

경쟁사 기능 비교 분석 보고서

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비교 대상 웹사이트

사이트 A: www.rallit.com (<https://www.rallit.com/>)

사이트 B: www.jobkorea.co.kr (<https://www.jobkorea.co.kr/>)

기능 비교 매트릭스

Page	Feature	www.rallit.com	www.jobkorea.co.kr
Homepage	Search Function	Yes	No
Homepage	Filter Function	Yes	No
Homepage	Sort Function	No	No
Homepage	Wishlist/Like	No	No
Homepage	Shopping Cart	No	No
Homepage	Login/Register	Yes	Yes
Homepage	Menu/Navigation	Yes	No
Homepage	Pagination	No	No
Homepage	Share Function	No	No
Homepage	Review/Rating	No	No
Search Page	Search Function	Yes	No
Search Page	Filter Function	No	No
Search Page	Sort Function	No	No
Search Page	Wishlist/Like	No	No
Search Page	Shopping Cart	No	No

Page	Feature	www.rallit.com	www.jobkorea.co.kr
Search Page	Login/Register	Yes	No
Search Page	Menu/Navigation	Yes	Yes
Search Page	Pagination	No	No
Search Page	Share Function	No	No
Search Page	Review/Rating	No	No

Product Page	Search Function	Yes	No
Product Page	Filter Function	No	No
Product Page	Sort Function	No	No
Product Page	Wishlist/Like	No	No
Product Page	Shopping Cart	No	No
Product Page	Login/Register	Yes	No
Product Page	Menu/Navigation	Yes	Yes
Product Page	Pagination	No	No
Product Page	Share Function	No	No
Product Page	Review/Rating	No	No

Analysis Summary

www.rallit.com: 10 features detected

www.jobkorea.co.kr: 3 features detected

Common Features:

- Homepage - Login/Register
- Search Page - Menu/Navigation
- Product Page - Menu/Navigation

www.rallit.com Unique Features:

- Homepage - Search Function
- Homepage - Filter Function
- Homepage - Menu/Navigation
- Search Page - Search Function
- Search Page - Login/Register
- Product Page - Search Function
- Product Page - Login/Register

www.jobkorea.co.kr Unique Features:

- No unique features found.

