

# supersale store analysis

**Jitisha Bhutani**

# OBJECTIVE

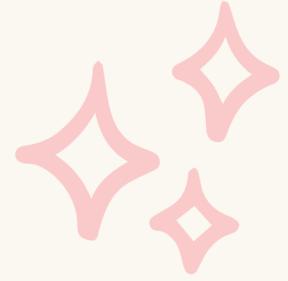
**To contribute to the success of  
business by utilizing data  
analysis techniques, specifically  
focusing on time series analysis,  
to provide valuable insights.**

# Project 1



## Description

Dashboard Creation- Identify the KPIs, Design and intuitive and visually appealing dashboard, add interactive visualizations and filtering capabilities to allow users to explore the data at various levels of granularity.



# Dashboard



# Insights

In October & December sales  
low but still profits are  
increased might be because  
of heavy discounts.

People like standard type for  
ship mode.

Most selling item is chair.