

Lecture : Visualizing Graphs and Networks

DATA ANALYSIS & VISUALIZATION
FALL 2021

*Dr. Muhammad Faisal Cheema
FAST-NU*

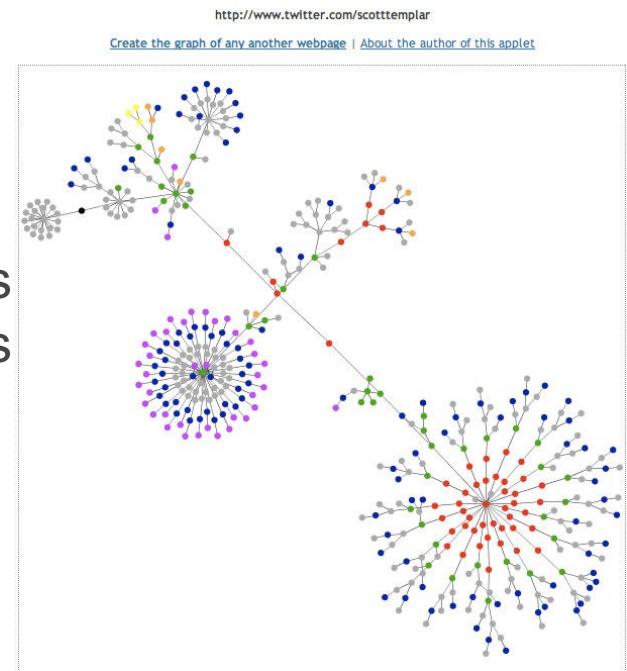
Scatterplots; dot plots; line charts, etc.

Until now, our data points were “independent of one another”

In “relational data”, it’s the
relationship between
points that matters

We live in a connected world

- Online Social networks: Facebook, Twitter ~ people connected online
- Information networks: WWW ~ web pages connected through hyperlinks
- Computer networks: The internet ~ computers and routers connected through wired/wireless connections
- What is a network? “any collection of objects in which some pairs of these objects are connected by links” [Easley and Kleinberg, 2011]



Visualizing Relations

Why relations? Isn't all data inherently relational?

- Visualising data: seeing the patterns between the data values and attributes that emerge and associate or disassociate in some way
 - Visualising relations: when how one datum relates to another is an element in itself
 - We want to see the overall structure of the data set
 - Patterns emerge from structure as well as from values/attributes
-

Graph and Network Uses

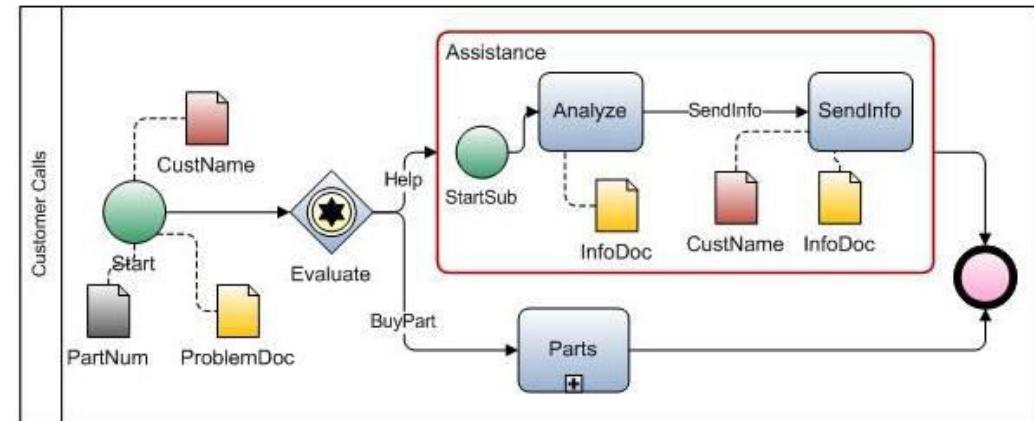
- In Information Visualization, any number of data sets can be modeled as a graph
 - Telephone system
 - World Wide Web
 - Distribution network for on-line retailer
 - Call graph of a large software system
 - Semantic map in an AI algorithm
 - Set of connected friends
 - Social Networks



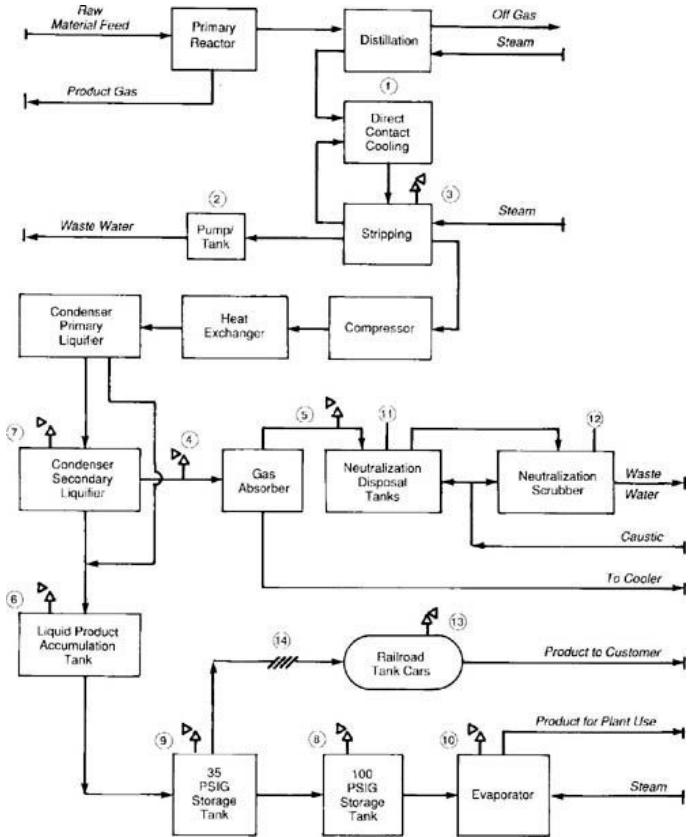
More Examples...

- Process Visualization (e.g., Visio)
- Dependency Graphs
- Biological Interactions (Genes, Proteins)
- Computer Networks
- Concept maps
- Ontologies
- Simulation and Modeling
- Probability maps

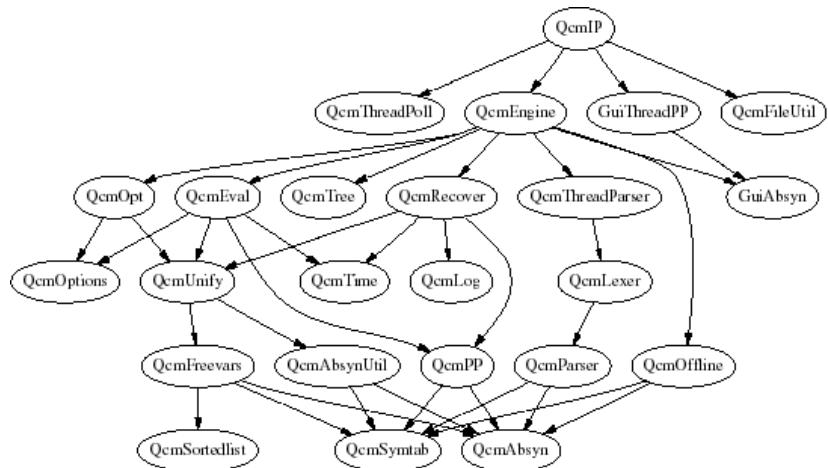
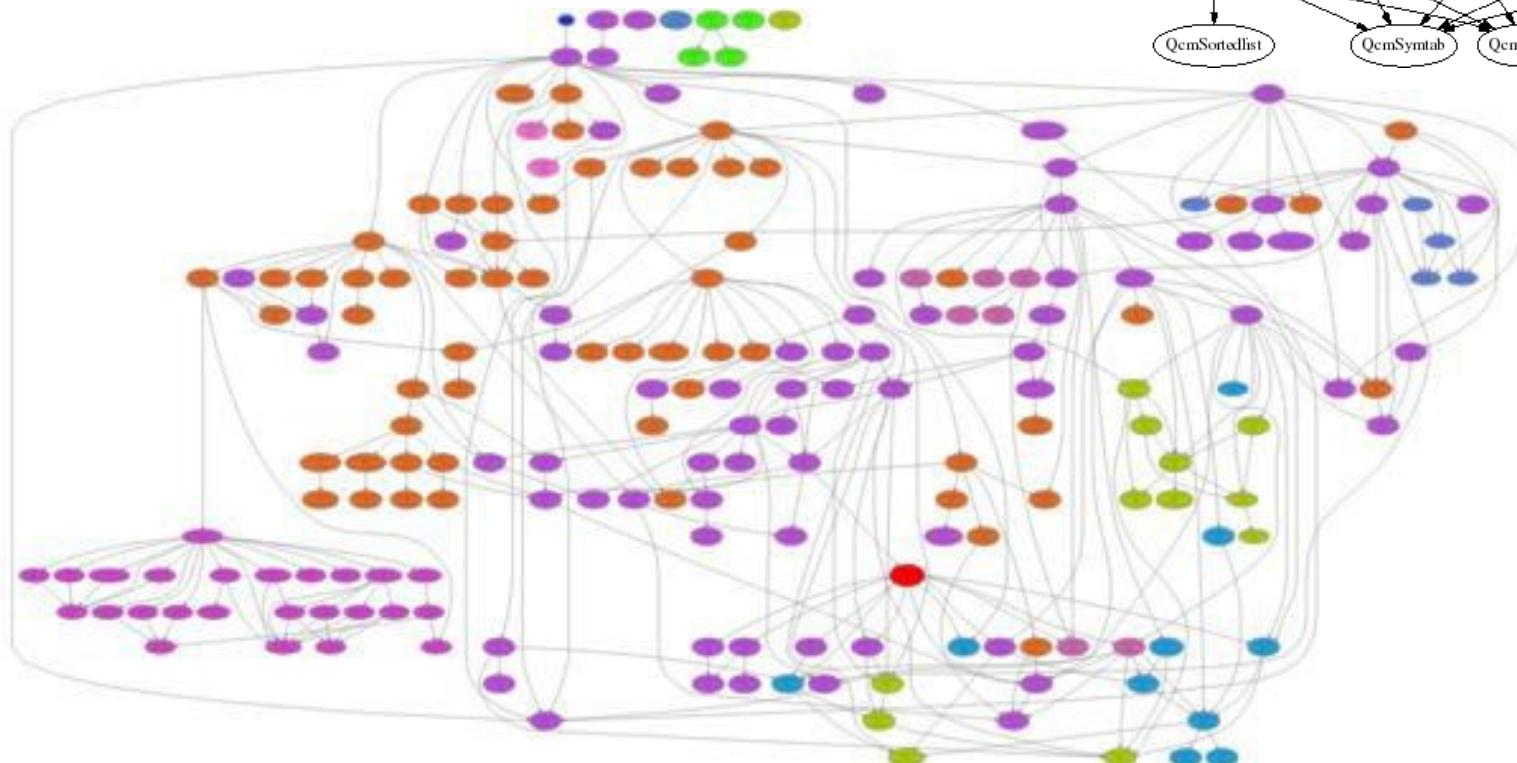
Process flow diagrams



Page-1

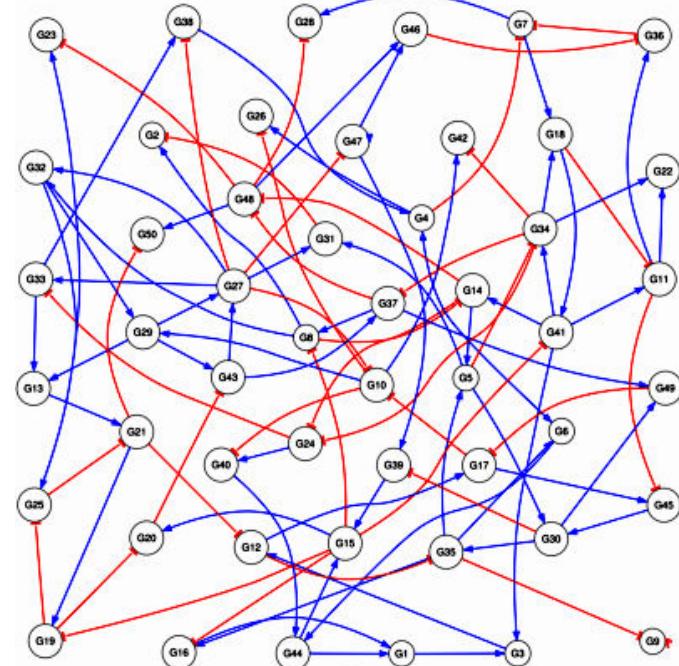
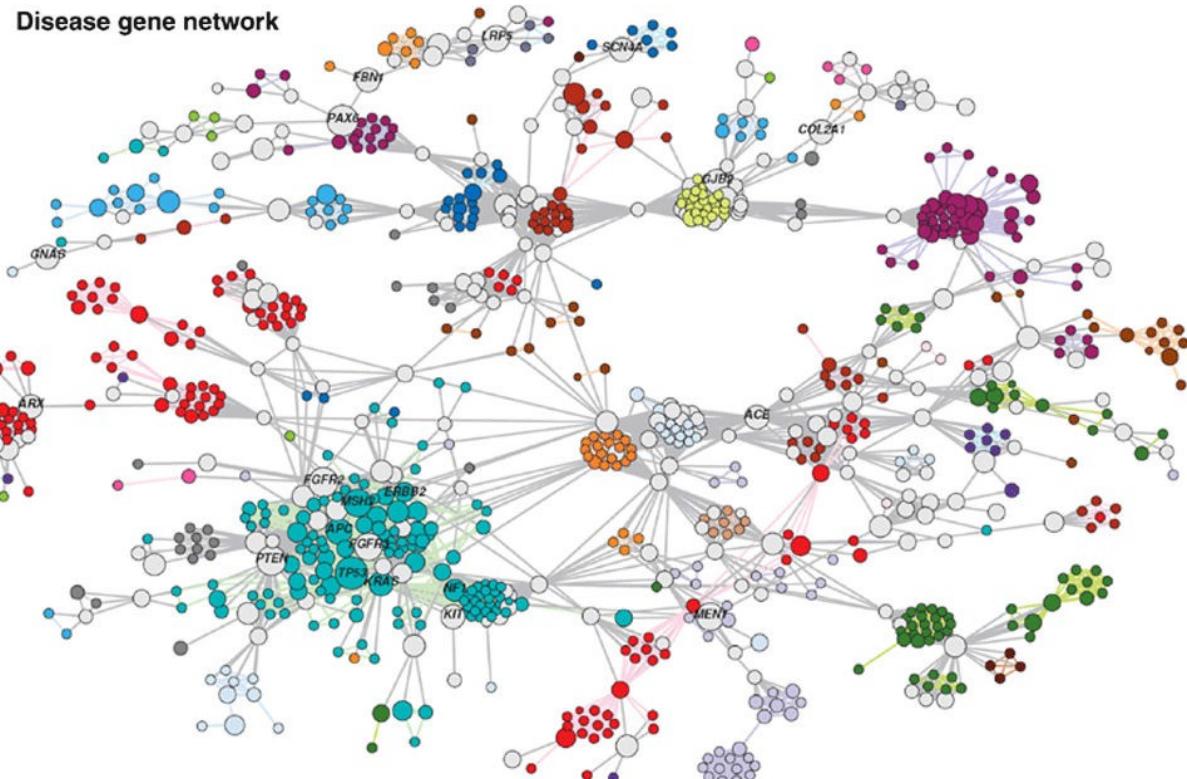


Dependency graphs

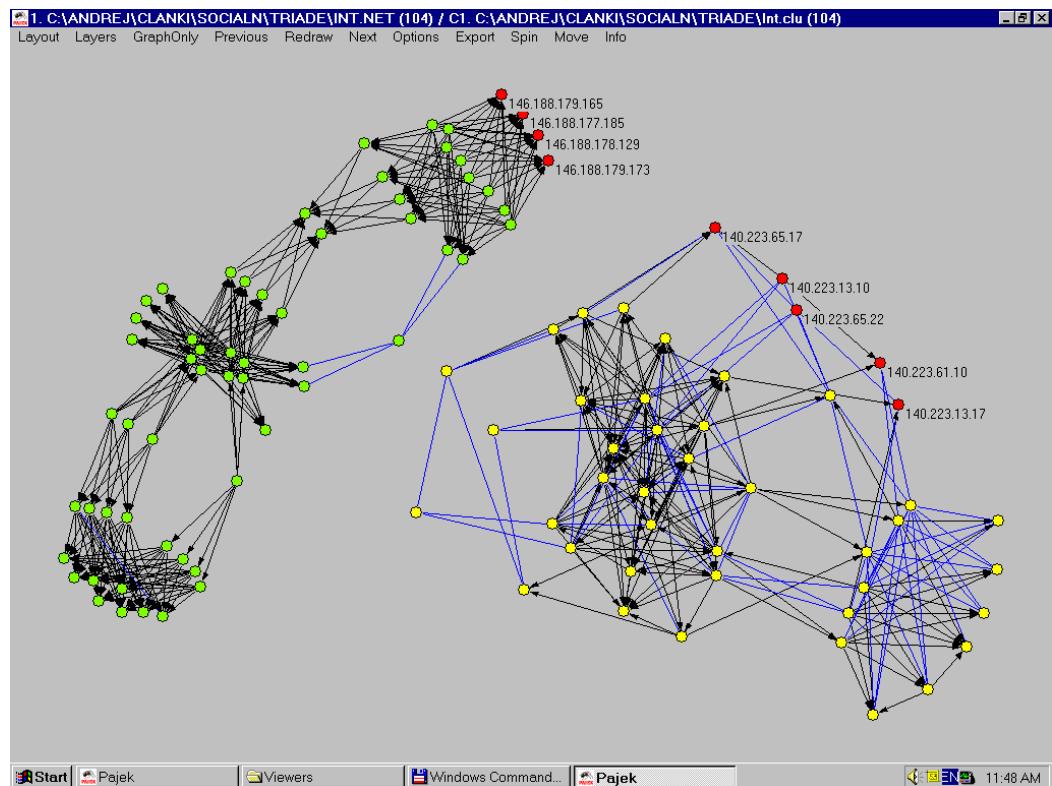
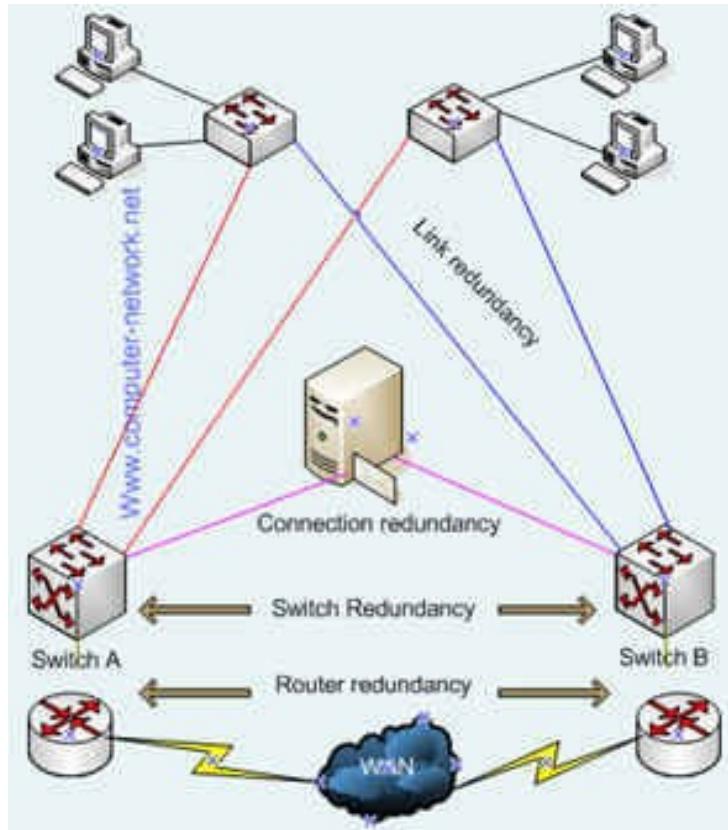


