

Product Category	Fixed Advertising Rates
	10%
	4%
Kindle Devices & eBooks	4%
Consumer Electronics & Accessories (excl. Data Storage Devices)	4%
Mobile Phones*	2%
Televisions	12%
Gift Cards	10%
Men's Apparel	8%
Other Apparel & Shoes	8%
Health & Personal Care	5%
Books	8%
Music, Movies, Video games and Software	10%
Cars, Motorbikes and Industrial Products	10%
Toys and Baby Products	10%
Watches	0.3%
Jewellery (excluding Gold and Silver coins)	10%
Gold and Silver coins	9%
Home and Kitchen	8%
Kitchen Appliances	10%
Personal Care Appliances	10%
Fire TV Stick	10%
Luggage and Bags	8%
Sports, Fitness and Outdoors	8%
Office and Stationery	8%
Musical Instruments	2%
Grocery and Gourmet	6%
Data Storage Devices	12%
Major Appliances	3%
Pantry	10%
Tyres, Bicycles & Heavy Gym Equipment	
Others	

NEW: Exclusive/ Wireless Products at 1% Fixed Advertising Fee

- 1) Lenovo Vibe X3
- 2) Coolpad Note 3 Lite
- 3) OnePlus X (Onyx, 16GB)
- 4) Xiaomi Redmi Note Prime
- 5) Lenovo Vibe K4 Note
- 6) Lenovo ZUK Z1
- 7) Coolpad Note 3 Plus
- 8) Moto G4 Plus
- 9) Coolpad Max
- 10) Moto G4
- 11) OnePlus Loop VR Headset
- 12) OnePlus 3
- 13) Samsung On5 Pro
- 14) Samsung On7 Pro
- 15) Coolpad Mega and Mega 2.5D
- 16) InFocus Bingo 50+

- 17) Moto G Play
- 18) Moto G 4th Gen
- 19) Lenovo Z2 Plus and Play
- 20) HTC Desire 10 & HTC U Play
- 21) Xiaomi Mi Max and Prime
- 22) Coolpad Note 5
- 23) Lenovo Phab 2 Plus
- 24) OnePlus 3T
- 25) Coolpad C1 & Coolpad 3503i
- 26) Honor 6X
- 27) iPhone 6 32GB
- 28) Coolpad Note 5 Lite
- 29) Moto G5
- 30) Samsung Galaxy C7 Pro
- 31) Asus Zenfone Go
- 32) **OnePlus 5**
- 33) **Honor 8 Pro**
- 34) **Moto G5s & Moto G5s Plus**
- 35) **Tenor (Amazon Exclusive)**
- 36) Samsung Galaxy Note 8
- 37) InFocus Turbo 5 Plus
- 38) InFocus Snap 4
- 39) Micromax Sparke
- 40) Nokia 6 & Nokia 8
- 41) Apple iPhone 8, 8 Plus & X (without Jio offer)
- 42) **OnePlus 5T**
- 43) **InFocus Vision 3**

These are for amazon.com

