



W I N T R A V E L

The «THREE CROWNS» hotel

Comfortable hotel
on the coast of the Issyk-Kul lake



WIN TRAVEL

About us

ETK "Win-Travel" with its foreign partners, the main direction, which is the organization and holding of international events (conferences, forums, using VIP class rooms and catering services. Our team has extensive experience in hotel occupancy in the Kyrgyz market. It was formed as a result of constant changes and unforeseen situations of a political and economic nature. However, this did not affect the result of our work. Against the backdrop of total unemployment in the late 90s and early 2000s, our team shackled its main potential for experience in organizing a hotel business in Kyrgyzstan.

The main impetus was the close relationship of our foreign partners, located in Berlin Germany and New York USA, Switzerland, Great Britain, Iran, Turkey, Japan, South Korea, Russia and China, who needed permanent partners in Kyrgyzstan, who had the appropriate hotel service and kept obligations assumed.

We started our first steps in 2003 at the Issyk-Kul Hotel under the Office of the President of the Kyrgyz Republic, located in the southern part of Bishkek, consisting of 200 rooms, of which at that time 120 were in disrepair. Having only 80 rooms with terrible service from 2004 to 2006 of our activity, our turnover reached 1,004,255 US dollars, but the government of the Kyrgyz Republic, having tasted all the benefits of the project, did everything possible to bankrupt this state-owned hotel and the money received was spent, together with our percent. The general manager of this hotel, our representative, was forced to leave to consult the Zhanat hotel

After that, we radically changed our rules of doing business. In parallel, our partners and our representative, represented by the director of the Golden Dragon Hotel since 2004, have been promoting this hotel with a total of 43 VIP rooms, the annual turnover has reached exactly 4,000,000 US dollars, the net income has reached 2,000,000 US dollars .



However, the owners of the hotel, despite our protests and advice, took a course on investing money in the gambling business, 80% of the casino in Kyrgyzstan belonged to these gentlemen. Our company, realizing the whole utopia of this idea, was forced to look for a new basis for doing business. Since our projects for the construction of a hotel with the required number of rooms were completely rejected by these gentlemen. And our representative was entrusted with the construction of a ski base in Too-ashu, by the way, the annual turnover of this unfinished base at that time amounted to \$ 800,000, respectively, half of this amount was net income.

Since 2009, our company has moved its activities from Bishkek to the northern shore of Lake Issyk-Kul and has rented the Kazakh hotel Three Crowns, which has only 59 rooms (VIP-class) with a total capacity of up to 130 people in a short period, we raised the hotel occupancy to 100%, and in 2022, the shortage of rooms amounted to 1000 rooms in the summer season. This result was achieved thanks to our Kazakh partners, who honorably and mutually beneficially kept their obligations. And I want to say special thanks to their Kyrgyz partners, shareholders, who achieved the signing of a lease agreement, with a partial transfer of the management of the Three Crowns hotel to Win-travel, thanks to which the hotel is currently one of the leading hotels in Kyrgyzstan, from 2009 to the present According to preliminary data, the ETC Win-Travel Hotel (Three Crowns), according to preliminary data, reached a working capital of over 5 million US dollars in 2012, it worked with full occupancy of the room stock, due to the shortage, it was forced to build a connecting road to the Zeto Hotel Club and use their room stock. Thanks to this, the hotel club "Zeto", which is located on the north side of the hotel "Three Crowns", periodically earned good dividends. A similar situation occurred with the tourist complex "Caesar", which is located on the south side of the hotel "Three Crowns". However, despite the fact that these two neighboring objects are ready to conclude general contracts with us for the lease of their hotels, we are not ready to sign these obligations with them, since the architectural structures of these objects do not meet the requirements of our business.

ETC "Win Travel" indicated its income without taking into account income for the summer period of the season, when hotel attendance is already at a high level, we take the rest of the seasons of the year (spring, autumn, winter).

Based on the above, in 2022 there was a production need:

1

Draw up an appropriate staffing table. According to worked reserves.

2

On the basis of the number of rooms available at the location, start work on compiling and maintaining the provision of conference services on mutually beneficial terms.



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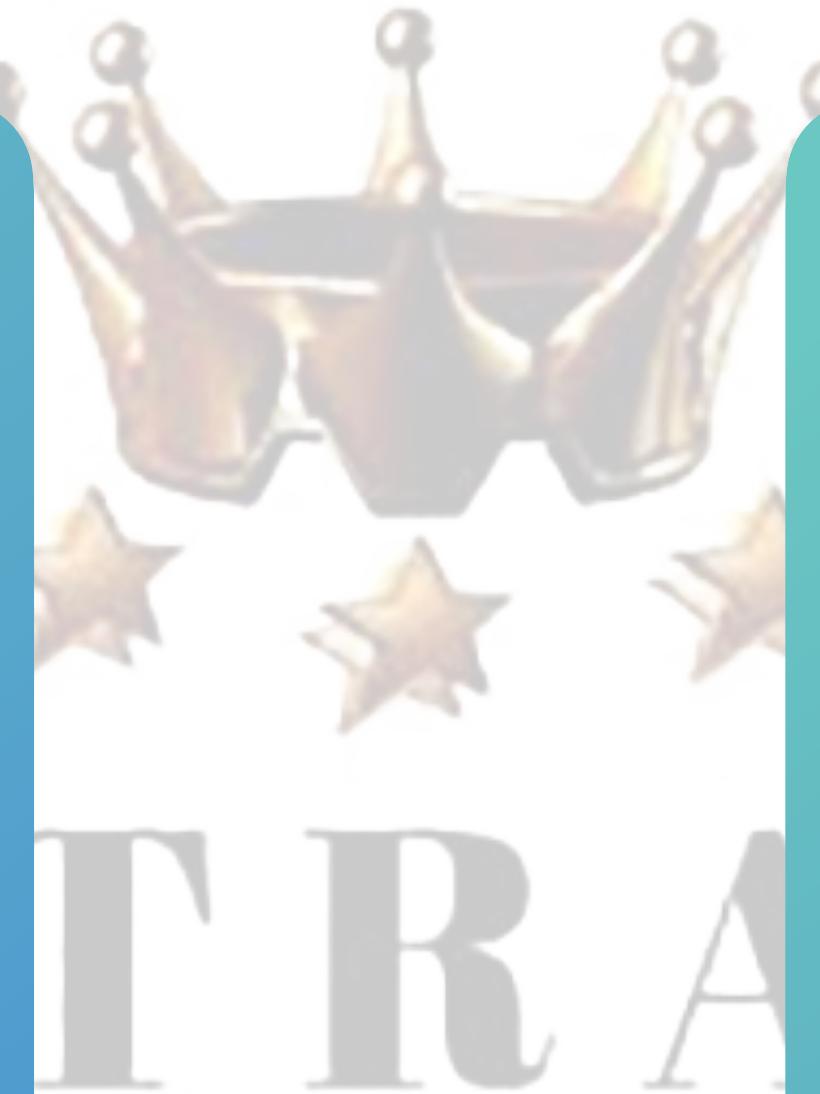
Based on the above, in 2022 there was a production need:

