

Jessica Park

Designer and Web Developer

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Summary

3 years of experience in design and web development.

Portfolio jiopark.github.io

[LinkedIn](#)

Tools & Skills

Adobe Creative Suite

Illustrator

Photoshop

AfterEffects

InDesign

HTML/CSS

Bootstrap

Web Design

Presentation

Wordpress

My preferred text editor is [Sublime](#)

For static web design I use [Sketch](#)

Education

University of California, Davis
Class of 2015

Bachelor of Arts, Design
Bachelor of Arts, Psychology

Experience

Visual Designer & Web Development

Nanostring Technologies

Projects I have worked on include developing a company design style guide for client-facing assets and internal tools. I work on everything from marketing design, user interfaces, to web. I am the point person for creative presentations and for communicating project proposals, ideas, etc.

Freelance Designer & Web

Underdog Sports

I am the designer for Underdog Sports, mostly working in creating illustrations for campaigns, marketing, as well as consulting on branding and building a new website servicing companies as clients.

UX/UI Designer, Project leader

CITRIS

Creative lead and UX/UI Designer for Adaptable, a disaster prevention mobile app that calculates a user's risk to natural disasters & extreme climate, drawing data from NASA & NOAA.

Web Developer, Designer

University of California, Davis

I worked on redesigning and building several websites within the school network, along with maintaining ~25 other sites. I also designed web apps, worked on branding & creating designs that reflected internal style guides.

Brand Auditor, Design Intern

ServiceMax

Marketing and Product designer, working on digital assets for marketing and working on iconography, UI, for the ServiceMax app.

About Me

I am a visual designer with a background in web development -- I have excellent communication and leadership skills and I take the initiative to solve problems. I am always actively look for ways to improve. I strive to make an impact at every place I work, and I value open and honest feedback. In the past year I went from contractor to a design lead at my workplace, and I strengthened the internal team's creative capabilities, taking on challenging projects, cutting costs and saving time on working with outside agencies. My warm, yet no-nonsense attitude has allowed me to quickly gain the trust of those I work with.