



Presented by JinYeong Park

# iOS Project 03

42889 iOS Application Development  
project 03.

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# AGENDA OF MY PROJECT

Agenda

- Target User
- Problem
- Solution
- App Comparison
- Used Frameworks/Services
- The Way the App used (Demo)
- Product Design Cycle

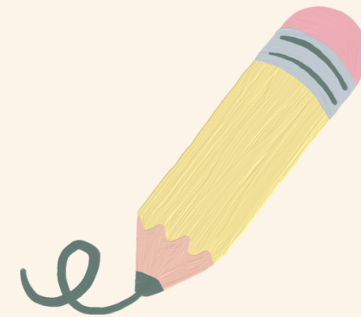
# TARGET USER

People who speak English as a second language.  
For international students, life in a foreign country, memorizing vocabulary is a very common task.

ALL Users studying English!



# PROBLEM

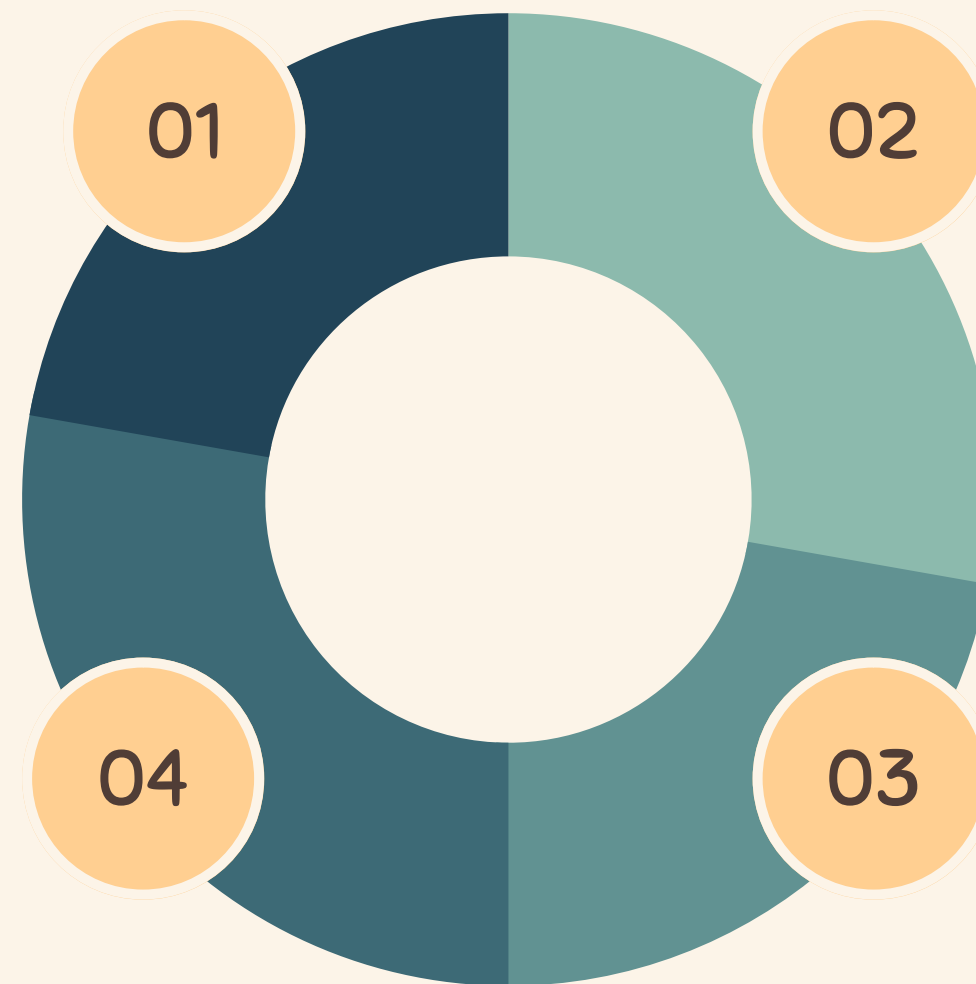


## Memorize and Use

For English Learners, it is important how much vocabulary they memorised and use in appropriate way.

