

# JISU RYOU

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[Portfolio Page](#)

Hello! I am Jisu Ryou, a PM with strong logical thinking and problem-solving skills.

From seamless user experience design,  
and data-driven full-stack development,  
to uncovering hidden insights through UX research,

I continuously seek the right direction,  
leveraging my academic background and diverse project experience.

If you'd like to learn more about me, please visit my portfolio page :)

## EDUCATION

### **Seoul National University, Korea – Sep 2021 - Feb 2024**

*Master of Engineering*

Dept. of Intelligence and Information, The Graduate School of Convergence  
Science and Technology (GSCST)

Advisor: Prof. Joongseek Lee

\* (Best Paper) Study on a VA Journaling System: Focusing on Response  
Styles for Receiving Long Entries in VA Journaling

### **Sungkyunkwan University, Korea – Mar 2017 - Aug 2021**

*Bachelor of Engineering and Bachelor of Science in Psychology*

(1st) Dept. of Software, College of Software Convergence

(2nd) Dept. of Psychology, College of Social Sciences

### **The University of Texas at Dallas, United States – Jan 2019 - May 2019**

*Exchange Student*

## EMPLOYMENT

### **SNU UXLab, Seoul, Korea – March 2024 - Aug 2024 (6 months)**

#### **Project Manager (Full-time)**

Led two projects simultaneously as a PM.

- Financial Hyper-Personalization Using MyData | HiUX  
: Managed the project, conducted desk research and user interviews,  
performed data analysis, and designed a financial notification app.
- UX Evaluation of Text-Based Conversational Experiences | LG Electronics  
: Managed the project, engineered LLM prompts, and designed &  
developed an automated evaluation system.

### **SNU UXLab, Seoul, Korea – Sep 2021 - Aug 2023 (2 years)**

#### **Student Researcher (Part-time)**

Worked as a UX researcher, developer, and PM on various projects.

- Advancing Financial Chatbots via Voice Banking | Taran UXD  
: Conducted prototype testing and user interviews.
- Dream Journal Voice Agent Development  
: Managed the project, designed conversation flows, developed a voice agent, conducted user interviews, and analyzed data.
- UX Improvement for Shopping Platforms | Naver Shopping  
: Analyzed shopping sequences and app UI layouts, and conducted user interviews.
- Opportunity Discovery for Home Appliance Subscription Services | Samsung Electronics  
: Managed the project, conducted desk research and ideation.
- Exhibition Mind Robots Integrated with AI | KOCCA  
: Designed conversation flows and developed voice agents.
- Clothing Care Pilot for Shared Housing | Samsung Electronics  
: Designed the database and developed the backend for a clothing care app tailored to shared living environments.

#### **Rihoz, Seoul, Korea – Sep 2020 - Dec 2020 (4 months)**

##### **Front-End Developer Intern (Full-time)**

Contributed to frontend development at a startup through the ICT Internship Program.

- 'Dangjib (Your Smart Butler)', a big data driven smart life service platform  
: Developed the admin web page and service app frontend.

## **PUBLICATION**

Jang, H., Ryou, J., & Lee, J. (2025). Self-Driven Clarity: Exploring Money Management Strategies via MyData. In *HCI KOREA*, 476-482. [paper]

Ryou, J., Lee, K., & Lee, J. (2023, April). "You said da da...": A Short Echoing Tweak for Journaling with VA. In *Extended Abstracts of the 2023 CHI Conference on Human Factors in Computing Systems* (pp. 1-6). [paper]

Lee, K., Ryou, J., & Lee, J. (2023). Study on the Mind-Upload of Construction-Building Method: A Case study on the Voice-based Conversation Robot Exhibition. In *Design Convergence Study*, 22(4), 59-73. [paper]

Kim, M., Ryou, J., Lee, K., & Lee, J. (2023). Actually, Clustering is Not Everything! How UXer analyzes behavior types with page log data. In *HCI KOREA*, 497-502. [paper]

Joongseek Lee, Minjoo Kim, Jisu Ryou, Kihun Lee (2023). 『Single Households and Technology: In the Age of Solitude, Technology Creates Neighborliness』. *threechairs*. [book]

Ryu, M., Park, S., Ryou, J., & Lee, J. (2022). "Not a Replacement, But a New Form of Banking": Exploring VUI Use Cases for Banking via Human-Machine Communication. In *HCI KOREA*, 305-311. [[paper](#)]

## TALKS

Joongseek Lee, Sangah Park, Jisu Ryou, Sumin Kwon, Jiseon Yu (2022). "Building a Conversational Service That Grows Its Knowledge Base with Use", *HCI KOREA 2022 Tutorial*.

## SKILLS

Programming: Python (high), JavaScript (high), C (intermediate), C++ (intermediate), Java (intermediate), C# (low)

Technical: HTML/CSS (high), SQL (intermediate), R (intermediate), Dialogflow, Google Cloud Platform

Design: Adobe Illustrator, Photoshop, XD, Figma

Collaboration: Notion, Slack

Language: Korean (native), English (fluent)