

TRIBHUVAN UNIVERSITY  
FACULTY OF MANAGEMENT

Office of the Dean

Aug - Sept 2017

Full Marks: 60

Time: 3 hrs.

**BIM / Eighth Semester / IT 229: IT Entrepreneurship and Supply Chain Management**

*Candidates are required to answer all the questions in their own words as far as practicable.*

**Group "A"**

**1. Brief Answer Questions:**

**[10 × 1 = 10]**

- i. What is supply chain?
- ii. What do you mean by competitive strategy?
- iii. Define procurement cycle.
- iv. Define inbound transportation cost.
- v. What is window of opportunity?
- vi. List various network design options.
- vii. What is cross docking?
- viii. Define outpost facility.
- ix. Define planning horizon.
- x. What do you mean by collaborative forecasting?

**Group "B"**

**Short Answer Questions:**

**[6 × 5 = 30]**

2. What is entrepreneurship? Explain importance of entrepreneurship.
3. Are supply chain strategy and competitive strategy related? Explain.
4. What do you mean by market segmentation? Explain its process and importance.
5. How can information technology be used to improve supply chain? Explain.
6. As an IT Manager how would you help your company forecast for the supply chain demand?
7. Describe the impact of customer needs on implied demand uncertainty.

**Group "C"**

**Comprehensive Questions:**

**[2 × 10 = 20]**

8. What is business plan? What will be your business plan, if you are to start some business of your own?
9. Describe impact of supply chain coordination and bullwhip effect on supply chain performance.

