bw()+
  geom_text(aes(nwords,Freq,label=Freq),size=4)+
  labs(x="Major Negative Words", y="Frequency of Occurrence",title=paste("Major Negative Words and Occurrence"))+
  geom_text(aes(1,5,label=paste("Total Negative Words : 7708")),size=4,hjust=0)+theme(axis.text.x=element_text(angle=45))
```



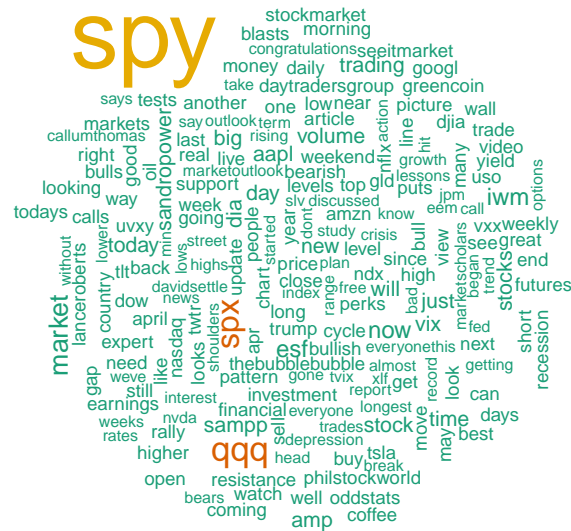
## Major Negative Words and Occurrence in ' SPY500 ' twitter feeds, n =18516



## Major Negative Words

```
###wordcloud###
```

```
tweetscorpus=Corpus(VectorSource(clean.aapl))
tweetscorpus=tm_map(tweetscorpus,removeWords,stopwords("english"))
wordcloud(tweetscorpus,scale=c(3,0.5),random.order = TRUE,rot.per = 0.20,use.r.layout = FALSE,colors = 1
```



## FB

```
load("C:/Users/liz/Desktop/tweets.FB.RData")

aaplT=apply(tweets,function(t) t$getText())
clean.aapl=apply(aaplT,function(x) clean(tryTolower(x)))

#####

##calculate total number of positive and negative words ###

positive.score=apply(clean.aapl,function(x) returnpscore(x))
negative.score=apply(clean.aapl,function(x) returnnscore(x))

pcount=0
for (i in 1:length(positive.score)) {
  pcount=pcount+positive.score[[i]]
}
pcount

## [1] 4200

ncount=0
for (i in 1:length(negative.score)) {
```

```

    ncount=ncount+negative.score[[i]]
  }
  ncount

## [1] 3805
###creat graph###

poswords<-lapply(clean.aapl,function(x)score(x)$pos.words)
negwords<-lapply(clean.aapl,function(x)score(x)$neg.words)

pwords <- unlist(poswords)
nwords <- unlist(negwords)
dpwords=data.frame(table(pwords))
dnwords=data.frame(table(nwords))

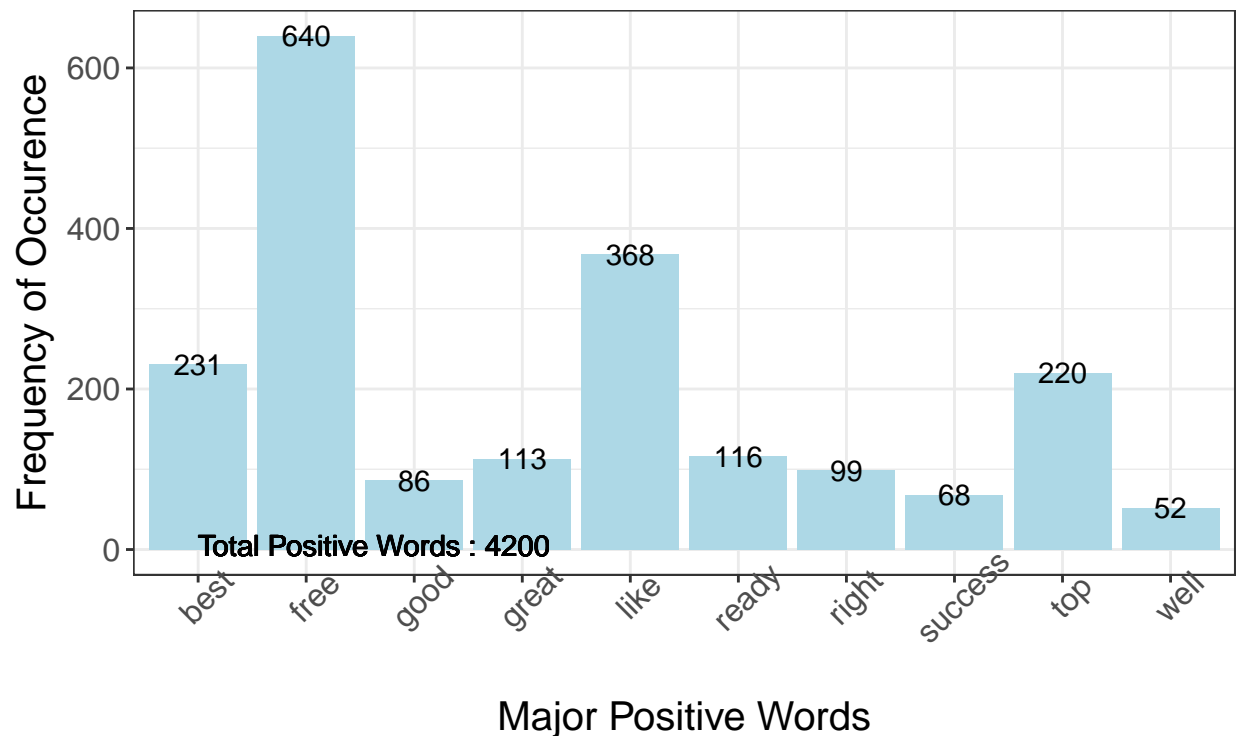
dpwords=dpwords%>%
  mutate(pwords=as.character(pwords))%>%
  filter(Freq>50)

