



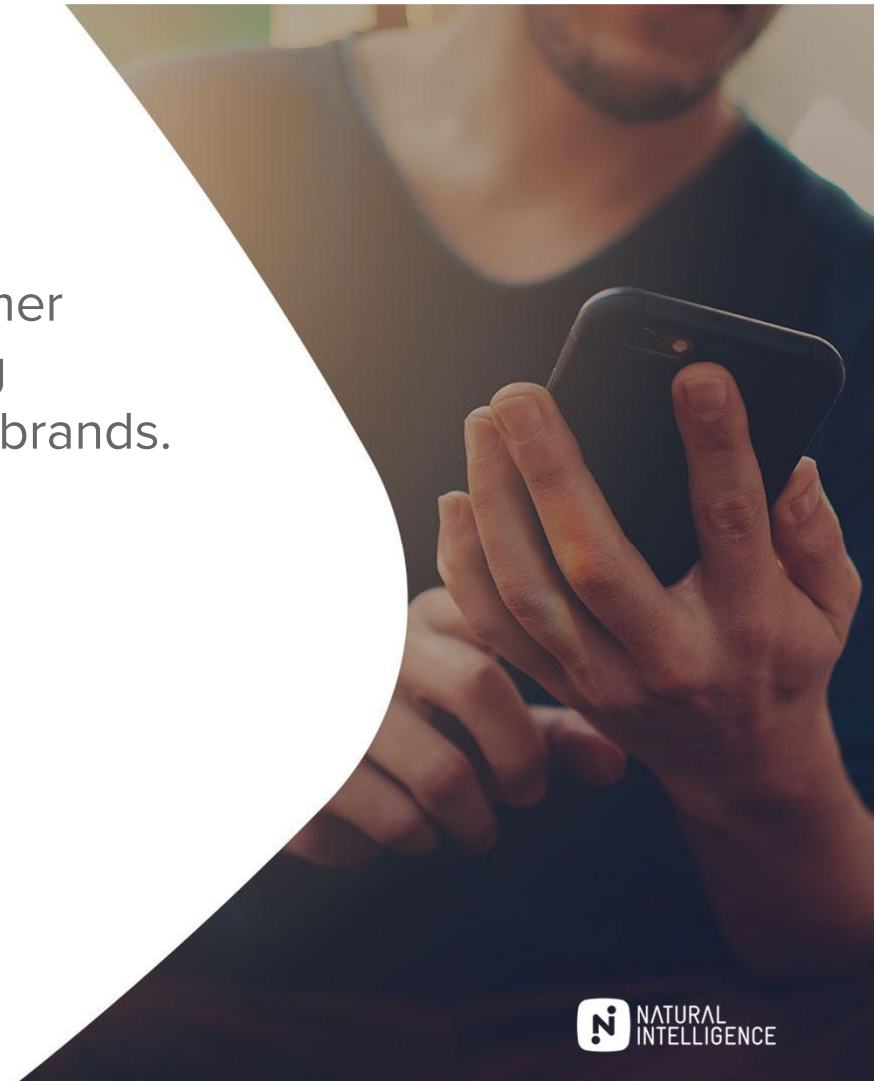
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Natural Intelligence is a strategic customer acquisition channel currently generating over 100,000 sales a month for leading brands.

We dominate top paid search positions, turning high-intent traffic into high-value customers.

Our successful **Top10** websites and advanced data science capabilities provide our partners with a game-changing marketing asset.



Success Snapshot

100K

Monthly Sales
Generated

9M

Monthly Unique
Visitors

130+

Countries
Reached

40+

Active Business
Verticals

430

Brands We
Promote

200+

Talented
Employees

Think Global, Act Local



Leading Clients

Bank of America
Merchant Services

CITRIX

Go Daddy

WIX.com

shopify

Vonage
Business

CAYAN

McAfee

zoosk

SoFi

match

RingCentral

MyHeritage

Norton
by Symantec

ADT
Authorized
Premier Provider
Protect
Your
Home

LIVEPERSON

NATURAL
INTELLIGENCE



Success In 40+ Markets

CONSUMER

Online Dating
Pet Insurance
Genealogy
Psychic Readings
Medical Alert Systems
Solar Panels
Cord Blood Storage
Background Checks
Home Warranty
Antivirus
VPN

FINANCIAL

Credit Reports
Online Trading
IRA
Business Loans
Personal Loans
Debt Consolidation
Mortgages