## Too many materials

There are too many vocabulary books for learners without consideration of abilities.



## Memorizing with note

Write down the vocabulary to memorise on paper, but easily forget the act of writing the words after a few days.

## Huge range of words

Discover unfamiliar English vocabularies in various situation. but cannot memorise them.



# SOLUTION

01

## Daily Use

We always carry our mobile phones at all times and take notes using mobile apps.

03

## Categorize

Organize vocabularies by the word that comes to mind and form the category you want to organise.

02

## Easy to Add, Edit

Easy to add, Edit, and delete vocabulary, and it is suitable for memorizing only the learner created with a simple design flow

04

## Have Fun to memorise

Take Quizzes and memorise words in a fun way! Learners can easily repeat the study several times without burden.



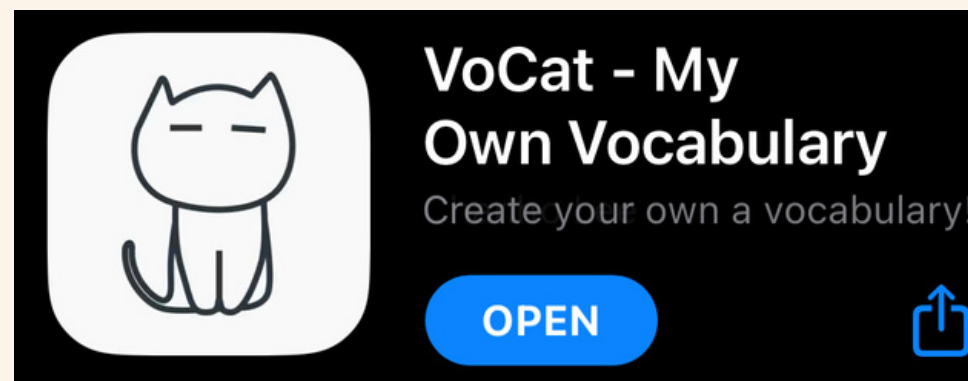
# APP



How your app compares to other possible solutions

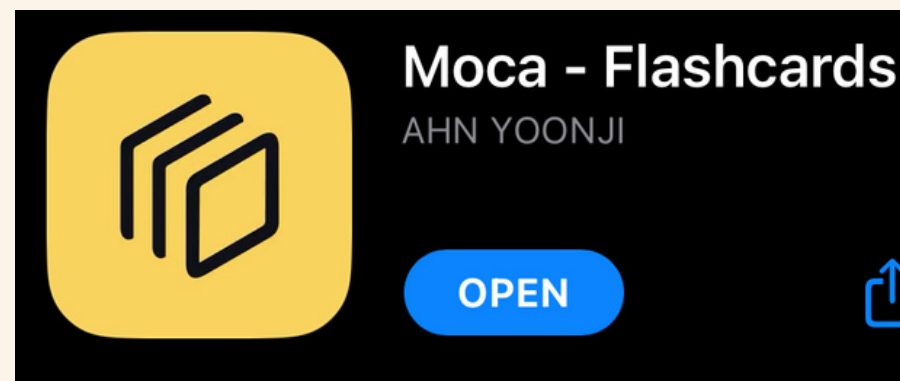
