

JITENDRAKUMAR VISHVAKARMA

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FUNCTIONAL AREAS

- Consulting
- Product Analytics
- People Analytics
- Market Research

TECHNICAL SKILLS

- Python** – Pandas, Numpy, Sklearn, Matplotlib, Seaborn, Scipy, Flask (**Intermediate**).
- SQL** – Data manipulation, Joins, Subqueries, Aggregations, Window Functions (**Intermediate**).
- Excel** – Pivots, Charts, Lookups, Pivot Tables (**Intermediate**)
- R Programming** – Data wrangling, Statistical tests, Time series analysis (**Intermediate**).
- Power BI** – Measures/Metrics, Data Cleaning, Modeling, Visualization, Reports (**Beginner**).

WORK EXPERIENCE

Great Manager Institute, Mumbai

- Data Science Trainee** 04/2023 – Present
  - Developed and executed ETL scripts, achieving a improvement in data quality, ensuring robust support for analytics dashboards and driving informed decision-making.
  - Created impactful data visualizations utilized in marketing campaigns to drive engagement and generate traction on LinkedIn, effectively enhancing brand visibility and audience interaction.
  - Designed and implemented a marketing dashboard to analyze engagement metrics, providing actionable insights into campaign performance and audience behavior.
  - Developed Python Flask APIs to facilitate dynamic data visualization on the frontend using Highcharts, enhancing user interaction and decision-making capabilities.

Concave Insights, Mumbai

- Research Associate** 12/2022 – 03/2023
  - Prepared and implemented a dynamic Google Form to collect participant data, driving active engagement from 350+ real consumers and ensuring a robust and diverse dataset for comprehensive analysis and insights.
  - Created insightful visualizations to analyze consumer behaviors and preferences effectively. These visual representations facilitated a deeper understanding of consumer trends, enabling data-driven decision-making and strategic planning.

EDUCATION

- Masters, Statistics** 05/2021 – 03/2023
  - R. J College – [9.56/10]
- Bachelors, Statistics**
  - K. J Somaiya College of Science and Commerce – [9.16/10]

ACADEMIC PROJECTS

- Machine Learning: Obesity Level Estimation**
  - Created a supervised ML model for obesity prediction using a UCI dataset (2100+ records, 17 features).
  - Executed the full data science lifecycle, encompassing EDA, preprocessing, model building (Logistic Regression, Decision Tree, Random Forest), and thorough evaluation.
  - Excelled in Decision Tree modeling, showcasing strong classification, preprocessing, and model assessment.

- **Time Series: TATA Motors Sales Prediction**

- Engineered a Time Series model for forecasting Tata Motors' sales using historical data (2001-2022).
- Applied decomposition, stationary transformation, and ARIMA modeling techniques.
- Demonstrated adeptness in extracting insights and forecasting trends from temporal data.

## CERTIFICATIONS

- Microsoft Azure AI Fundamentals (AI-900) ([Certificate URL](#))
- Oracle Cloud Generative AI Certification – 2024 ([Certificate URL](#))
- Introduction to Data Science in Python – Coursera ([Certificate URL](#))
- SQL for Data Science – Coursera ([Certificate URL](#))

## EXTRA CURRICULAR ACTIVITIES

- **National Level Gold Medal in Statistics Poster Presentation**
  - Earned a National Level Gold Medal in Statistics Poster Presentation at Vishwakarma University, Pune. Recognized for excellence in presenting statistical concepts and insights.
- **Coordinator, IIC-KJSSC (E-Cell):**
  - Spearheaded coordination efforts as the IIC-KJSSC Coordinator, orchestrating events centered on startups within the E-Cell.