

JI YEON LEE

DIGITAL/WEB DESIGNER



917.834.4686



jiylee89.github.io/myportfolio



jiylee89@gmail.com



Jiyeonlee1011

EDUCATION

SOUTHERN NEW HAMPSHIRE UNIVERSITY

Bachelor of Arts in
Graphic Design and
Media Arts / Web Design
Honor Roll (2020, 2021, 2022)

2020 - 2022

FASHION INSTITUTE OF TECHNOLOGY

Bachelor of Arts in
Fashion Design
/ Knitwear Design

2010 - 2014

SKILLS

Adobe Creative Suite
(Photoshop, Illustrator, InDesign)
Adobe Animate
Adobe Lightroom
Adobe XD
HTML/CSS/JavaScript
Photo/Video Editing
Web Design
UI/UX Design
Typography
Layout and Composition
Branding and Identity
Strong Communication Skills
Time Management
Problem Solving

OBJECTIVE

Motivated and creative Digital/Web Designer with a strong foundation in Graphic Design and 5 years of work experience in Fashion Design. Graduated from Fashion Institute of Technology and earned a bachelor's degree in Graphic Design from Southern New Hampshire University. Proven ability to bring a fresh perspective to design projects, blending creativity, attention to detail, and adaptability. Well-equipped to navigate the fast-paced nature of the fashion industry. Proficient in Adobe Creative Suite, I seamlessly transition my refined sense of style and attention to detail into visually striking designs. Eager to leverage my dual expertise to contribute to dynamic projects, my goal is to create impactful and innovative designs that exceed expectations.

PROFESSIONAL EXPERIENCE

Woven/Cut & Sew Knit Designer

Juven's, Inc. | July 2017-Sept 2019: Women's Violet + Claire/Printemps

Led design team for Printemps Spring 2020 Collection.
Researched and developed cut & sew knits for Violet + Claire Spring 2020 Collection.

- Responsible for sketching, trimming and tech pack completion of full collection
- Directed styling at e-commerce photo shoot sessions
- Organized and participated in bi weekly fittings to achieve top fit and quality
- Created cad works for print placements and detailed tech packs
- Provided supervision and support for associate and assistant designers

Associate Woven Designer

Juven's, Inc. | July 2015-Jun 2017: Women's Violet + Claire

Designed, researched and developed monthly deliveries.
Clients include T.J. Maxx, Dress Barn, Century 21, Laurie Felt, and Winners.

- Responsible for making trim chart, checking sample yardage and proceed lab dips
- Developed flat sketches using illustrator

INTERNSHIPS

TORY BURCH | Feb 2014-May 2014: Knitwear Design Intern

MICHAEL KORS | Sep 2013-Dec 2013: Knitwear Design Intern

OSCAR DE LA RENTA | May 2013-Dec 2013: Fur Design Intern

BRANDON SUN | May 2013-Dec 2013: Woven Design Intern