

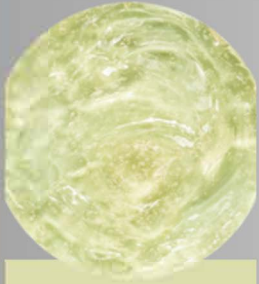
Artistry Skin Nutrition™ Defying Serum

10 powerful benefits in every bottle:

- 1. Instantly hydrates and locks in moisture all day.**
- 2. Exfoliates to promote natural cell renewal.**
- 3. Soothes and calms misbehaving skin.**
- 4. Minimizes the appearance of pores in just one week.**
- 5. Delays and diminishes the appearance of fine lines.**
- 6. Strengthens skin's moisture barrier.**
- 7. Maintains skin resilience and elasticity.**
- 8. Boosts radiance and luminosity.**
- 9. Evens skin tone.**
- 10. Defies signs of sallowness and yellowness.**



Combining the best of science & nature



Amino Acids



**Olive
Extract**



**White Willow
Bark &
Lactic Acid**



**Nutriline
White Chia
Peptide**



**Nutriline
White Chia
Liposome**

TARGET AUDIENCE

- **Men & Women concerned about diminishing early signs of aging skin**
- **Age 25+**

HOW TO USE

- **For best results use with Artistry Skin Nutrition cleansers**
- **Use after toner, before moisturizer**

WHY ARTISTRY

- **Every ingredient has a purpose**
- **Botanical ingredients used in the products have traceable proof that they're pure, safe and effective from seed to skin.**

	Artistry Skin Nutrition Defying Serum	Clinique Smart Clinical Repair Wrinkle Serum	Estee Lauder Advanced Night Repair Serum
Price	85.00 (retail) 76.50 (IBO)	\$80.00	\$85.00
Volume	30 ml	30 ml	30 ml
Anti Wrinkle	YES	YES	YES
Plant base ingredients	YES	NO	NO

Artistry Skin Nutrition Defying Serum
IBO/Retail - 76.50/85.00
PV/BV - 22.3/76.50

ARTISTRY SKIN NUTRITION™ DEFYING SERUM

CLINICAL RESULTS

10/20/2016



AFTER 8 WEEKS

100%
showed improvement in
skin radiance/brightness

91%
achieved improvement to
skin's overall appearance

Diminishes the
appearance of fine lines
by 21%

Minimizes the appearance
of pores by 18%

In a 12-week evaluation of 32 participants after
8 weeks of use

ARTISTRY SKIN NUTRITION™ DEFYING SERUM

CONSUMER RESULTS

10/20/2016



AFTER 8 WEEKS

97%
agree the serum leaves skin
looking healthy

95%
agree the serum helps minimize the
appearance of fine lines immediately
after application

92%
agree it helps hydrate skin so it
feels more bouncy and elastic

92%
agree the serum helps soothe and
calm misbehaving skin

In an 8-week use evaluation of 32 participants

Artistry Go Vibrant™ Light Up Liquid Lip Matte



ARTISTRY GO VIBRANT™ LIGHT UP LIQUID LIP MATTE SKIN-LOVING INGREDIENTS



Great Colors!!!



Light up your look!!!

Stay matte on the go with a built-in LED light and mirror for easy application anytime, anywhere.

IBO Cost - \$20.70
Retail price - \$23.00
PV/BV - 6.03 / 20.7

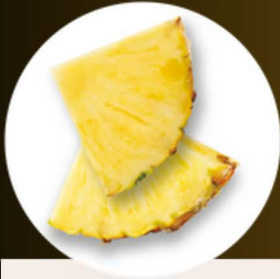


Nutriline™ Digestive Enzyme



- Support normal digestion of carbs, proteins, fats, and dairy[†]
- Aids the 22 digestive enzymes our body uses to break down carbohydrates, proteins, starches, fats, and dairy products.[†]
- Supports digestive enzymes that aid in optimal nutrient absorption.[†]
- Supports normal digestion of carbohydrates and starches, such as those found in beans, peas, and other vegetables.

Powerful ingredients picked with your optimal health in mind.



Enzymes



**Spirulina
Concentrate**



Parsley

Amway Home™ Automatic Dish Tablets

- Improved plant-based formula has 15% better cleaning power than previous tablets.
- Powered by oxygen and naturally derived cleansers.
- Leaves dishes free of grease, stuck-on food, film and spots.
- Phosphate, chlorine, fragrance, dye and boron free.
- Plant-based formula is safer for the environment.

