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Text Classification Using Machine Learning Techniques

M. IKONOMAKIS

Department of Mathematics
University of Patras, GREECE
ikonomakis@mailbox.gr

S. KOTSIANTIS

Department of Mathematics
University of Patras, GREECE
sotos@math.upatras.gr

V. TAMPAKAS

Technological Educational
Institute of Patras, GREECE
tampakas@teipat.gr

Abstract: Automated text classification has been considered as a vital method to manage and process a vast amount of documents in digital forms that are widespread and continuously increasing. In general, text classification plays an important role in information extraction and summarization, text retrieval, and question-answering. This paper illustrates the text classification process using machine learning techniques. The references cited cover the major theoretical issues and guide the researcher to interesting research directions.

Key-Words: text mining, learning algorithms, feature selection, text representation

1 Introduction

Automatic text classification has always been an important application and research topic since the inception of digital documents. Today, text classification is a necessity due to the very large amount of text documents that we have to deal with daily.

In general, text classification includes topic based text classification and text genre-based classification. Topic-based text categorization classifies documents according to their topics [33]. Texts can also be written in many genres, for instance: scientific articles, news reports, movie reviews, and advertisements. Genre is defined on the way a text was created, the way it was edited, the register of language it uses, and the kind of audience to whom it is addressed. Previous work on genre classification recognized that this task differs from topic-based categorization [13].

Typically, most data for genre classification are collected from the web, through newsgroups, bulletin boards, and broadcast or printed news. They are multi-source, and consequently have different formats, different preferred vocabularies and often significantly different writing styles even for documents within one genre. Namely, the data are heterogenous.

Intuitively Text Classification is the task of classifying a document under a predefined category. More formally, if d_i is a document of the entire set of documents D and $\{c_1, c_2, \dots, c_n\}$ is the set of all the categories, then text classification assigns one category c_j to a document d_i .

As in every supervised machine learning task, an initial dataset is needed. A document may be assigned to more than one category (Ranking

Classification), but in this paper only researches on Hard Categorization (assigning a single category to each document) are taken into consideration. Moreover, approaches, that take into consideration other information besides the pure text, such as hierarchical structure of the texts or date of publication, are not presented. This is because the main issue of this paper is to present techniques that exploit the most of the text of each document and perform best under this condition.

Sebastiani gave an excellent review of text classification domain [25]. Thus, in this work apart from the brief description of the text classification we refer to some more recent works than those in Sebastiani's article as well as few articles that were not referred by Sebastiani. In Figure 1 is given the graphical representation of the Text Classification process.

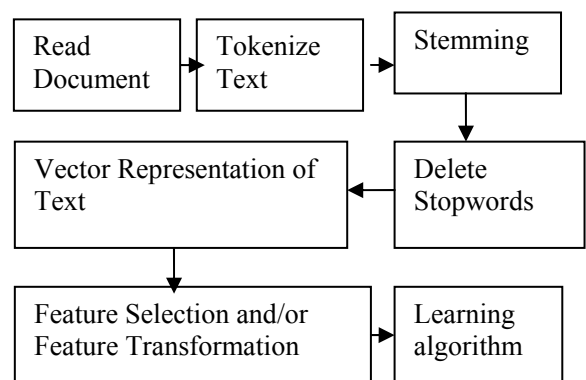


Fig. 1. Text Classification Process

The task of constructing a classifier for documents does not differ a lot from other tasks of Machine Learning. The main issue is the representation of a document [16]. In Section 2 the document representation is presented. One particularity of the text categorization problem is

that the number of features (unique words or phrases) can easily reach orders of tens of thousands. This raises big hurdles in applying many sophisticated learning algorithms to the text categorization

Thus dimension reduction methods are called for. Two possibilities exist, either selecting a subset of the original features [3], or transforming the features into new ones, that is, computing new features as some functions of the old ones [10]. We examine both in turn in Section 3 and Section 4. After the previous steps a Machine Learning algorithm can be applied. Some algorithms have been proven to perform better in Text Classification tasks and are more often used; such as Support Vector Machines. A brief description of recent modification of learning algorithms in order to be applied in Text Classification is given in Section 5. There are a number of methods to evaluate the performance of a machine learning algorithms in Text Classification. Most of these methods are described in Section 6. Some open problems are mentioned in the last section.

