Presented by JinYeong Park

iOS Project .03

42889 iOS Application Development

project 03.

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Agenda

AGENDA OF MY PROJECT

- Target User
- Problem
- Solution
- App Comparison
- Used Frameworks/Services
- The Way the App used (Demo)
- Product Design Cycle

TARGET USER

People who speak English as a second language.
For international students, life in a foreign country, memorizing vocabulary is a very common task.

ALL Users studying English!

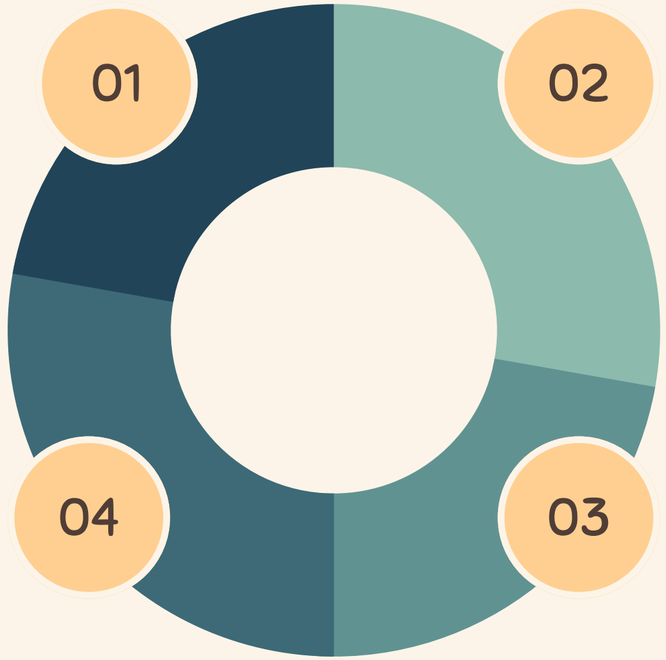
PROBLEM

Memorize and Use

For English Learners, it is important how much vocabulary they memorised and use in appropriate way.

Too many materials

There are too many vocabulary books for learners without consideration of abilities.



Memorizing with note

Write down the vocabulary to memorise on paper, but easily forget the act of writing the words after a few days.

Huge range of words

Discover unfamiliar English vocabularies in various situation. but cannot memorise them.

SOLUTION

01

Daily Use

We always carry our mobile phones at all times and take notes using mobile apps.

02

Easy to Add, Edit

Easy to add, Edit, and delete vocabulary, and it is suitable for memorizing only the learner created with a simple design flow

03

Categorize

Organize vocabularies by the word that comes to mind and form the category you want to organise.

04

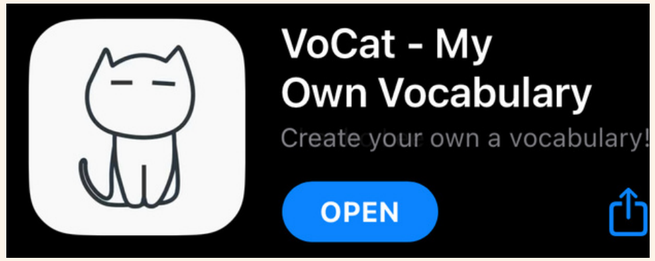
Have Fun to memorise

Take Quizzes and memorise words in a fun way! Learners can easily repeat the study several times without burden.

APP COMPARISON

How your app compares to other possible solutions

VoCat

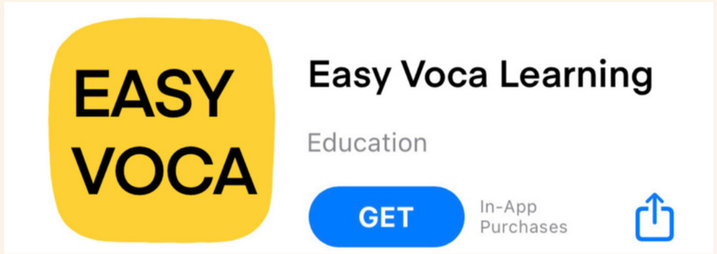


Add unfamiliar words
Share vocabulary with friends.
Solve various Quizzes
Get score
Too Much Text/design

Moca

Add vocabulary
Create widgets with customization
Playing game using self-registered vocabularies
Advertisment pop-up

EasyVoca



Categorize vocabularies
make your own Voca note
Learn with Flash card
Solve Quizzes
Get score
The Simplest App for VOCA
No Advertisment pop-up

USED FRAMEWORKS/SERVICES

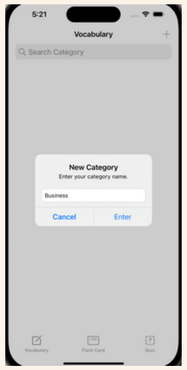
Apple App Store.