3

To carry out consulting work on the construction of two production facilities of a conference hall and a warm pool, with innovative infrastructure and architecture of the future, according to the requirements of our partners and the modern hotel industry.

4

Agree with partners on the full management of this object of the ETC "Win-Travel" with the involvement of the relevant staff and full record keeping in production.

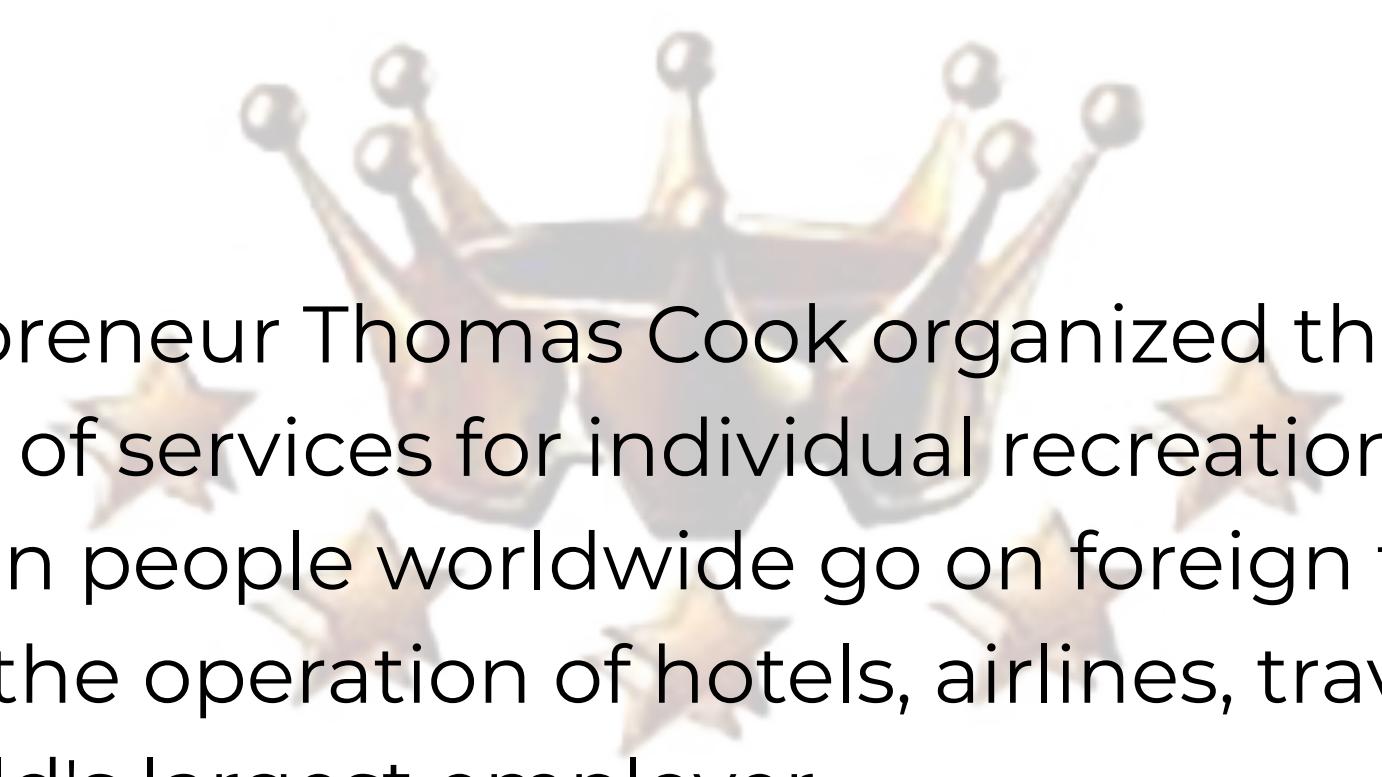


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Based on the above, in 2022 there was a production need:

5

It is necessary to apply the experience of foreign countries, for example, the United Arab Emirates according to the World Tourism and Travel Council (WTTC), the tourism sector of the UAE replenished the country's budget for 2012 by 52 billion US dollars, the income from the tourism sector amounted to 14% of the country's GDP, it is expected , which in 2013 will grow by another 3.2%. Today, every tenth inhabitant of the country is employed in the field of tourism, the secret of which lies in a reverent attitude and the ability to beautifully present their national traditions and flavor. The following facts speak eloquently about the speed of the introduction of modern buildings and communications: in 1966, with the coming to power of the first president of the UAE, Sheikh Zayed, the leader of the Abu Dhabi tribe, who united the seven emirates in 1971. In 1967, electricity first appeared here, and in 1972, cellular systems. The most advanced technologies from around the world were introduced everywhere, and this trend has continued to this day. The smallest emirate is Ajman with 28 hotels. Among them are such famous 5 * hotels as "Ajman Kempinski Resort" and "Ajman Palace". With only 55% occupancy in hotels in 2012, Ajmand authorities received more than 45 million US dollars in revenue. The Department of Tourism in this city exists for only one year and four months. But only in 2017 Ajman was visited by 602 thousand tourists. For comparison: our world-famous lake Issyk-Kul, which tour operators around the world speak with aspiration, in 2012 was visited by one million tourists.



