

Global Superstore – Business Performance Overview

Total Sales
\$12.64M

Total Profit
\$1.47M

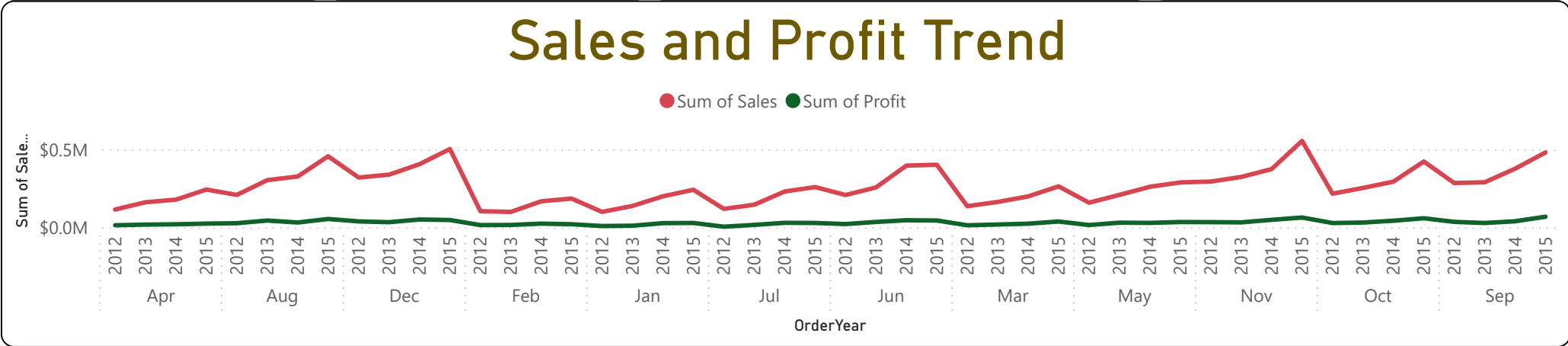
Total Quantity Sold
178K

Profit Margin%
11.61%

Sales and Profit Trend

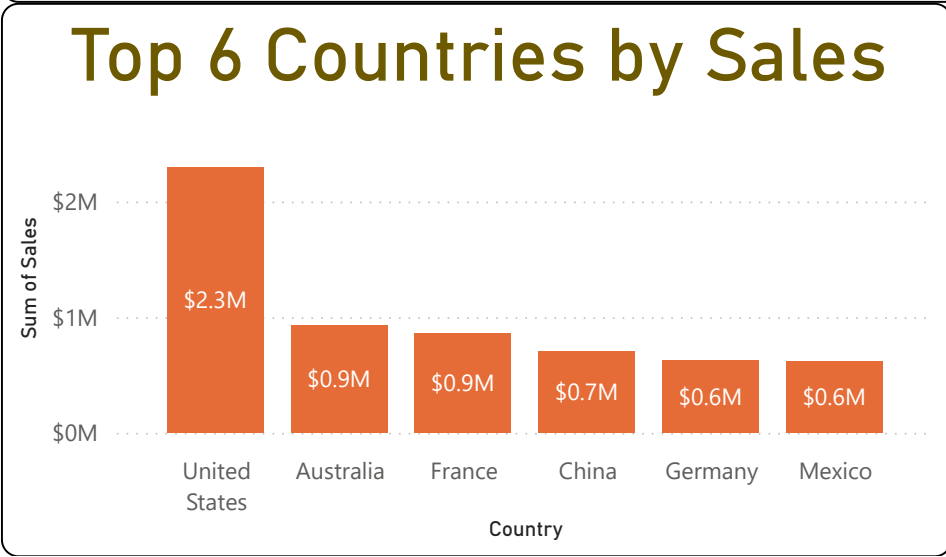
Sum of Sales Sum of Profit

OrderYear	Sum of Sales (\$M)	Sum of Profit (\$M)
2012	0.12	0.01
2013	0.15	0.01
2014	0.18	0.01
2015	0.22	0.01
2012	0.20	0.01
2013	0.25	0.01
2014	0.28	0.01
2015	0.32	0.01
2012	0.30	0.01
2013	0.32	0.01
2014	0.35	0.01
2015	0.38	0.01
2012	0.35	0.01
2013	0.38	0.01
2014	0.40	0.01
2015	0.42	0.01
2012	0.45	0.01
2013	0.48	0.01
2014	0.50	0.01
2015	0.52	0.01
2012	0.10	0.01
2013	0.12	0.01
2014	0.15	0.01
2015	0.18	0.01
2012	0.15	0.01
2013	0.18	0.01
2014	0.20	0.01
2015	0.22	0.01
2012	0.18	0.01
2013	0.20	0.01
2014	0.22	0.01
2015	0.25	0.01
2012	0.20	0.01
2013	0.22	0.01
2014	0.25	0.01
2015	0.28	0.01
2012	0.30	0.01
2013	0.32	0.01
2014	0.35	0.01
2015	0.38	0.01
2012	0.35	0.01
2013	0.38	0.01
2014	0.40	0.01
2015	0.42	0.01
2012	0.38	0.01
2013	0.40	0.01
2014	0.42	0.01
2015	0.45	0.01
2012	0.40	0.01
2013	0.42	0.01
2014	0.45	0.01
2015	0.48	0.01
2012	0.42	0.01
2013	0.45	0.01
2014	0.48	0.01
2015	0.50	0.01
2012	0.45	0.01
2013	0.48	0.01
