

Client Offboarding

Pink Crocodile App Workstream Overview

Overview	<p>The Pink Crocodile App Project is a collaboration between the Pink Crocodile Charity and a team of developers at the Prague Coding Bootcamp. This project is a proof of concept regarding a larger concept regarding using technology to provide more interactions with stakeholders with the charity and to increase donation amounts given by its stakeholders. Given the limited time for the 'final exam', the objectives of this initiative are the following:</p> <ol style="list-style-type: none">1. Create an app to collect pre-defined information of stakeholders2. Allow stakeholders to participate in a digital auction3. Provide online reports regarding the outcome of the auction
Background	<p>The underlying driver of this project comes from Michael Russell attending the Autumn class of the Prague Coding Bootcamp which requires students to produce an app as a 'final exam'. The intention of this collaboration is to ensure the efforts of this assignment can be used by the charity to increase the stakeholder experience at one of their events while potentially increasing the donations given to Pink Crocodile.</p>
Objectives	<ul style="list-style-type: none">• Create a digital experience for people attending a Pink Crocodile event to participate in a digital auction• Allow the charity to digitally collect predefined information about the participants participating in the auction• Allow the participants to bid on items, see highest bid, know when the auction will end and know whether they won the bid or not• Provide automated reports to Pink Crocodile information on who won auction items, the user who won and their contact details• Increase the awareness of Pink Crocodile within the IT community in Prague
High Level Milestones	<ul style="list-style-type: none">• Agree on scope and deliverables• Confirm user experience & interaction screens• Establish data requirements and flow of process• Test the end-to-end process within the team• Confirm process works within a beta environment at Demo Day
Success Criteria	<ul style="list-style-type: none">• The app is easy to use, responsive and meets the expectations of Pink Crocodile• The speed of the dataflows of the app can be used in a live environment• A 'beta' auction is conducted at Demo Day for Pink Crocodile• Pink Crocodile can use app in next event they have for the charity• Positive working environment between teams
Scope	<ul style="list-style-type: none">• The 10 deliverable points defined by Michael Russell in an email sent to stakeholders at Pink Crocodile on 3 October 2019
Impact	<ul style="list-style-type: none">• Pink Crocodile will be able to provide a creative experience to those attending their next charity event• Information about those attending can be automatically captured and used for the future• Increase the aggregate donation amount given to Pink Crocodile• Serve as a proof of concept for further scope definition for the charity

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Pink Crocodile App Workstream Governance Overview

Working Group Pink Crocodile App

Objective

- Create a digital experience for people attending a Pink Crocodile event to participate in a digital auction
- Allow the charity to digitally collect predefined information about the participants participating in the auction
- Allow the participants to bid on items, see highest bid, know when the auction will end and know whether they won the bid or not
- Provide automated reports to Pink Crocodile information on who won auction items, the user who won and their contact details
- Increase the awareness of Pink Crocodile within the IT community in Prague

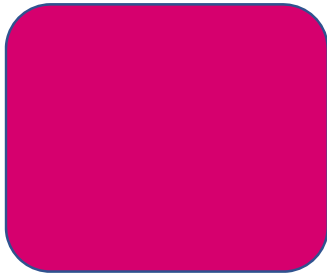
Chair Michael Russell

Meeting Details Wednesdays 12:30

Comments Wednesday will be a standing 30 min meeting to go over any deliverables, emails, comments, decisions which are outstanding for the week to clarify anything that needs to be covered for the week.

Business Areas	Responsibilities	Stakeholders	Representation	Location
Pink Crocodile	Organization to provide the following: <ul style="list-style-type: none">• Definition of app build prioritization• Sign-off on app functionality• Technical documentation (high level)	<ul style="list-style-type: none">♦ Jon Wilkinson♦ Ulrike Schneider♦ Paul Wilkinson	Approver Primary Primary	Prague Germany Prague
Prague Bootcamp Developers	Developers to provide the following: <ul style="list-style-type: none">• Essential Project Governance documentation:<ul style="list-style-type: none">• Core Project Initiation Documents• Agenda/Minutes• Development of functional app/pwa• Coordination of beta testing at Demo Day	<ul style="list-style-type: none">♦ Sam Judge♦ Jan Jirsik♦ Michael Russell	Primary Primary Primary	Prague Prague Prague
SEL Experts/Reviewers	Instructor at Prague Bootcamp who will provide their feedback on the following: <ul style="list-style-type: none">• Provide technical expertise and guidance, when needed	<ul style="list-style-type: none">♦ Jan Polak	Approver	Prague

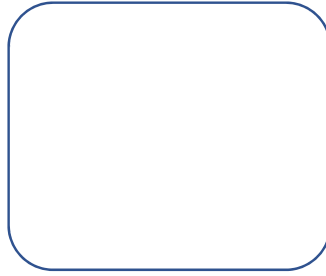
Primary Web Colours



**PANTONE Process
Magenta**

RGB (214,0,110)

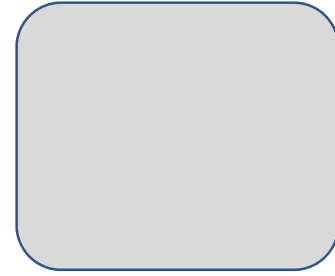
D6006E



White

RGB (255,255,255)

FFFFFF



Light Grey

RGB (205,205, 205)

CDCDCD

Fonts, Typesets & Images

Century Gothic is used on brochures

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

"Pink" is Desyrel, "Crocodile" is Myriad Pro



The **Pink Crocodile**
Charity for Children

**Text colour on website is a
black, grey and white**

**Negative background colour
is white**

Images

