



*jiya vegad*

## JIYA VEGAD

Fashion Designer

### CONTACT

📞 776484208

✉️ jiyavegad15@gmail.com

📷 @jiya\_vegad

### SOFTWARE KNOWLEDGE

Procreate

Illustrator

Microsoft Excel

### SOFT SKILLS

Surface Embellishment

Pattern Making

Trend Analysis

Team Communication

Problem Solving

### ACHIEVEMENTS

- 1st Prize – Face Painting, FDDI

- 2nd Prize – Fashion Show, NIFT Spectrum 2023 (Kolkata)

- 2nd Prize – National Gujarati Drawing Competition

## WORK EXPERIENCE

### SAYANTAN SARKAR

Jan 2024 - March 2024

- DO\_MARI (Design collection for khadi festival 2024 × FDCB)
- Assisted in fashion collection "DOMARI", showcased in khadi festival organized by FDCB.
- Contributed in design process, pattern making, and construction.
- MIMOSA (Collection for Bharat Tex 2024)
- Assisted, in designing, surface embellishments and trend research for this project.
- Social media campaign (Domari collection)
- Photoshoot, in random locations and frames of the streets of Kolkata, for two collections. And worked as social media manager.

### THE BLUR MAGAZINE

Aug 2024 - Sept 2024

- Worked in fashion department for the magazine. Provided contents for their regular Instagram posts.
- Contributed in their digital projects.

### TOIE

June 2025 - Aug 2025

- Supported end-to-end brand development: research, ideation, design, and sourcing
- Worked on garment segmentation, market research, tech packs, and PR packages
- Assisted with content creation and sales planning
- Strengthened teamwork and professional communication skills

### AMIT AGGARWAL

AM.I.T - Pret Collection (1 Month)

Sept 2025 - Dec 2025

- Assisted the design and product development teams for the pret collection.
- Coordinated muslins for initial samples and prototypes.
- Supported R&D focused on materials, surface development, and design feasibility.
- Handled material sourcing as per design requirements.
- Prepared and updated tech packs for sampling accuracy.
- Created line sheets and maintained the master sheet.
- Worked closely with pattern masters and technical teams during construction.

### CULT - Spring/Summer 2026 Collection (2 Months)

- Contributed to design and R&D for the SS'26 collection.
- Developed swatches exploring materials, textures, and finishes.
- Assisted in textile and embroidery exploration aligned with the brand language.
- Coordinated with karigars and artisans for sample execution.
- Prepared detailed tech packs for production consistency.
- Created line sheets and swatch boards for reviews and presentations.

### CRAFT CLUSTER (BLUE ART POTTERY)

- Gained foundational knowledge through material research and hands-on experimentation.
- Contributed to world-record experimental projects as a motif designer.
- Innovatively merged pottery techniques with garment design.
- Designed contemporary, aesthetic products by upcycling cancelled and waste materials.

## EDUCATION

### BACHELOR OF DESIGN

Footwear Design And Development Institute | 2021 - 2025  
CGPA: 9.05

### HIGHER SECONDARY SCHOOL

SJ. DAV Public School | 2018 - 2020