In 1841, the English entrepreneur Thomas Cook organized the world's first hotel service system with the provision of services for individual recreation. According to 2005, every year more than 600 million people worldwide go on foreign trips, therefore the tourism business associated with the operation of hotels, airlines, travel agencies and other services is called the "world's largest employer»

By the way, LLC WINTRAVEL has several subsidiaries:

LLC Isa-Timur

LLC King Arthur

LLC President

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on the coast of the Issyk-Kul
lake

The «THREE CROWNS» hotel

It has its own well-maintained beach with a 140-meter long pier, children's and sports grounds, a restaurant, a cafe and a beach bar, sports grounds for volleyball, basketball, mini-football, a summer pool, located in the park and beach observation area on the lake. In the well-maintained beach area there is a cafe with a disco, for those who wish to cook equipped hearths with cauldrons, barbecue grills, an oven for baking fish, poultry.

The hotel is open all year round and is one of the 10 most popular places in Issyk-Kul, depending on the coverage in August and August up to 90%.

In the autumn-winter period, it is used for trainings, seminars, conferences with a total number of up to 120 participants. The hotel has a large number of reviews from representatives of the Kyrgyz Republic, international organizations and embassies.



The «THREE CROWNS» hotel includes:



Reception



Four conference halls up to 300 persons



Main restaurant, bar



Summer restaurant



Self-service kitchen



Uncovered swimming pool

The «THREE CROWNS» hotel includes:



Uncovered swimming pool



Waterfall «mountain river»



Decorative fishes and font in pond



Rent camping



Kids playground



Playground

The «THREE CROWNS» hotel includes:

13

Gym

14

Order table
(store)

15

Laundry

16

Massage room,
SPA salon

17

Medical center

18

Sand beach

19

Pier (150 m in
length) with
sauna

20

Paid parking



Family rest

Hotel is the best for quiet family holiday. The rest in our hotel "Three crowns" at the Issyk-Kul lake gives energy for you and your recovery till next time of the rest.

There are in the hotel uncovered pool for kids, playground, cot and child seat.



Conferences and seminars

For business people, corporate clients of hotel "Three crowns" for who wants combine short rest with work we provide:

- Conference halls up to 300 persons
- wi-fi, xerox, scanner, printer, pc, display equipment



Tours and excursions

We also organize for those wishing to hunting, fishing, boat triping, horse riding, trips to Semenov and Grogoriev mountain canyons, cultural centre «Ruh-Ordo» in Cholpon-Ata city, to Przewalski museum and Holy Trinity Orthodox Church in Karakol city, salt lake Tuzkol, waterfall anf other many sightseeimhs of Issyk-Kul region.



Recovery

After being on the beach and swimming the hotel “Three crowns” provides you:

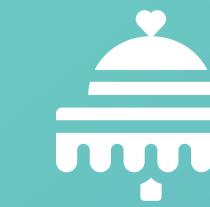
- Billiard
- Table tennis
- Sauna
- Disco
- Cafe-bar on the shore
- Film collection



Camping

For who likes to trip the hotel “Three crowns” has camping. Camping has own self-service kitchen, shower.

Also you can rent camp-trailer for fishing, hunting in beautiful places on shores and mountains



Holidays

Hotel “Three crowns” at the Issyk-Kul lake has experience and skills for arranging the banquette, weddings, anniversaries and parties.