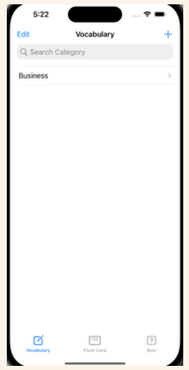
Available on the Apple App Store
Free to download

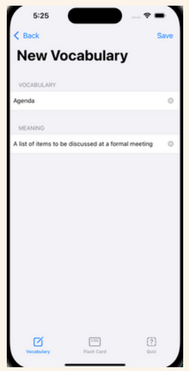
Swift

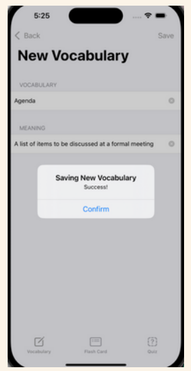
Storyboard

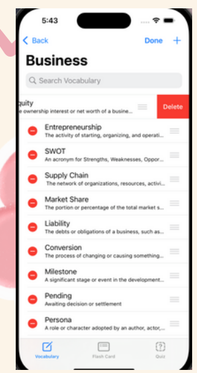
DEMO FOR 'EASYVOCA'

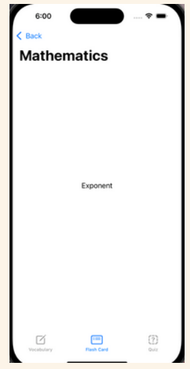


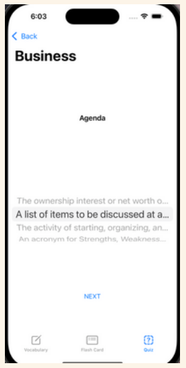


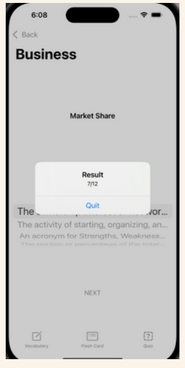




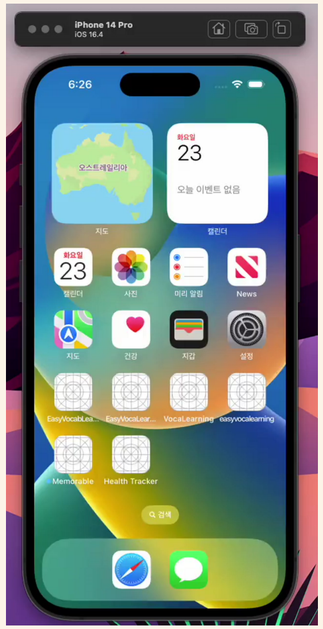


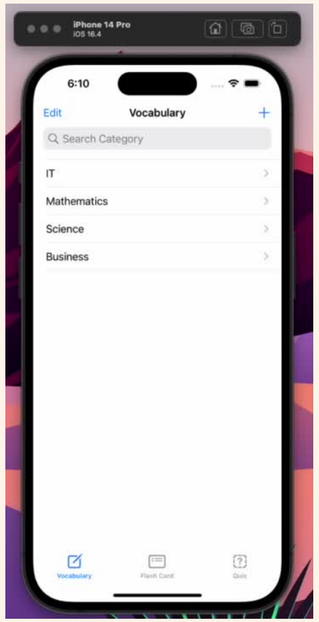






Demo Record

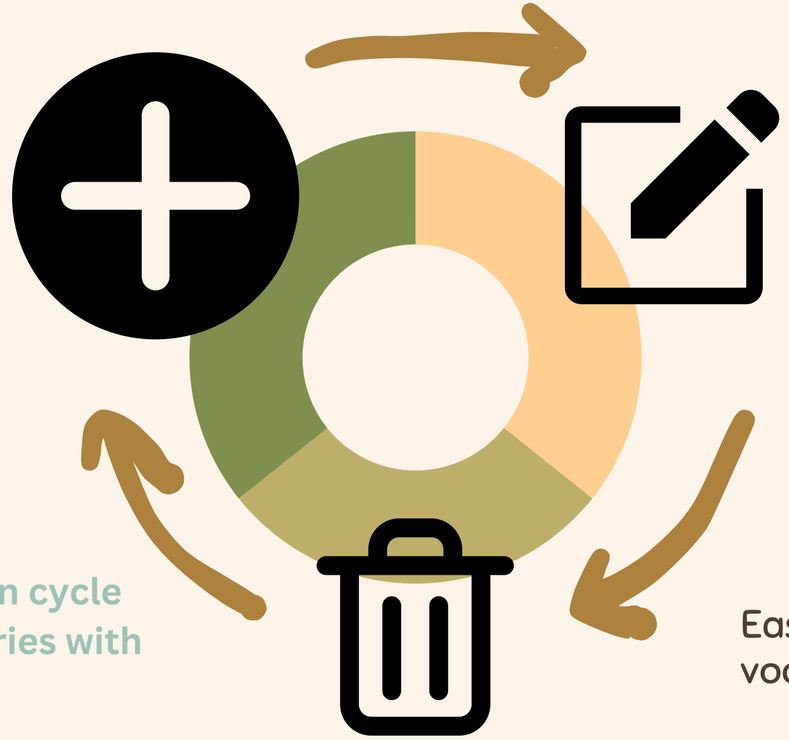




PROJECT DESIGN CYCLE

ADD

Easily 'ADD' voca Categories and make the list of vocabularies in the customized category.



EDIT

Easily 'EDIT' the Categories and vocabularies and Also, Easily change description of meanings.

DELETE

Easily 'Delete' Categories pr vocabularies you have made

By **'Add-Edit-Delete-Add'** design cycle helps users to manage vocabularies with customising themselves.

Thank You

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