2 Vector space document representations

A document is a sequence of words [16]. So each document is usually represented by an array of words. The set of all the words of a training set is called vocabulary, or feature set. So a document can be presented by a binary vector, assigning the value 1 if the document contains the feature-word or 0 if the word does not appear in the document. This can be translated as positioning a document in a $R^{|V|}$ space, where $|V|$ denotes the size of the vocabulary V .

Not all of the words presented in a document can be used in order to train the classifier [19]. There are useless words such as auxiliary verbs, conjunctions and articles. These words are called stopwords. There exist many lists of such words which are removed as a preprocess task. This is done because these words appear in most of the documents.

Stemming is another common preprocessing step. In order to reduce the size of the initial feature set is to remove misspelled or words with the same stem. A stemmer (an algorithm which performs stemming), removes words with the same stem and keeps the stem or the most common of them as feature. For example, the words “train”, “training”, “trainer” and “trains” can be replaced with “train”.

Although stemming is considered by the Text Classification community to amplify the classifiers performance, there are some doubts on the actual importance of aggressive stemming, such as performed by the Porter Stemmer [25].

An ancillary feature engineering choice is the representation of the feature value [16]. Often a Boolean indicator of whether the word occurred in the document is sufficient. Other possibilities include the count of the number of times the word occurred in the document, the frequency of its occurrence normalized by the length of the document, the count normalized by the inverse document frequency of the word. In situations where the document length varies widely, it may be important to normalize the counts. Further, in short documents words are unlikely to repeat, making Boolean word indicators nearly as informative as counts. This yields a great savings in training resources and in the search space of the induction algorithm. It may otherwise try to discretize each feature optimally, searching over the number of bins and each bin’s threshold.

Most of the text categorization algorithms in the literature represent documents as collections of words. An alternative which has not been sufficiently explored is the use of word meanings, also known as senses. Kehagias et al. using several algorithms, they compared the categorization accuracy of classifiers based on words to that of classifiers based on senses [12]. The document collection on which this comparison took place is a subset of the annotated Brown Corpus semantic concordance. A series of experiments indicated that the use of senses does not result in any significant categorization improvement.

3 Feature Selection

The aim of feature-selection methods is the reduction of the dimensionality of the dataset by removing features that are considered irrelevant for the classification [6]. This transformation procedure has been shown to present a number of advantages, including smaller dataset size, smaller computational requirements for the text categorization algorithms (especially those that do not scale well with the feature set size) and considerable shrinking of the search space. The goal is the reduction of the curse of dimensionality to yield improved classification accuracy. Another benefit of feature selection is its tendency to reduce overfitting, i.e. the phenomenon by which a classifier is tuned also to the contingent

characteristics of the training data rather than the constitutive characteristics of the categories, and therefore, to increase generalization.

Methods for feature subset selection for text document classification task use an evaluation function that is applied to a single word [27]. Scoring of individual words (Best Individual Features) can be performed using some of the measures, for instance, document frequency, term frequency, mutual information, information gain, odds ratio, χ^2 statistic and term strength [3], [30], [6], [28], [27]. What is common to all of these feature-scoring methods is that they conclude by ranking the features by their independently determined scores, and then select the top scoring features. The most common metrics are presented in Table 1. The symbolisms that are presented in Table 1 are described in Table 2.

On the contrary with Best Individual Features (BIF) methods, sequential forward selection (SFS) methods firstly select the best single word evaluated by given criterion [20]; then, add one word at a time until the number of selected words reaches desired k words. SFS methods do not result in the optimal words subset but they take note of dependencies between words as opposed to the BIF

methods. Therefore SFS often give better results than BIF. However, SFS are not usually used in text classification because of their computation cost due to large vocabulary size.