BUSINESS

Credit Card Processing
POS Systems
Business VoIP
Call Center Software
Web Conferencing
Logo Design
Web Hosting
Website Builders
eCommerce Platforms
Domain Hosting
Payroll Software



Our Approach

The Consumer Journey

A Valuable Window of Opportunity

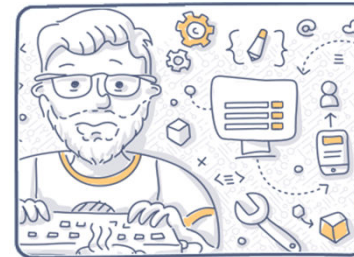
How people buy online:

RESEARCH



85% Conduct online research prior to the purchase

COMPARE



45% Compare prices & features
Read product info

We make the comparison phase work for your brand!

Where We Excel

Data-Driven Hyper Targeting

Responding to audience intent starts from highly definitive targeting practices that set the stage for rigorous predictive analysis. Extensive data collection and analysis enables us to define and drill down to the finest level of detail.

High-Intent Customer Acquisition

We are a high-intent online acquisition engine. We dominate paid search positions to deliver the highest lead quality at scale across a wide variety of business verticals and geos.

Performance-Optimized Comparison Charts

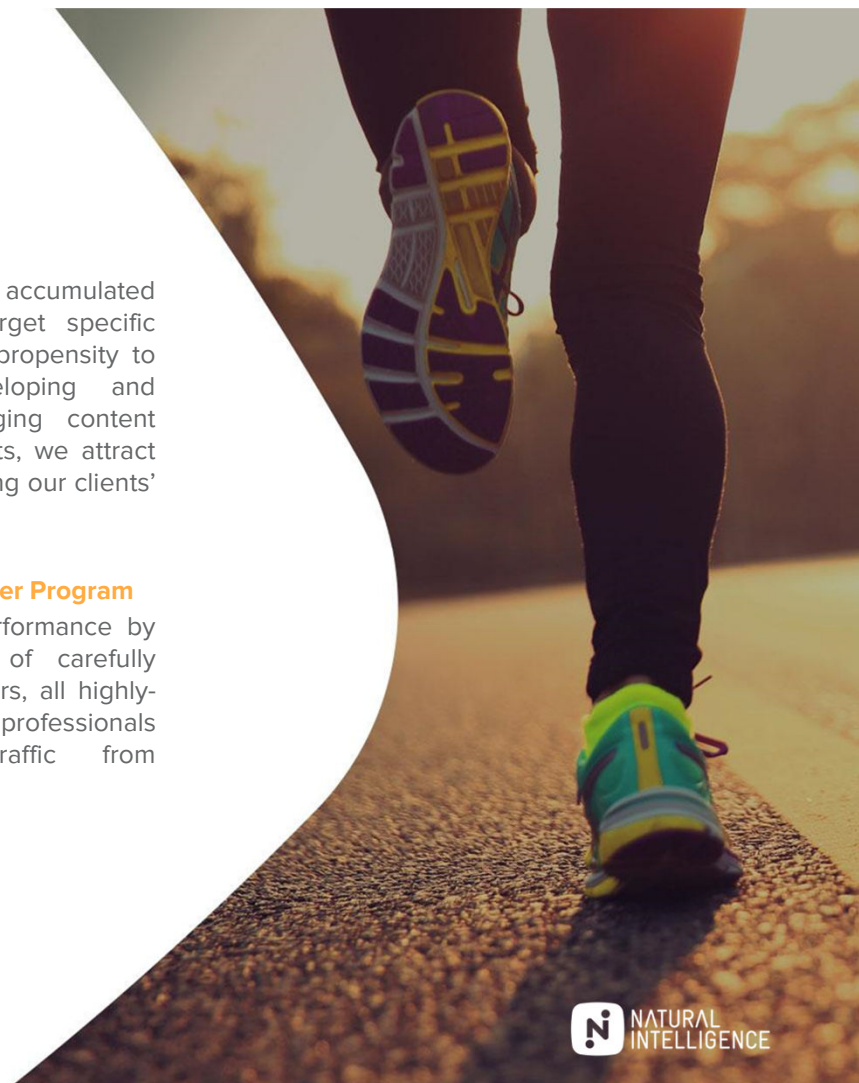
Our comparison charts are designed to convert your customers at the exact moment that influences their decision - when they're seeking out valuable information from a reliable 3rd party.