Gene networks

B Disease gene network

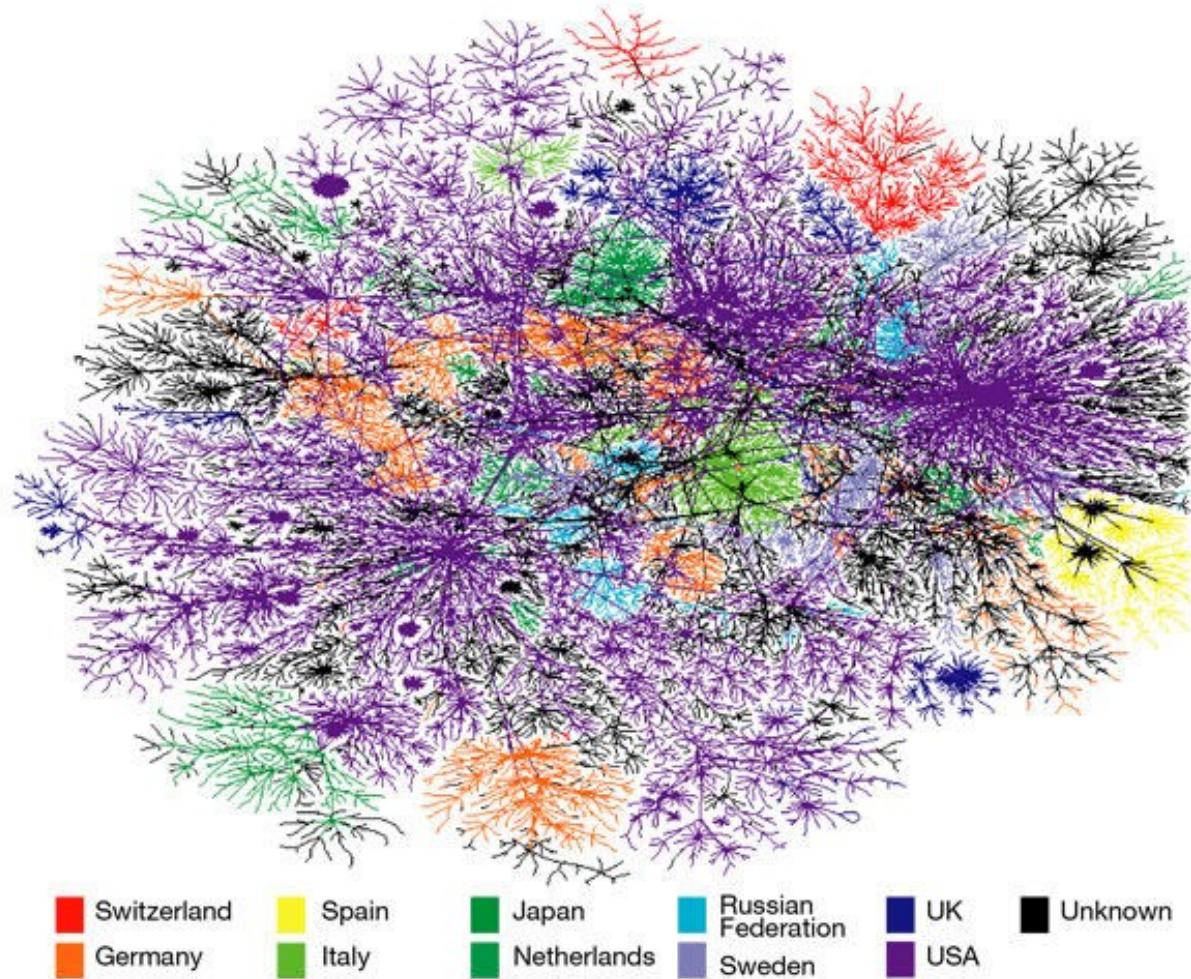


Computer networks



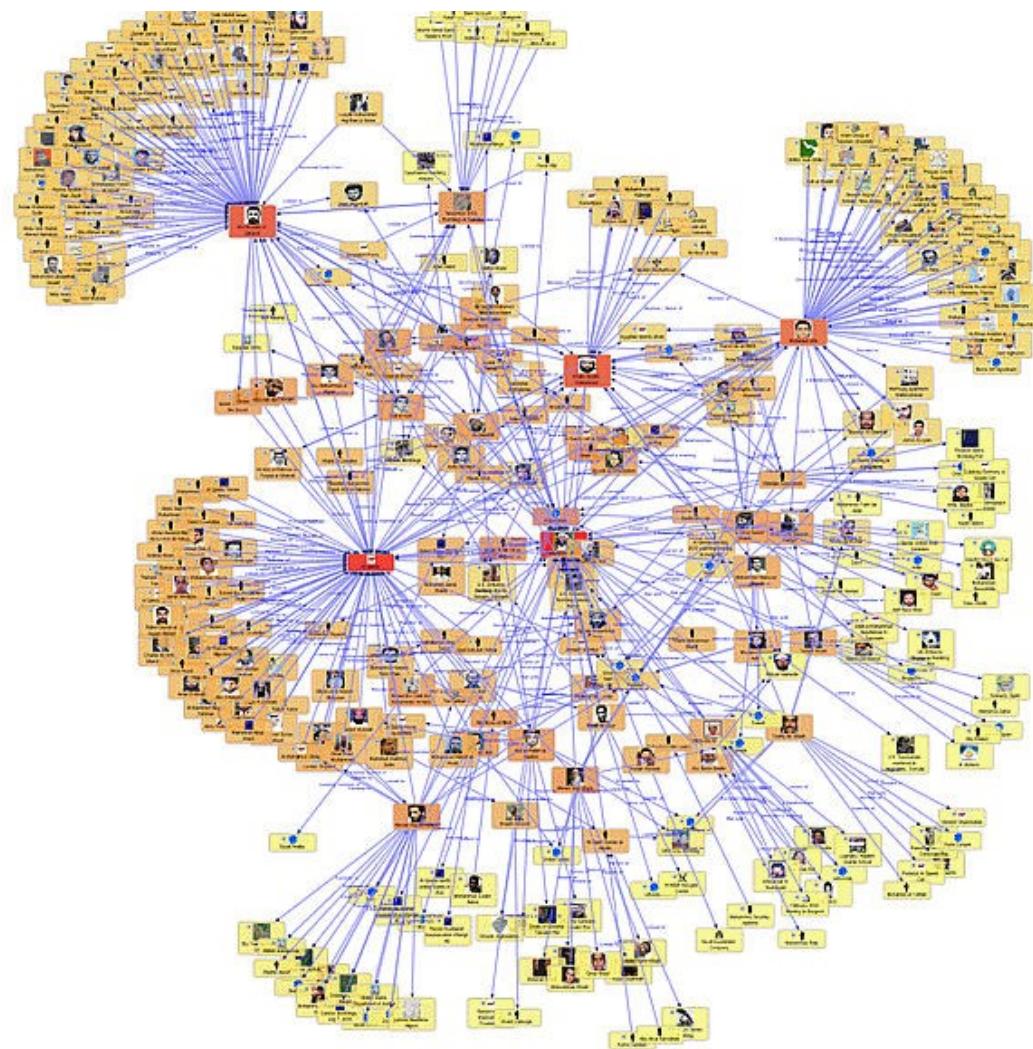
Internet

- What does the Internet look like
 - Email paths

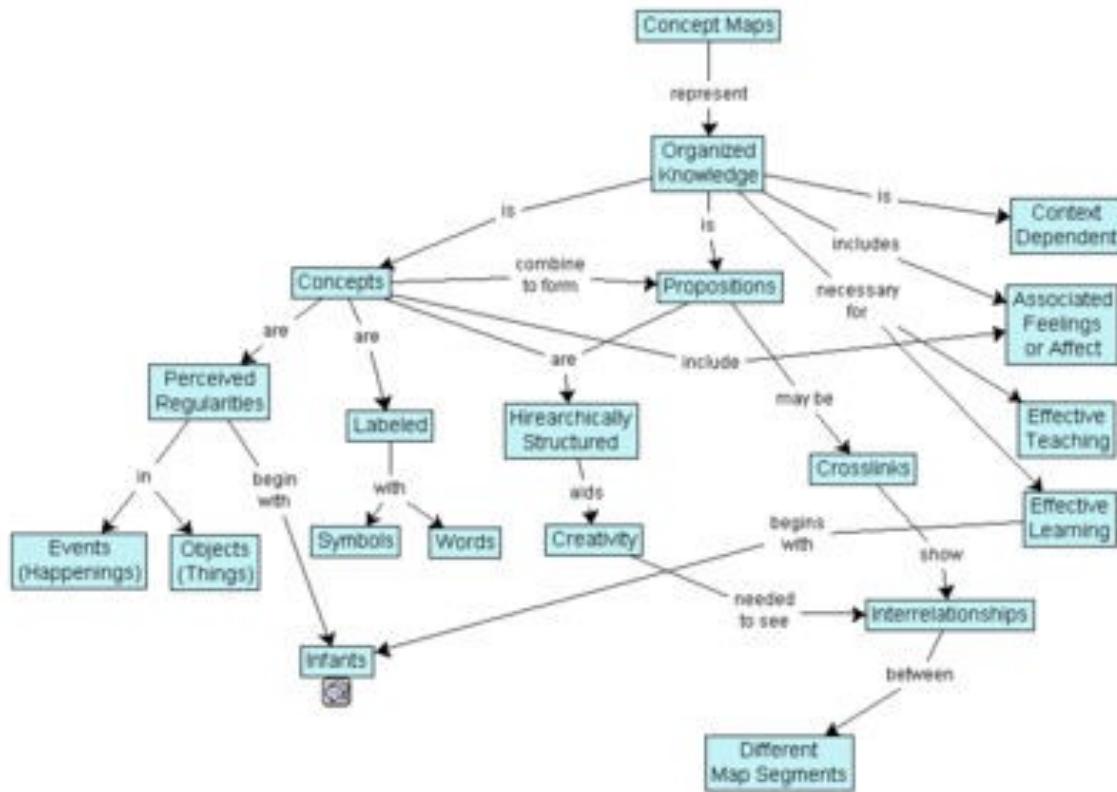


Nature, 406, 353-354(27 July 2000)

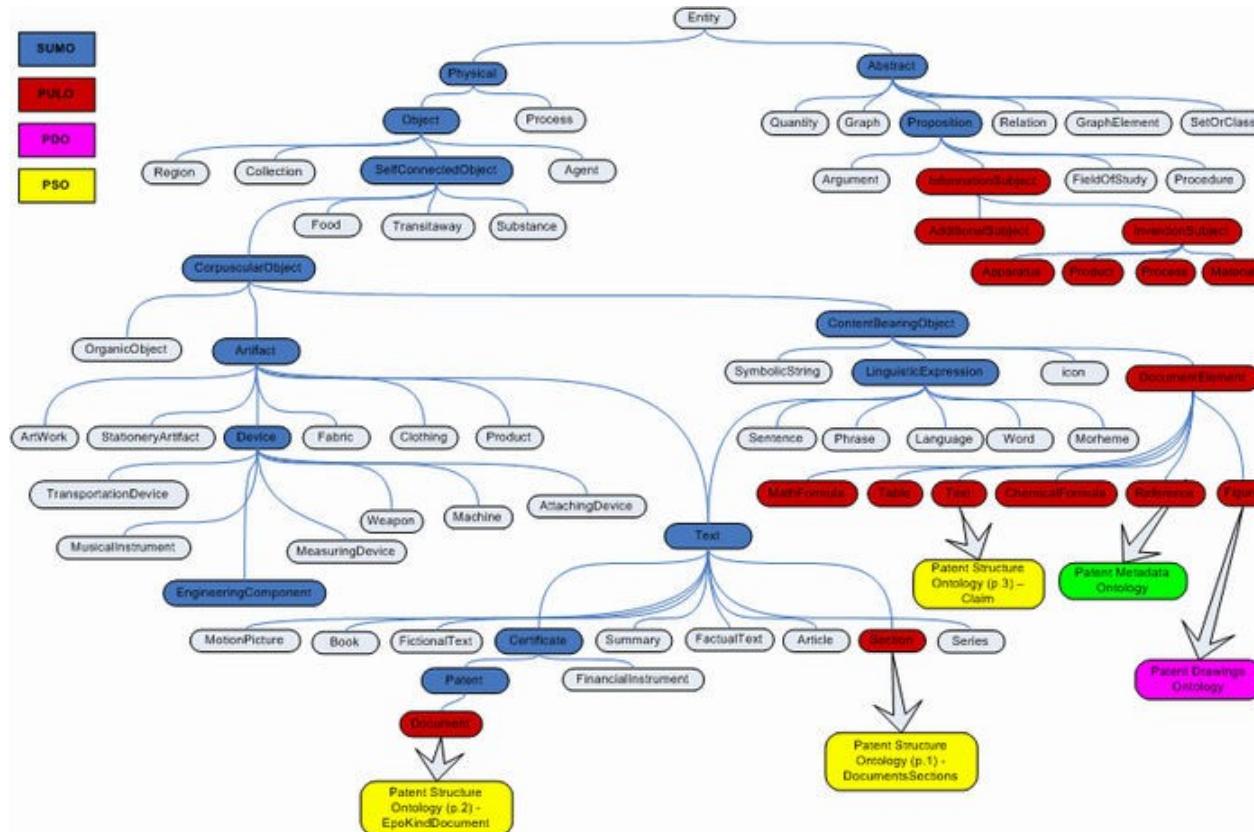
Social networks



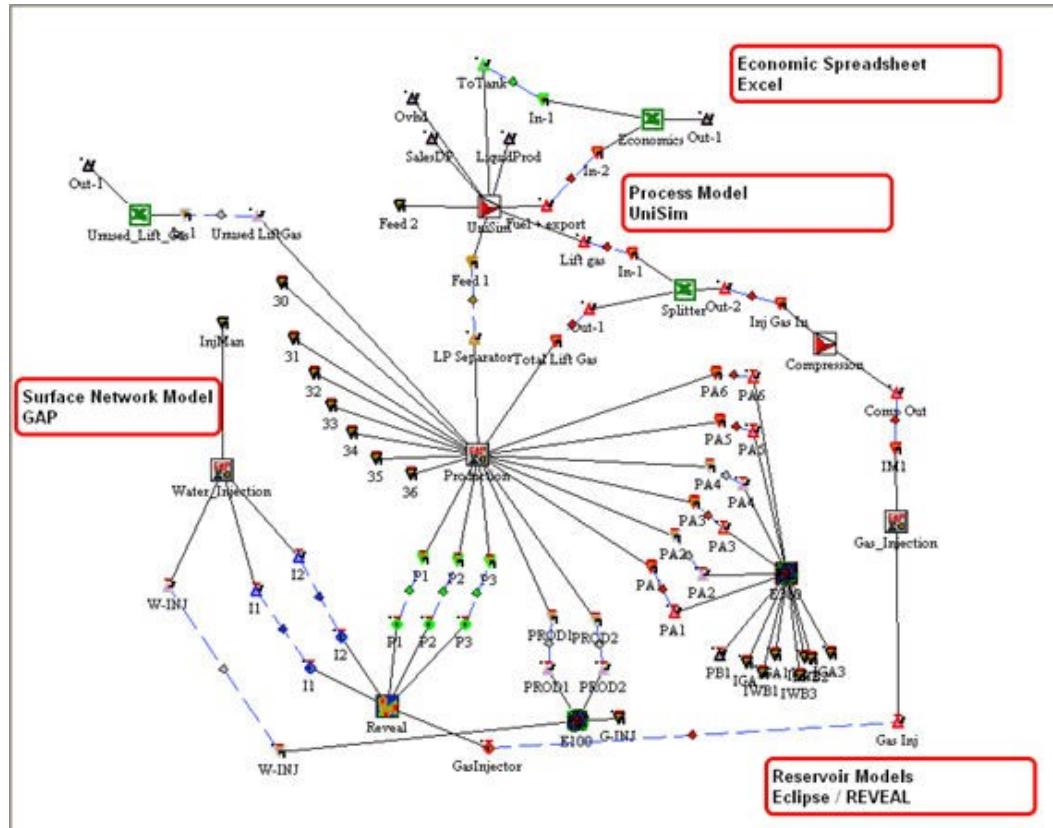
Concept maps



Ontologies

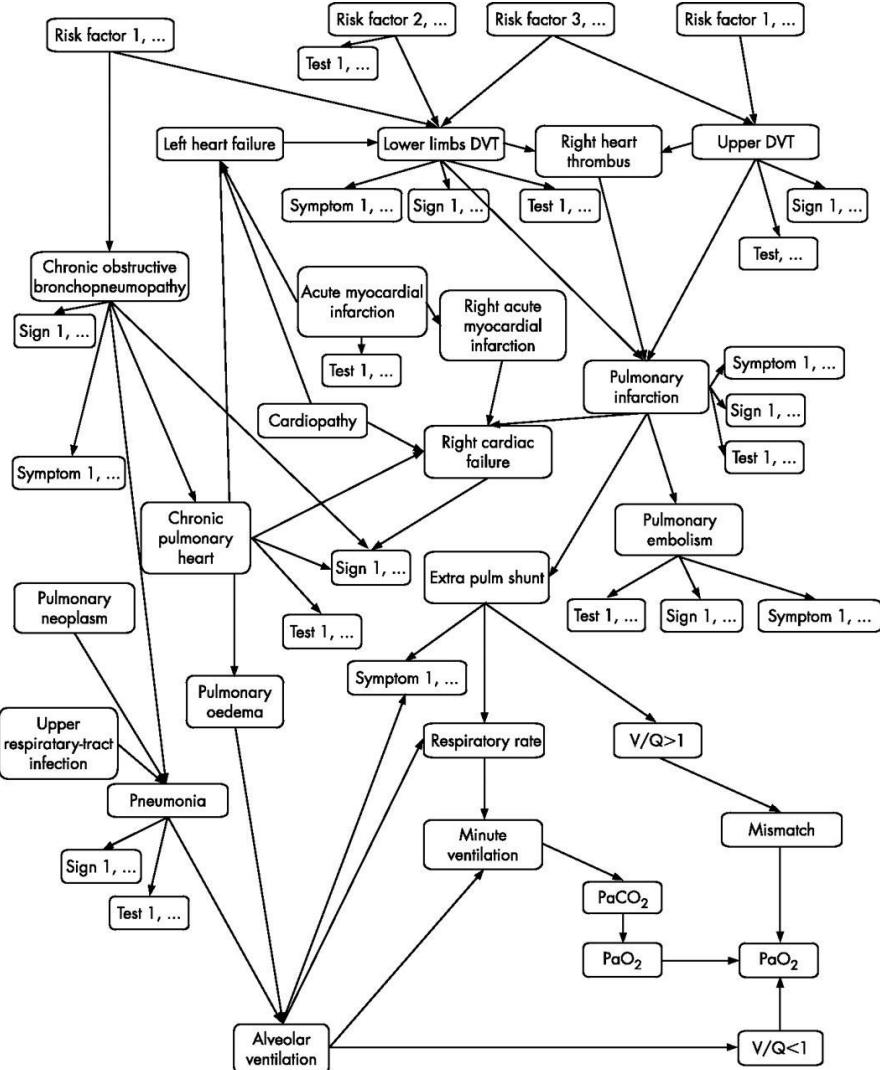


Simulation graphs

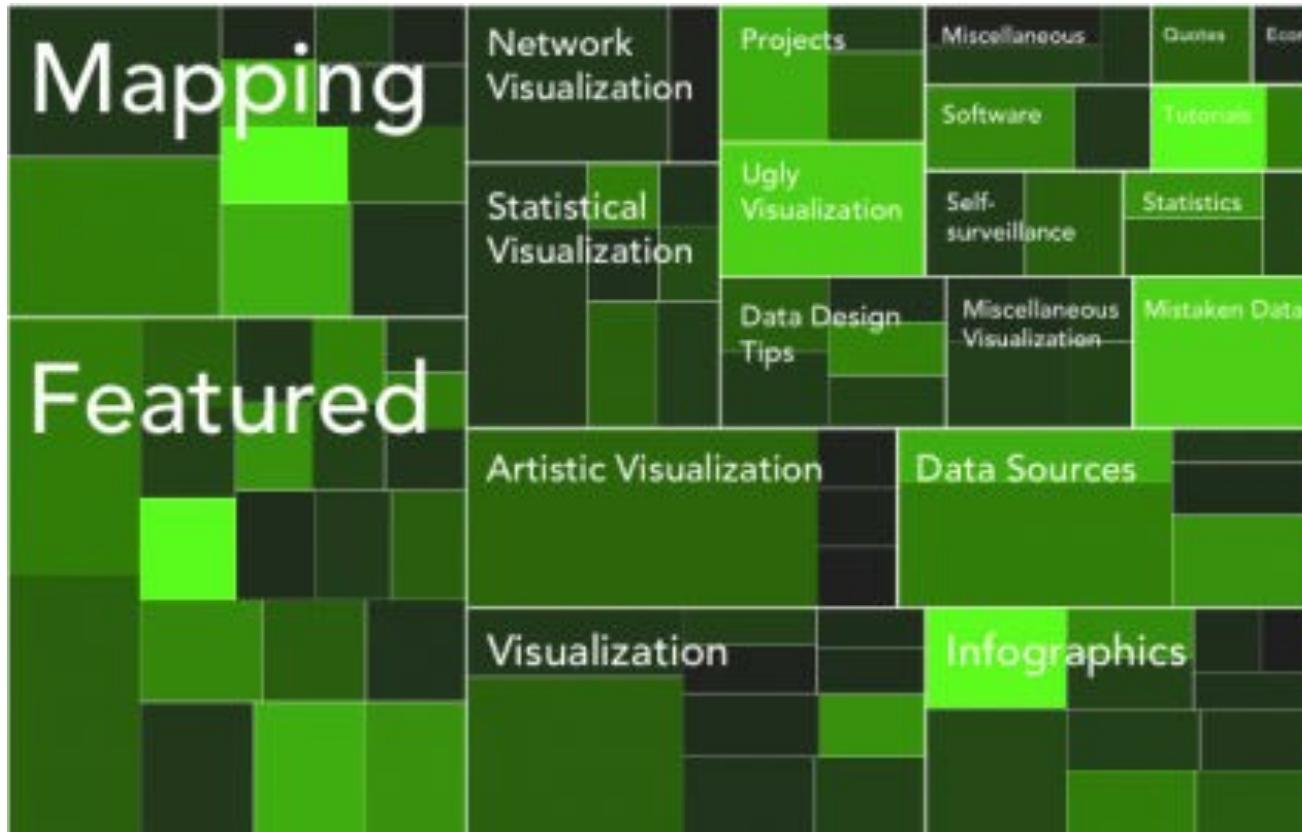


Probability maps

- Bayesian network



Is this a network?

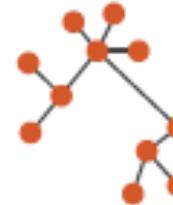


Arrange Networks and Trees

→ Node–Link Diagrams

Connection Marks

NETWORKS TREES



- Several ways to represent relations
- Choice depends on relation, task and scale

→ Adjacency Matrix

Derived Table

NETWORKS TREES



→ Enclosure

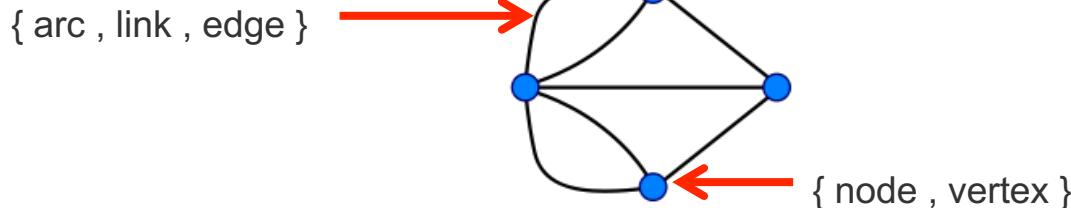
Containment Marks

NETWORKS TREES



Graphs as Network Models

- Graphs are only ONE way to represent networks
 - Most powerful
 - Most popular
- Graphs are well suited for topology-related problems
 - Distance through the network (hops), propagation, clusters defined by connectivity



points	lines	
vertices	edges, arcs	math
nodes	links	computer science
sites	bonds	physics
actors	ties, relations	sociology

Source: L. Adamic SNA class @coursera

@denisparra

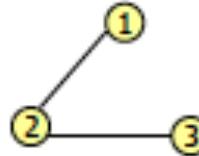
A formal definition

- A graph is a way of specifying **relationships** among a **collection of items**.
- A graph consists of a **set of objects**, called **nodes** or **vertices**, with certain pairs of these **objects** connected by **links** called **edges**.

– Easley and Kleinberg, 2011

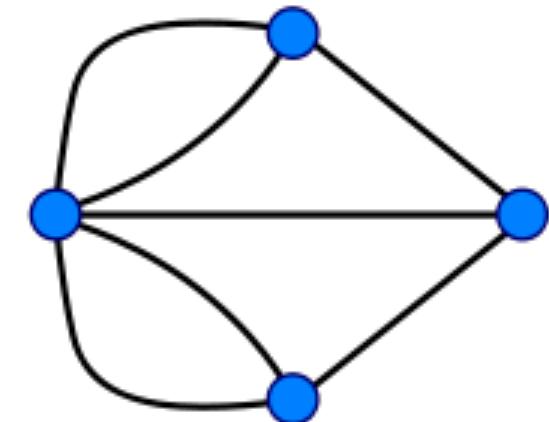
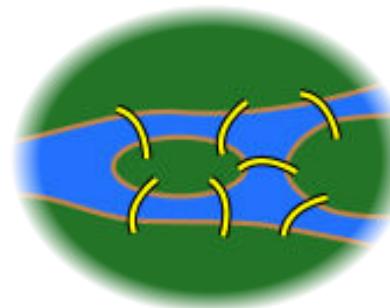
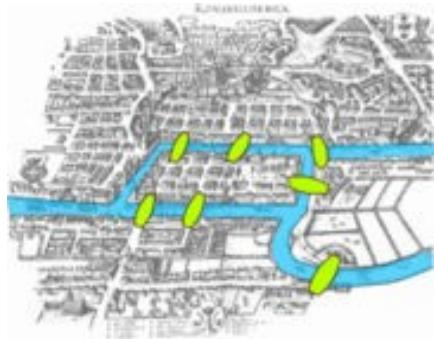
	1	2	3
1	0	1	0
2	1	0	1
3	0	1	0

Adjacency matrix



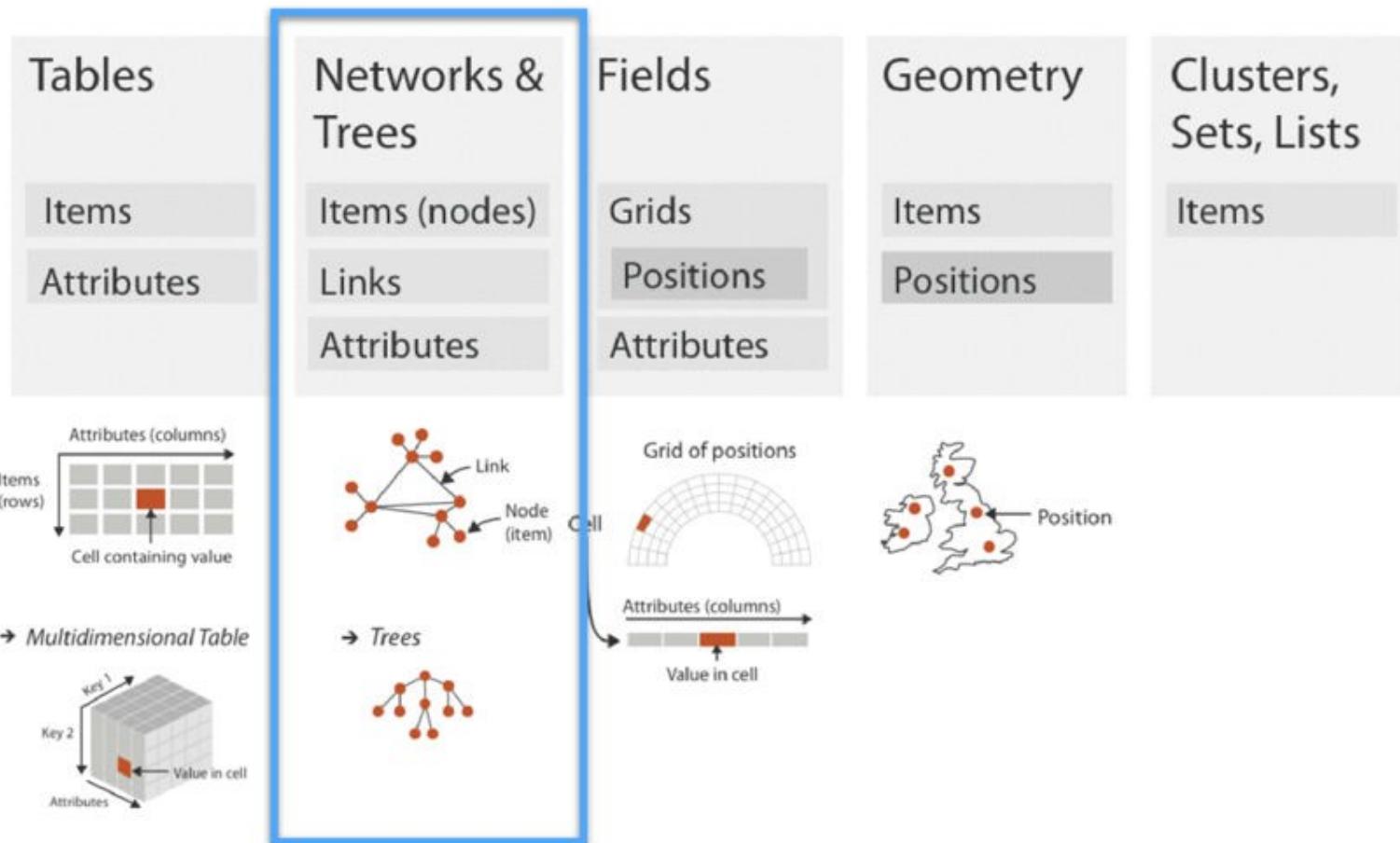
A bit of history: Graph models

- Around 1735, the mathematician Leonhard Euler set the foundation for graph theory by creating a model to represent the problem of the “7 bridges of Königsberg”



Source: [http://en.wikipedia.org/wiki/Seven_Bridges_of_Königsberg](http://en.wikipedia.org/wiki/Seven_Bridges_of_K%C3%B6nigsberg) and “[Linked](#)” by A-L. Barabasi

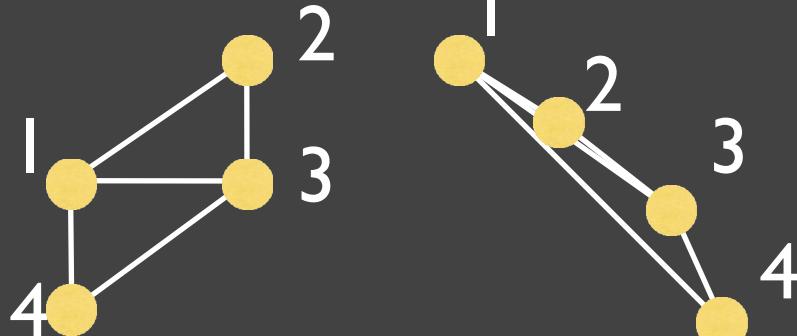
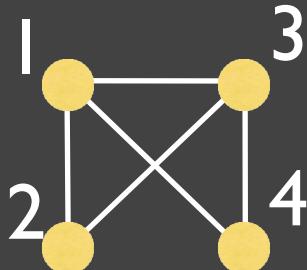
Why graphs and hierarchies?