Forman has present benchmark comparison of 12 metrics on well known training sets [6]. According to Forman, BNS performed best by wide margin using 500 to 1000 features, while Information Gain outperforms the other metrics when the features vary between 20 and 50. Accuracy 2 performed equally well as Information Gain. Concerning the performance of chi-square, it was consistently worse the Information Gain. Since there is no metric that performs constantly better than all others, researchers often combine two metrics in order to benefit from both metrics [6].

Novovicova et al. used SFS that took into account, not only the mutual information between a class and a word but also between a class and two words [22]. The results were slightly better.

Although machine learning based text classification is a good method as far as performance is concerned, it is inefficient for it to handle the very large training corpus. Thus, apart from feature selection, many times instance selection is needed.

Metrics mathematical forms	
Information Gain	$IG(t) = -\sum_{i=1}^m P(c_i) \log P(c_i) + P(t) \sum_{i=1}^m P(c_i t) \log P(c_i t) + P(\bar{t}) \sum_{i=1}^m P(c_i \bar{t}) \log P(c_i \bar{t})$
Gain Ratio	$GR(t_k, c_i) = \frac{\sum_{c \in \{c_i, \bar{c}_i\}} \sum_{t \in \{t_k, \bar{t}_k\}} P(t, c) \log \frac{P(t, c)}{P(t)P(c)}}{-\sum_{c \in \{c_i, \bar{c}_i\}} P(c) \log P(c)}$
Conditional Mutual Information	$CMI(C S) = H(C) - H(C S_1, S_2, \dots, S_n)$
Document Frequency	$DF(t_k) = P(t_k)$
Term Frequency	$tf(f_i, d_j) = \frac{freq_{ij}}{\max_k freq_{kj}}$
Inversed Document Frequency	$idf_i = \log \frac{ D }{ \#(f_i) }$
Chi-square	$\chi^2(f_i, c_j) = \frac{ D \times \left(\#(c_i, f_j) \#(\bar{c}_i, \bar{f}_j) - \#(c_i, \bar{f}_j) \cdot \#(\bar{c}_i, f_j) \right)^2}{\left(\#(c_i, f_j) + \#(c_i, \bar{f}_j) \right) \times \left(\#(\bar{c}_i, f_j) + \#(\bar{c}_i, \bar{f}_j) \right) \times \left(\#(c_i, f_j) + \#(\bar{c}_i, f_j) \right) \times \left(\#(c_i, \bar{f}_j) + \#(\bar{c}_i, \bar{f}_j) \right)}$
Term	$s(t) = P(t \in y t \in x)$

Metrics mathematical forms	
Strength	
Weighted Ratio	$WOddsRatio(w) = P(w) \times OddsRatio(w)$
OddsRatio	$OddsRatio(f_i, c_j) = \log \frac{P(f_i c_j)(1 - P(f_i \neg c_j))}{(1 - P(f_i c_j))P(f_i \neg c_j)}$
Logarithmic Probability Ratio	$LogProbRatio(w) = \log \frac{P(w c)}{P(w \neg c)}$
Pointwise Mutual Information	$I(x, y) = \log \frac{P(x, y)}{P(x)P(y)}$
Category Relevance Factor (CRF)	$CRF(f_i, c_j) = \log \frac{\#(f_i) / \#(c_j)}{\#(f_i, c_j) / \#(c_j)}$
Odds Numerator	$OddsNum(w, c) = P(w c)(1 - P(w \neg c))$
Probability Ratio	$Pr R(w c) = \frac{P(w c)}{P(w \neg c)}$
Bi-Normal Separation	$F^{-1}(P(w c)) - F^{-1}(P(w \neg c))$
Pow	$(1 - P(w \neg c))^k - (1 - P(w c))^k$
Topic Relevance using Relative Word Position	$M^{DF_n}(w, c) = \log \frac{DF_n(w, c)}{DF_n(w, db)} + \log \frac{ db }{ c }$
Topic Relevance using Document Frequency	$M^{DF_n}(w, c) = \log \frac{DF(w, c)}{DF(w, db)} + \log \frac{ db }{ c }$
Topic Relevance using Modified Document Frequency	$M^{DF_n}(w, c) = \log \frac{\tilde{DF}(w, c)}{\tilde{DF}(w, db)} + \log \frac{ db }{ c }$
Topic Relevance using Term Frequency	$M^{TF_n}(w, c) = \log \frac{TF(w, c)}{TF(w, db)} + \log \frac{ db }{ c }$
Weight of evidence for Text	$Weight(w) = \sum_i P(c_i) \times P(w) \times \left \log \frac{P(c_i w)(1 - P(c_i))}{P(c_i)(1 - P(c_i w))} \right $

