JIUN TING WANG Graphic Designer + Web Developer

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PROFILE

Well-organized and able to thrive in a fast-paced workflow, I'm a Graphic Designer and Web Developer interested in creating beautiful design using HTML, CSS, and cutting-edge JavaScript. I'm looking for a role on a team where I can contribute to design, development, and building amazing projects in a supportive environment.

EDUCATION

2016 - 2017

SEATTLE UNIVERSITY, WASHINGTON
Web Development Certificate

Course Areas: HTML (HTML5, XHTML), CSS (advanced selectors, CSS3, Bootstrap, animations, SASS pre-processor), JavaScript (arithmetic operations, DOM queries, event handling, conditional statements, form validation, node.js), Package Managers (npm, Bower), Web Usability (Google Analytics: Goals, Events, Behaviors, A/B Testing, web accessibility), WordPress (hosting, installation, management), Servers and Hosting (local, cloud-based on Digital Ocean, Apache or Nginx setup), Git and Github (branching, code review, documentation), Project Management in an Agile workflow, Wireframing (low and high fidelity).

2009 - 2012

UNIVERSITY AT BUFFALO, NEW YORK
B.A. Studio Art: Concentration in Graphic Design

Course Areas: Photoshop (pen tracing, patch and stamp, color balance, masking), Illustrator (trace and coloring images, typography adjustments, align and merging paths, styling), InDesign (layout print media, publish digital publications), Contemporary Art-Making (hand drawing, painting, sculpting), Print Production (color format, margins, bleeds), Color Psychology (interaction of color, cultural connotations, user influenced perceptions), Visual Design (layout, branding, style guide, storyboards).

TECHNICAL SKILLS

Development: HTML, CSS, JavaScript, Frameworks (Bootstrap, AngularJS), Scaffolding Tool (Yeoman), Task Runners (Grunt and Gulp), Package Managers using node.js (npm, Bower), Git, GitHub, API integration, Google Analytics, WordPress.org, Digital Ocean, Magento CMS, and Wix.

Design & Marketing: Adobe (Photoshop, Illustrator, InDesign), Email Marketing (MailChimp, Constant Contact), Wireframing (Sketch, Invision), Social Media Presence and Promotion (Facebook, Instagram, Twitter, YouTube), and Google AdWords.

Office Tools: Microsoft Office (Word, Excel, PowerPoint, Outlook), Google (Docs, Sheets, Calendar), Communication Apps (Skype, Slack), Dropbox.

Beginner	Intermediate		Advanced	Expert
JavaScript	HTML, CSS	Google Analytics	Photoshop	
Git, GitHub	WordPress	Google AdWords	Illustrator	
Bootstrap, AngularJS	Digital Ocean	Social Media	Constant Contact	
Yeoman	Word	Magento CMS	MailChimp	
Grunt, Gulp	Excel	Wix	Dropbox	
npm, Bower	PowerPoint	InDesign	Slack, Skype	
API Integration	Outlook	Sketch, Invision		

EXPERIENCE

2016 - Present

Freelance Agent (Contract)
Graphic and Web Designer

· Consulting and designing printed media for marketing use (banners, posters, flyers, brochures, booklets, and more).
· Working 1-on-1 with clients creating a logo and new brand identity with Illustrator and wireframing in Photoshop, Sketch and/or Invision tools.
· During seasonal peaks, I contribute to creating Excel inventory spreadsheets and high-resolution image libraries for different vendors.
· Maintaining websites by updating HTML and CSS links to providing new images and content in relation to current promotions.
· Presenting development ideas and mock-ups using PowerPoint to effectively communicate a product/service's purpose and how it'll be marketed.

2015 - 2016

Orogem Corporation
Graphic and Marketing Coordinator

· Lead and managed the company website re-design by providing wireframes, notes, QA checks per task completion for the web development team.
· Updated company website banners, content, and images using the Magento CMS.
· Managed marketing strategies using Google Analytics and previous years reports to determine budget and cost for print and digital advertisements.
· Planned monthly email marketing campaigns with the Constant Contact tool to advertise specific jewelry pieces in order to sell stock with high inventory counts.
· Designed printed media (postcards, instruction booklets, mini-catalog) using Photoshop and InDesign; then approved color specs during print production.
· Photographed jewelry and gems in a light box, and retouched images in Photoshop to be used for marketing campaigns and websites.
· Provided Dropbox folders with custom image libraries of jewelry and models for vendors and retailers to use on their website to increase sales.

2012 - 2014

FRSG LLC.
Graphic Designer

· Created apparel graphic designs using vector artwork in Illustrator, and matched RGB colors with solid coated Pantone colors for print production.
· Designed high-resolution custom sales flyers and marketing collateral using Photoshop for clients to use in their promotional ads to help maximize sales.
· Organized and updated image gallery on the company's website using HTML in Wix.
· Communicated with 3rd-party screen printers and embroiderers to check on product quality (color, placement, defects) and timeline of production.
· Managed monthly e-mail marketing campaigns to send to all our previous clients using HTML and images with MailChimp.

2012

Ontrix Solutions (Internship)
SEO Content Writer

· Researched and wrote content for website using specific keywords in relation to the location, name, and industry of the business.
· Analyzed current SEO trends and practices for popular search engines (Google, Yahoo, and Bing) by reading guides and support articles.
· Acted as a designer by creating wireframes in Photoshop and writing a daily list of design implementation tasks or bugs in Word to the web development team.