## COMPARISON

### VoCat



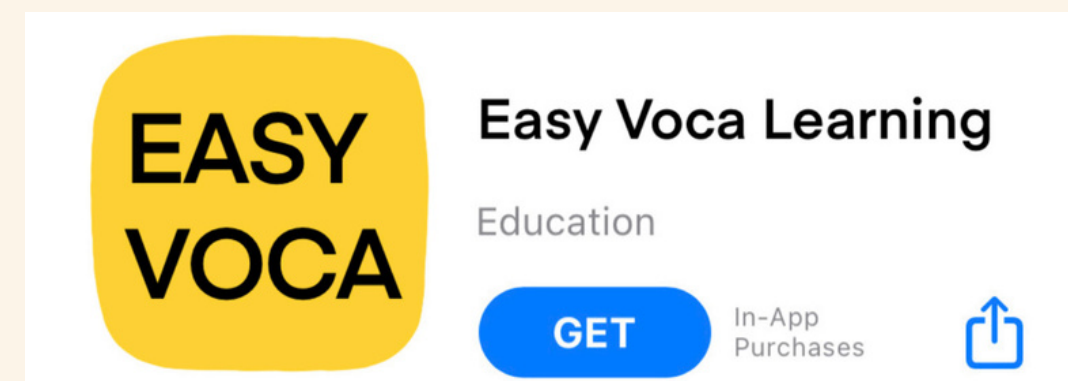
Add unfamiliar words  
Share vocabulary with friends.  
Solve various Quizzes  
Get score  
Too Much Text/design

### Moca



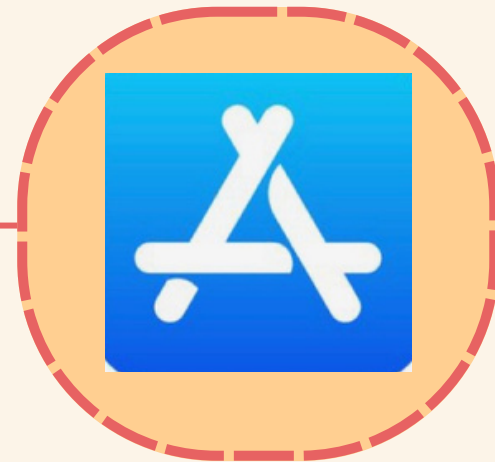
Add vocabulary  
Create widgets with customization  
Playing game using self-registered vocabularies  
Advertisement pop-up

### EasyVoca



Categorize vocabularies  
make your own Voca note  
Learn with Flash card  
Solve Quizzes  
Get score  
The Simplest App for VOCA  
No Advertisement pop-up

# USED FRAMEWORKS/SERVICES



Apple App Store.

Available on the Apple App Store  
Free to download

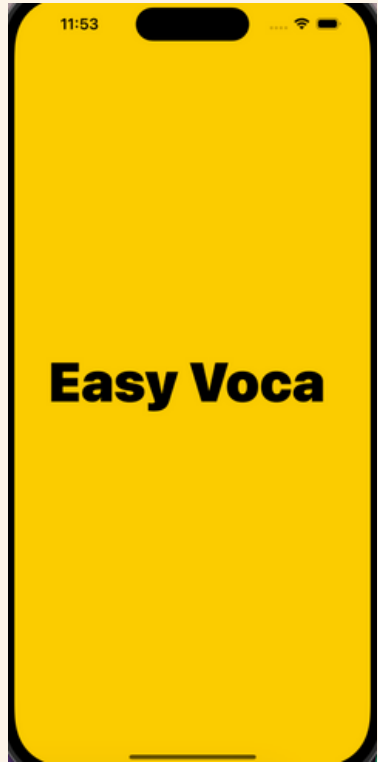


Swift  
Storyboard



DEMO FOR 'EASYVOCA'

[https://github.com/jinyeong123/Assgn03\\_EasyVoca\\_JinYeongPark.git](https://github.com/jinyeong123/Assgn03_EasyVoca_JinYeongPark.git)

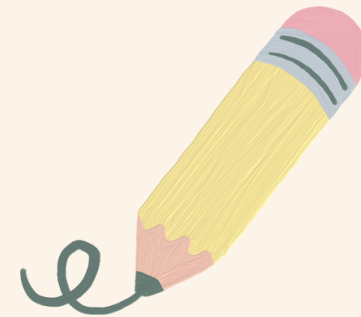


Demo Record





# PROJECT DESIGN CYCLE



## ADD

Easily 'ADD' voca Categories and make the list of vocabularies in the customized category.

