

JIWON JUNG

(she/her/hers)

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RESEARCH INTERESTS

Data-driven methods in quantitative finance, insurance, and industry: market microstructure, high-frequency data, lead-lag trading strategy and health transition modeling

EDUCATION

Ph.D. in Statistics, Purdue University (Degree anticipated: Dec. 2024) 2021 - 2024
— Thesis: Dynamics of Modern Financial Markets: Data-Driven Approaches
— (Co-)Advisor: Prof. Kiseop Lee and Prof. Mengyi Xu

M.S. in Statistics, Seoul National University 2017 - 2019
— Thesis: Statistically Principled Crowdsourcing Method for Sports Highlight Selection
— Advisor: Prof. Joong-ho Won

B.S. in Statistics and B.A. in Economics, Seoul National University 2013 - 2017

PROFESSIONAL EXPERIENCE

VivifyAI Fall 2022 - Present
Data Analyst — Seoul, Korea (remote)
Develop AI predictive models to improve the quality of smart factory manufacturing system of Shilla corporation (academia-industry collaboration) —Supervisor: Prof. Kiseop Lee

Asan Medical Center 2019 - 2020
Research Assistant — Seoul, Korea
Proposed efficient deep learning algorithms for classification and segmentation tasks in pathology image analysis —Supervisor: Prof. Chan-sik Park and Prof. Jin Roh

LG CNS Winter 2018
Smart Factory Intern — Seoul, Korea
Analyzed LG Innotek battery production data to address a defect identification problem under class imbalance during Smart IT internship in AI&Big Data department.

PUBLICATIONS

1. **Jung, J.** and Lee, K. (2024). Attention-Based Reading, Highlighting, and Forecasting of the Limit Order Book (*Under Review: preprint available at arXiv:2409.02277 [q-fin.CP].*)
2. **Jung, J.**, Lee, K., and Xu, M. (2024). Modeling multi-state health transitions with self-exciting processes. (*Under Review: preprint available at SSRN 4679916.*)
3. Ho, D. J., Chui, M. H., Vanderbilt, C. M., **Jung, J.**, Robson, M. E., Park, C. S., and Fuchs, T. J. (2023). Deep Interactive Learning-based ovarian cancer segmentation of H&E-stained whole slide images to study morphological patterns of BRCA mutation. *Journal of Pathology Informatics* 14, 100160.

4. **Jung, J.**, Ha, S., Son, W., Lee, J., and Won, J. H. (2022). SportLight: statistically principled crowdsourcing method for sports highlight selection. *Journal of the Korean Statistical Society*, 51 (1), 127-148
5. Shin, S. J., You, S. C., Jeon, H., **Jung, J. W.**, An, M. H., Park, R. W., and Roh, J. (2021). Style transfer strategy for developing a generalizable deep learning application in digital pathology. *Computer Methods and Programs in Biomedicine*, 198, 105815.
6. Kim, S. W., Roh, J., **Jung, J.**, Pak, H. K., Lee, A. N., Park, Y. S., and Park, C. S. (2020). Immune checkpoint molecule V-set Ig domain-containing 4 (VSIG4) expression is associated with poor prognosis in advanced gastric cancer patients. *The Journal of Immunology*, 204, 243.4-243.4
7. Roh, J., **Jung, J.**, Lee, Y., Kim, S. W., Pak, H. K., Lee, A., and Park, C. S. (2020). Risk Stratification Using multivariable fractional polynomials in diffuse large B-cell lymphoma. *Frontiers in oncology*, 10, 329.

AWARDS & HONORS

Academic Honors

Department nomination of IBM PhD Fellowship Awards (pending)	August 2024
Outstanding Teaching Award for Teaching Assistant, Purdue University	April 2024
Recognition Award for Efficiency Improvements, Purdue University	April 2024
4th place, Graduate Student Presentation Award, Korean Statistical Society	July 2022
Graduate Student Instructor scholarship, Seoul National University	Fall 2018
Academic Scholarship for Excellent Students	
— Statistics Dept., Seoul National University	Fall 2018
— College of Liberal Studies Dept., Seoul National University	Fall 2013-Spring 2014

Travel Grants

JSM 2024 by American Statistical Association (ASA)	August 2024
CEPAR 2023	July 2023
Society for Industrial and Applied Mathematics (SIAM)	June 2023
Graduate Women in Science Program, Purdue University	Fall 2022
Emily and Paul Kidwell Graduate Student Excellent Award, Purdue University	Spring 2022

TEACHING & ADVISING

Instructor

Statistics Dept., Purdue University	
— STAT 301: Elementary Statistical Methods	Spring 2023 - Present
Responsible for course instruction, class management, and assessment	
Taught 2 sections, 60 undergraduate students per section	

Teaching Assistant

Statistics Dept., Purdue University	
— STAT 303: Probability & Statistics for Business	Fall 2021 - Spring 2022
— STAT 511: Statistical Methods	Spring 2021
— STAT 512: Applied Regression Analysis	Spring 2021
College of Liberal Studies Dept., Seoul National University	
—Selected Topics Seminar 2: Information Theory	Fall 2018
—Selected Topics Seminar 1: Knowledge	Spring 2017

Statistics Dept., Seoul National University

— Statistics

— Science Camp for High school Students in College of Natural Science

— Big Data Special Course using R

Fall 2017

Summer 2017

Jan. 2016

PROFESSIONAL ACTIVITIES

Session Organizer

Co-organized an invited session “Data-Driven Methods in Financial Markets”

at JSM 2024, Portland, Oregon

August 2024

CONFERENCE PRESENTATIONS

1. **Jung, J.**, Lee, K. (2024). Attention-Based Reading, Highlighting, and Forecasting of the Limit Order Book. *Invited talk at Joint Statistical Meetings 2024*, Portland, OR, U.S.
2. **Jung, J.**, Lee, K., and Xu, M. (2024). Modeling Multi-state Health Transitions with a Self Exciting Process. *Invited talk at American Mathematical Society (AMS) Sectional Meeting*, UMW, Milwaukee, WI, U.S.
3. **Jung, J.**, Lee, K., and Xu, M. (2023). Modeling Multi-state Health Transitions with Hawkes Processes. *Invited talk at INFORMS 2023*, Phoenix, AZ, U.S.
4. **Jung, J.**, Lee, K., and Xu, M. (2023). Modeling Multi-state Health Transitions with Hawkes Processes. *CEPAR International Conference*, UNSW, Sydney, Australia
5. **Jung, J.** and Lee, K. (2023). Attention-Based Reading, Highlighting, and Forecasting of the Limit Order Book. *Invited talk at SIAM Financial Mathematics and Engineering 2023*, DoubleTree by Hilton Philadelphia Center City, Philadelphia, PA, U.S.
6. **Jung, J.**, Leung, T., and Lee, K. (2023). A Lead-lag Analysis of Intraday and Overnight Returns. *Invited talk at American Mathematical Society (AMS) Sectional Meeting*, Georgia Institute of Technology, Atlanta, GA, U.S.
7. **Jung, J.**, Lee, K., and Xu, M. (2022). Modeling Functional Disability with Hawkes Process. *Actuarial Research Conference*, Urbana, IL.
8. **Jung, J.**, Roh, J., and Park, C. S. (2021). Abstract PO-079: Fused LASSO application for gastric cancer image segmentation. Clinical Cancer Research, 27, PO-079. *American Association of Cancer Research*, virtual.

TECHNICAL SKILLS

Programming languages: Python, R, MATLAB, Julia, C/C++, JAVA

Statistical analysis tools: Excel, SPSS, SAS

LANGUAGES

English (fluent), Korean (native)