

# Super Store Sales Dashboard

Region

All

Category

All

City

All

## Key Metrics

Total Sales

1.57M

Total Quantity Sold

22K

Gross Profit

175K

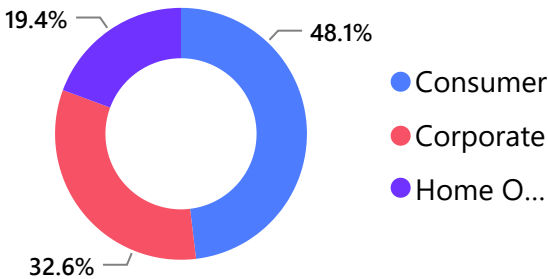
Profit Margin

11.2%

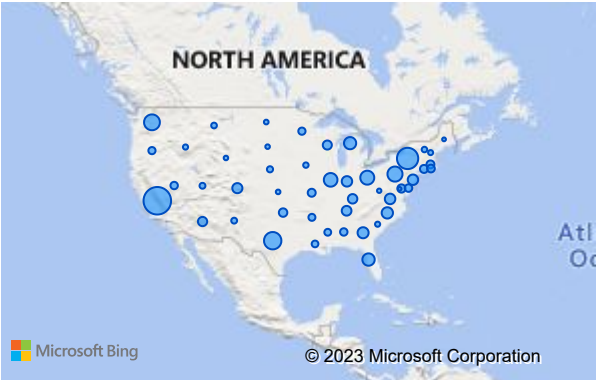
AOV

265.3

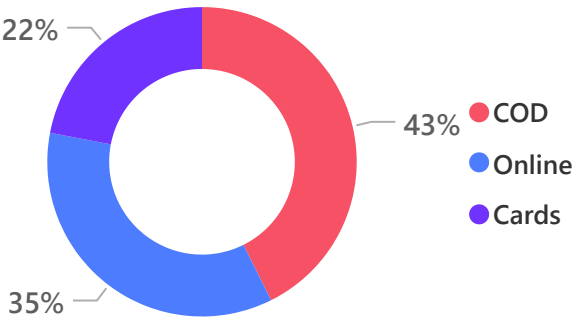
## Sales by Segment



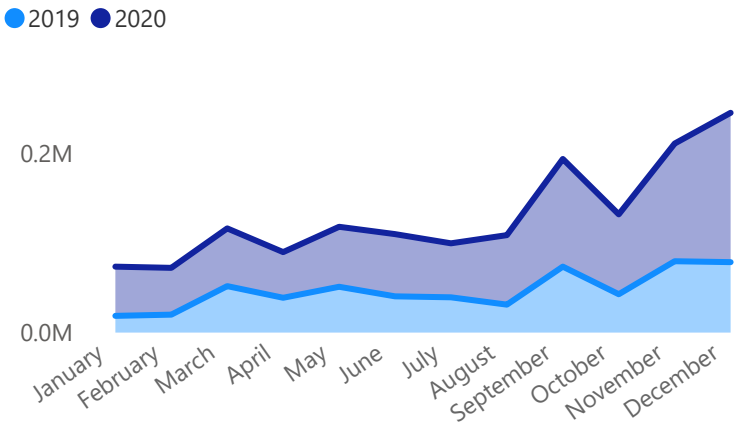
## Sales by Region



## Sales by Payment Mode



## Monthly Sales by YoY



## Sub-category Performance

Sub-Category	Sum of Profit	Profit Margin	Sum of Returns
Binders	17,885.38	10.22%	46
Paper	21,112.38	21.23%	35
Furnishings	8,034.43	8.67%	32
Phones	22,308.92	11.35%	29
Storage	13,607.09	9.05%	21
Chairs	13,406.70	7.37%	19
Accessories	25,336.65	20.72%	18
Appliances	13,166.61	16.40%	18
Art	3,635.93	7.16%	17
Total	1,75,262.11	11.19%	287

Sum of Sales by Order Date

