

BIM/Eighth Semester / IT 229: IT Entrepreneurship and Supply Chain Management

Candidates are required to answer all the questions in their own words as far as practicable.

Group "A"

1. Brief Answer Questions:

[10 × 1 = 10]

- i. What do you mean by entrepreneurship?
- ii. Mention the ethical responsibility of entrepreneur.
- iii. Mention any two characteristics of marketing plan.
- iv. Define Supply Chain Management.
- v. Decision Support system (DSS) is important in SCM. Why?
- vi. List out competitive strategy.
- vii. What is potential hidden cost?
- viii. List out the role of IT in coordination.
- ix. Which kind of challenges occur in global supply chain management?
- x. Aggregate planning is key in supply chain. Justify.

Group "B"

Short Answer Questions:

[6 × 5 = 30]

2. Explain the role of entrepreneur for the development of Nepal.
3. What kind of bullwhip effect increase due to lack of co-ordination on performance.
4. Define push and pull view with suitable example.
5. Explain the role of drivers in supply chain and competitive strategy with framework.
6. How to achieve strategic fit? Which kind of obstacles arises to achieving strategic fit?
7. Explain the role of distribution in supply chain.

Group "C"

Comprehensive Questions:

[2 × 10 = 20]

8. Define Business plan. Discuss major element of business plan to construct your business venture which would help to start a new enterprise in a dynamic environment.
9. Explain about the supply chain IT framework. How IT play vital role in Supply chain macro processes?