

Jessica Park

UI/Visual Designer with front-end experience.

jessicapark01@gmail.com
408-234-8874
Seattle, WA

Portfolio: jiopark.github.io

Summary

3 years of design
2 years of front-end

3 years of experience total.
My [portfolio](#)

Tools & Skills

Adobe Creative Suite
Illustrator
Photoshop
AfterEffects
InDesign

HTML/CSS
Bootstrap
Web Design
Marketing Design
Wordpress/CMS

My preferred text editor
is [Sublime](#)
For web design I use [Sketch](#),
[Invision](#)

Education

University of California, Davis
Class of 2015
Bachelor of Arts, Design
Bachelor of Arts, Psychology

Experience

Sep. 2015
- Current

Nanostring Technologies

[Lead Designer & Front-end, Marcom](#)

Projects I have worked on include developing a company design style guide for client-facing assets and internal tools. I work on everything from marketing design, user interfaces, to web. I am the point person for creative presentations and for communicating project proposals, ideas, etc.

Aug 2015
- Current

Underdog Sports

[Freelance Designer, Illustrator & Front-end](#)

I am the designer for Underdog Sports, mostly working in creating illustrations for campaigns, marketing, as well as consulting on branding and building a new website servicing companies as clients.

Jan -
May 2015

CITRIS

[UX/UI Designer, Project leader](#)

Creative lead and UX/UI Designer for the Adaptable, a disaster prevention mobile app that calculates a user's risk to natural disasters & extreme climate, drawing data from NASA & NOAA.

Oct. 2014 -
Aug. 2015

University of California, Davis

[Front-end web developer and product designer](#)

I worked on redesigning and building several websites within the school network, along with maintaining ~25 other sites. I also designed web apps, worked on branding & creating designs that reflected internal style guides.

July 2013 -
Sept. 2014

ServiceMax

[Brand Auditor, Design Intern](#)

Marketing and Product designer, working on digital assets for marketing and working on iconography, UI, for the ServiceMax app.

About Me

I am a visual designer with a background in web development -- I have excellent communication and leadership skills and I take the initiative to solve problems. I am always actively look for ways to improve. I strive to make an impact at every place I work, and I value open and honest feedback. In the past year I went from contractor to a design lead at my

workplace, and I strengthened the internal team's creative capabilities, cutting costs and saving time on working with outside agencies. I also facilitate communication between the creative team and other teams including sales, R&D and product managers. My friendly, yet no-nonsense attitude has allowed me to quickly gain the trust of those I work with.