2014	0.50	0.01
2015	0.52	0.01
2012	0.48	0.01
2013	0.50	0.01
2014	0.52	0.01
2015	0.55	0.01
2012	0.50	0.01
2013	0.52	0.01
2014	0.55	0.01
2015	0.58	0.01
2012	0.52	0.01
2013	0.55	0.01
2014	0.58	0.01
2015	0.60	0.01
2012	0.55	0.01
2013	0.58	0.01
2014	0.60	0.01
2015	0.62	0.01
2012	0.58	0.01
2013	0.60	0.01
2014	0.62	0.01
2015	0.65	0.01
2012	0.60	0.01
2013	0.62	0.01
2014	0.65	0.01
2015	0.68	0.01
2012	0.62	0.01
2013	0.65	0.01
2014	0.68	0.01
2015	0.70	0.01
2012	0.65	0.01
2013	0.68	0.01
2014	0.70	0.01
2015	0.72	0.01
2012	0.68	0.01
2013	0.70	0.01
2014	0.72	0.01
2015	0.75	0.01
2012	0.70	0.01
2013	0.72	0.01
2014	0.75	0.01
2015	0.78	0.01
2012	0.72	0.01
2013	0.75	0.01
2014	0.78	0.01
2015	0.80	0.01
2012	0.75	0.01
2013	0.78	0.01
2014	0.80	0.01
2015	0.82	0.01
2012	0.78	0.01
2013	0.80	0.01
2014	0.82	0.01
2015	0.85	0.01
2012	0.80	0.01
2013	0.82	0.01
2014	0.85	0.01
2015	0.88	0.01
2012	0.82	0.01
2013	0.85	0.01
2014	0.88	0.01
2015	0.90	0.01
2012	0.85	0.01
2013	0.88	0.01
2014	0.90	0.01
2015	0.92	0.01
2012	0.88	



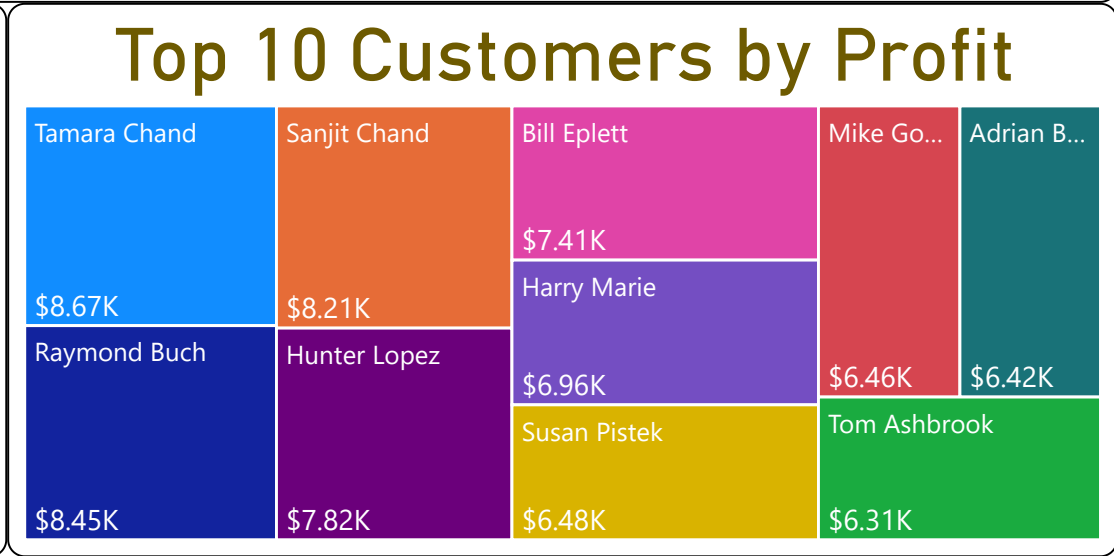
Top 6 Countries by Sales

Country	Sum of Sales
United States	\$2.3M
Australia	\$0.9M
France	\$0.9M
China	\$0.7M
Germany	\$0.6M
Mexico	\$0.6M