Table 1. Feature Selection metrics

c	a class of the training set
C	the set of classes of the training set
d	a document of the training set
D or db	the set of documents of the training set
t or w	a term or word
$P(c)$ or $P(c_i)$	the probability of the class c or c_i respectively How often the class appears in the training set
$P(\neg c)$ or $P(\bar{c})$	the probability of the class not occurring
$P(c t)$	the probability of the class c given that the term t appears Respectively, $P(\bar{c} t)$ denotes the probability of class c not occurring, given that the term t appears
$P(c, t)$	the probability of the class c and term t occurring simultaneously
$H(C)$	the entropy of the set C
$DF(t_i)$	the document frequency of term t_k
$DF_n(t)$	the frequency of term t in documents containing t in every of their n splits
$\tilde{DF}(t)$	the document frequency, taking into consideration only documents in which t appears more than once
$\#(c)$ or $\#(t)$	the number of documents which belong to class c or respectively contain the term t
$\#(c, t)$	the number of documents containing term t and belong to class c

Table 2. Symbolisms

Guan and Zhou proposed a training-corpus pruning based approach to speedup the process [8]. By using this approach, the size of training corpus can be reduced significantly while classification performance can be kept at a level close to that of without training documents pruning according to their experiments.

Fragoudis et al. [7] integrated Feature and Instance Selection for Text Classification with even better results. Their method works in two steps. In the first step, their method sequentially selects features that have high precision in predicting the target class. All documents that do not contain at least one such feature are dropped from the training set. In the second step, their method searches within this subset of the initial dataset for a set of features that tend to predict the complement of the target class and these features are also selected. The sum of the features selected during these two steps is the new feature set and the documents selected from the first step comprise the training set

4 Feature Transformation

Feature Transformation varies significantly from Feature Selection approaches, but like them its purpose is to reduce the feature set size [10]. This approach does not weight terms in order to discard

the lower weighted but compacts the vocabulary based on feature concurrencies.

Principal Component Analysis is a well known method for feature transformation [38]. Its aim is to learn a discriminative transformation matrix in order to reduce the initial feature space into a lower dimensional feature space in order to reduce the complexity of the classification task without any trade-off in accuracy. The transform is derived from the eigenvectors corresponding. The covariance matrix of data in PCA corresponds to the document term matrix multiplied by its transpose. Entries in the covariance matrix represent co-occurring terms in the documents. Eigenvectors of this matrix corresponding to the dominant eigenvalues are now directions related to dominant combinations can be called “topics” or “semantic concepts”. A transform matrix constructed from these eigenvectors projects a document onto these “latent semantic concepts”, and the new low dimensional representation consists of the magnitudes of these projections. The eigenanalysis can be computed efficiently by a sparse variant of singular value decomposition of the document-term matrix [11].

In the information retrieval community this method has been named Latent Semantic Indexing (LSI) [23]. This approach is not intuitive

discernible for a human but has a good performance.

Qiang et al [37] performed experiments using k-NN LSI, a new combination of the standard k-NN method on top of LSI, and applying a new matrix decomposition algorithm, Semi-Discrete Matrix Decomposition, to decompose the vector matrix. The Experimental results showed that text categorization effectiveness in this space was better and it was also computationally less costly, because it needed a lower dimensional space.