Galery

КОШ КЕЛИЦИЗДЕР ДОБРО ПОЖАЛОВАТЬ

НОТЕЛЬ



ТРИ КОРОНЫ



50м

1200м

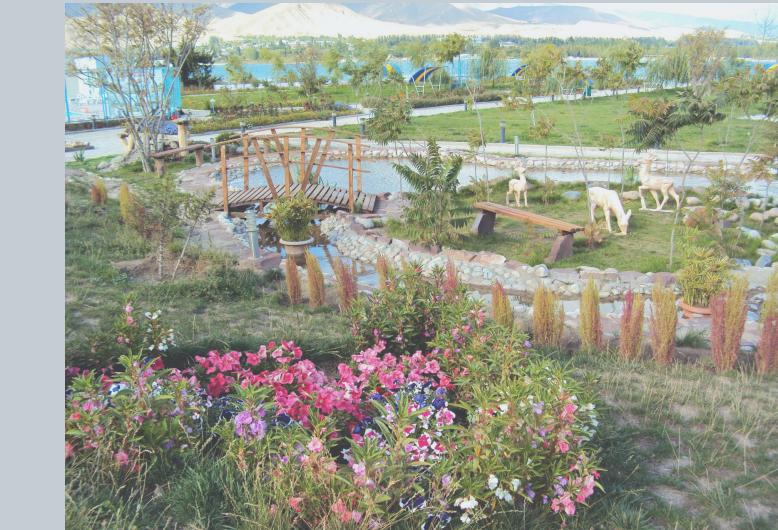


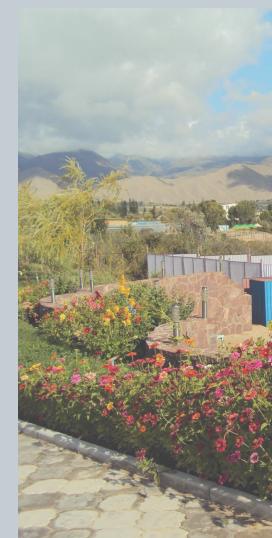
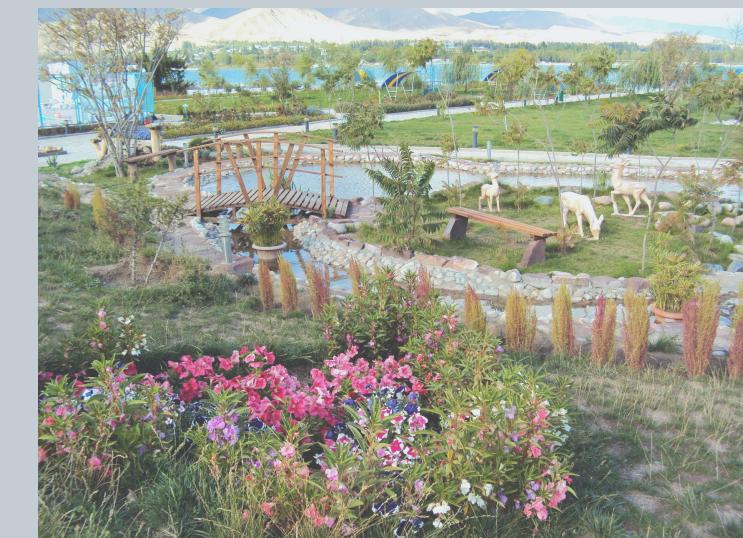
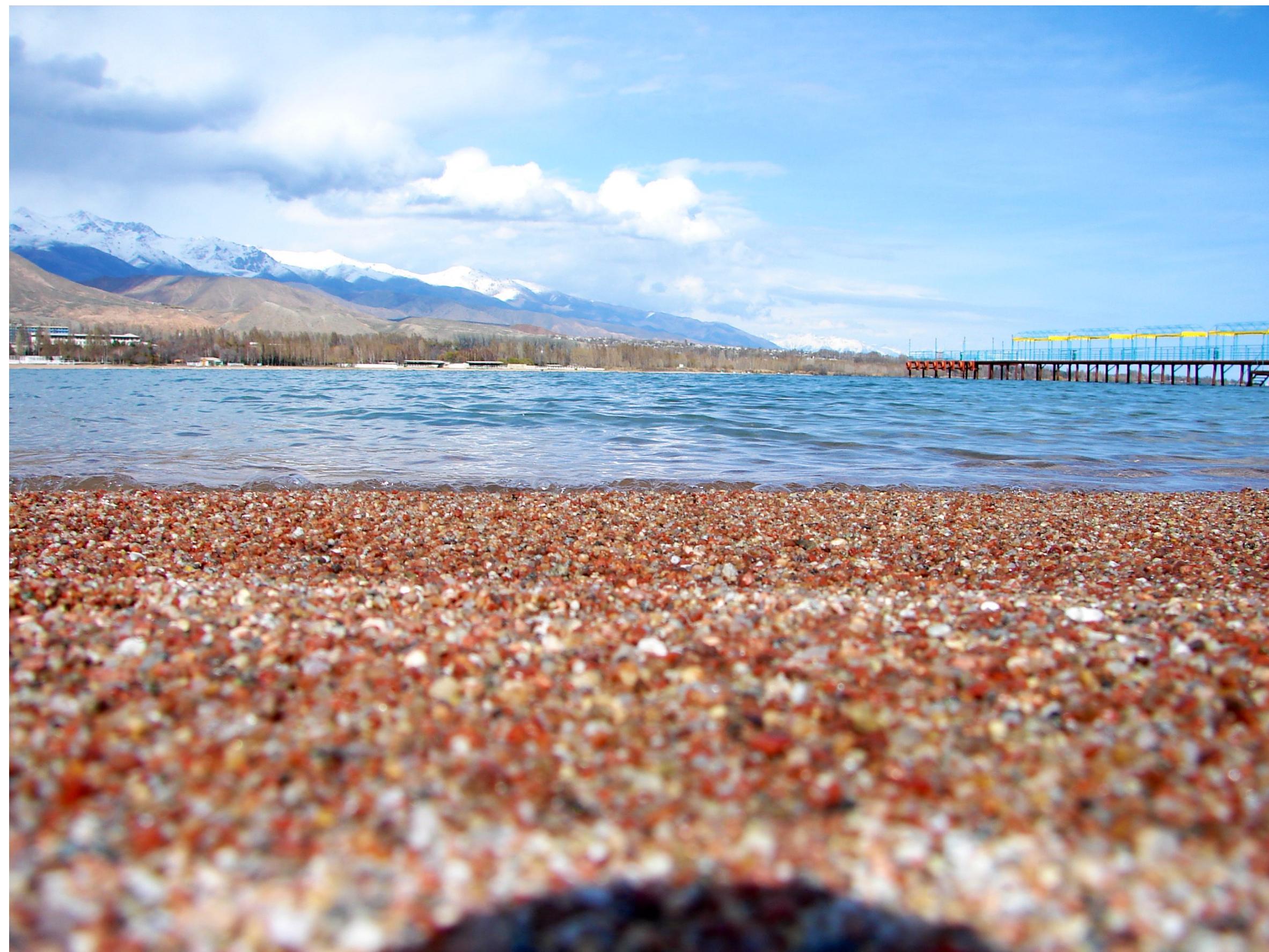
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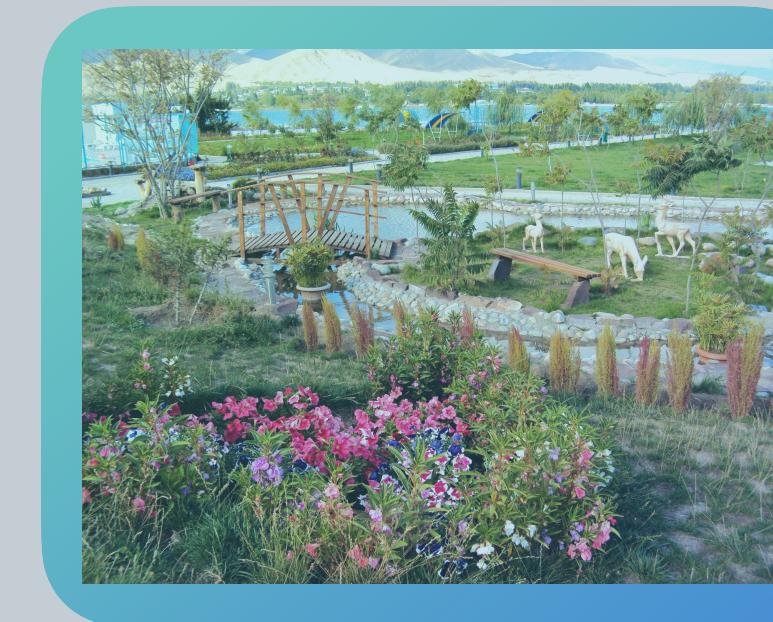