dnwords=dnwords%>%
  mutate(nwords=as.character(nwords))%>%
  filter(Freq>50)

ggplot(dpwords,aes(pwords,Freq))+geom_bar(stat="identity",fill="lightblue")+theme_bw()+
  geom_text(aes(pwords,Freq,label=Freq),size=4)+
  labs(x="Major Positive Words", y="Frequency of Occurence",title=paste("Major Positive Words and Occur
  geom_text(aes(1,5,label=paste("Total Positive Words : 4200")),size=4,hjust=0)+theme(axis.text.x=elemen

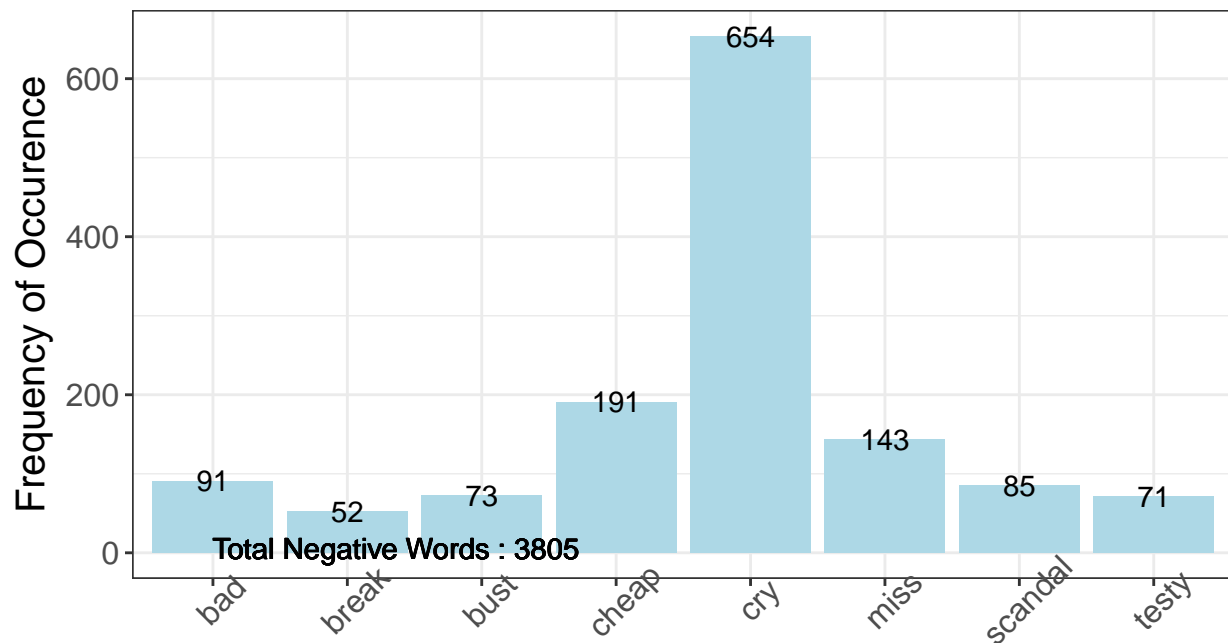
```

## Major Positive Words and Occurrence in ' FACEBOOK ' twitter feeds, n =13557



```
ggplot(dnwords,aes(nwords,Freq))+geom_bar(stat="identity",fill="lightblue")+theme_bw()+
  geom_text(aes(nwords,Freq,label=Freq),size=4)+
  labs(x="Major Negative Words", y="Frequency of Occurrence",title=paste("Major Negative Words and Occurrence"))+
  geom_text(aes(1,5,label=paste("Total Negative Words : 3805")),size=4,hjust=0)+theme(axis.text.x=element_text(angle=45))
```

## Major Negative Words and Occurrence in ' FACEBOOK ' twitter feeds, n =13557



## Major Negative Words

```
###wordcloud###
```

```
tweetscorpus=Corpus(VectorSource(clean.aapl))
tweetscorpus=tm_map(tweetscorpus,removeWords,stopwords("english"))
wordcloud(tweetscorpus,scale=c(3,0.5),random.order = TRUE,rot.per = 0.20,use.r.layout = FALSE,colors = 1
```

```
## Warning in wordcloud(tweetscorpus, scale = c(3, 0.5), random.order =
## TRUE, : planetziggurat could not be fit on page. It will not be plotted.
```

```
## Warning in wordcloud(tweetscorpus, scale = c(3, 0.5), random.order =
## TRUE, : zigguratigo could not be fit on page. It will not be plotted.
```

```
## Warning in wordcloud(tweetscorpus, scale = c(3, 0.5), random.order =
## TRUE, : token could not be fit on page. It will not be plotted.
```