DEFINITIONS

GRAPH

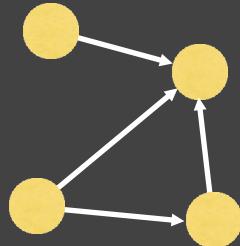
- A graph G consists of a collection of vertices (or nodes) V and a set of edges E , consisting of vertex pairs.
- An edge $e_{xy} = (x,y)$ connects two vertices x and y .
 - for example: $V=\{1,2,3,4\}$, $E=\{(1,2),(1,3),(2,3),(3,4),(4,1)\}$



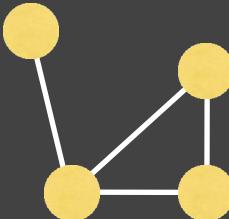
Graph Terminology

- **Graphs can have cycles**
- Edges can be directed or undirected
- Degree of a vertex = # connected nodes
 - In-degree and out-degree for directed graphs
- Graph edges can have values (weights)
 - Nominal (N), ordinal (O), quantitative (Q)

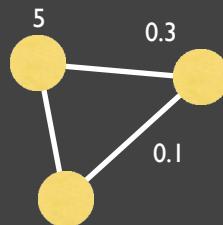
a bunch of definitions



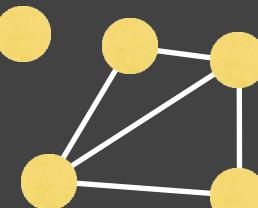
A directed graph



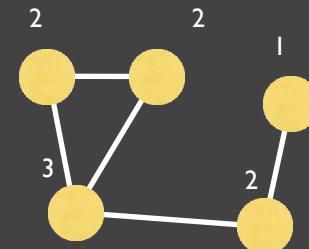
An undirected graph



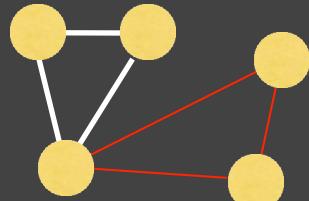
Weighted



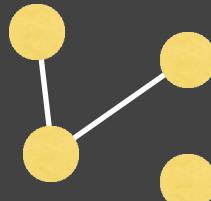
Unconnected



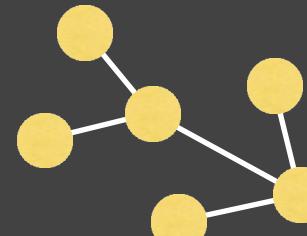
Node degrees



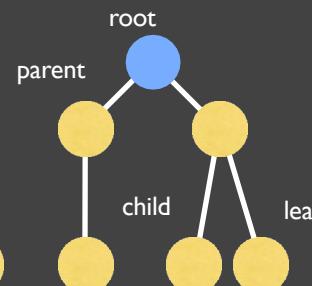
A **cycle**



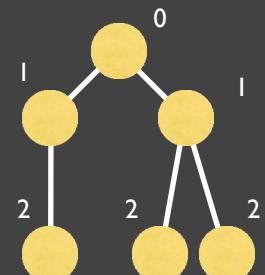
An acyclic graph



A connected acyclic graph,
a.k.a. a **tree**



A rooted tree
or hierarchy



Node depths

Graphs are more complicated
than trees

Graph Drawing considerations

Vertex Issues

- Shape
- Color
- Size
- Location
- Label

Edge Issues

- Color
- Size
- Label
- Form
- Polyline, straight line, orthogonal, grid, curved, planar, upward/downward, ...

Edge Drawing Strategies



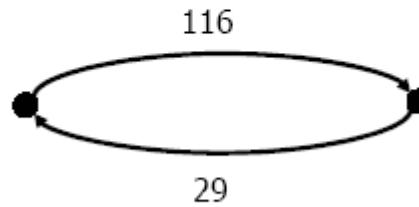
Label



Thickness



Color



Directed



Complexity Considerations

- **Crossings**-- minimize towards planar
- **Total Edge Length**-- minimize towards proper scale
- **Area**-- minimize towards efficient use of space
- **Maximum Edge Length**-- minimize longest edge
- **Uniform Edge Lengths**-- minimize variances
- **Total Bends**— minimize orthogonal towards straight-line

Graph Visualization Problems

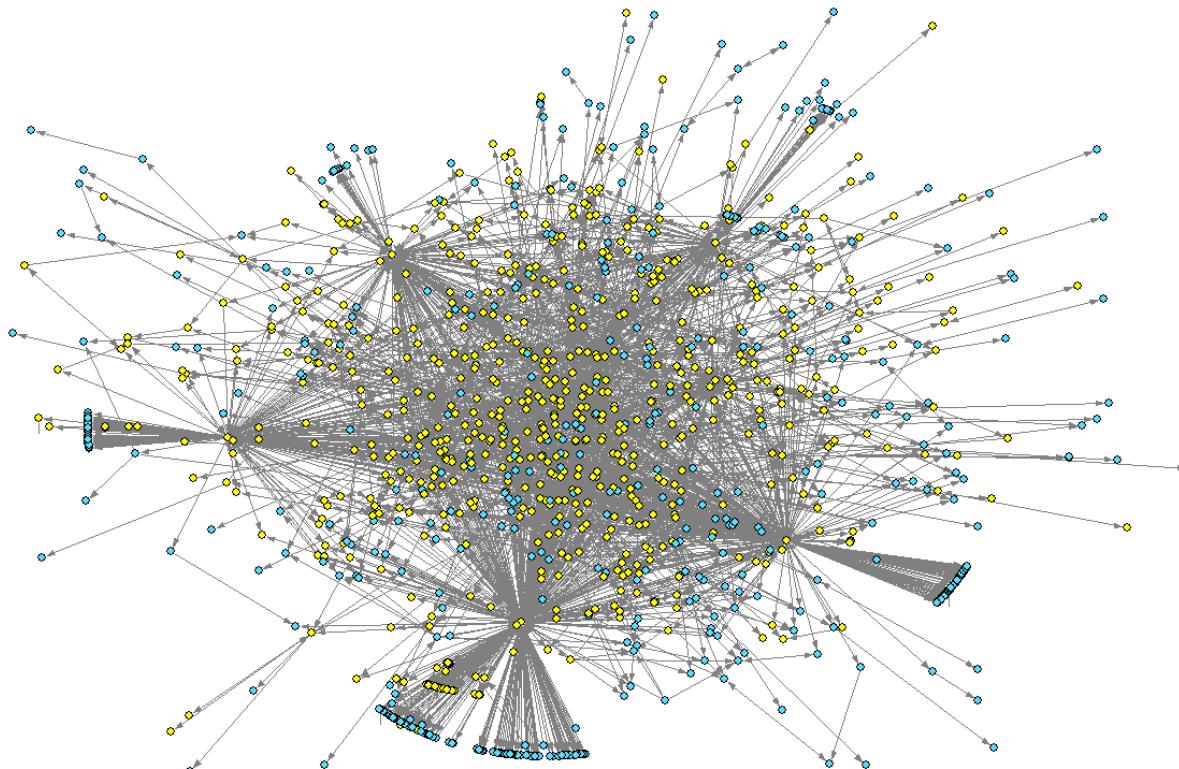
- Graph layout and positioning
 - Make a concrete rendering of abstract graph
- Scale
 - Not too much of a problem for small graphs, but large ones are much tougher
- Navigation/Interaction
 - How to support user changing focus and moving around the graph

Graph Layout

- How to position the nodes and edges?
 - Avoid clutter
 - Maintain appropriate relations

The Hairball Problem

- How to position the nodes and edges?
 - Avoid clutter
 - Maintain appropriate relations



Layout Subproblems

- Rank Assignment
 - Compute which nodes have large degree, put those at center of clusters
- Crossing Minimization
 - Swap nodes to rearrange edges
- Subgraph Extraction
 - Pull out cluster of nodes
- Planarization
 - Pull out a set of nodes that can lay out on plane

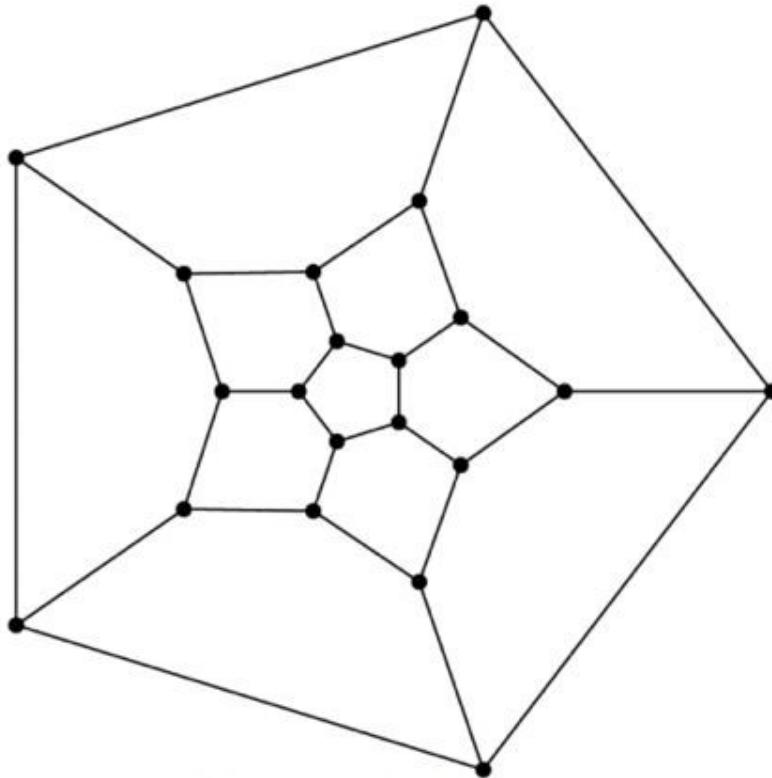
Graph Visualization

vs

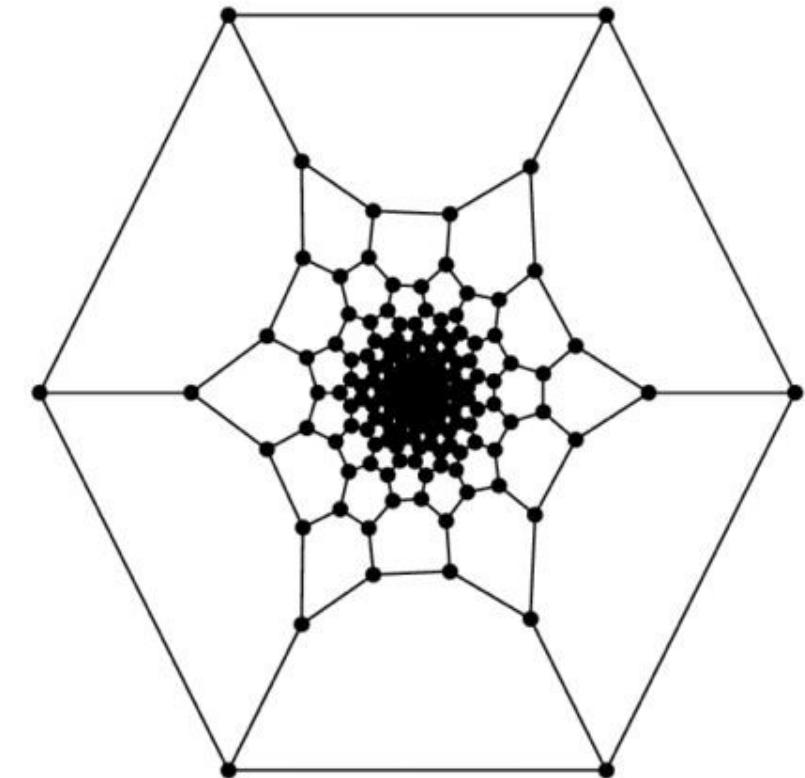
Graph Drawing

- Need to be careful with graph drawing algorithms
 - Some layouts may be mathematically correct but produce visual clutter
 - In visualization, visual clutter makes the visualization useless.

Tutte Embedding for planer layouts



Dodecahedron



$Le(C_{60})$

Follows Tutte Embedding correctly, but visually cluttered

Graph Visualization

A primary concern of tree/graph visualization is the spatial arrangement of nodes and edges.

Often (but not always) the goal is to effectively depict the graph structure:

- Connectivity, path-following
- Topological distance
- Clustering / grouping
- Ordering (e.g., hierarchy level)

Major Graph visualization Techniques

Node-Link Graph Layout

Sugiyama-Style Layout

Force-Directed Layout

Alternatives to Node-Link Diagrams

Matrix Diagrams

Attribute-Driven Layout & Hive Plots

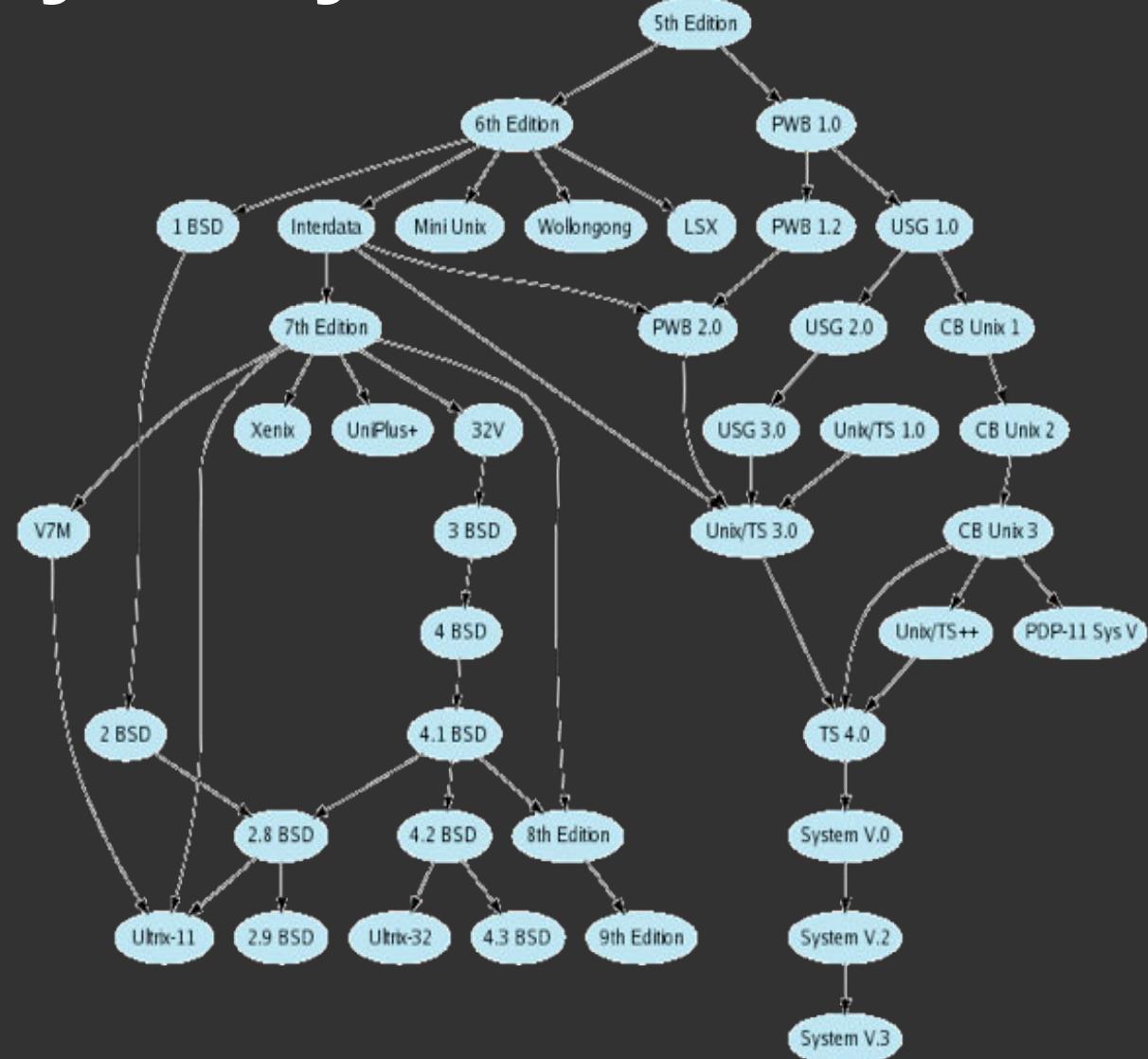
Node-Link Graph Layout

Sugiyama-Style Layout

Sugiyama-Style Layout

Evolution of the
UNIX operating
system

Hierarchical
layering based
on descent

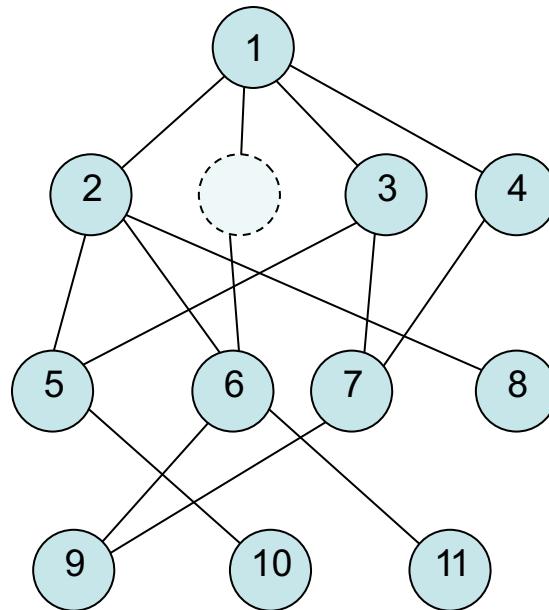


SUGIYAMA STEP I

- **create layering of graph**

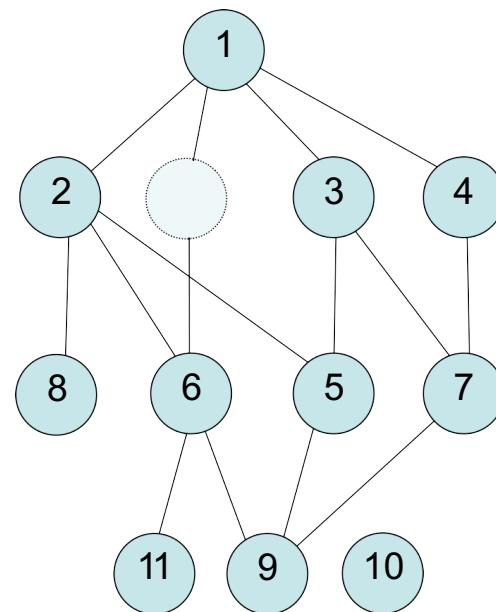
- from domain specific knowledge
- longest path from root
- algorithmically determine best layering (NP-Hard)

- **dummy nodes for long edges**



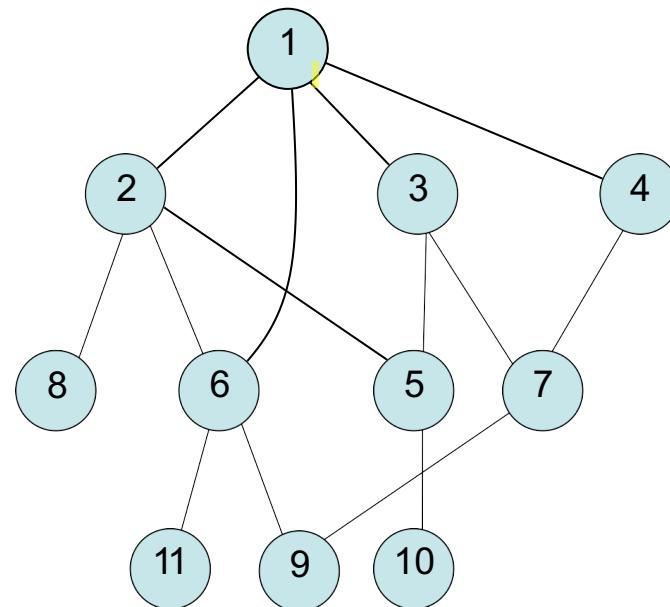
SUGIYAMA STEP 2

- minimize crossings layer by layer (**NP-hard**)
- numerous heuristics available

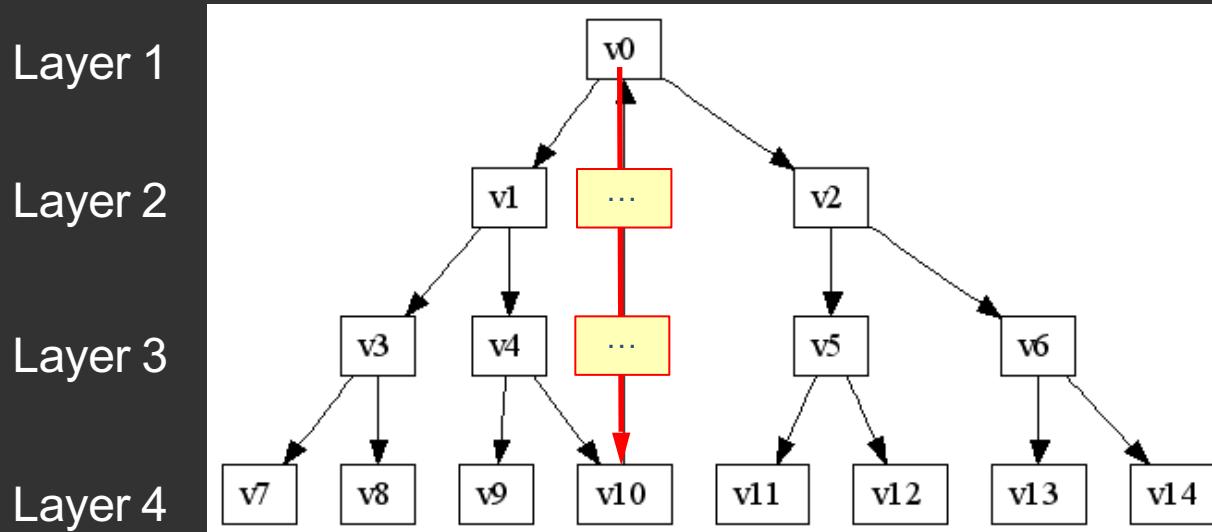


SUGIYAMA STEP 3

- final assignment of x-coordinates
- routing of edges



Sugiyama-Style Layout



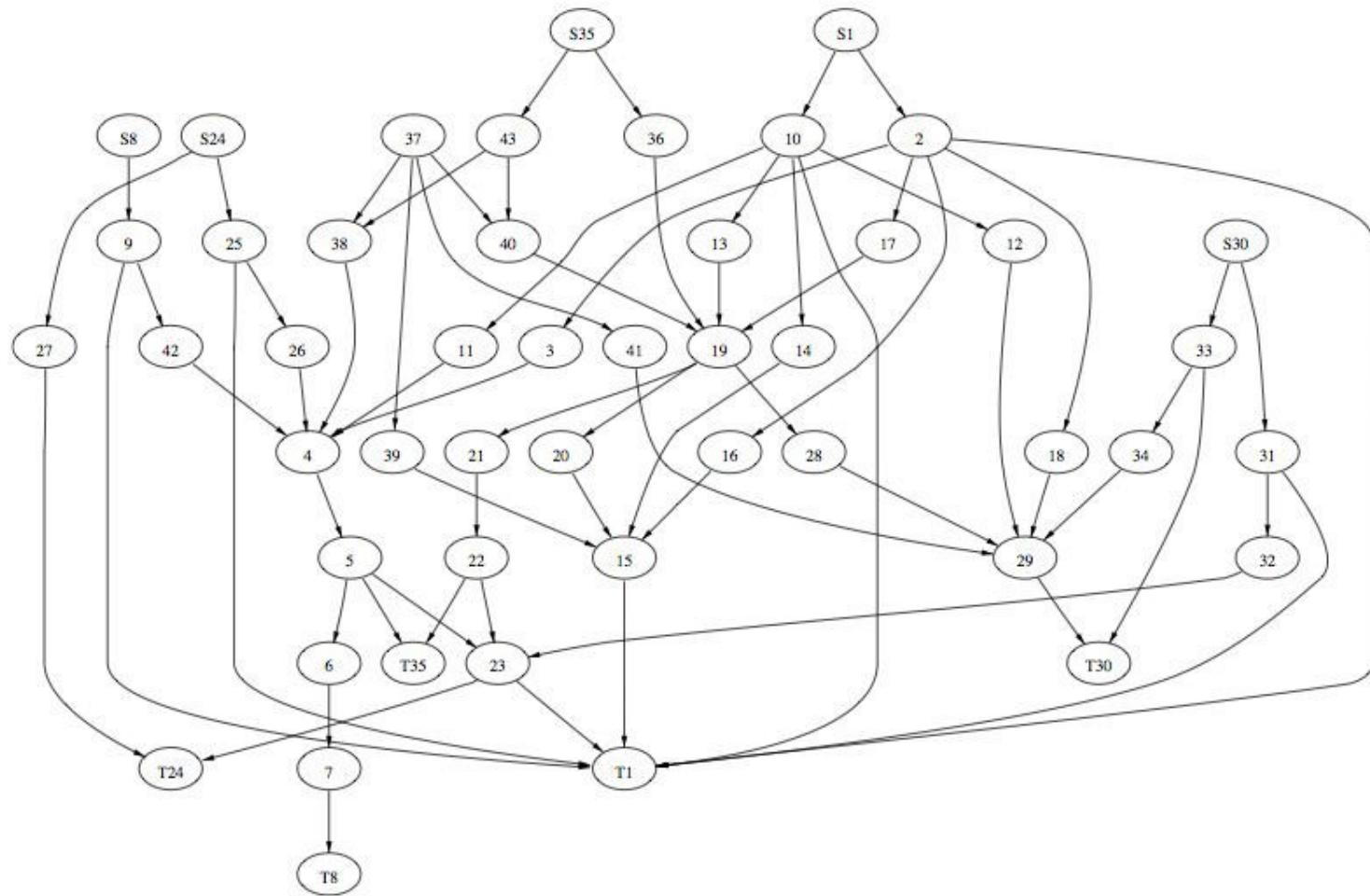
Reverse edges to remove cycles

Assign nodes to hierarchy layers

Create dummy nodes to “fill in” missing layers

Arrange nodes within layer, minimize edge crossings

Route edges –layout splines if needed

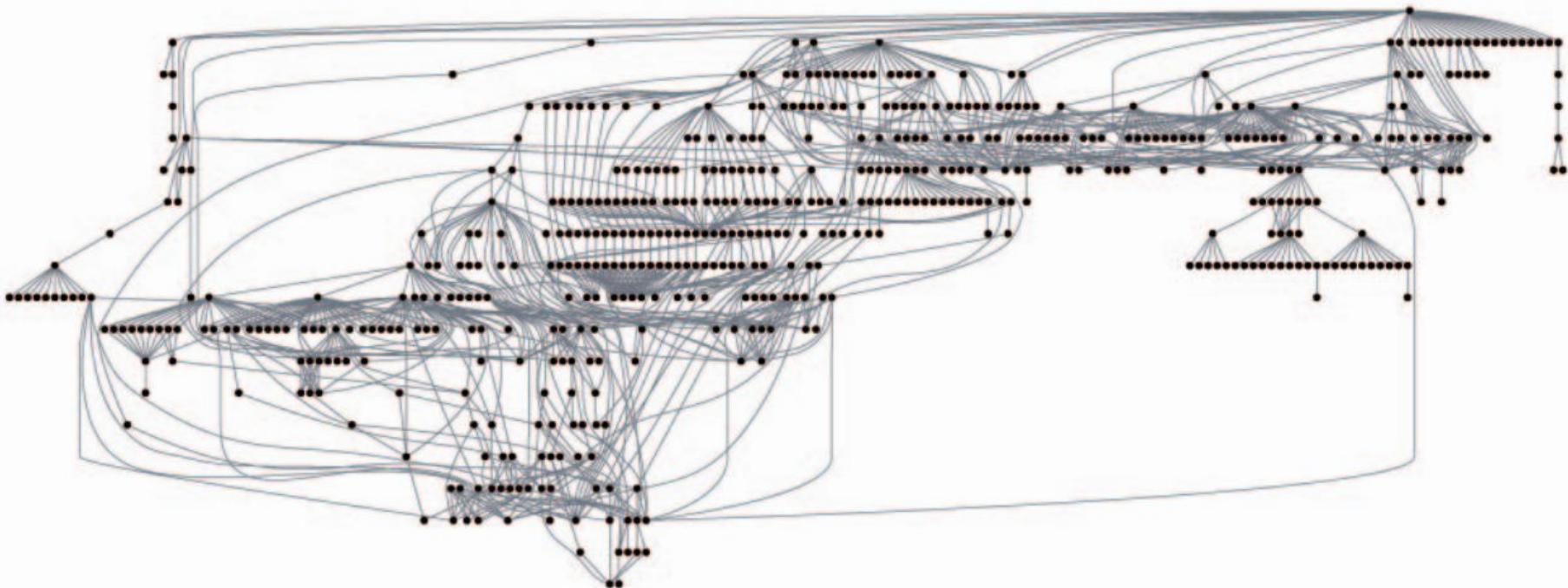


Gansner 1993

SUGIYAMA

- + nice, readable top down flow
- + relatively fast (depending on heuristic used for crossing minimization)
- not really suitable for graphs that don't have an intrinsic top down structure
- hard to implement

