

TRIBHUVAN UNIVERSITY
FACULTY OF MANAGEMENT

Office of the Dean

2016

Full Marks: 40

Time: 2 hrs

BIM / Seventh Semester / ITC 226: Management Information System

Candidates are required to answer all the questions in their own words as far as practicable.

Group "A"

Brief Answer Question:

[10 × 1 = 10]

1. Define management information system.
2. Why is copyright created?
3. Write one of the tasks performed in human resource unit of organization.
4. What is portfolio analysis?
5. List any two unique features of an organization.
6. What is role of a chief information office?
7. Define information asymmetry.
8. What is network economics?
9. What do you mean by accountability?
10. List any two electronic payment methods.

Group "B"

Short Answer Questions:

[5 × 3 = 15]

11. Explain behavioral impact of information system on organizations.
12. Is there any relation between business plans and IS plan in BPR? List the components for a good IS plan.
13. Why ethical and social issues are necessary in digital firms? Discuss a model for this case.
14. Discuss some internet security challenges to IS.
15. Interactive marketing, web personalization and customer self-service can be effectively implemented in modern information system. Do you agree? Support your answer.

Group "C"

Long Answer Questions:

[3 × 5 = 15]

16. What do you mean by information system? Explain the importance of transaction processing system for organization.
17. Name different traditional capital budgeting methods. List limitation of this model. Explain real option pricing model.
18. Explain why computer system are vulnerable to attack?

