

Anh Tu Trinh

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EDUCATION

Prague University of Economics and Business

Sep. 2021 - Present

Bachelor's degree., Applied Informatics

Prague, CZ

- Currently pursuing Applied Informatics and have successfully completed relevant courses such as Statistics, Java Programming, Databases, Business Information Systems etc.

Gymnázium Zlín - Lesní čtvrť

Sep. 2017 – Jun. 2021

Zlín, CZ

WORK EXPERIENCE

Dopamin digital s r. o.

Feb. 2023 – Present

PPC Specialist

Prague, CZ

- Creating and monitoring PPC campaigns on Sklik and Google Ads
- Writing compelling ad copy and creating effective PPC campaigns
- Creating marketing creatives to support PPC campaigns
- Conducting keyword research to identify relevant and high-performing keywords

Dopamin digital s r. o.

Oct. 2022 – Jan. 2023

Telemarketer

Prague, CZ

- Conducting cold calls to prospective clients from provided database.

LANGUAGES

- **Czech:** native or bilingual proficiency
- **English :** full professional proficiency
- **French:** professional working proficiency
- **Vietnamese:** professional working proficiency

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** C1 Advanced (Cambridge University Press & Assessment English), Fundamentals of Digital Marketing (Google)
- **Skills :** Online Marketing, Copywriting
- **Interests :** Boxing, Cooking, Playing chess, Reading