Produces Hierarchical Layouts

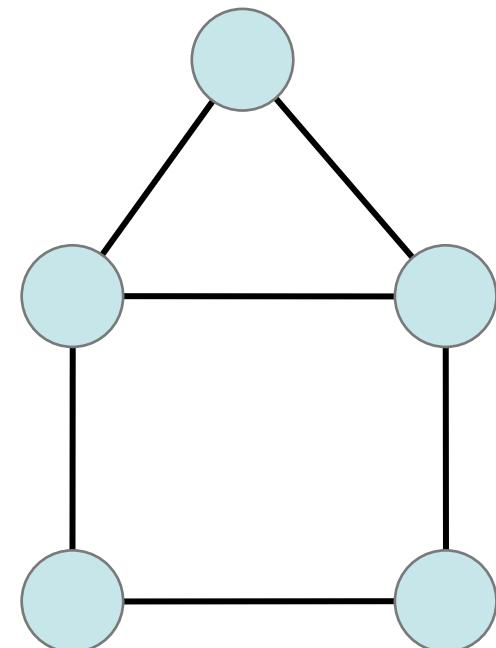
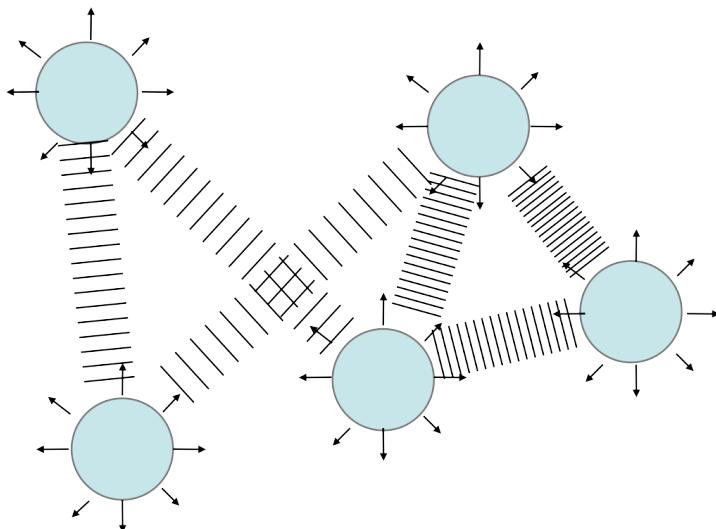


Sugiyama-style layout emphasizes hierarchy.
However, cycles in the graph may mislead.
Long edges can impede perception of proximity.

Force directed layouts

FORCE DIRECTED LAYOUT

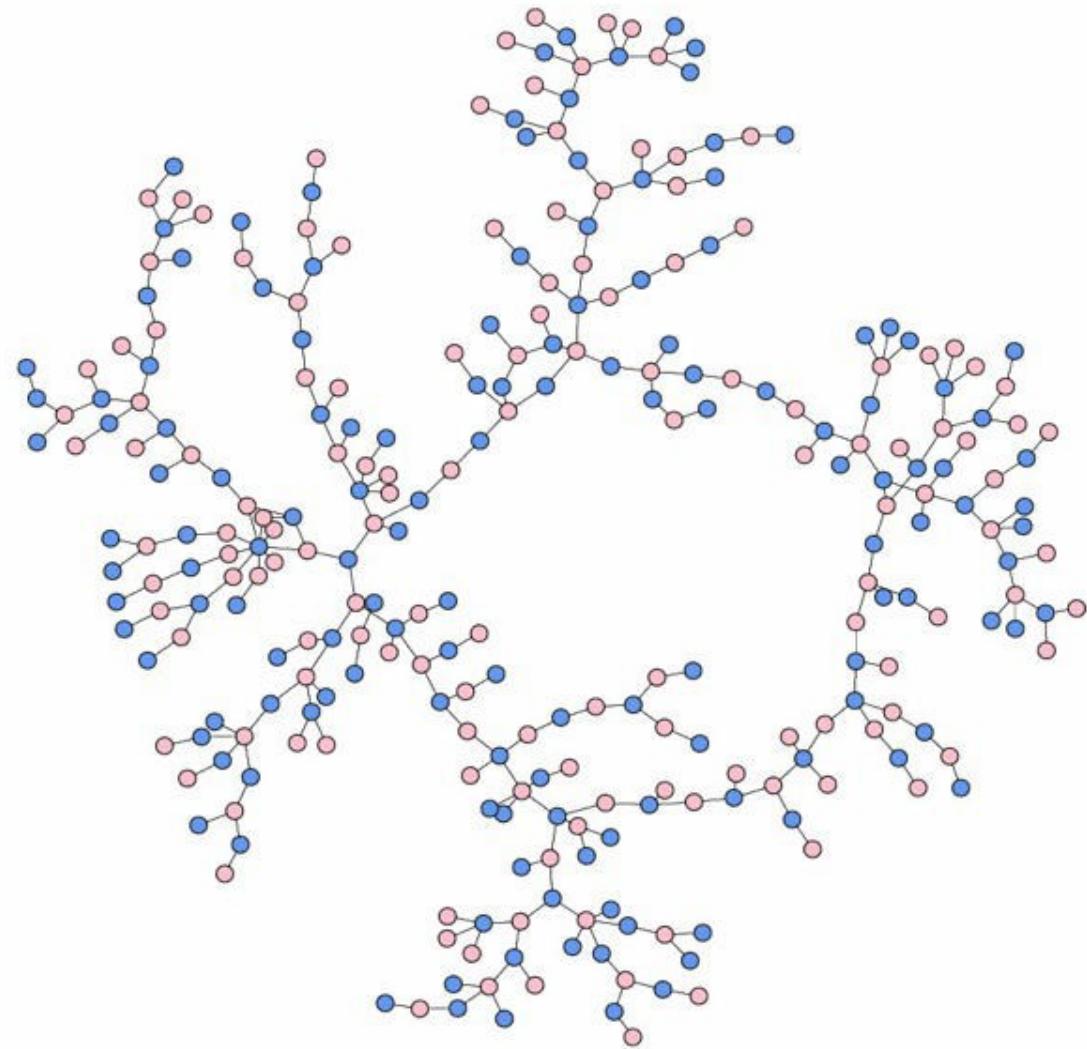
- no intrinsic layering, now what?
- physics model
 - edges = springs
 - nodes = repulsive particles



Force-directed Layouts

- We want edges to be neither too small or too large
 - Physical analogy: **Springs compress or expand to achieve ideal length**
- We don't want vertices to bunch up together
 - Physical analogy: **Electric charges with the same sign don't bunch up**

AESTHETIC RESULTS



FORCE MODEL

- **many variations, but usually physical analogy:**
 - **repulsion** : $f_R(d) = C_R * m_1 * m_2 / d^2$
 - m_1, m_2 are node masses
 - d is distance between nodes
 - **attraction** : $f_A(d) = C_A * (d - L)$
 - L is the rest length of the spring
 - i.e. Hooke's Law
- **total force on a node x with position x'**
 - $\sum \text{neighbors}(x) : f_A(||x'-y'||) * (x'-y') + -f_R(||x'-y'||) * (x'-y')$

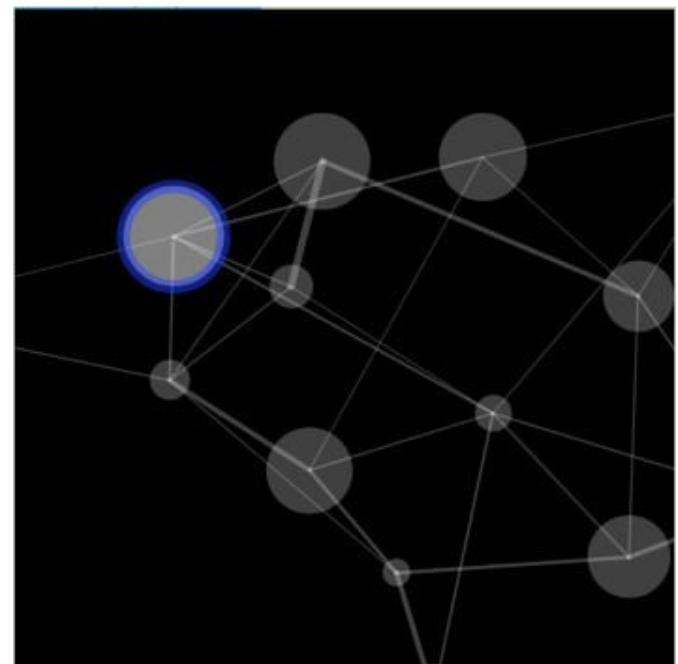
ALGORITHM

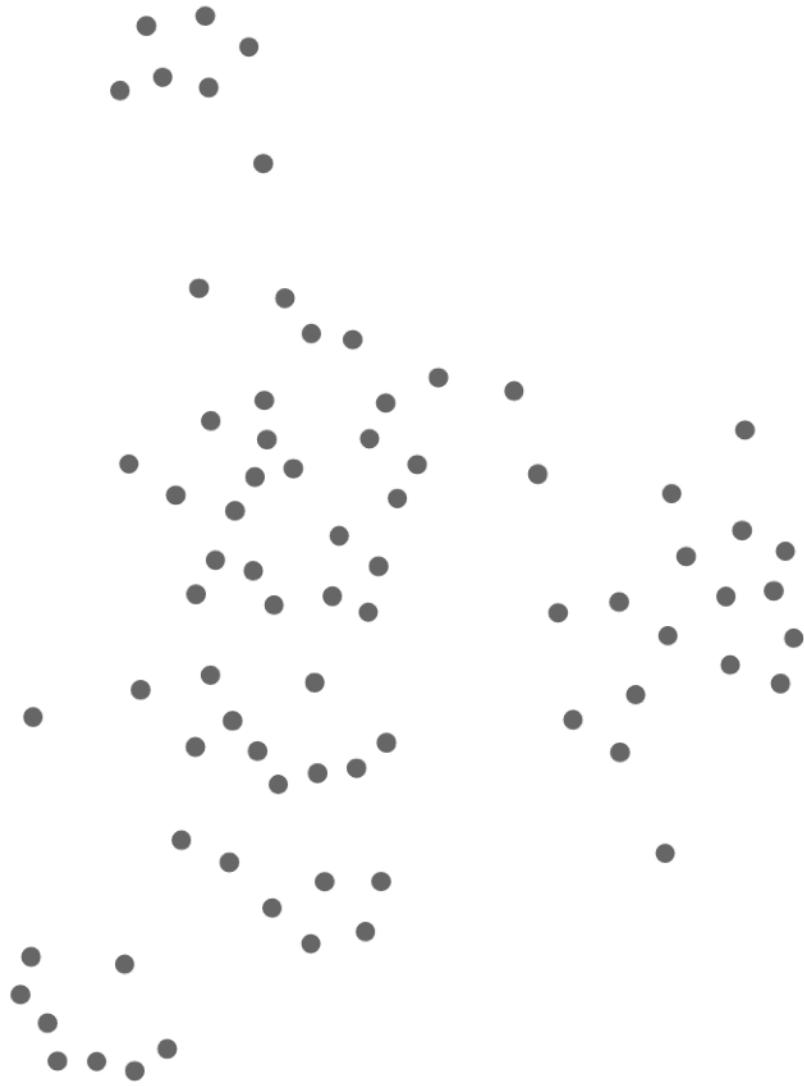
- **start from random layout**
- **(global) loop:**
 - . for every node pair compute repulsive force
 - . for every edge compute attractive force
 - . accumulate forces per node
 - . update each node position in direction of accumulated force
- **stop when layout is ‘good enough’**

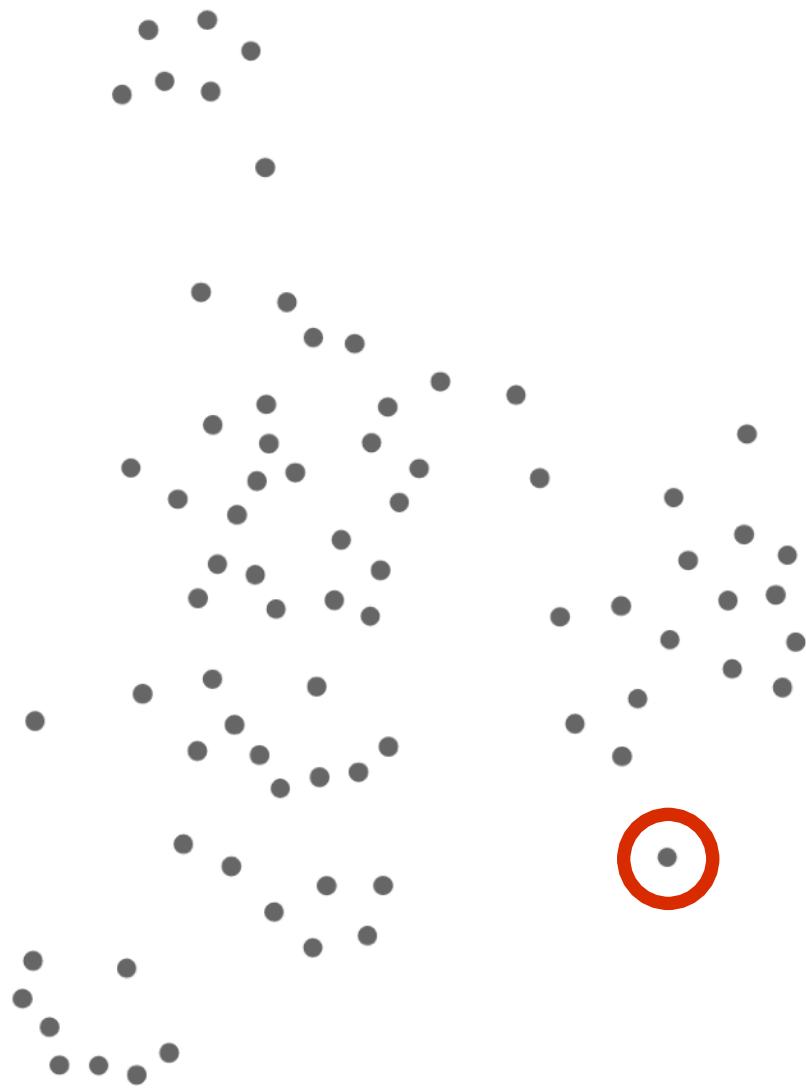
FORCE DIRECTED LAYOUTS

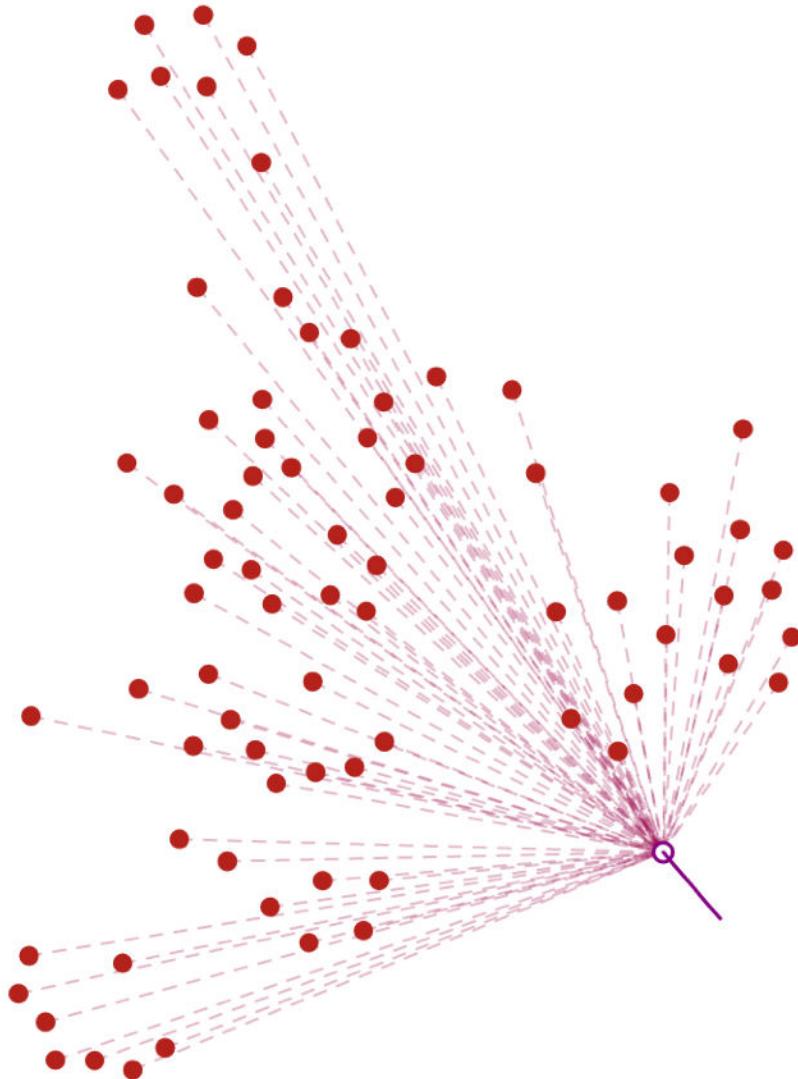
- + **very flexible, aesthetic layouts on many types of graphs**
- + **can add custom forces**
- + **relatively easy to implement**

- **repulsion loop is $O(n^2)$ per iteration**
 - can speed up to $O(N \log N)$ using quadtree or k-d tree
 - Implemented in d3
- **prone to local minima**
 - can use simulated annealing









Naive calculation of forces at a point uses sum of forces from all other $n-1$ points.

Force-Directed Layout in d3

Nodes = charged particles $F = q_i * q_j / d_{ij}^2$
with air resistance

Edges = springs $F = -b * v_i$
 $F = k * (L - d_{ij})$

At each timestep, calculate forces acting on nodes.
Integrate for updated velocities and positions.

D3's force layout uses **velocity Verlet** integration.

Assume uniform mass ***m*** and timestep **Δt** :

$$F = ma \rightarrow F = a \rightarrow F = \Delta v / \Delta t \rightarrow F = \Delta v$$

Forces simplify to velocity offsets!

N-Body Force

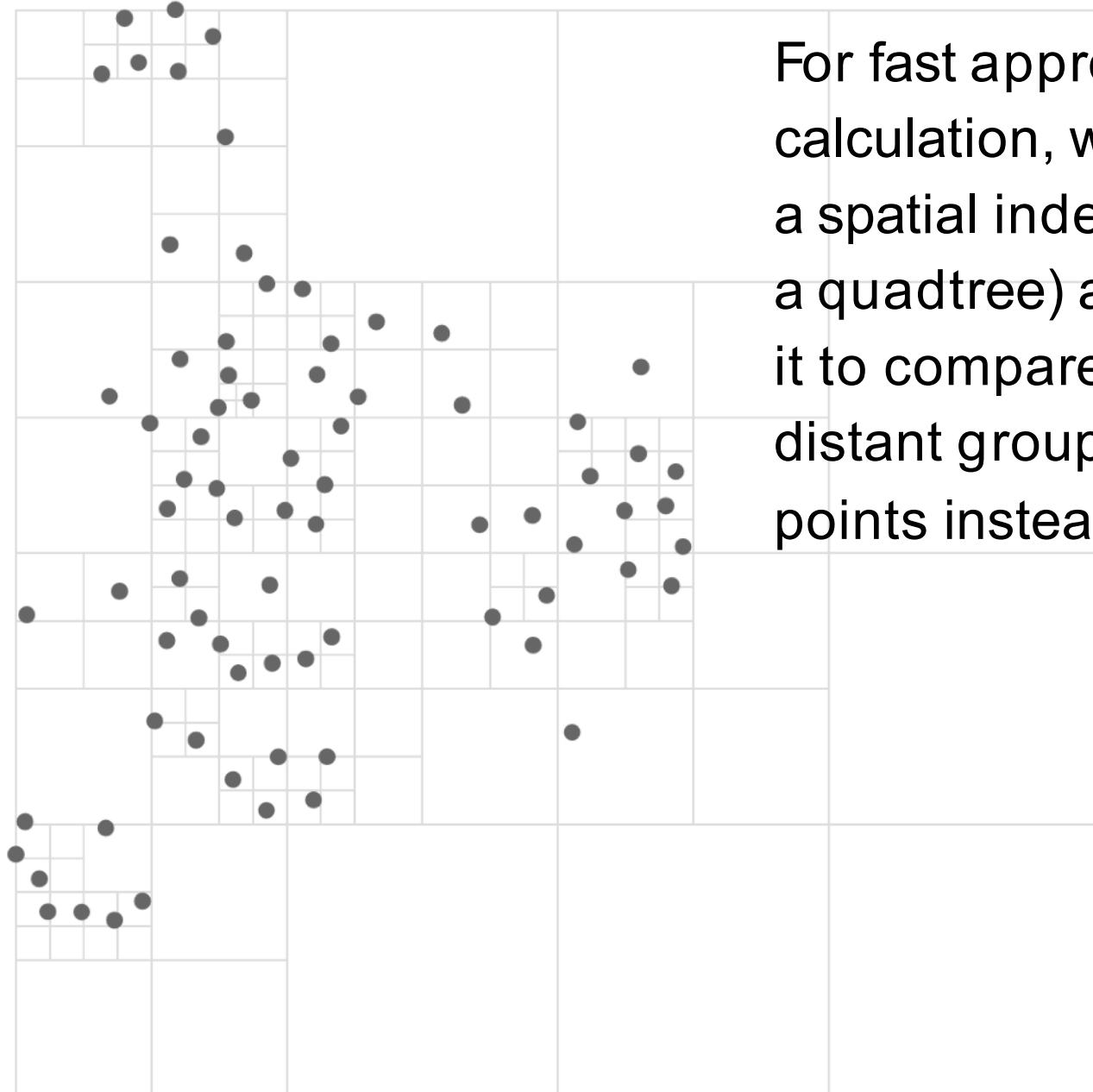
Naïve calculation of repulsive force doesn't scale!