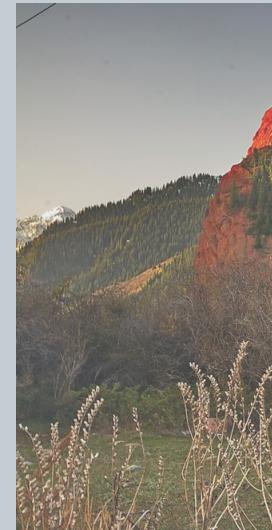


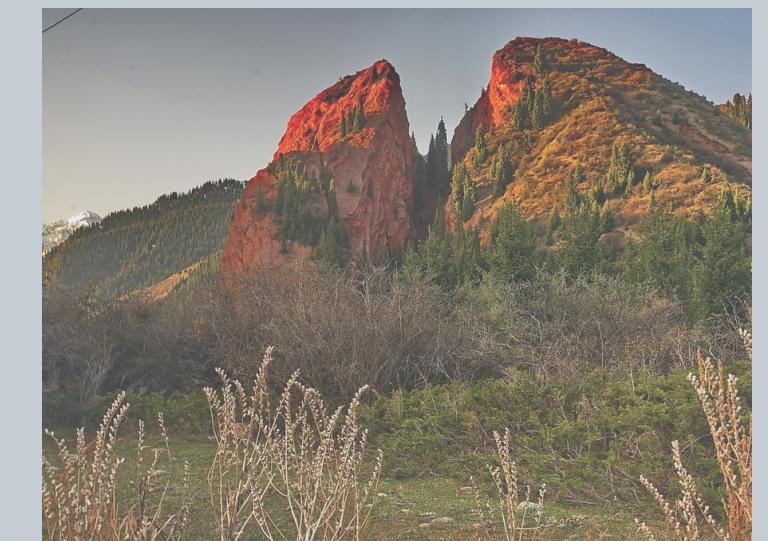


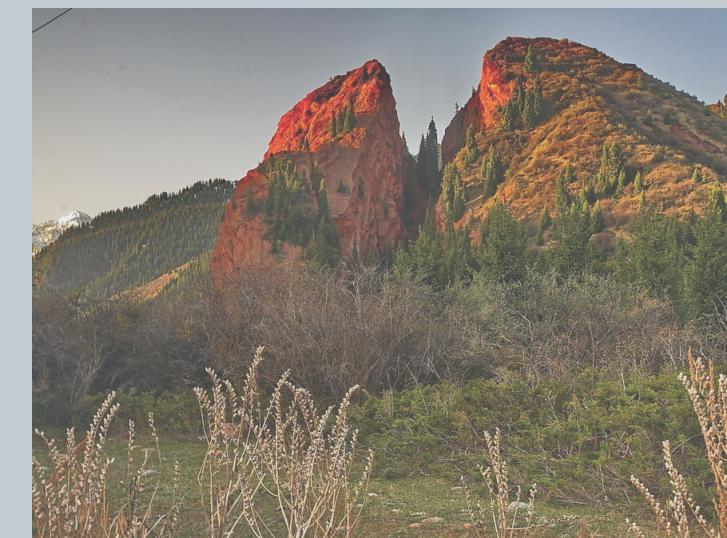
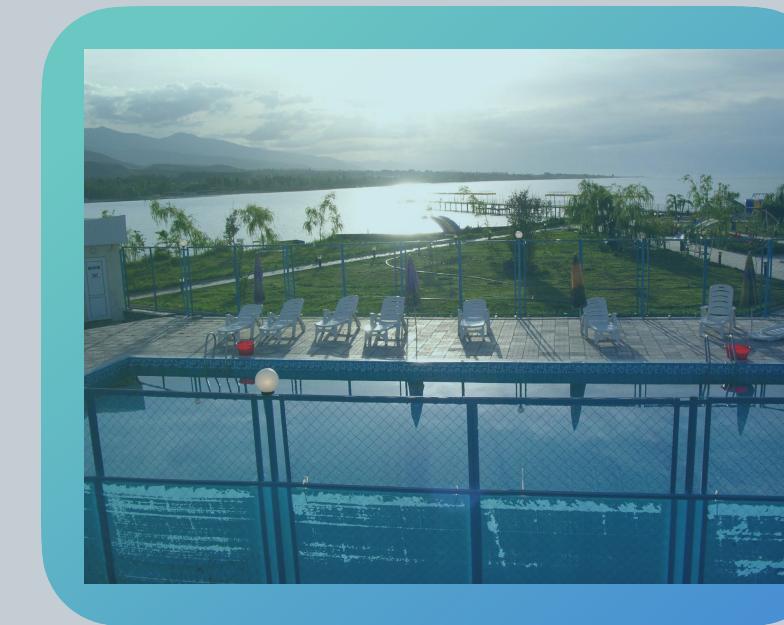


