# Jitty Varghese

# Full Stack Developer

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Logical and results-driven self taught Web Developer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with calm and focused demeanor.

### **Work History**

2019-10 - Current

#### **Full Stack Developer**

Chenda, Alappuzha, Kerala

- Collaborated with the marketing department to determine organizational need and design pages to meet goals.
- Provided website development using React Js, and other editing software's.
- Planned website development, converting mockups into a usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Conducted testing and review of website design for responsiveness, clarity and effectiveness.
- Managed time-sensitive updates, including content changes and database upgrades.
- Reviewed code, debugged problems and corrected issues.
- Discussed project progress with customers, collected feedback on different stages and directly addressed concerns.

2016-09 - 2018-08

## **Marketing Coordinator**

Chenda, Alappuzha, Kerala

- Coordinated creation and deployment of videos, social media posts, and other marketing collateral.
- Helped incorporate product changes to drive customer engagement and firm profits.
- Conducted research to analyze market trends, customer behavior, and prepared reports by collecting, analyzing, and summarizing data.
- Collected and analyzed feedback from customers and other project users to gauge satisfaction and success.

#### **Education**

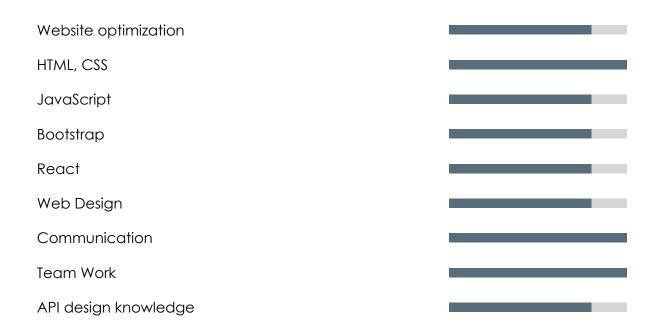
2018-09 - 2019-08 Postgraduate Diploma: Applied Management

Otago Polytechnic - Auckland, New Zealand

2012-03 - 2015-05 BBA: Business Administration And Management

Indian Institute Of Management Studies - Kochi

#### **Skills**



# **Accomplishments**

- Provided extensive technical support to the customer which boosted company profit margins.
- Documented and resolved issues.
- Was chosen for the Best Outgoing Student Award BBA, 2015
- Best Research Project (BBA)