The authors of [4] present a comparison of the performance of a number of text categorization methods in two different data sets. In particular, they evaluate the Vector and LSI methods, a classifier based on Support Vector Machines (SVM) and the k-Nearest Neighbor variations of the Vector and LSI models. Their results show that overall, SVMs and k-NN LSI perform better than the other methods, in a statistically significant way.

5 Machine learning algorithms

After feature selection and transformation the documents can be easily represented in a form that can be used by a ML algorithm. Many text classifiers have been proposed in the literature using machine learning techniques, probabilistic models, etc. They often differ in the approach adopted: decision trees, naive-Bayes, rule induction, neural networks, nearest neighbors, and lately, support vector machines. Although many approaches have been proposed, automated text classification is still a major area of research primarily because the effectiveness of current automated text classifiers is not faultless and still needs improvement.

Naive Bayes is often used in text classification applications and experiments because of its simplicity and effectiveness [14]. However, its performance is often degraded because it does not model text well. Schneider addressed the problems and show that they can be solved by some simple corrections [24]. Klopotek and Woch presented results of empirical evaluation of a Bayesian multinet classifier based on a new method of learning very large tree-like Bayesian networks [15]. The study suggests that tree-like Bayesian networks are able to handle a text classification task in one hundred thousand variables with sufficient speed and accuracy.

Support vector machines (SVM), when applied to text classification provide excellent precision, but poor recall. One means of customizing SVMs to

improve recall, is to adjust the threshold associated with an SVM. Shanahan and Roma described an automatic process for adjusting the thresholds of generic SVM [26] with better results.

Johnson et al. described a fast decision tree construction algorithm that takes advantage of the sparsity of text data, and a rule simplification method that converts the decision tree into a logically equivalent rule set [9].

Lim proposed a method which improves performance of kNN based text classification by using well estimated parameters [18]. Some variants of the kNN method with different decision functions, k values, and feature sets were proposed and evaluated to find out adequate parameters.

Corner classification (CC) network is a kind of feed forward neural network for instantly document classification. A training algorithm, named as TextCC is presented in [34].

The level of difficulty of text classification tasks naturally varies. As the number of distinct classes increases, so does the difficulty, and therefore the size of the training set needed. In any multi-class text classification task, inevitably some classes will be more difficult than others to classify. Reasons for this may be: (1) very few positive training examples for the class, and/or (2) lack of good predictive features for that class.

When training a binary classifier per category in text categorization, we use all the documents in the training corpus that belong to that category as relevant training data and all the documents in the training corpus that belong to all the other categories as non-relevant training data. It is often the case that there is an overwhelming number of non relevant training documents especially when there is a large collection of categories with each assigned to a small number of documents, which is typically an "imbalanced data problem". This problem presents a particular challenge to classification algorithms, which can achieve high accuracy by simply classifying every example as negative. To overcome this problem, cost sensitive learning is needed [5].

A scalability analysis of a number of classifiers in text categorization is given in [32]. Vinciarelli presents categorization experiments performed over noisy texts [31]. By noisy it is meant any text obtained through an extraction process (affected by errors) from media other than digital texts (e.g. transcriptions of speech recordings extracted with a recognition system). The performance of the categorization system over the clean and noisy (Word Error Rate between ~10 and ~50 percent) versions of the same documents is compared. The

noisy texts are obtained through Handwriting Recognition and simulation of Optical Character Recognition. The results show that the performance loss is acceptable.

Other authors [36] also proposed to parallelize and distribute the process of text classification. With such a procedure, the performance of classifiers can be improved in both accuracy and time complexity.

Recently in the area of Machine Learning the concept of combining classifiers is proposed as a new direction for the improvement of the performance of individual classifiers. Numerous methods have been suggested for the creation of ensemble of classifiers. Mechanisms that are used to build ensemble of classifiers include: i) Using different subset of training data with a single learning method, ii) Using different training parameters with a single training method (e.g. using different initial weights for each neural network in an ensemble), iii) Using different learning methods.

In the context of combining multiple classifiers for text categorization, a number of researchers have shown that combining different classifiers can improve classification accuracy [1], [29].