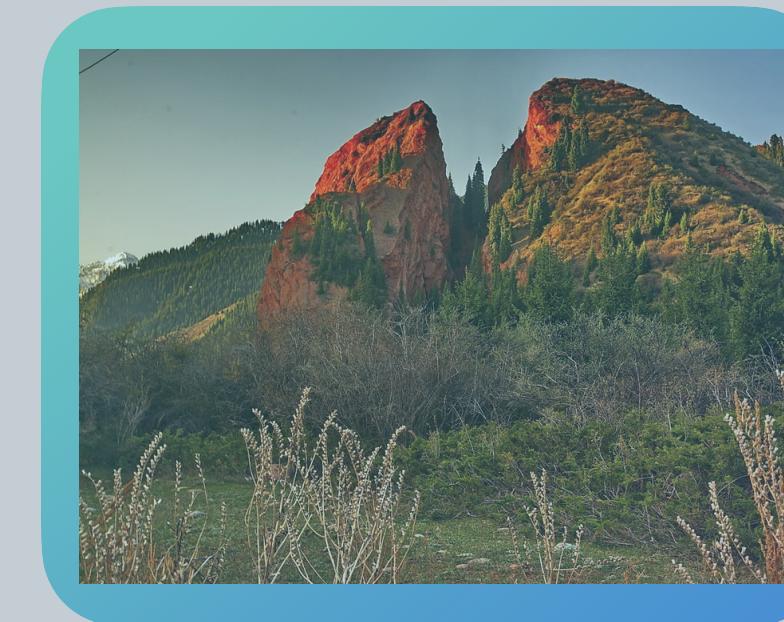




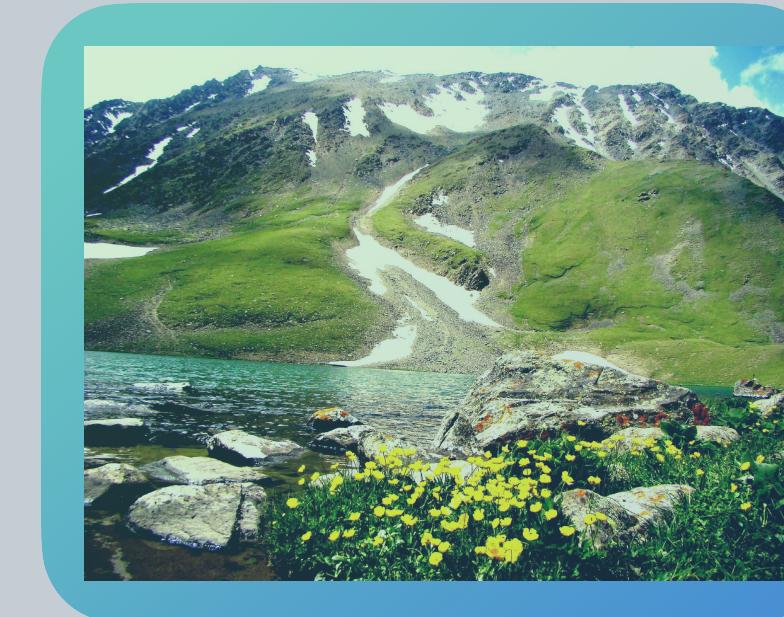
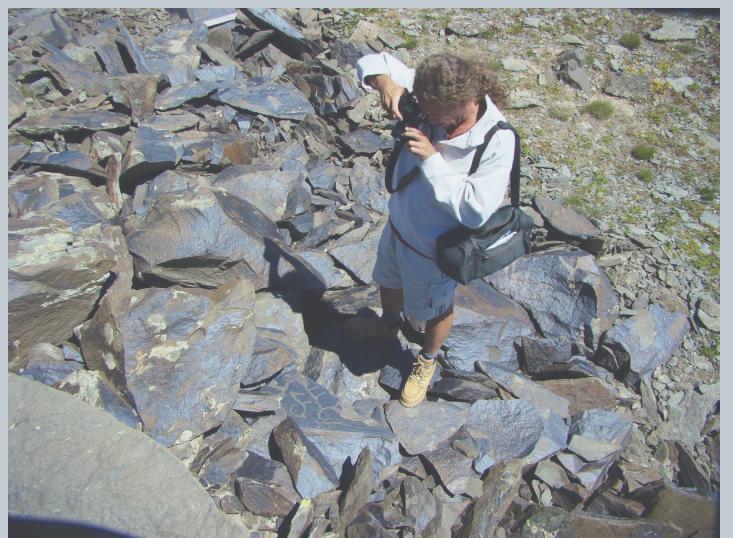
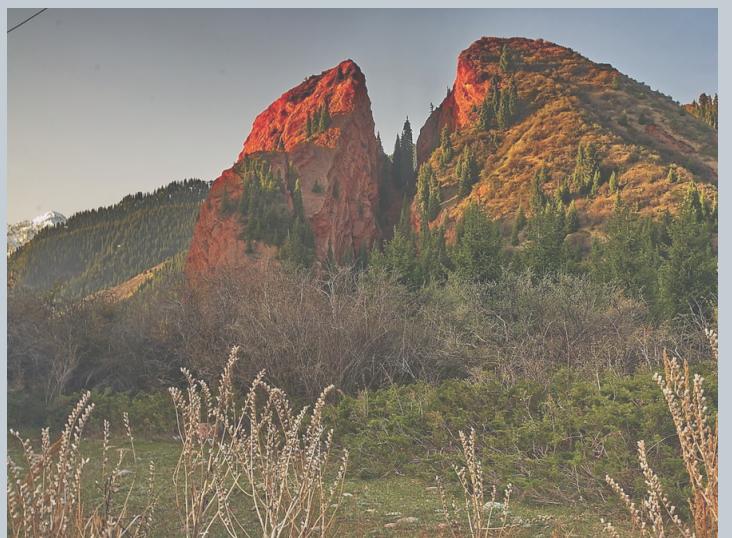