Comparing all pairs of nodes is $O(V^2)$

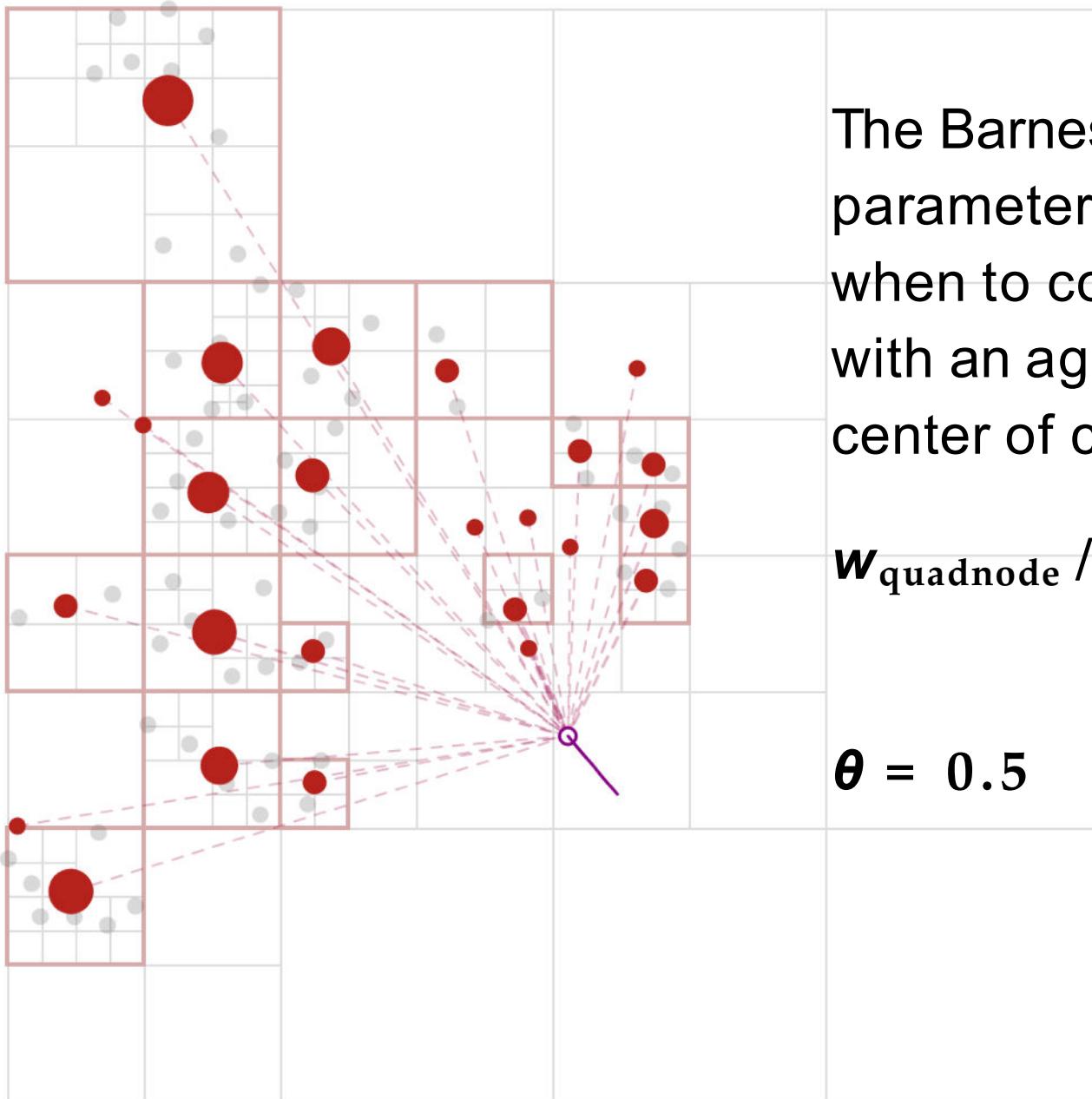
We can approximate force calculations using a spatial index (e.g., quadtree) to achieve $O(V \log V)$

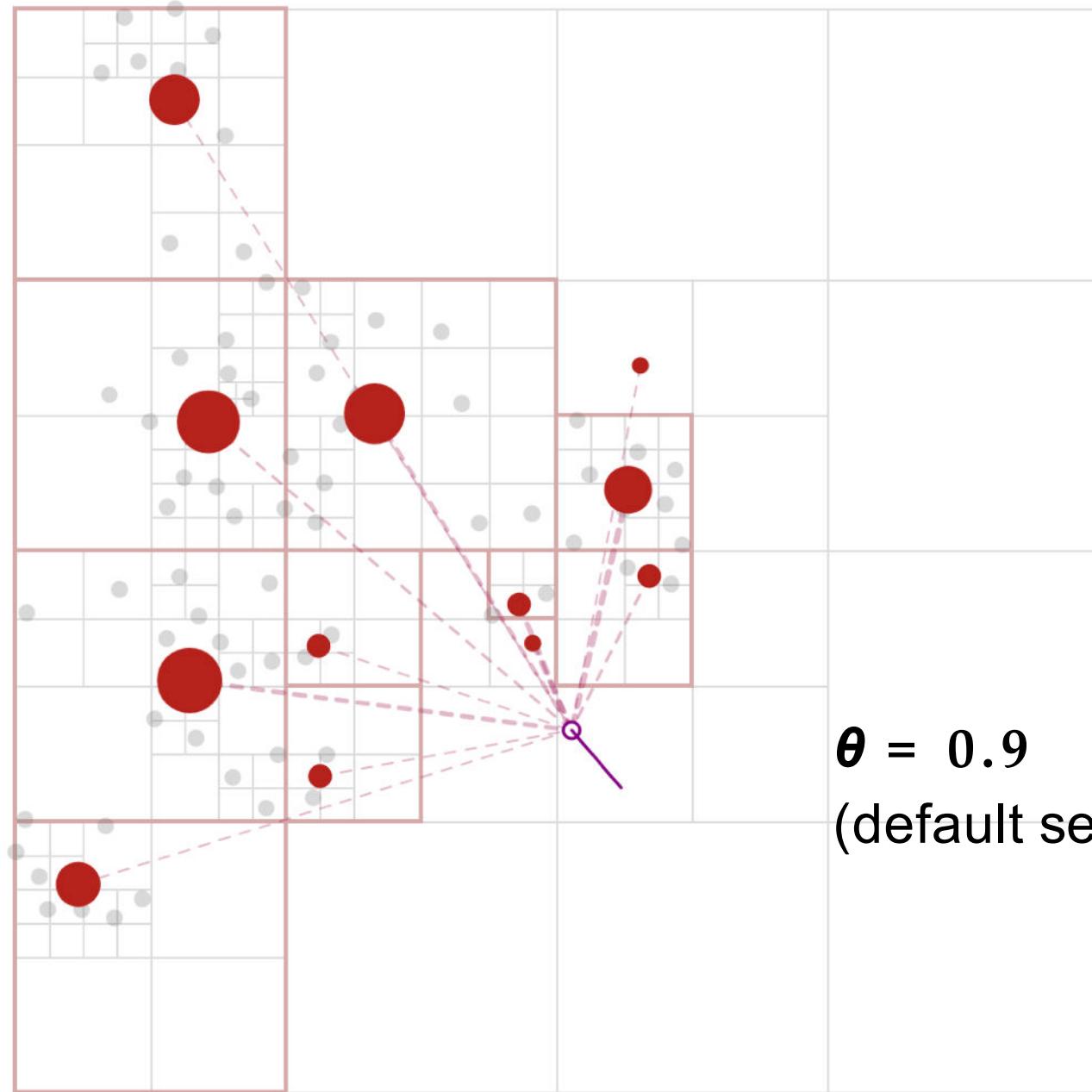
One such approach is the **Barnes-Hut algorithm**, originally created for astronomical simulations.

The key idea is to approximate forces from distant nodes by comparing to aggregate centers of charge rather than individual nodes.

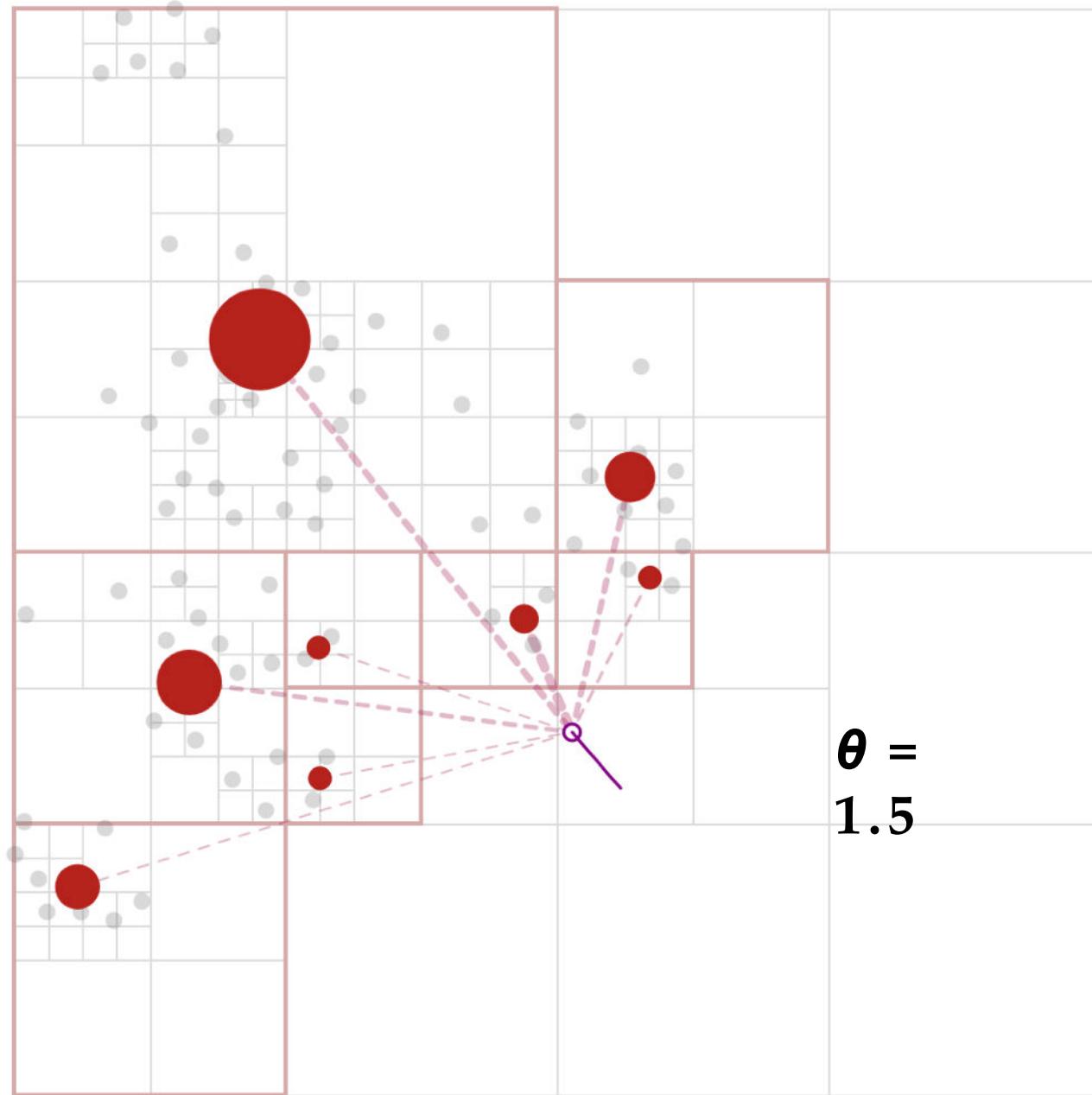


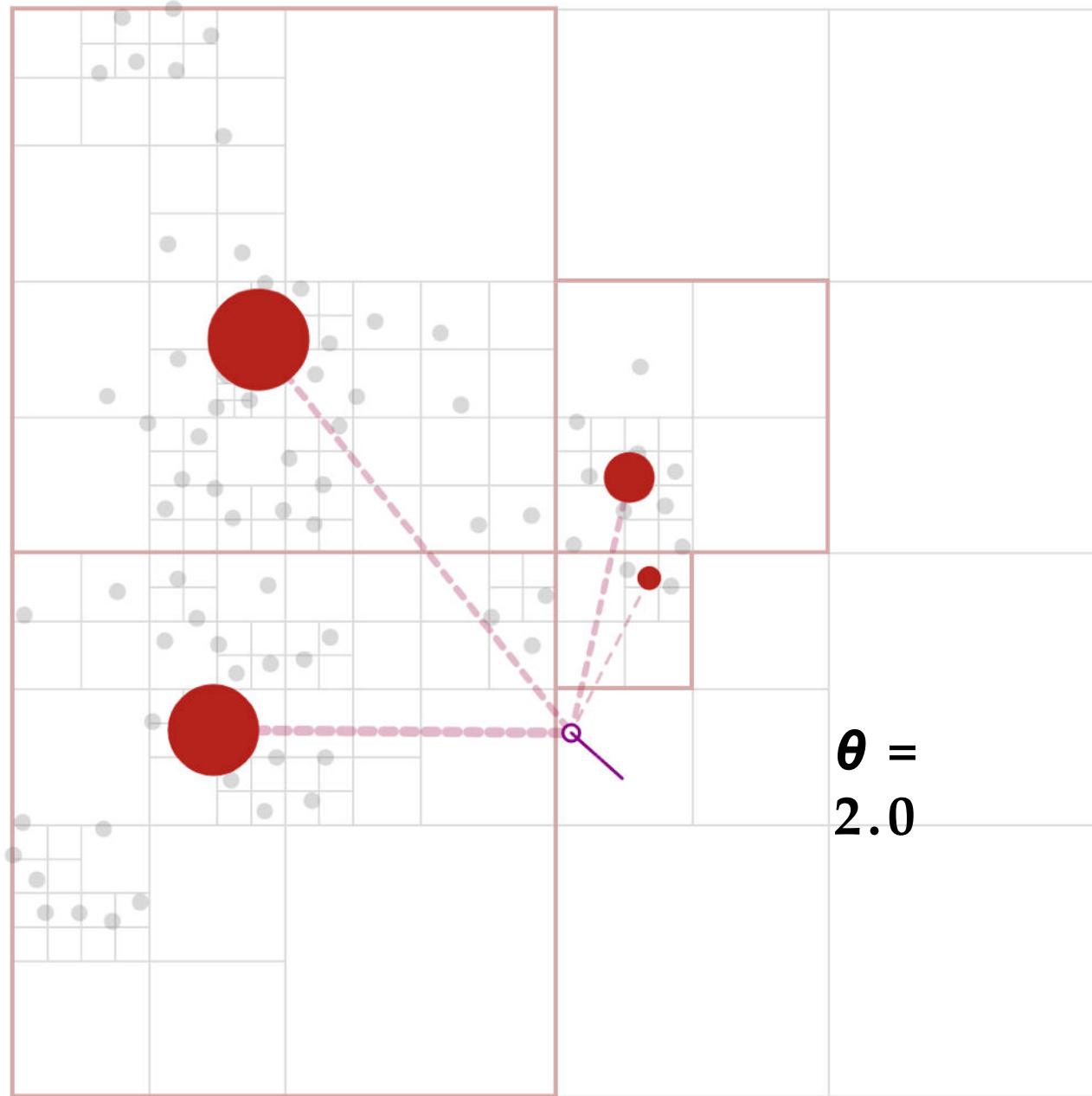
For fast approximate calculation, we build a spatial index (here, a quadtree) and use it to compare with distant groups of points instead.





$\theta = 0.9$
(default setting)





How forces work in d3

And how we can customize Force Directed Layouts

<http://mbostock.github.io/d3/talk/20110921/>

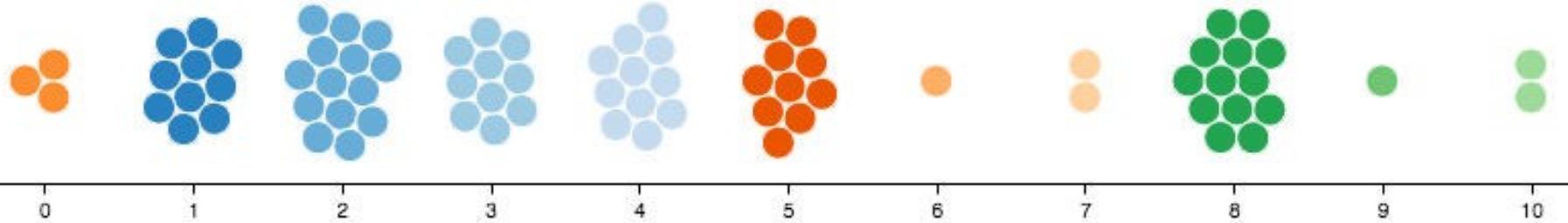
Customized Force Layouts

Different forces can be composed to create an expressive space of custom layouts.

A **beeswarm plot** can be made by combining:

Attractive X and Y forces to draw nodes of a certain category to a desired point

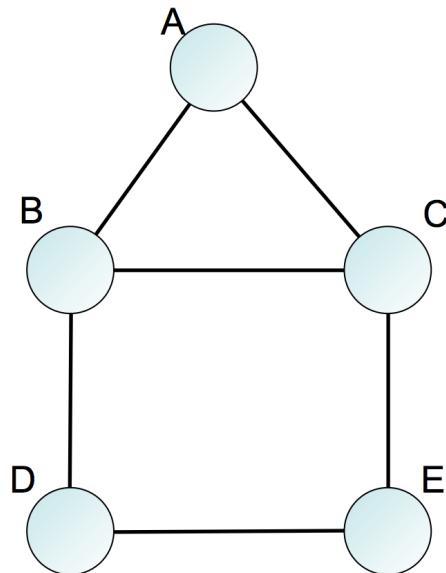
Collide force to detect collision & remove overlap



Matrix Diagrams

Adjacency Matrix

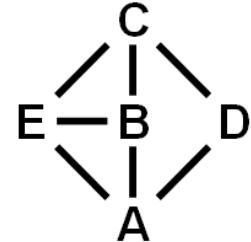
Alternate to node-link diagram: adjacency matrix



	A	B	C	D	E
A					
B					
C					
D					
E					

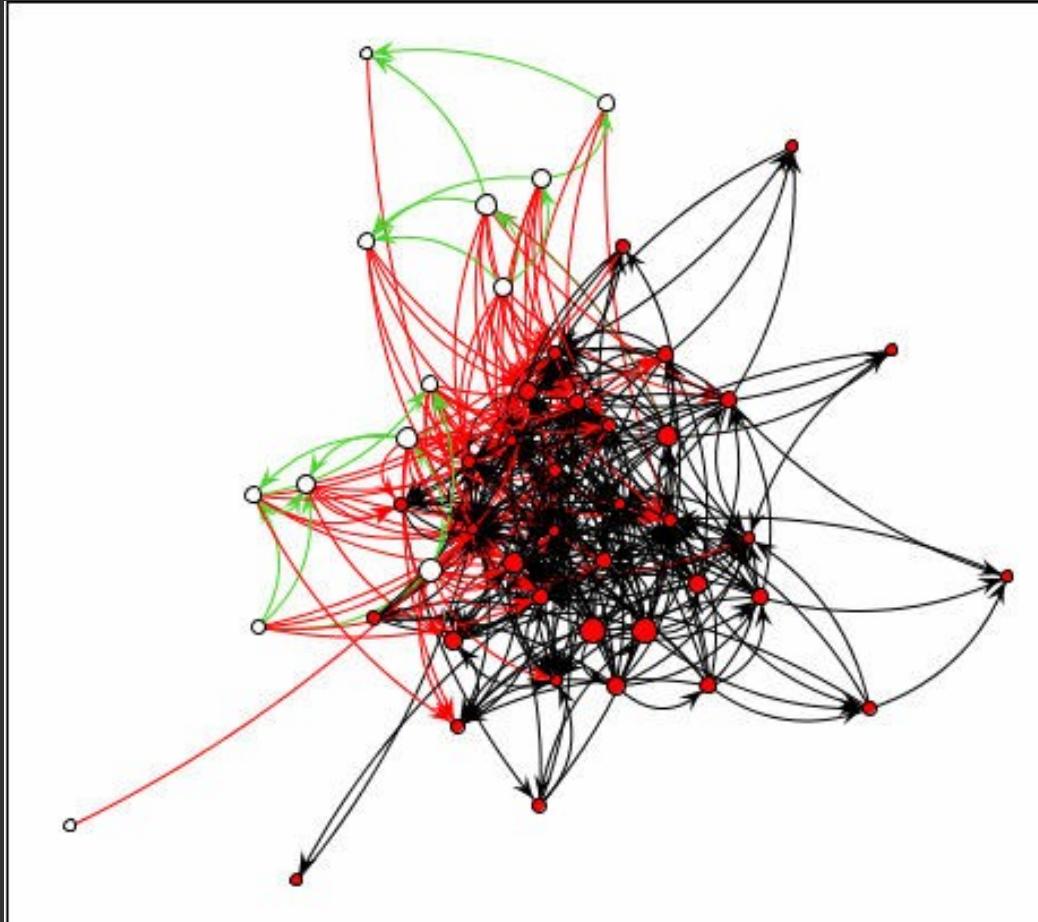
Adjacency Matrix

- Change network to tabular data and use a matrix representation
- Derived data: nodes are keys, edges are boolean values
- Task: lookup connections, find well-connected clusters
- Scalability: millions of edges
- Can encode edge weight, too

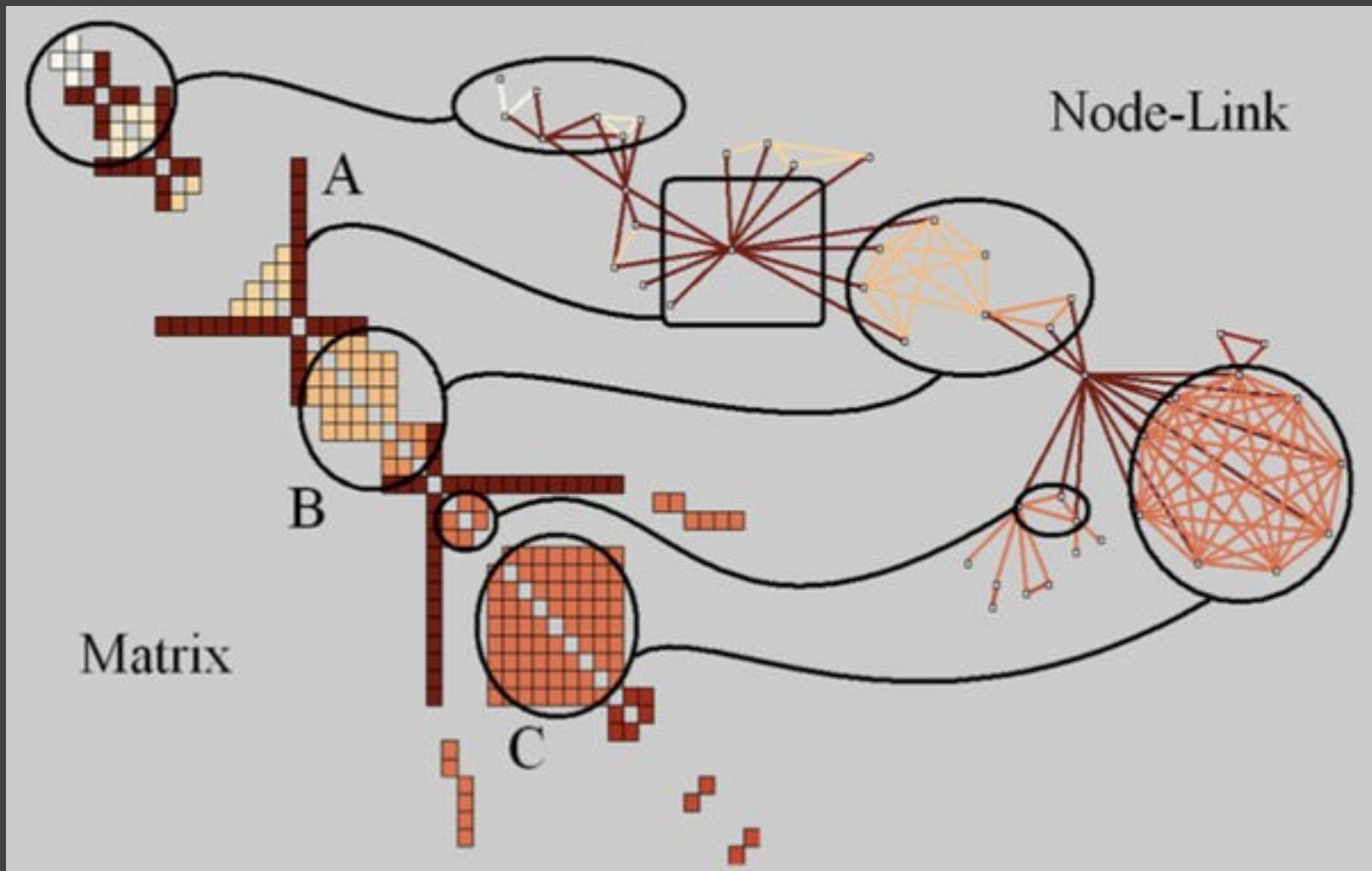


	A	B	C	D	E
A	A				
B		B			
C			C		
D				D	
E					E

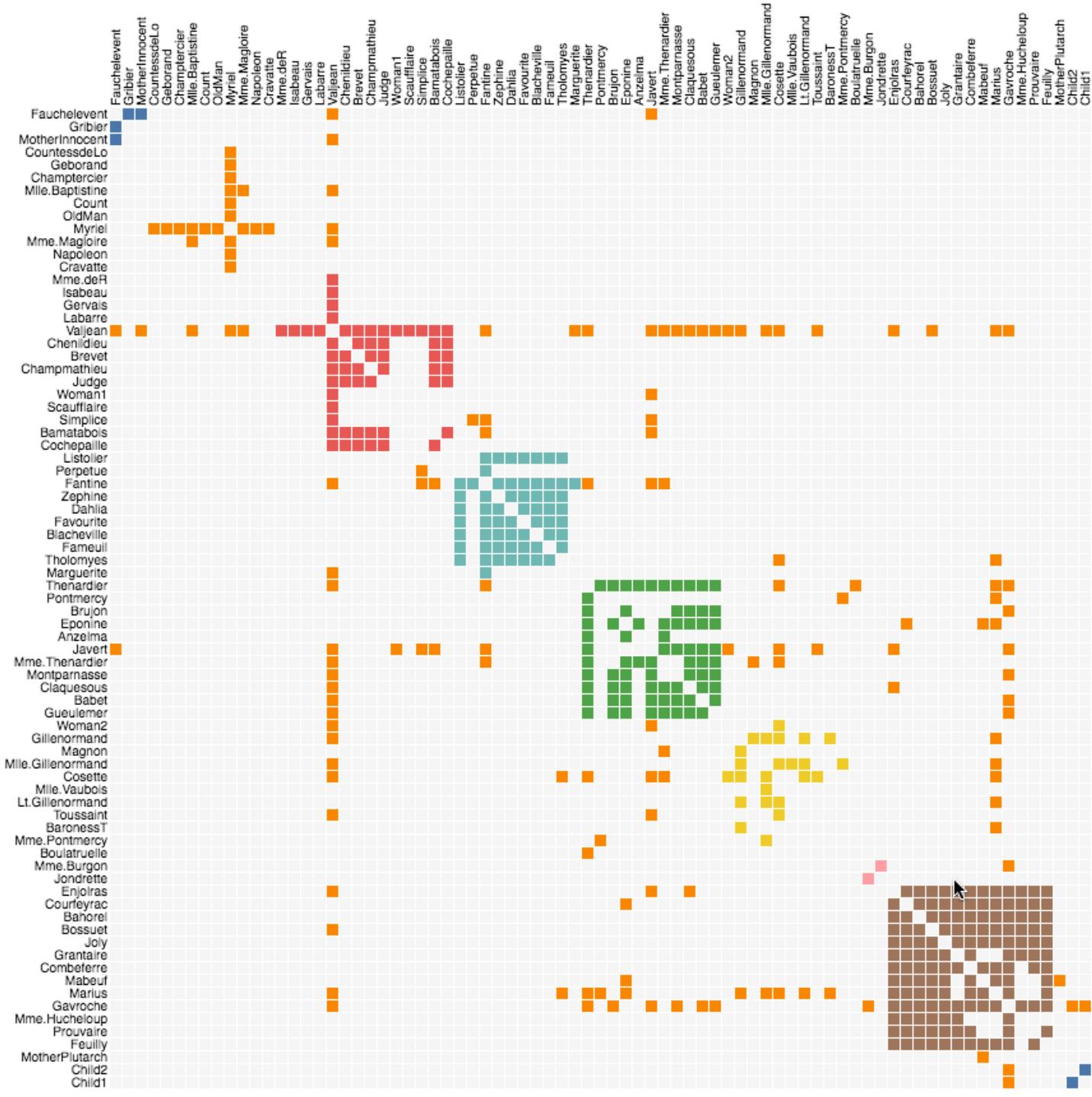
Limitations of Node-Link Layouts



Edge-crossings and occlusion! Poor scalability....



