

Jeremy Ivy

Frontend Web Developer + Designer

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Objective

Highly-skilled Web Developer and Designer specializing in front-end development, UX/UI design, and web accessibility standards. Eager to contribute to a remote, globally-distributed team, where I can produce clean, efficient code, foster cross-time zone collaboration, and engineer compelling websites that enhance user engagement. Committed to utilizing cutting-edge technologies to deliver measurable impact and drive business growth.

Skills

- HTML5, HTML Email Development, CSS3, Sass, SCSS, Javascript, jQuery, NPM,
- Web Components, PHP, WordPress, React JS, Foundation, Bootstrap, Git, ChatGPT, Salesforce Marketing Cloud,
- Web Strategy, Information Architecture, Web Accessibility, Salesforce Lightning,
- Responsive Web Design, Print & Web Design, Email design, Adobe Creative Suite

Experience:

AI Trainer - Computer Science - Remotask - (06-2023 - 09/2023)

- Prompted AI with complex computing requests (HTML, CSS, JavaScript, Python, and PHP).
- Tested and refactored code solutions provided by the chatbot.
- Ranked, reviewed, and rewrote chatbot responses.

Web UI Developer - Robert Half (Remote) - (02-2023 - 05-2023)

- Delivered client solutions for WordPress in PHP and HTML/CSS.
- Customized WordPress and Shopify themes and plug-ins.
- Developed custom web components in PHP and Javascript
- Collaborated with ChatGPT while programming.

Lead CSS Developer - Andeo Group (Remote) - (02-2022 to 10-2022)

- Performed oversight, training, and complex development on a remote, globally distributed team.
- Steered CSS developers through best practices, A11y and Accessibility compliance, browser and device compatibility.
- Develop Javascript in Lightning Web Components to extend functionalities.
- Integrated Salesforce Lightning Web Components, Newport Design System, and Velocity templates.

Web UI Developer - New Balance (2015 - 2019) - St. Louis, MO

- Coded responsive retail marketing assets for landing pages, emails, and banner ads aligned with NB's marketing calendar.
- Developed code templates with my team to speed production.

- Authored documentation in our internal code wiki and lead onboarding and training of new team members.
- Streamlined click-to-cart processes and improve web user experience and site performance.
- Improved email click-through, conversion, and unsubscribe rates.
- Utilized HTML, CSS, Javascript, JQuery, Foundation, HandlebarsJS, NodeJS, NPM libraries, and XSLT on Salesforce Demandware CMS and Responsys ESP platform.

Web Development & Design Contractor for Hire & Freelance - (2006 - Present)

- Developed and designed websites and user interface components in HTML, CSS, and Javascript for clients, including AT&T, Celeres, Brown Shoe Company, & Rent-A-Center.
 - Managed project management and talent sourcing while on contract with a client, managing a team of outside contractors to implement platform-based development for customers.
 - Created web templates and customized modules for clients and agencies using Content Management platforms, including PHP in WordPress, Shopify themes and Liquid markup, and vanilla HTML templates. Document standards and style guides for end customers.
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Education

University of Missouri - St. Louis, MO (2000 - 2002) - Fine Arts Program.

- Studied Art history, Package and print design, Painting, & Typography

Saint Louis Community College - St. Louis, MO (1996 - 1999) - Graphic Communications Program

- Studied Design principles, Drawing, Graphic design, HTML, CSS, and Javascript