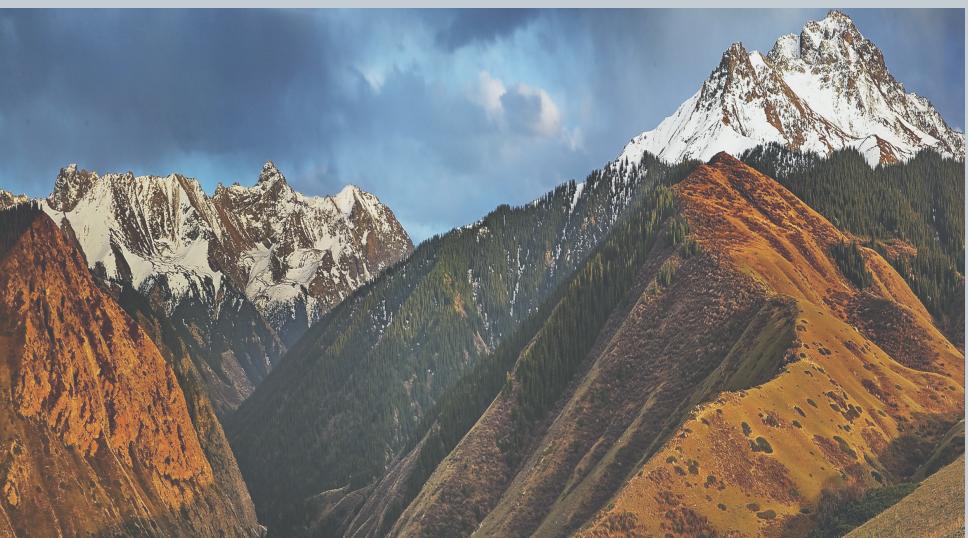
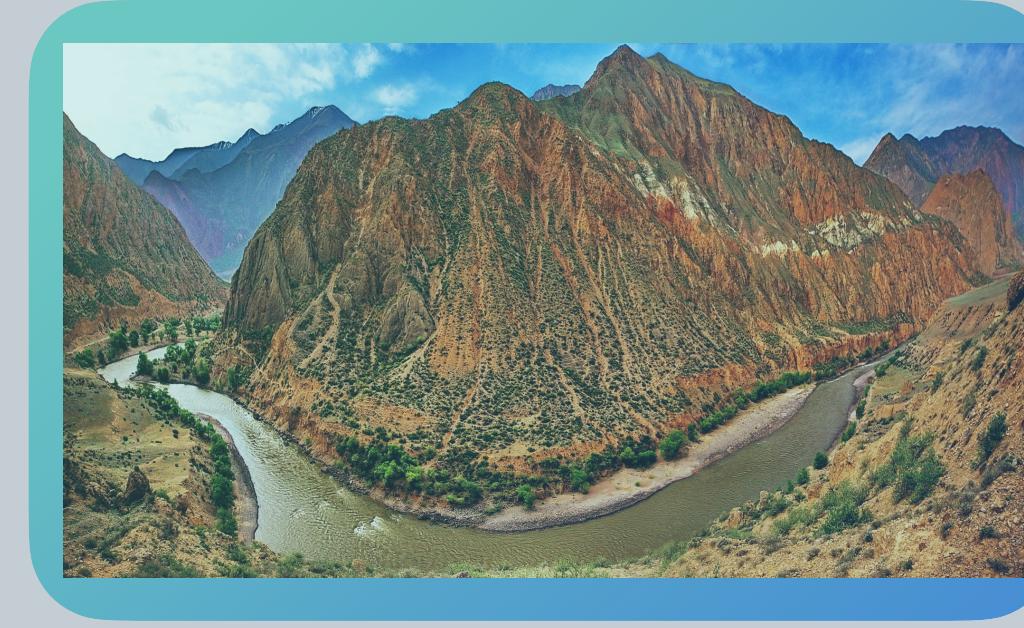




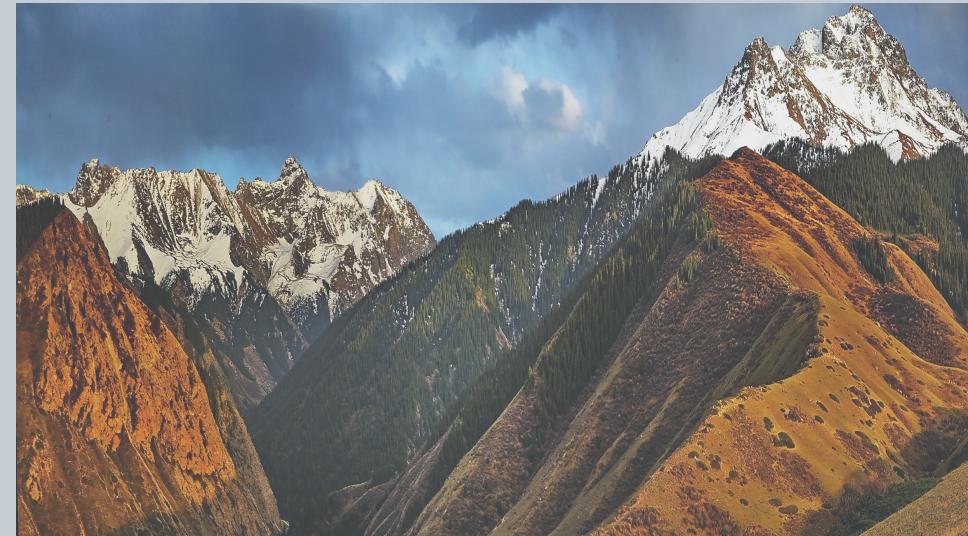


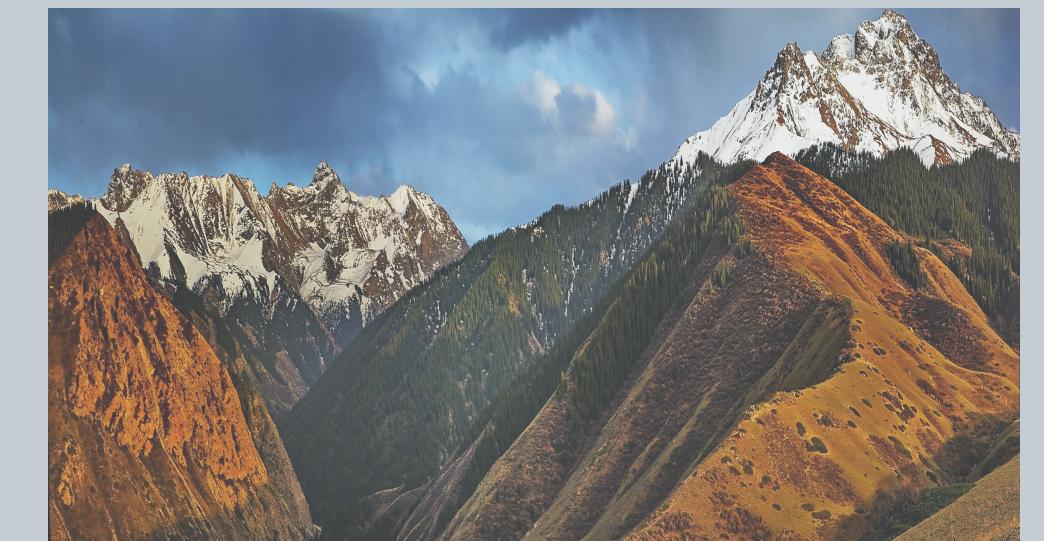




















































Comments of the guests

On the coast of the Issyk-Kul lake...

It is a nice hotel on the coast of the blue Issyk-Kul lake. I like this place very much. Rooms are comfortable and wide. We had rest in the room with balcony to the sea and mountain view.