Top 10 Customers by Profit

Tamara Chand \$8.67K	Sanjit Chand \$8.21K	Bill Eplett \$7.41K	Mike Go... \$6.46K	Adrian B... \$6.42K
Raymond Buch \$8.45K	Hunter Lopez \$7.82K	Harry Marie \$6.96K	Tom Ashbrook \$6.31K	
		Susan Pistek \$6.48K		



Sales Dashboard

Year

All

Region

All

Ship Mode

All

Total Sales

\$12.64M

Total Orders

25.73K


Avg Order Value

\$491

Sales Growth%

51.54%

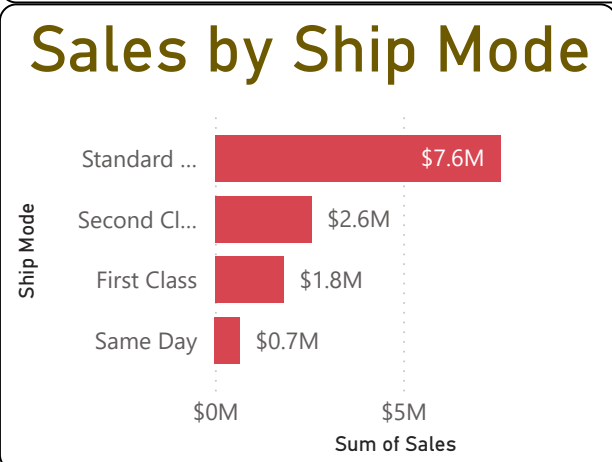
Sales Trend



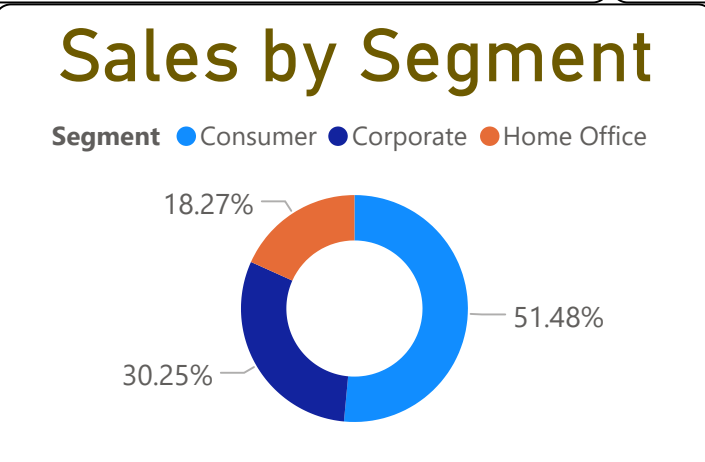
Statewise Sales

State	Sum of Sales
Abia	\$1,064.124
Abruzzi	\$6,723.75
Abuja Capital Territory	\$38.016
Aceh	\$337.5057
Acre	\$701.98
Ad Dawhah	\$6,049.8
Adamaoua	\$774.09
Adamawa	\$186.111
Adama	\$5,462.72
Total	\$1,26,42,501.9108

