

TRIBHUVAN UNIVERSITY  
FACULTY OF MANAGEMENT

Office of the Dean

April 2021

Full Marks: 60

Pass Marks: 27

Time: 3 hrs.

**BIM / Eighth Semester / IT 229: IT Entrepreneurship and Supply Chain Management**

*Candidates are required to answer all the questions in their own words as far as practicable.*

**Group "A"**

**[10 × 1 = 10]**

**1. Brief Answer Questions:**

- i. What is Intrapreneurship?
- ii. What is lifestyle firm?
- iii. How can we achieve strategic fit?
- iv. What is push view of supply chain?
- v. What is distributor storage with last mile delivery?
- vi. Why do we require IT in supply chain?
- vii. What is the difference between logistic and supply chain management?
- viii. Define Global Supply Chain.
- ix. What is aggregate planning in supply chain?
- x. What are the obstacles to achieve coordination in supply chain?

**Group "B"**

**Short Answer Questions:**

**[6 × 5 = 30]**

2. "Entrepreneurs are required more than a business person for Economic Development of a country." Justify.
3. What is business plan? Why is it fails? Explain.
4. How can a proper use of IT increase the performance of Supply Chain Management?
5. How can an online business impact on the cost of goods? Explain in your own words.
6. What are the obstacles in Supply Chain Coordination? Why does pricing obstacle occur and what are the potential remedies?
7. What do you mean by supply chain responsiveness? Explain.

**Group "C"**

**Comprehensive Questions:**

**[2 × 10 = 20]**

8. What is Marketing Plan? Explain the steps in preparing the marketing plan.
9. Explain the cycle and push/pull view of supply chain with suitable example.