Comparison between the best individual classifier and the combined method, it is observed that the performance of the combined method is superior [2]. Nardiello et al. [21] also proposed algorithms in the family of "boosting"-based learners for automated text classification with good results.

6 Evaluation

There are various methods to determine effectiveness; however, precision, recall, and accuracy are most often used. To determine these, one must first begin by understanding if the classification of a document was a true positive (TP), false positive (FP), true negative (TN), or false negative (FN) (see Table 3).

TP	Determined as a document being classified correctly as relating to a category.
FP	Determined as a document that is said to be related to the category incorrectly.
FN	Determined as a document that is not marked as related to a category but should be.
TN	Documents that should not be marked as being in a particular category and are not.

Table 3. Classification of a document

Precision (π_i) is determined as the conditional probability that a random document d is classified

under c_i , or what would be deemed the correct category. It represents the classifiers ability to place a document as being under the correct category as opposed to all documents place in that category, both correct and incorrect:

$$\pi_i = \frac{TP_i}{TP_i + FP_i}$$

Recall (ρ_i) is defined as the probability that, if a random document d_x should be classified under category (c_i), this decision is taken.

$$\rho_i = \frac{TP_i}{TP_i + FN_i}$$

Accuracy is commonly used as a measure for categorization techniques. Accuracy values, however, are much less reluctant to variations in the number of correct decisions than precision and recall:

$$A_i = \frac{TP_i + TN_i}{TP_i + TN_i + FP_i + FN_i}$$

Many times there are very few instances of the interesting category in text categorization. This overrepresentation of the negative class in information retrieval problems can cause problems in evaluating classifiers' performances using accuracy. Since accuracy is not a good metric for skewed datasets, the classification performance of algorithms in this case is measured by precision and recall [5].

Furthermore, precision and recall are often combined in order to get a better picture of the performance of the classifier. This is done by combining them in the following formula:

$$F_\beta = \frac{(\beta^2 + 1)\pi\rho}{\beta^2\pi + \rho},$$

where π and ρ denote precision and recall respectively. β is a positive parameter, which represents the goal of the evaluation task. If precision is considered to be more important than recall, then the value of β converges to zero. On the other hand, if recall is more important than precision then β converges to infinity. Usually β is set to 1, because in this way equal importance is given to each precision and recall.

Reuters Corpus Volume I (RCV1) is an archive of over 800,000 manually categorized newswire stories recently made available by Reuters, Ltd. for research purposes [17]. Using this collection, we can compare the learning algorithms.

Although research in the pass years had shown that training corpus could impact classification performance, little work was done to explore the underlying causes. The authors of [35] try to

propose an approach to build semi-automatically high-quality training corpuses for better classification performance by first exploring the properties of training corpuses, and then giving an algorithm for constructing training corpuses semi-automatically.

7 Conclusion

The text classification problem is an Artificial Intelligence research topic, especially given the vast number of documents available in the form of web pages and other electronic texts like emails, discussion forum postings and other electronic documents.

It has observed that even for a specified classification method, classification performances of the classifiers based on different training text corpuses are different; and in some cases such differences are quite substantial. This observation implies that a) classifier performance is relevant to its training corpus in some degree, and b) good or high quality training corpuses may derive classifiers of good performance. Unfortunately, up to now little research work in the literature has been seen on how to exploit training text corpuses to improve classifier's performance.

Some important conclusions have not been reached yet, including:

- Which feature selection methods are both computationally scalable and high-performing across classifiers and collections? Given the high variability of text collections, do such methods even exist?
- Would combining uncorrelated, but well-performing methods yield a performance increase?
- Change the thinking from word frequency based vector space to concepts based vector space. Study the methodology of feature selection under concepts, to see if these will help in text categorization.
- Make the dimensionality reduction more efficient over large corpus.

Moreover, there are other two open problems in text mining: polysemy, synonymy. Polysemy refers to the fact that a word can have multiple meanings. Distinguishing between different meanings of a word (called word sense disambiguation) is not easy, often requiring the context in which the word appears. Synonymy means that different words can have the same or similar meaning.

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