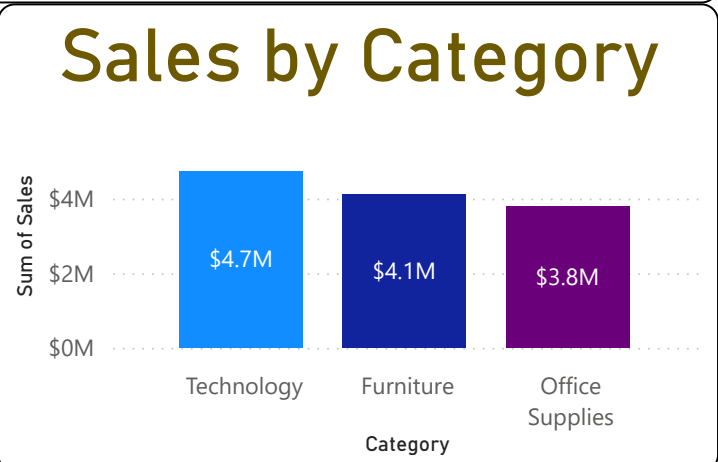
Sales by Ship Mode



Sales by Segment



Sales by Category



Profit Dashboard

Year

All

Region

All

Ship Mode

All

Total Profit

\$1.47M

Profit Margin%

11.61%

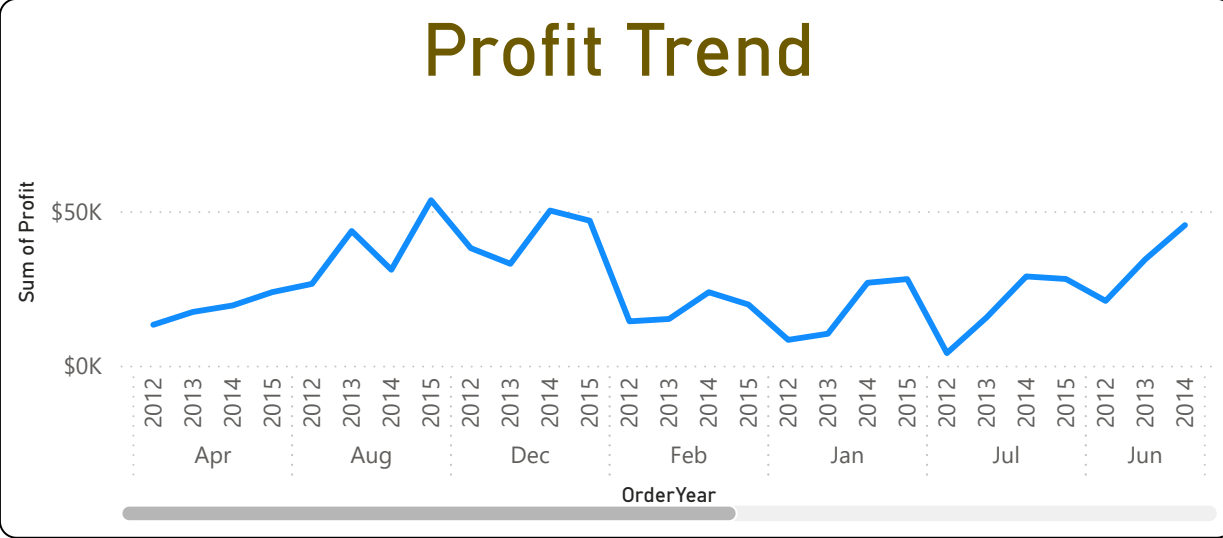
Avg Profit per Order

\$57

Total Loss Orders

13K

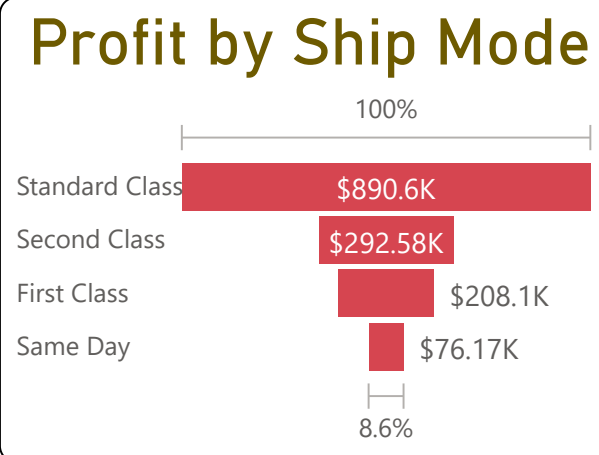
Profit Trend



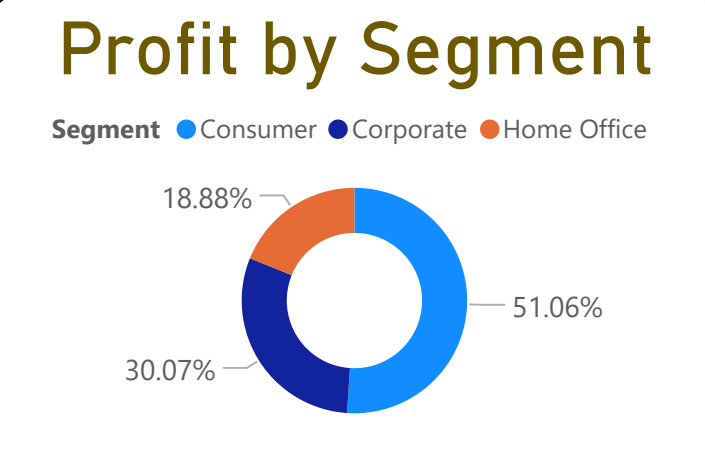
Top 7 Products by Profit

Product Name	Sum of Profit
Canon imageCLASS 2200 Advanced Copier	\$25,199.928
Cisco Smart Phone, Full Size	\$17,238.5206
Harbour Creations Executive Leather Armchair, Adjustable	\$10,427.326
Hoover Stove, Red	\$11,807.969
Motorola Smart Phone, Full Size	\$17,027.113
Nokia Smart Phone, Full Size	\$9,938.1955
Sauder Classic Bookcase, Traditional	\$10,672.073
Total	\$1,02,311.1251

Profit by Ship Mode



Profit by Segment



Profit by Category