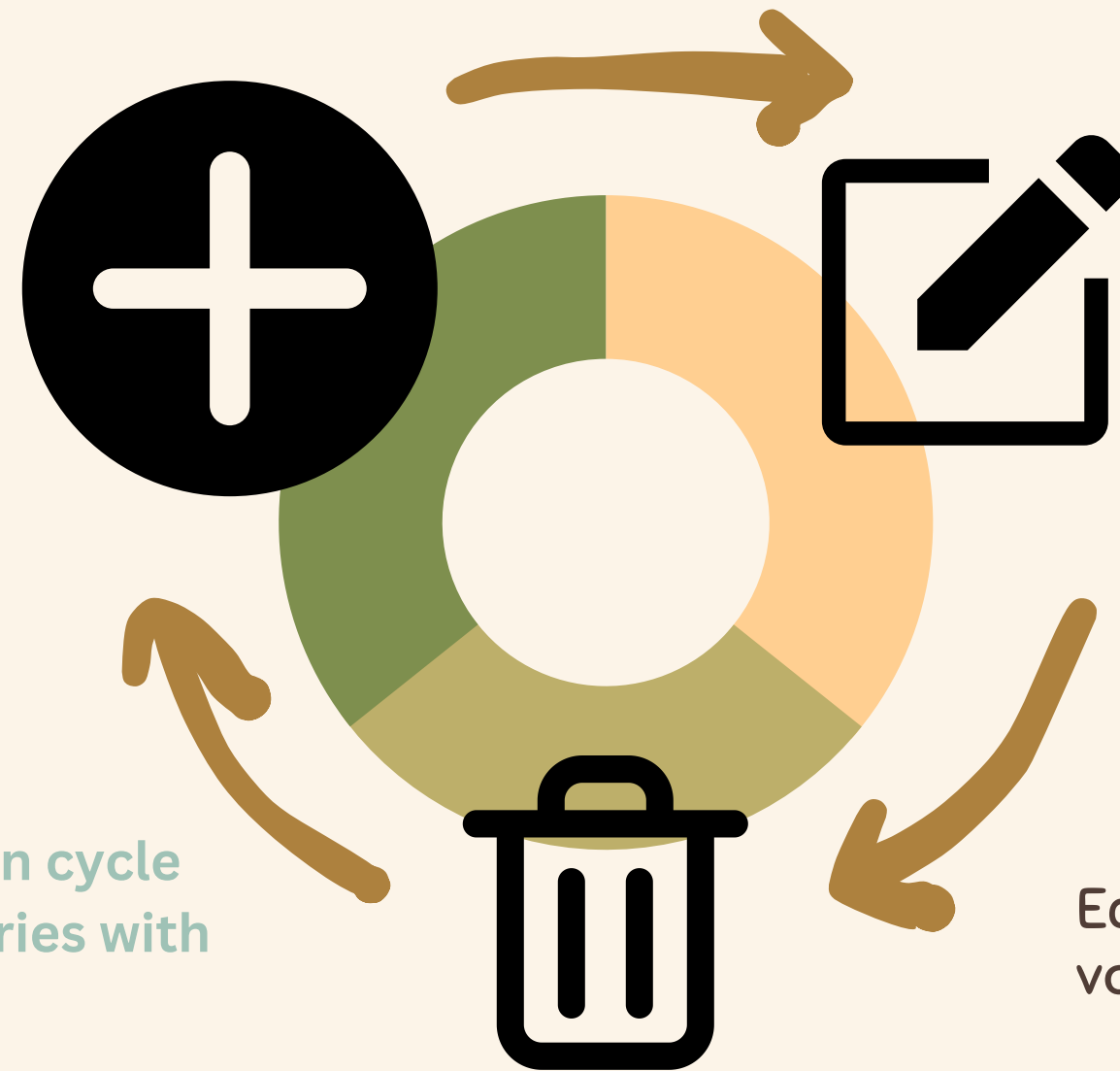
## EDIT

Easily 'EDIT' the Categories and vocabularies and Also, Easily change description of meanings.

## DELETE

Easily 'Delete' Categories pr vocabularies you have made

By 'Add-Edit-Delete-Add' design cycle helps users to manage vocabularies with customising themselves.





# Thank You



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