Adjacency Matrices



Graph Viewer

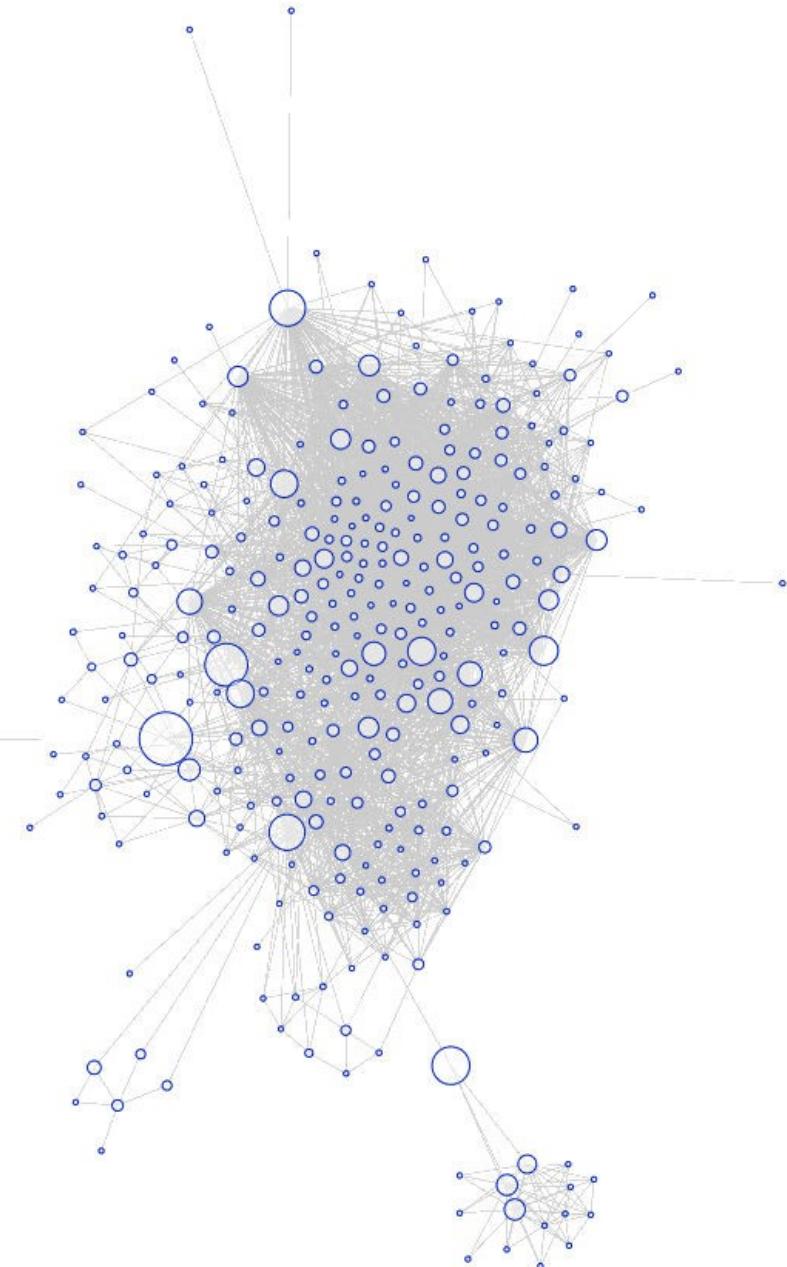
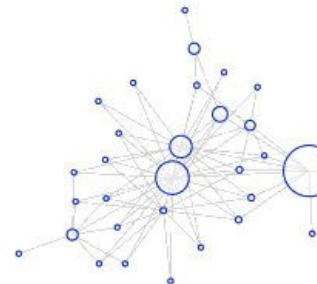
Graph Viewer

Roll-up by:

Visualization:

Sort by:

Edge centrality filters:

 Images Animate

Graph Viewer

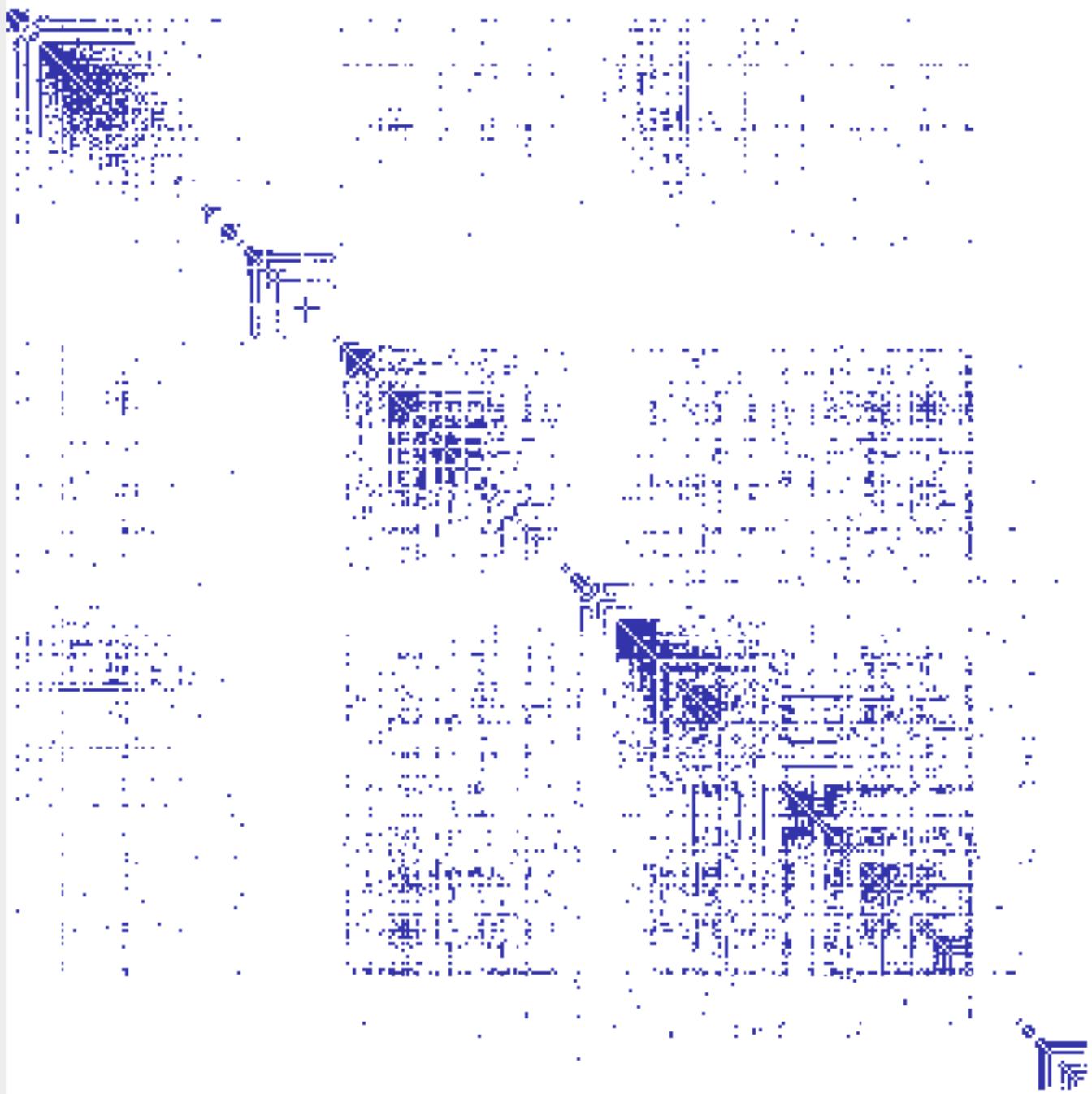
Graph Viewer

Roll-up by:

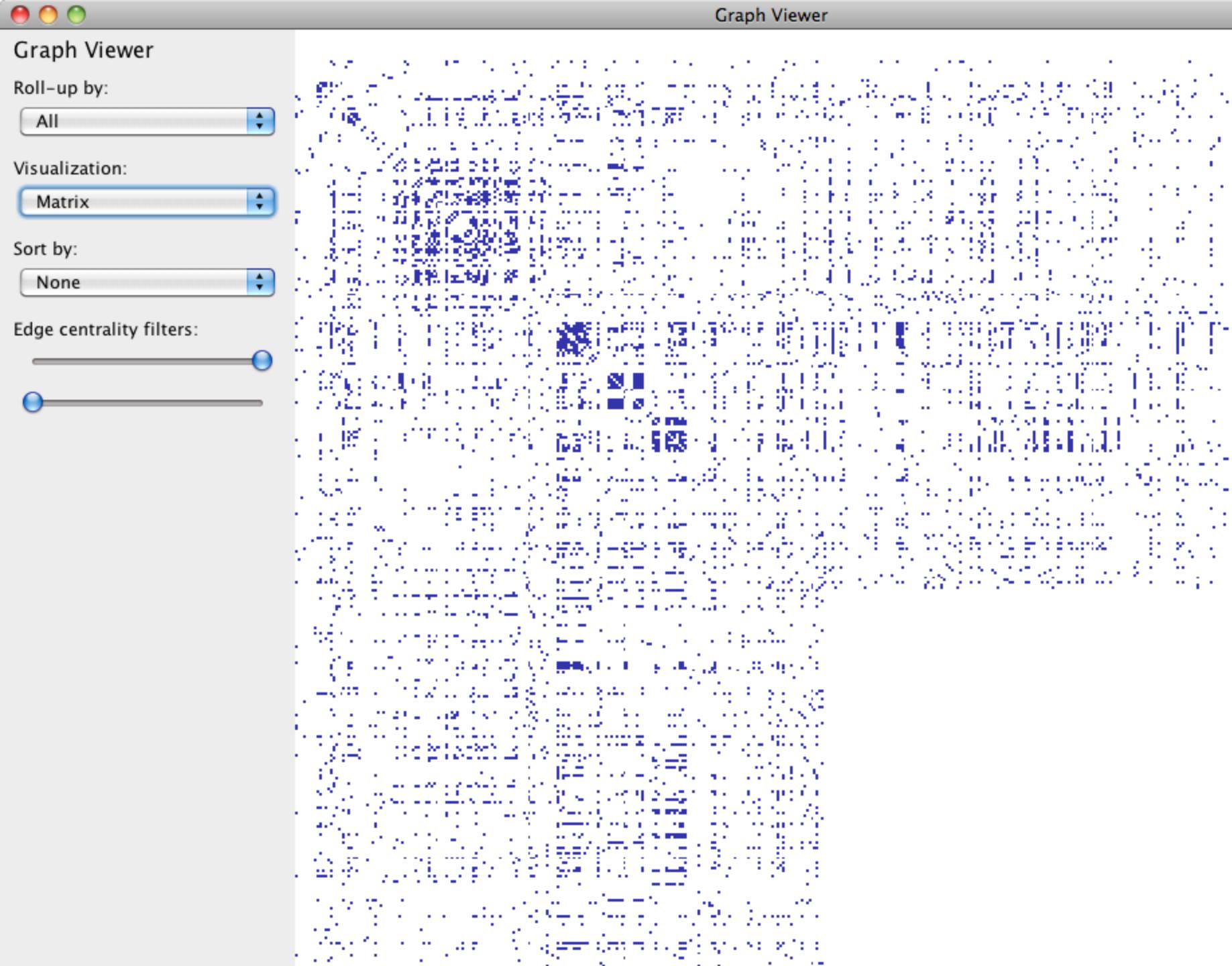
Visualization:

Sort by:

Edge centrality filters:



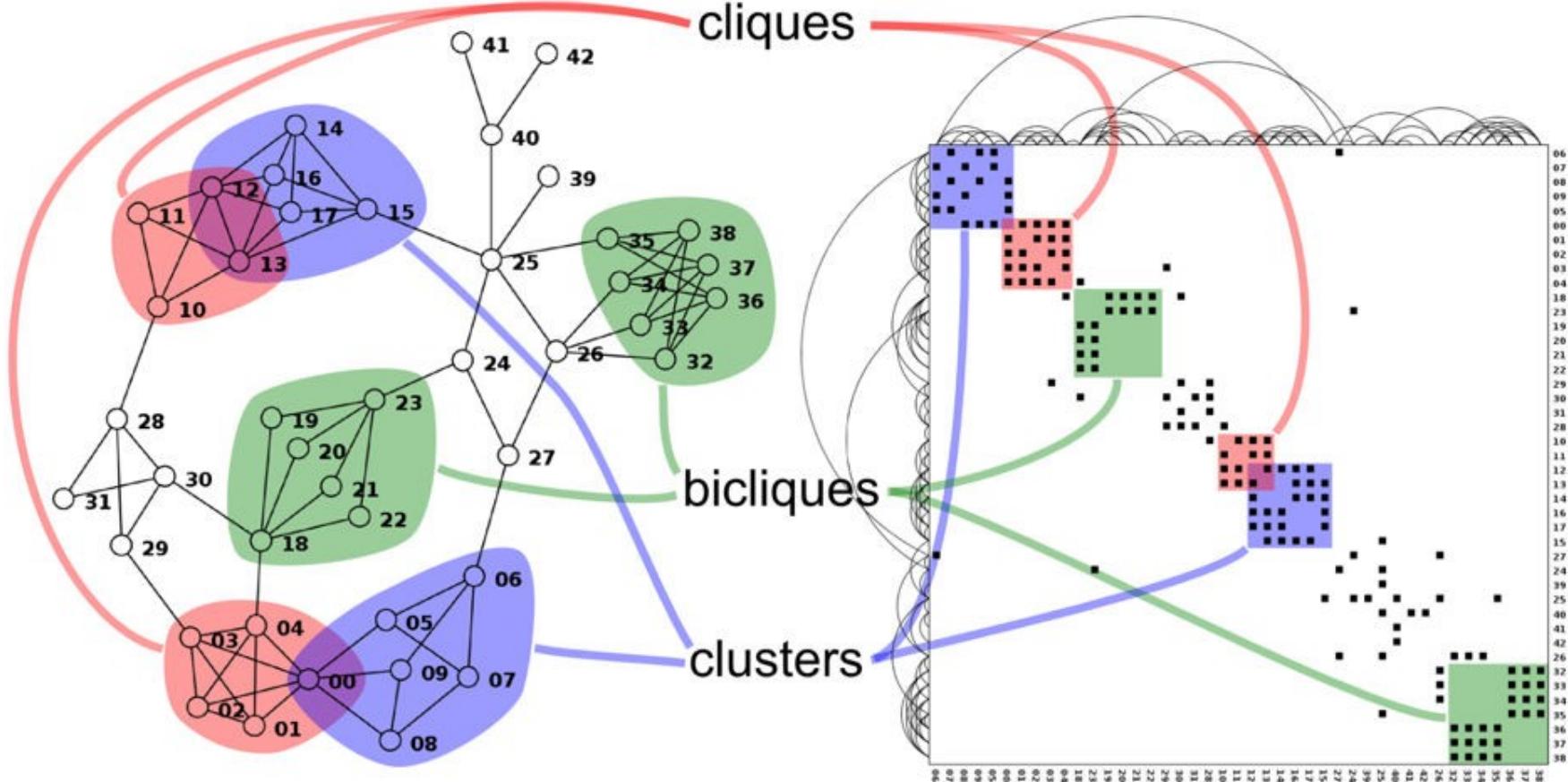
Graph Viewer



Cliques in Adjacency Matrices



Node link and Adjacency Matrix (can co-exist together)



[McGuffin]

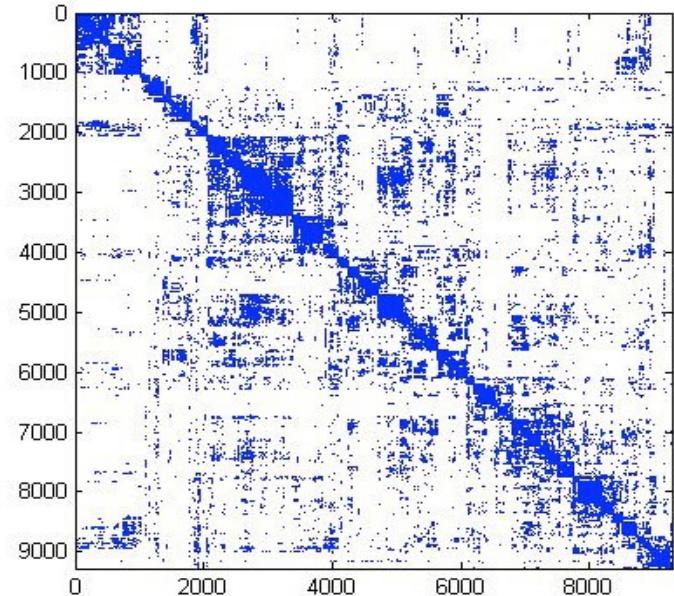
Adjacency Matrix

Pros:

- great for dense graphs
- visually scalable
- can spot clusters

Cons:

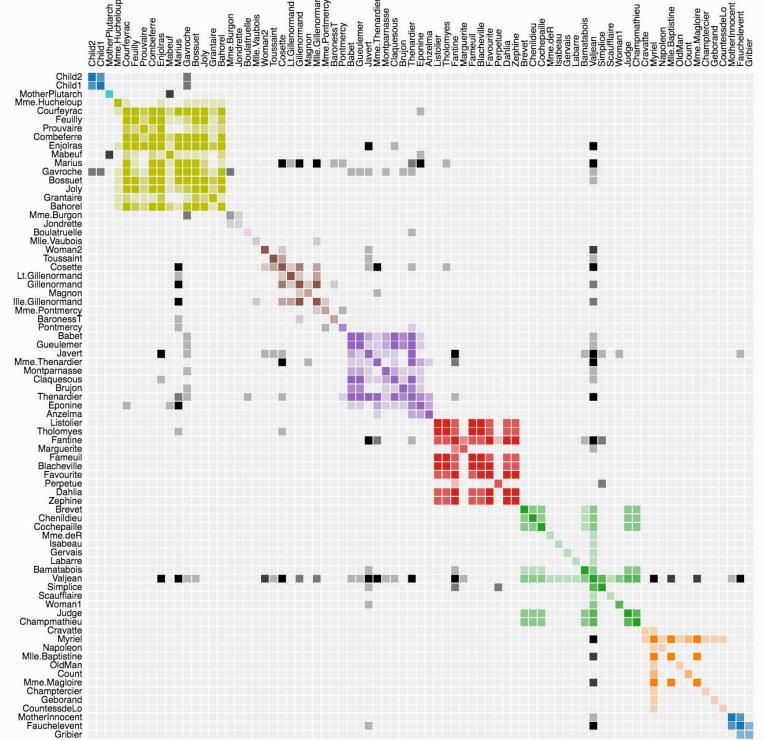
- row order affects what you can see
- abstract visualization
- hard to follow (multilink) paths



Node-Link or Adjacency Matrix?

- Empirical study: For most tasks, node-link is better for small graphs and adjacency better for large graphs
- Immediate connectivity or neighbors are ok, estimating size (nodes & edges also ok)
- People tend to be more familiar with node-link diagrams

Les Misérables Co-occurrence



Order:

This matrix diagram visualizes character co-occurrences in Victor Hugo's *Les Misérables*.

Each colored cell represents two characters that appeared in the same chapter; darker cells indicate characters that co-occurred more frequently.

Use the drop-down menu to reorder the matrix and explore the data.

Built with [d3.js](#).

Source: The Stanford GraphBase.

<https://bostocks.org/mike/miserables/>

Attribute-Driven Layout

Attribute-Driven Layout

Large node-link diagrams **get messy!**

Is there additional structure we can exploit?

Idea: Use **data attributes** to perform layout

For example, scatter plot based on node values

Attributes may be associated with nodes or edges
or may be statistical properties of the graph.

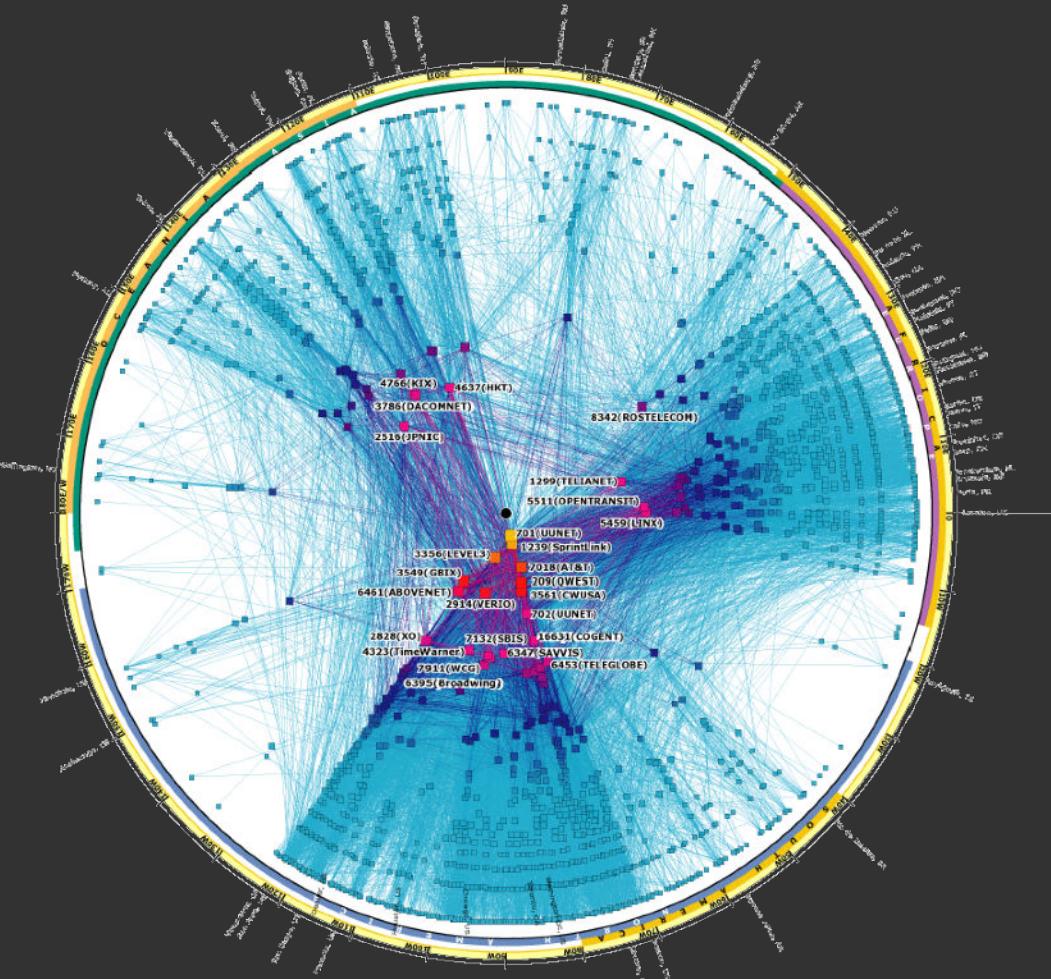
Use dynamic queries / brushing to explore...