Multi-Channel Marketing

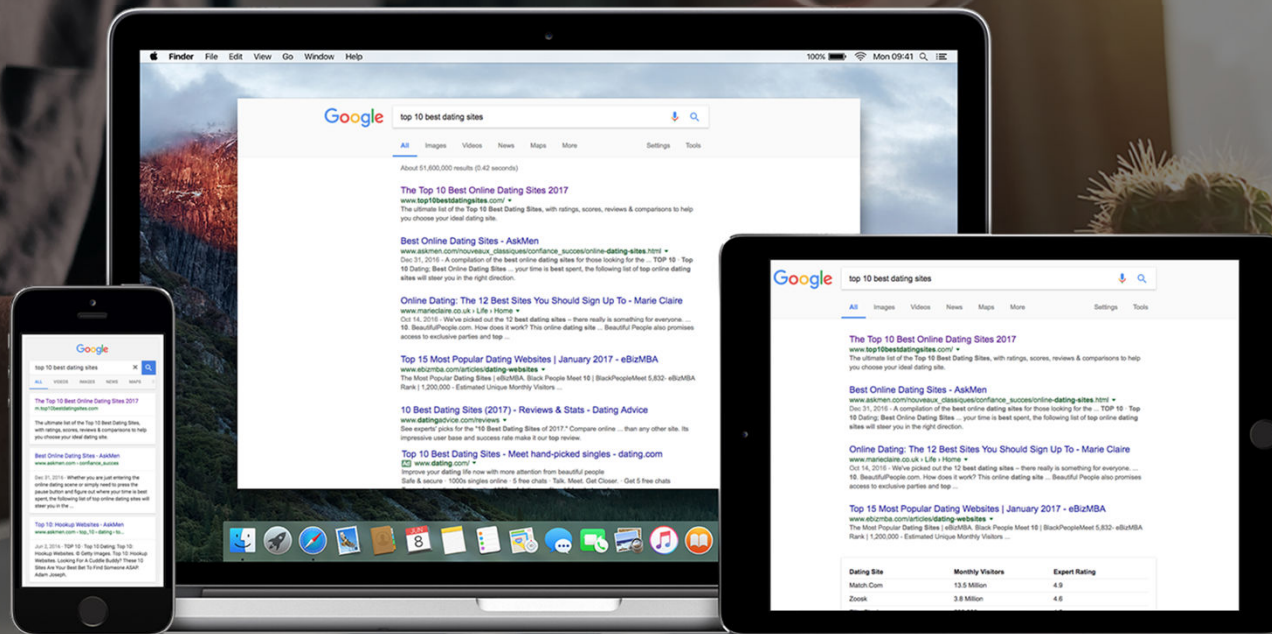
We leverage years of accumulated buyer intent data to target specific audiences with a higher propensity to convert. Through developing and distributing highly engaging content across multiple touchpoints, we attract the user while strengthening our clients' brand equity.

Exclusive Partner Advertiser Program

Further increase your performance by accessing our network of carefully selected partner advertisers, all highly-specialized industry professionals driving high-quality traffic from complementary sources.



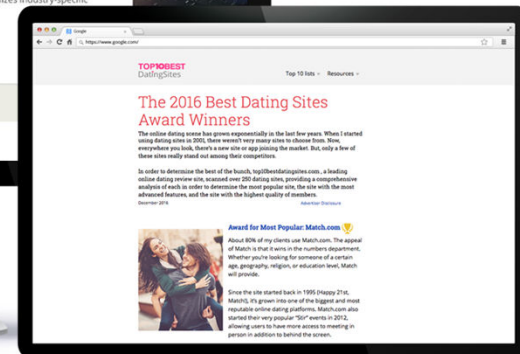
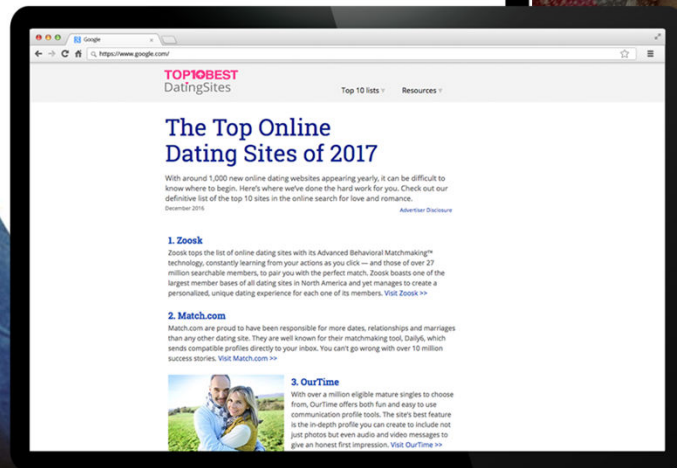
We Dominate Paid Search



