

## **Visions Services**

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VISIONS was incorporated in June 1993.

We have built a significant array of customers over time. An expanding base of clients have benefited from our expertise and repertoire of solutions. A people's and processes company, Visions invests extensively in recruiting, nurturing and retaining talent.

Our Application Development model is a result of various innovations and enhancements, and is engineered to deliver a product that not only fulfills client's requirements, but also meets the global standards of software engineering. We build software that builds businesses. With our ability and experience in building highly complex but scalable and performance oriented software systems, we cater to the most demanding markets and customers. Our range of application design and integration services can be configured to meet your specific needs.







#### Following are the website packages:

Package details	5 – 8-page website	10-15-page website	Wordpress + WooCommerce website
Website with paid theme (Note – estimates may vary based on customization required)	50 hours ( With minor changes on theme ) will discuss the changes before implementation and will share estimates in case it takes more effort.	70 hours (With minor changes on theme) will discuss the changes before implementation and will share estimates in case it takes more effort.	120 hours (With minor changes on theme) will discuss the changes before implementation and will share estimates in case it takes more effort.
Price	\$600	\$840	\$1440
Website custom design (Note – estimates may vary based on requirement )	90 hours	120 hours	220 hours
Price	\$1080	\$1440	\$2640
Speed Optimization (estimates may change based on website features) - GTMatrix Only	Optional	Optional	Optional
Cost estimation - Speed optimization	\$192	\$288	\$384

#### Note:

- Website packages for 5-8 pages and 10-15 pages are based on the assumption website pages will be content pages and contact us enquiries/newsletter subscription.
   In case any additional features are needed then it will be estimated accordingly,
- 2) Woocommerce website will be based on the default features provided by woocommerce plugin and in case any third party plugin/ payment gateway which is not supported by woocommerce will be estimated accordingly.
- 3) Content and images will be added by the client on the website. We will be using paid images on the website as per mockup requirements. It will be purchased by a client.

- 4) 30 Days maintenance (bug fixing only) Once project is completed or delivered for review,
- 5) Custom Design
  - includes logo ( 2 Versions and 3 revisions )
  - Home page (2 Versions and 3 revisions)
  - Inner pages (1 version and 2 revisions per each page)

#### Website maintenance services:

Package details	5 – 8-page website	10-15-page website	WooCommerce website
Website WordPress updates & Plugin updates *	Once per month	Once per month	Once per month
Cost estimation – for WordPress and plugin	\$60 per month	\$100 per month	\$190 per month
Hours Per month for offsite optimization	8 hours pers per week	16 hours per week	24 hours per week

#### Note:

Below are the steps performed to update the wordpress and plugin version on the live website.

- 1) Website backups [Code/Database] are done before updating the plugins/WordPress. Changes will be done on Demo and once it is approved the changes will be done live.
- 2) Update plugins/WordPress up-to the latest compatible versions only.
- 3) QA of the whole website again, so that we can confirm the existing functionality of the website is working fine.

#### **SEO Services:**

Package details	5 – 8-page website	10-15-page website	WooCommerce website
On site	One time	One time	One time
Price	\$120	\$200	\$250
Offsite Optimization	Per week [ 8 hours ]	Per week [ 12 hours ]	Per week [ \$20 ]
Price	\$56	\$84	\$140

**Note**: We will provide a separate proposal for each website based on requirement/content/images/domain/business/competitors.

### **Graphics Services:**

Services	Cost
Logo ( 2 versions and 3 revisions )	\$ 120 - 150
Home page ( 2 versions and 3 revisions)	\$ 220
Brochure, leaflets, stationary items	\$ 600
Mobile APP (20 screens)	\$ 1000
Mobile ( 40 Screens )	\$ 2000

# Thank you Please feel free to contact us



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