JIRO DE ARMAS

WORDPRESS WEB DEVELOPER

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EXPERIENCE

Locate2u, Remote — Senior *WordPress Developer*

SEPTEMBER 2019 - PRESENT

Develop websites based on the design provided. I usually use Underscores as the starter theme for these WordPress sites. Connect marketing websites to 3rd party tools via API.

Typical work day goes like this:

● Work on new landing pages given by the designer.
● Provide support to clients, usually about adding certain scripts or conversion codes for their website.

Zinc Philippines, Philippines — *Web Developer*

JUNE 2017 - AUGUST 2019

Design and develop mobile responsive websites thru WordPress. Use a pre-made template or create a custom-made theme to tailor fit all client's needs. Enhance website's on-page SEO.

Typical work day goes like this:

● Perform theme and plugin updates. Fix bugs if any exists.
● Check mail for new products for the web shops, add products and update the live site.
● Develop websites for new clients to attain all features and requirements.

Position1SEO, Philippines — Web Developer

APRIL 2016 - JUNE 2017

Create website templates from scratch thru HTML and CSS and add necessary functions and tags for each web page to perform well on search engines. Enhance the website's speed to get better results on Google PageSpeed and GTMetrix.

Typical work day goes like this:

● Create a web page template from scratch based on the client's existing website.
● Run an on-page SEO audit on websites and fix issues to improve search engine ranking.
● Install silo pages on websites via FTP and configure robots.txt and sitemap to ensure pages are being crawled by search engines.

SKILLS

WordPress
On-Page SEO
HTML, CSS
JavaScript
jQuery
PHP
MySQL
Bootstrap
Tailwind

TOOLS/TECH

Google Analytics
Google Tag Manager
Figma
Photoshop
Illustrator
VS Code
Git
Filezilla
MS Office
Google Suite

KEY ACHIEVEMENTS

- Company Excellence Award 2020

- Company Excellence Award 2017

- Went to Denmark to closely work with a client regarding their website project (2017)

- Rookie of the Year Award 2016