

TRIBHUVAN UNIVERSITY
FACULTY OF MANAGEMENT
Office of the Dean
September 2018

Full Marks: 60
Pass Marks: 27
Time: 3 hrs.

BIM / Eighth Semester / IT 229: IT Entrepreneurship and Supply Chain Management

Candidates are required to answer all the questions in their own words as far as practicable.

Group "A"

I. Brief Answer Questions:

[10 × 1 = 10]

- i. What is gazelles?
- ii. Why is marketing plan created?
- iii. Who are the readers of business plan?
- iv. What is executive summary?
- v. What is supply chain?
- vi. How supply chain is different from logistics?
- vii. What is competitive strategy?
- viii. What does the term distribution refer to in supply chain?
- ix. What is drop shipping?
- x. What is source facility?

Group "B"

Short Answer Questions:

[6 × 5 = 30]

2. Explain the role of entrepreneurship in economic development.
3. Provide reasons for business plan failure.
4. What are the functions of supply chain? Explain.
5. Explain the pull view of supply chain. Explain in brief with example of Dell Company.
6. Explain any three drivers of supply chain that help to increase the performance of supply chain.
7. Explain how drop shipping network increases the supply chain performance.

Group "C"

Comprehensive Questions:

[2 × 10 = 20]

8. How ethical and social responsibility affect the entrepreneur in decision making? Explain.
9. Explain different types of start-ups in entrepreneur. Why understanding of supply chain is necessary?