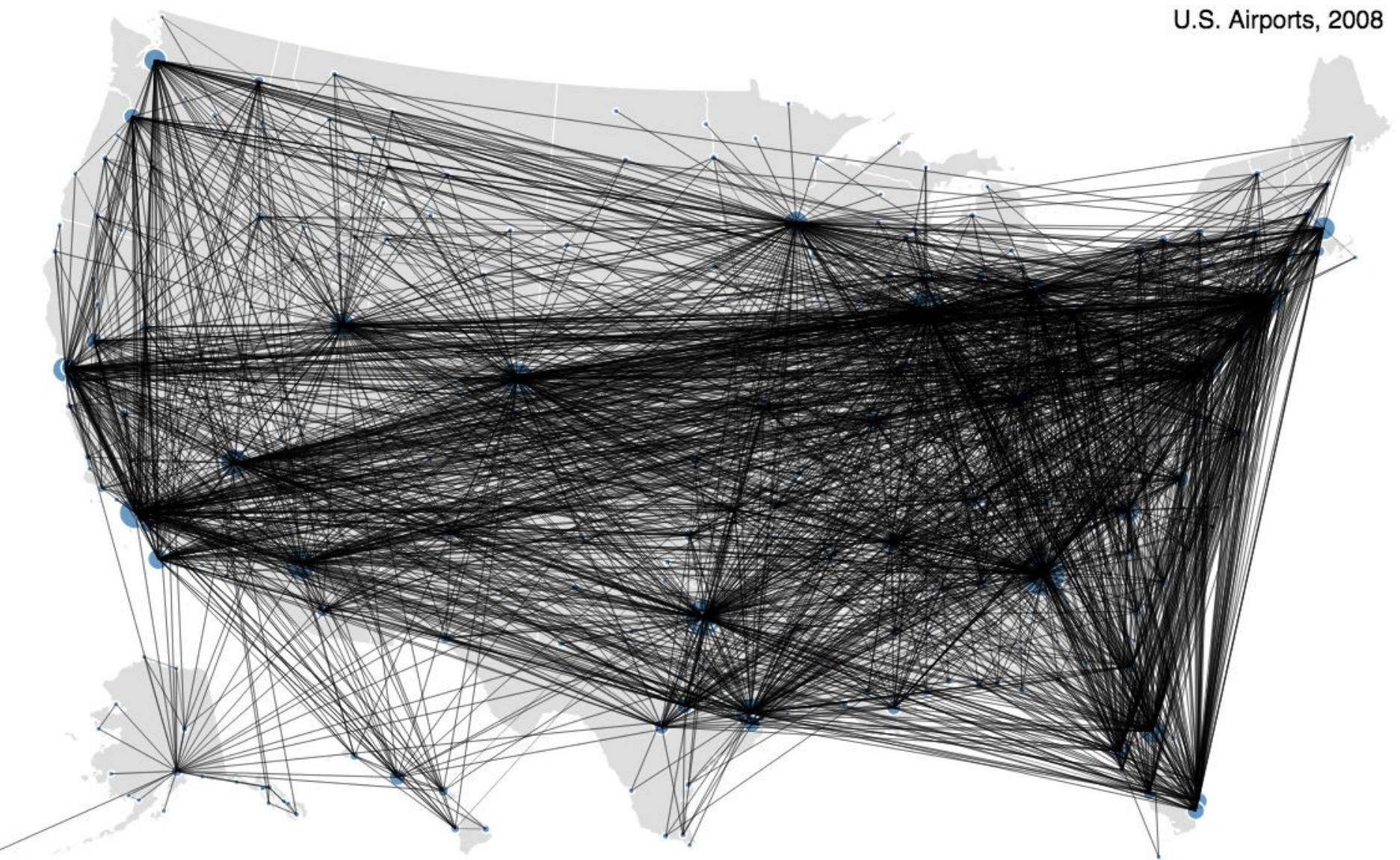
Attribute-Driven Layout

The “Skitter” Layout
Internet Connectivity
Radial Scatterplot

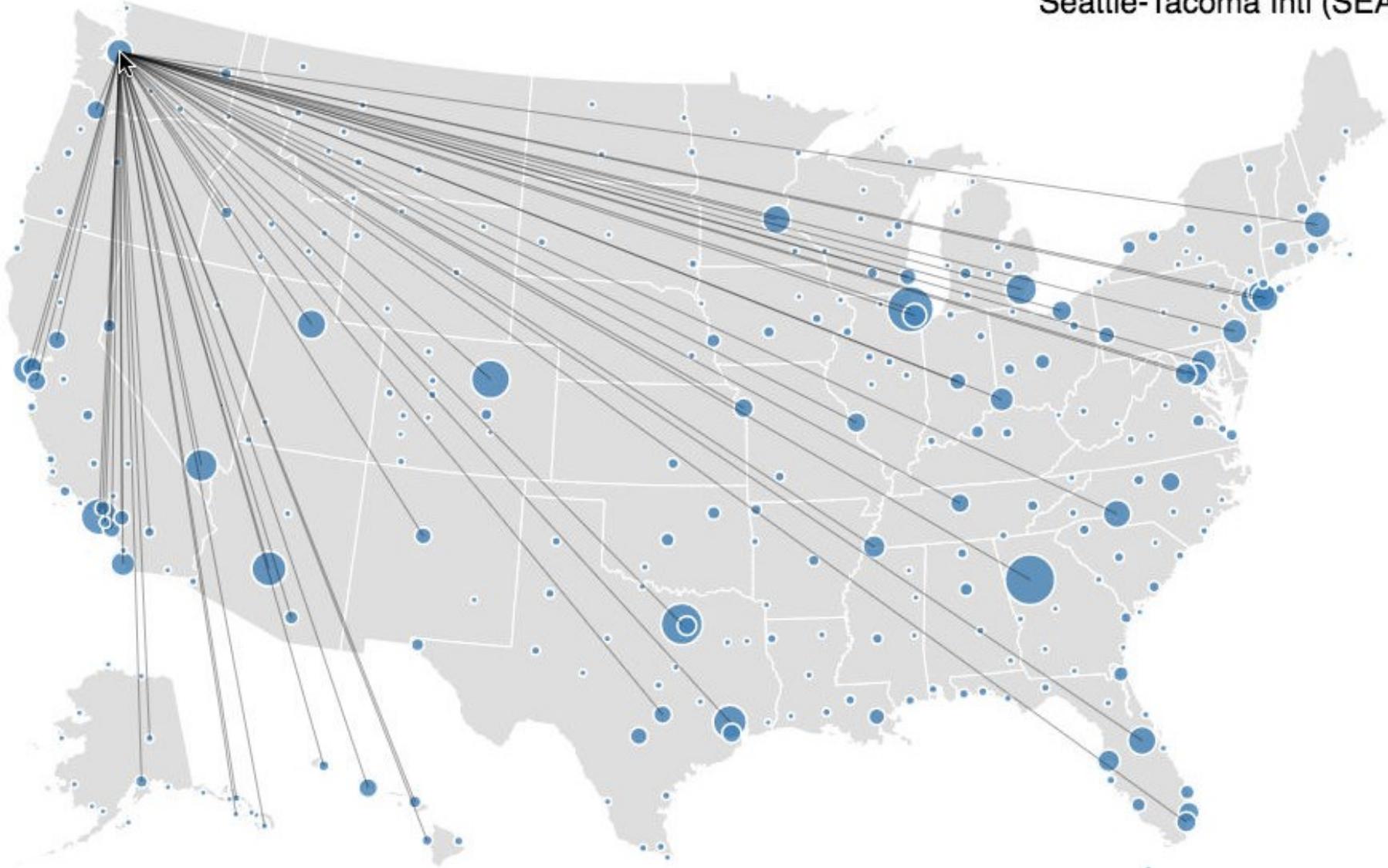
Angle = Longitude
Geography

Radius = Degree
of connections
(a statistic of the nodes)





Drawing all edges is not particularly useful here...



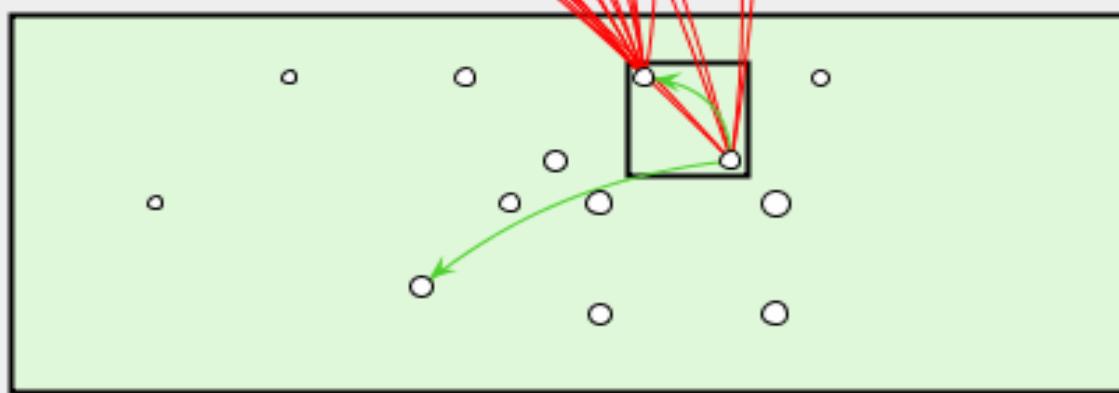
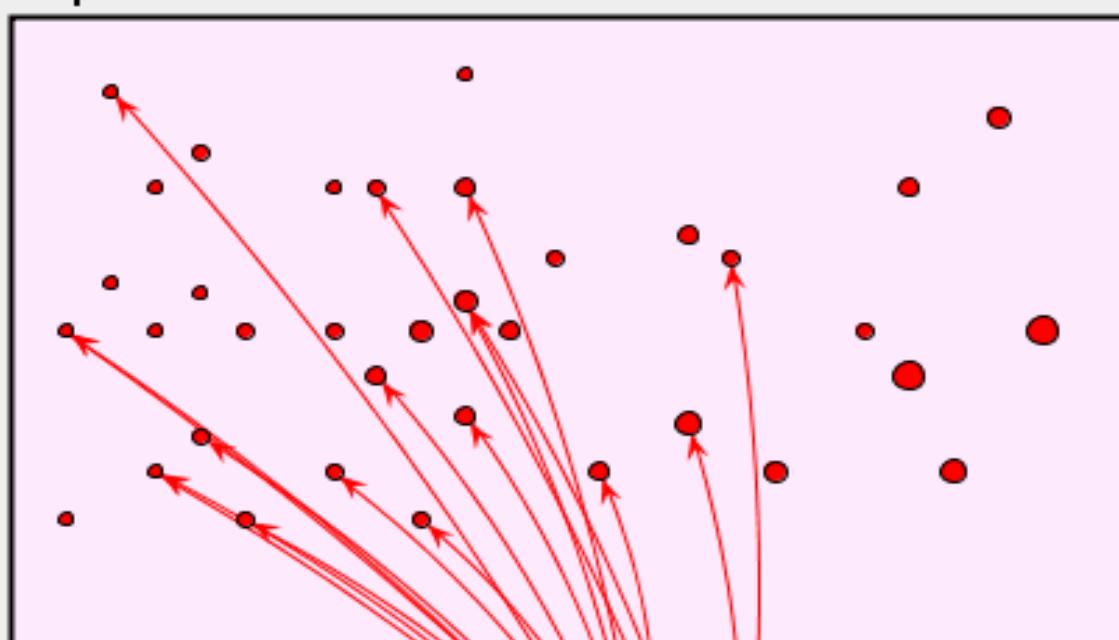
Node layout determined by geographic location.
Adjacent edges shown on node selection.

Supreme 1982

1987

1992

1998



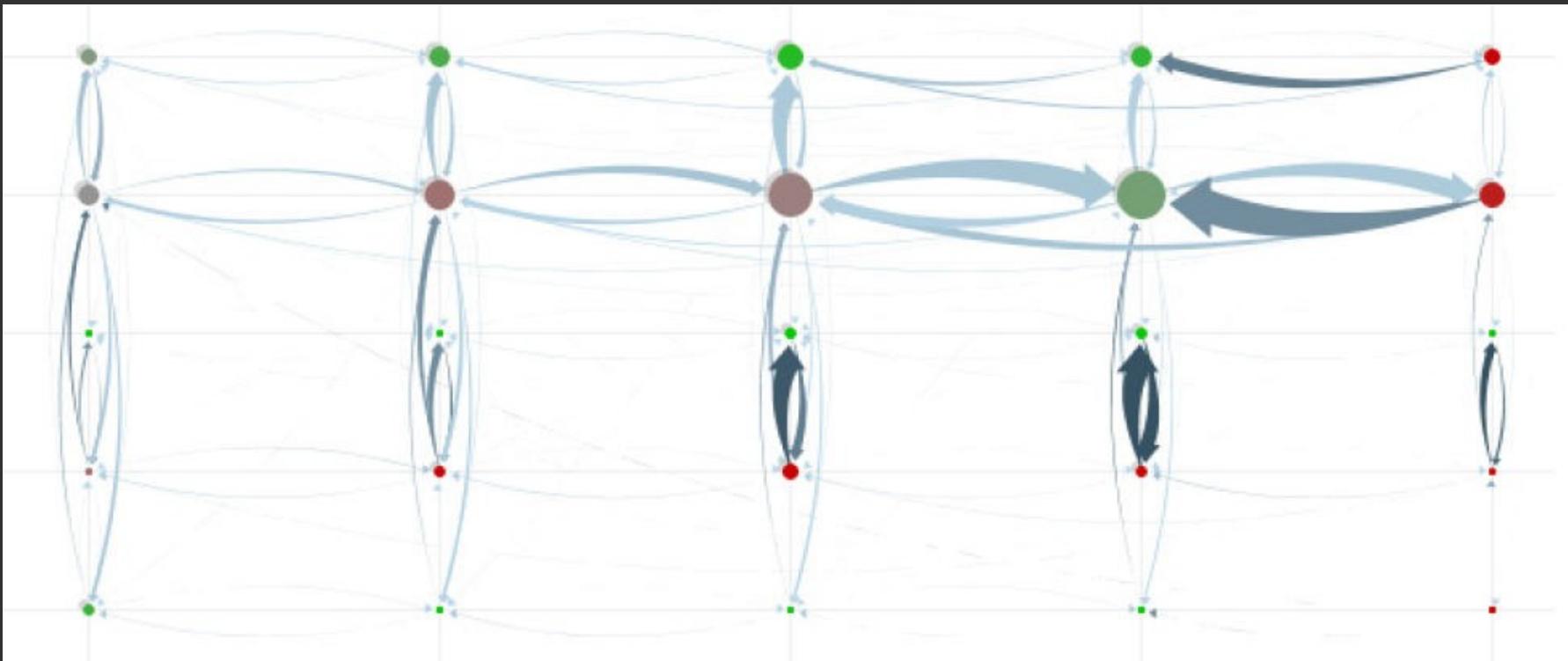
REGIONS
 36 ■ Supreme
 13 □ Circuit

CITES
 0 ■ Supreme to Supreme
 0 ■ Supreme to Circuit
 18 ■ Circuit to Supreme
 2 ■ Circuit to Circuit

RANGES
 Supreme
 ▶ 1978 -- 2002 ◀

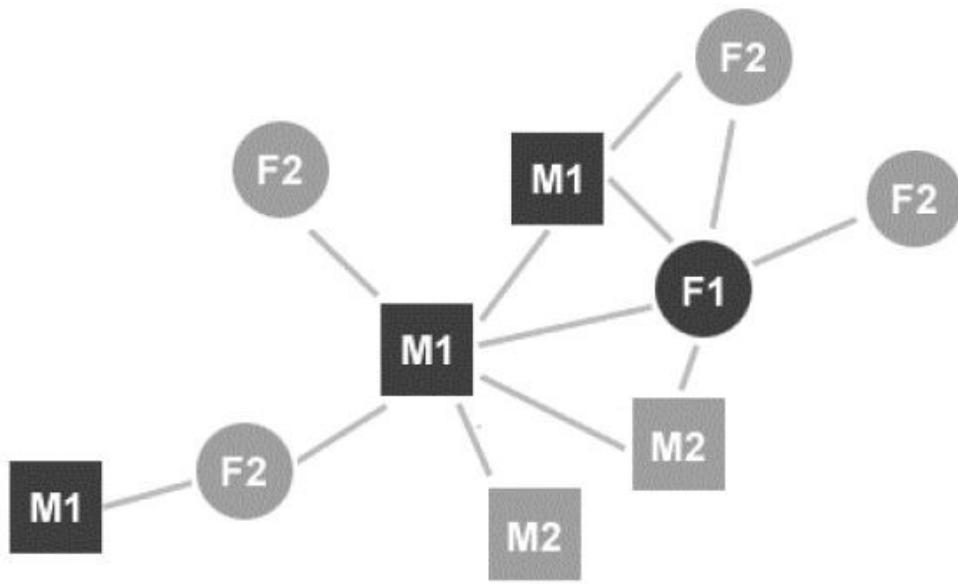
Circuit
 ▶ 1991 -- 1993 ◀

PivotGraph [Wattenberg '06]

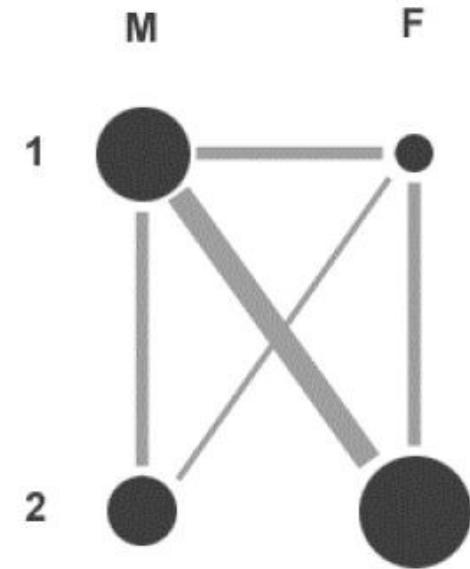


Layout aggregate graphs using node attributes.
Analogous to pivot tables and trellis display.

PivotGraph



Node and Link Diagram



PivotGraph Roll-up

X-Axis:

Y-Axis:

People	In vs. Out Degree
● 25	● 10.0
● 13	● 0.0
● 5	● -10.0
● 3	

Relationships	Rel. / Person
→ 50	→ 10.000
→ 25	→ 5.000
→ 10	→ 2.000
→ 5	→ 1.000

Select:

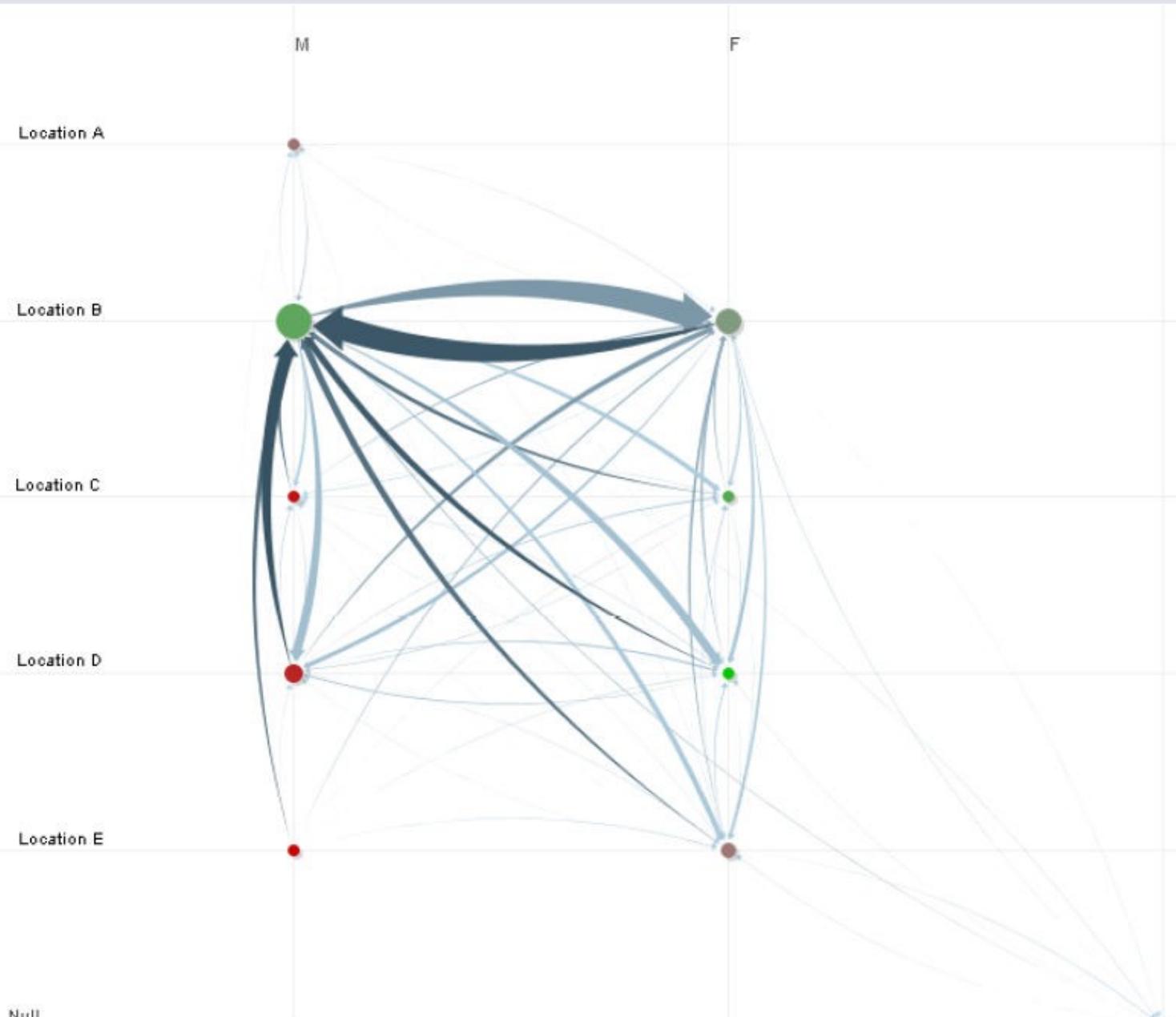
Gender

Legacy

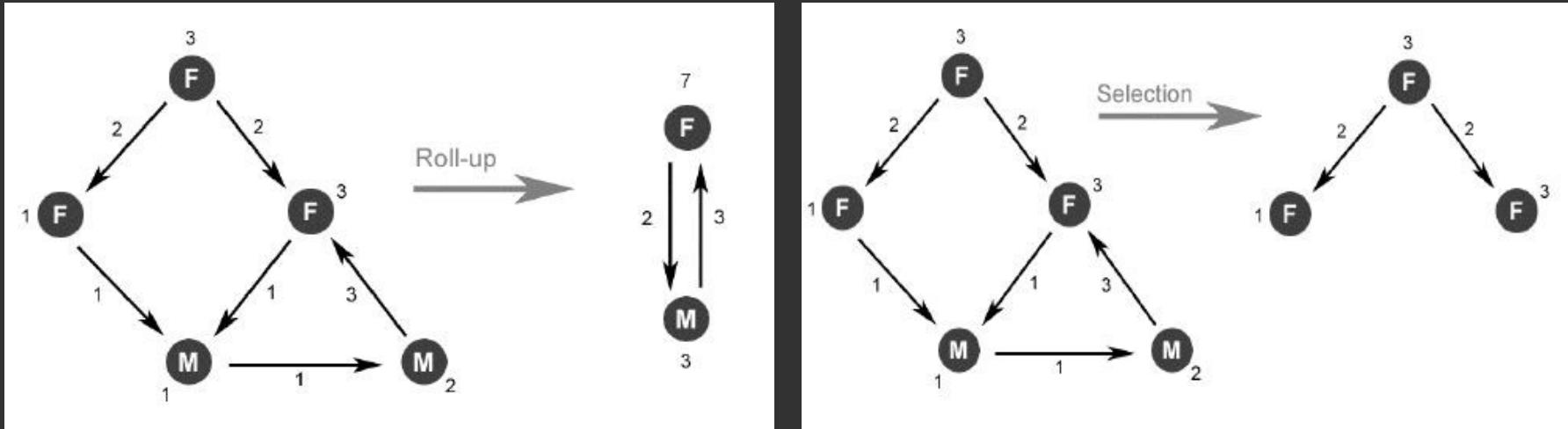
Department

Level

Location



Operators

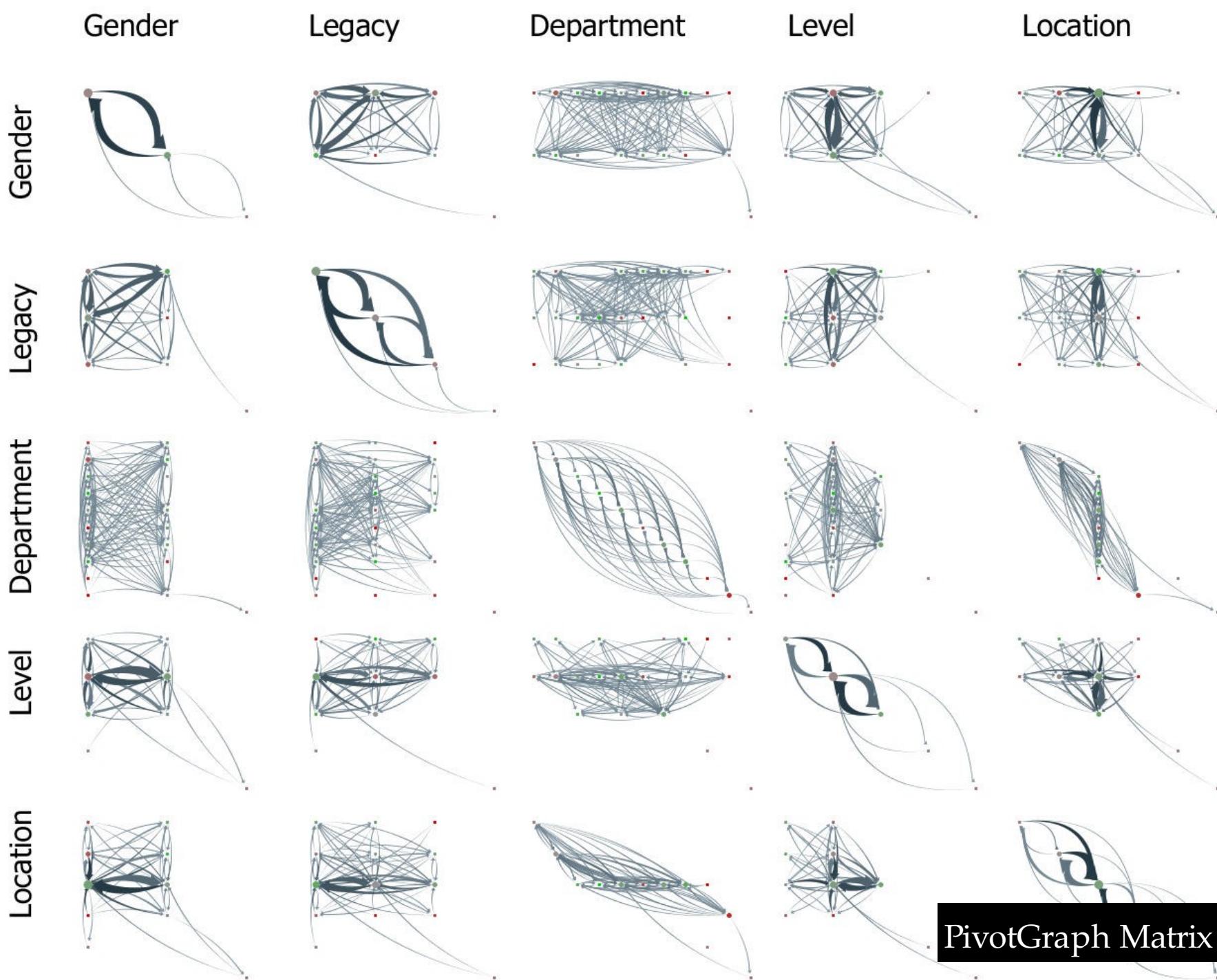


Roll-Up

Aggregate items with matching data values

Selection

Filter on data values



PivotGraph Matrix

Limitations of PivotGraph

Only 2 variables (no nesting as in Tableau)

Doesn't support continuous variables

Multivariate edges?