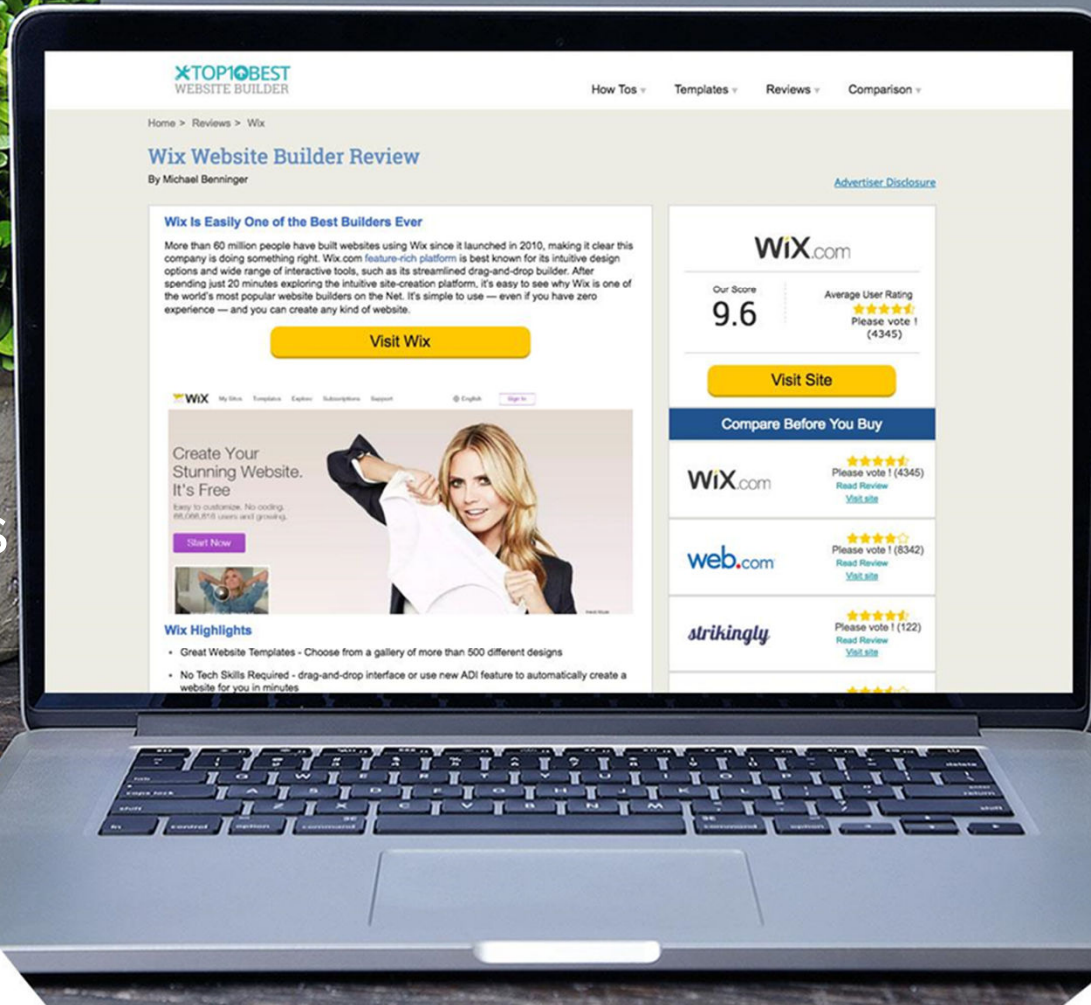
Performance-Optimized Comparison Chart



Comparison Articles



Expert Reviews



A photograph of a modern office environment. In the center, a woman in a blue and white checkered shirt stands and looks towards the right. To her left, a man in a white shirt is seated at a desk, looking at a laptop. In the foreground, the back of a person's head is visible as they sit at a desk. The office has large windows, modern furniture, and a warm, ambient light. The image is framed by a large orange shape that resembles a stylized 'N' or a speech bubble.

Let's Talk

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