Jirachaya Kiriruangchai

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RELEVANT EXPERIENCES

Berkeley Innovation — Product Design Consultant

SEPTEMBER 2021 - PRESENT

- Collaborated in team of five consultants and a product manager from Gig Carshare to design a solution to reduce non-urgent calls
- Presented a high-fidelity prototype and UX research to company leadership and other stakeholders

Voices of Music — *Web Designer*

JUNE 2018 - APRIL 2019, JUNE - AUGUST 2021

- Independently redesigned and coded new website
- In a previous internship, I designed promotional materials, like bookmarks and banners, and learned audio and video editing

UC Berkeley CS 198 Web Design — *Teaching Assistant*

AUGUST - DECEMBER 2021

- Led section of students in teaching web development and web design principles in UC Berkeley's only web design class
- Created new design lessons and hands-on assignments

Innovative Design — *Design Team Lead, VP of Finances*

SEPTEMBER 2020 - PRESENT

- Led team of designers in designing a new logo for Berkeley Poker club
- Developed mini-workshops on art and design topics for team
- Created budget and worked other officers and school to manage funds and reimbursements

Bears for Financial Success — *Peer Financial Educator*

JANUARY 2021 - PRESENT

- Met with students in one-on-one appointments related to personal finances
- Designed postcards, presentations, and other resources on financial literacy topics

City of Albany — *Projects Assistant*

NOVEMBER 2018 - MAY 2020

- Designed posters, banners, social media posts for city-wide events, including independently creating complete branding for 10th annual Albany FilmFest

EDUCATION

University of California, Berkeley

AUGUST 2019 - MAY 2023 (GPA 3.9)

B.A. Cognitive Science
Certificate in Design Innovation

AWARDS

Come Make Your Mark (CMYK) Designathon (NOVEMBER 2021)

Judge's choice winner for designing a logo for Sleepycat Books bookstore (competition sponsor)

Congressional Art Competition (MAY 2019)

1st place winner for the 13th Congressional District. My painting was selected to be shown in the U.S. Capitol Building.

SKILLS

Design
Figma
Human-centered design
UX Research
Prototyping
Web design
Adobe Creative Suite

Programming
HTML/CSS
Javascript

LANGUAGES

Native proficiency
Thai, English

Limited working proficiency
French