ManyNets [Freire et al. '10]



HivePlots

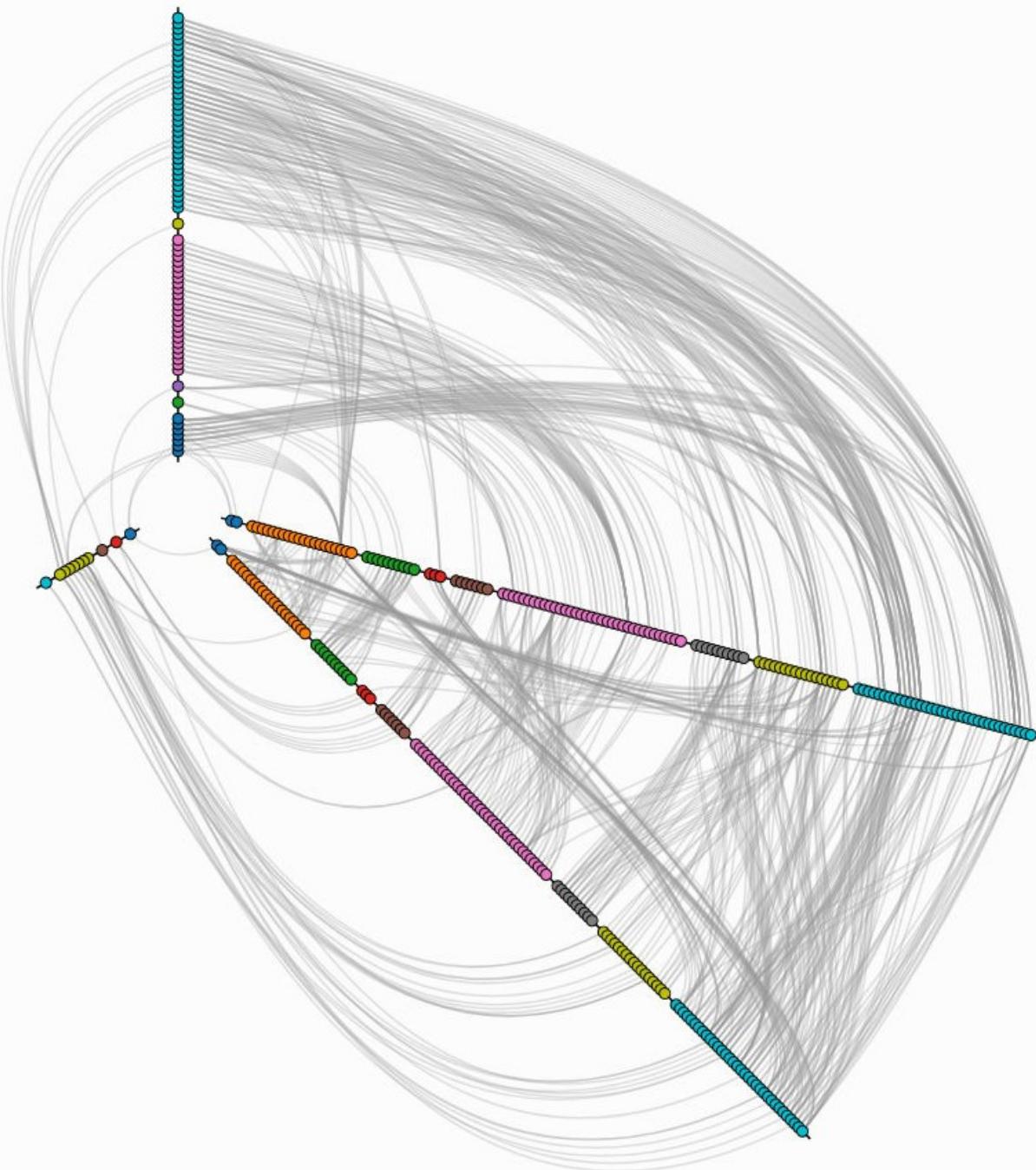
[Krzywinski '11]

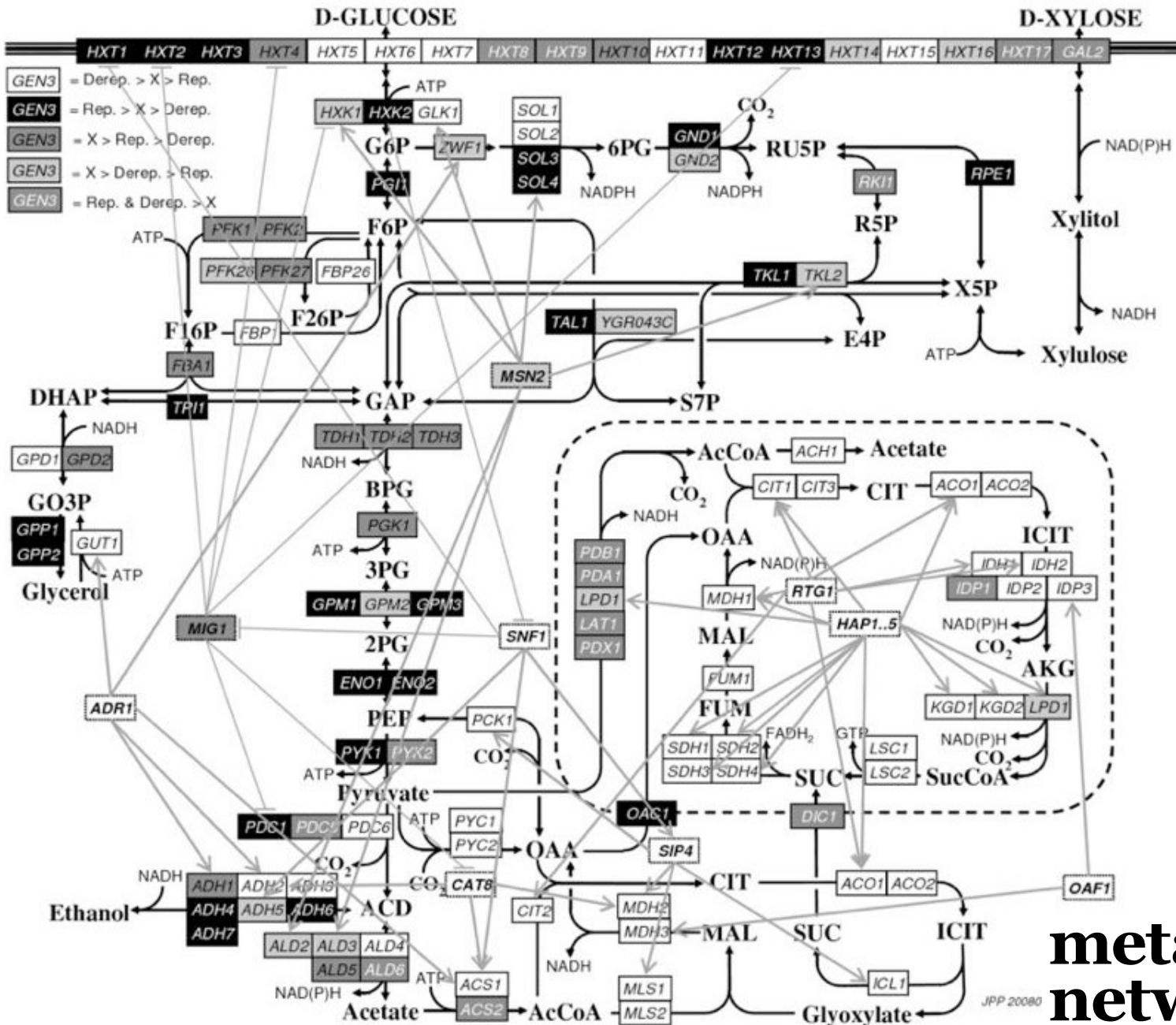
Nodes (dots) may
be replicated.

Nodes sorted on
radial axes by
network statistics
(e.g., by degree).

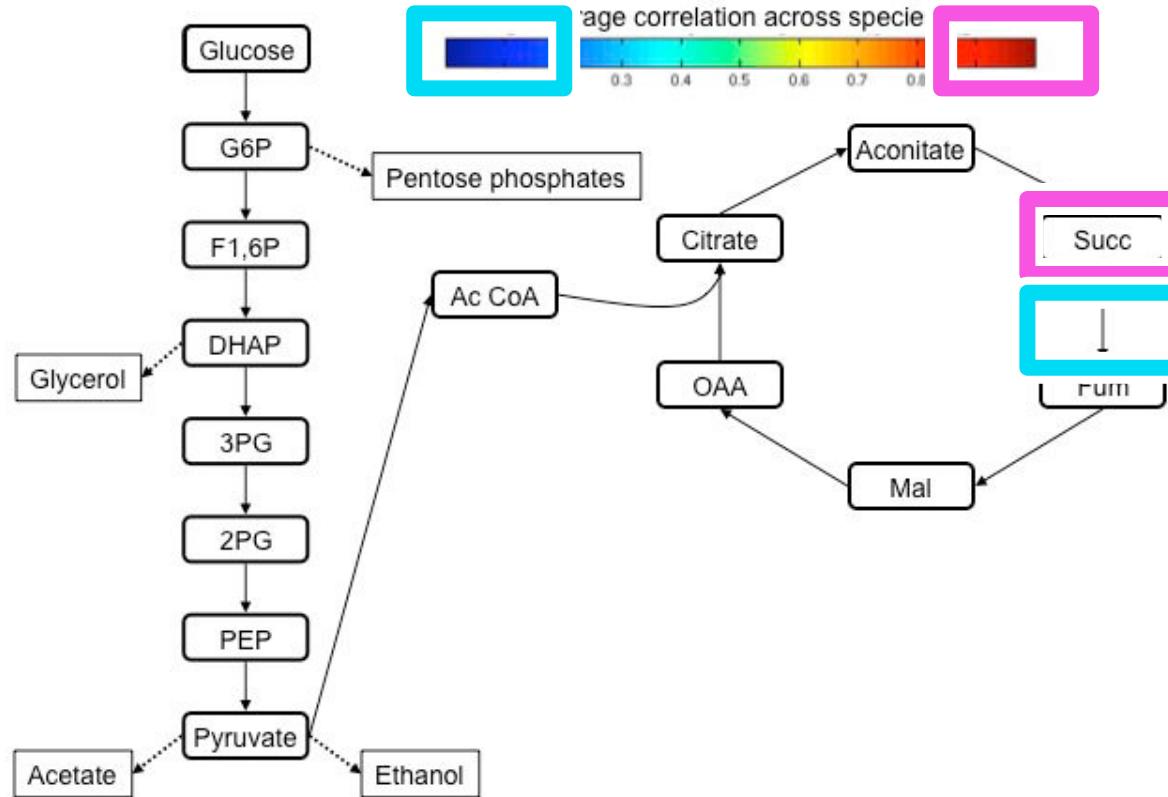
Different axes may
contain different
subsets of nodes.

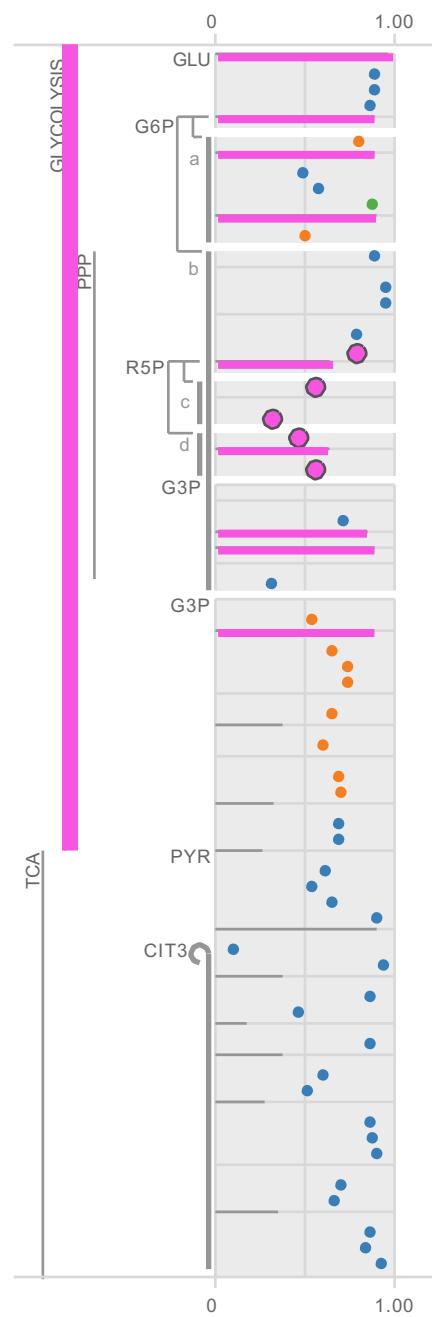
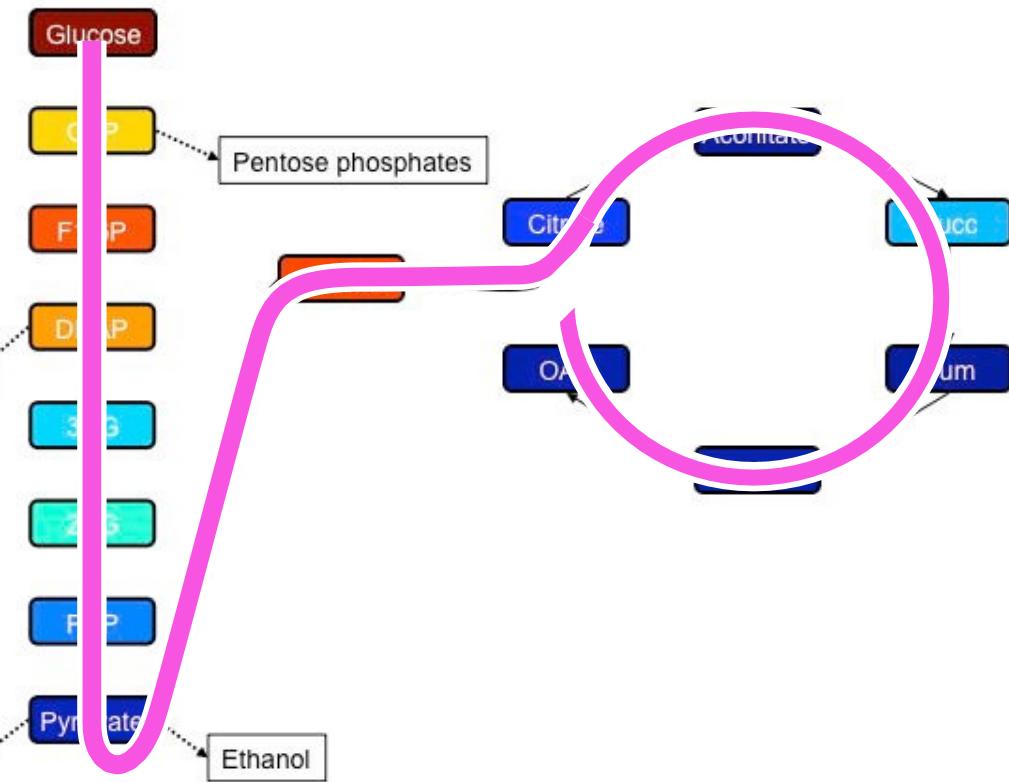
egweb.bcgsc.ca





metabolic network

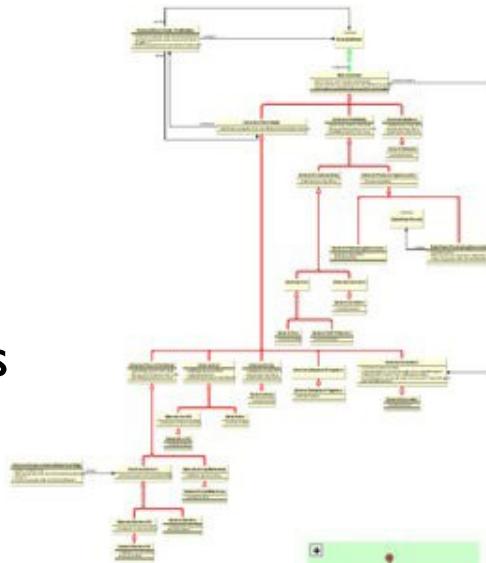




OTHER NODE LINK LAYOUTS

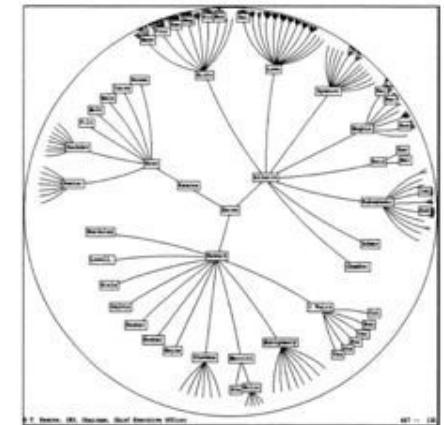
- **orthogonal**

- great for UML diagrams
- algorithmically complex



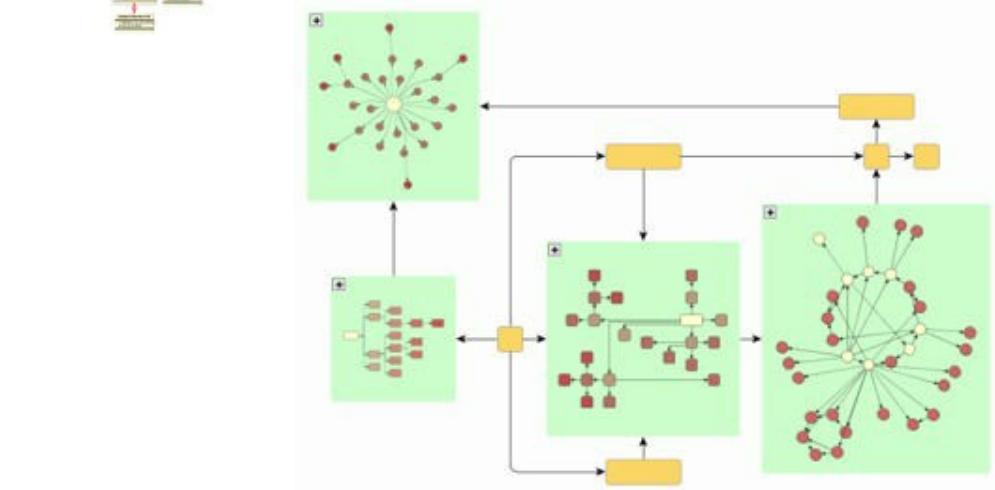
- **circular layouts**

- emphasizes ring topologies
- used in social network diagrams

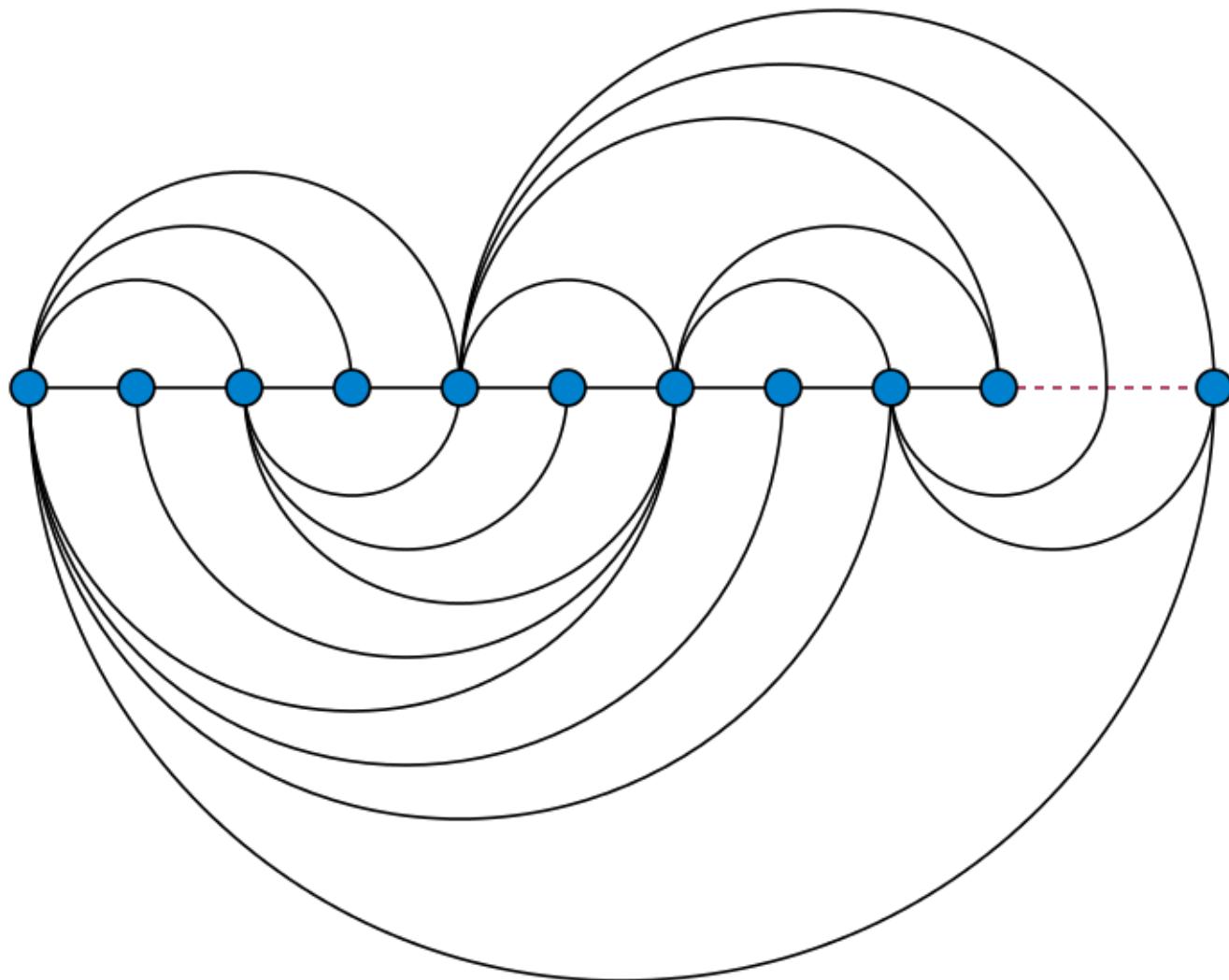


- **nested layouts**

- recursively apply layout algorithms
- great for graphs with hierarchical structure



More node link layouts - Arc Diagram



Summary: Hierachies & Networks

Graph Layout

Spanning Tree Layout, “Sugiyama” Layout

Arc Diagrams

Force-Directed Layout, Optimization Methods

Matrix Diagrams

Attribute-Driven Layout