The staff in the hotel is very helpful and polite. Separately I'd like to mention food and canteen staff in the hotel. Food is tasty and good. Also you can choose national or European dishes. I'll try to visit this place as soon as possible again.

Vladimir Russia

Comments of the guests

Recommendations

I like this hotel with its cleanliness and pleasing not only administration of the hotel but all staff, including waiters in café
And hotel is well located. There is nice landscape with sea and mountain view.

Ulpan Kazakhstan

Comments of the guests

Good quality with inexpensive prices

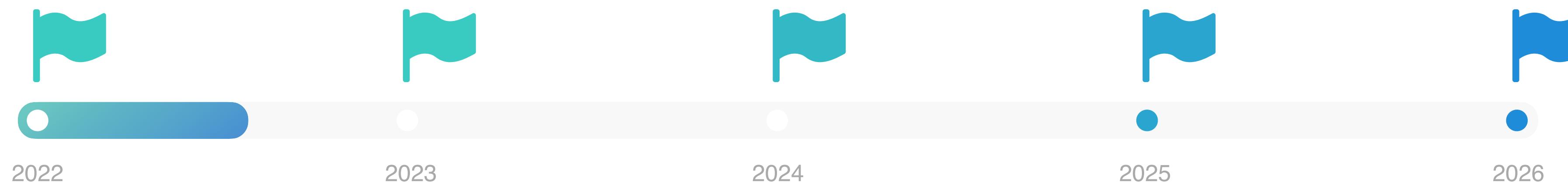
The territory of the hotel is well-conditioned with flowerings and small pond with fishes and pure sand beach (you can take free chaise-longues, summer umbrellas). During I've been in the hotel (8 days) I adored various food menu. Comparing with the food in the different cafes in Cholpon-Ata city the food in the hotel "Three crowns" is very tasty. There are wonderful snow views to mountains peaks and lake.

Ekaterina Russia

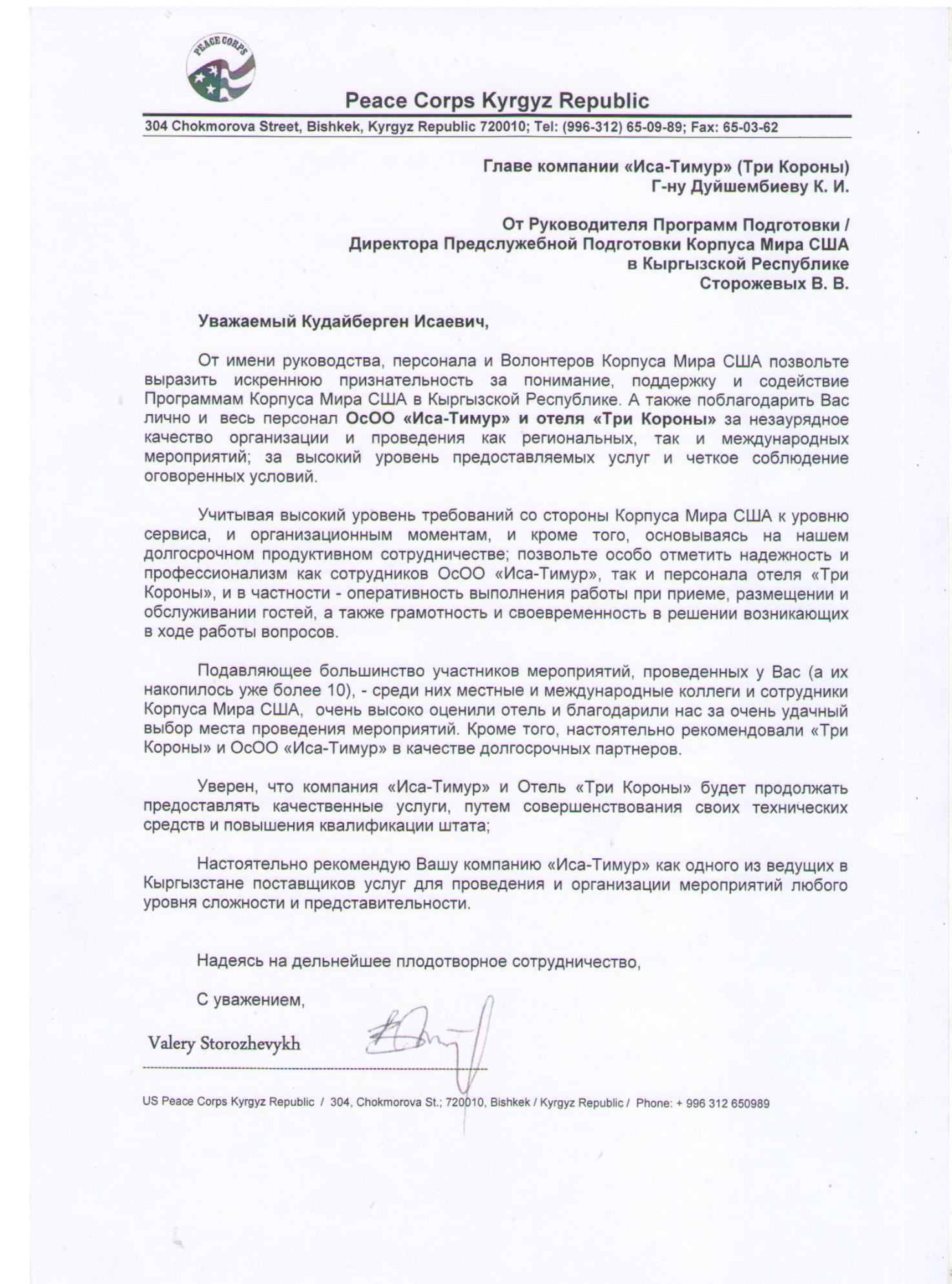
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Circumstances

Raise investment funds of US\$ 5 million for the full buyout of the Three Crowns Hotel. The payback of the project will take 3-4 years, until the full return of the invested investment funds, 80% of the enterprise's income will be provided to the investor, 20% of the funds will be left for the maintenance of the hotel. After full payback, share the profit between the investor and Win-travel LLC 50% to 50% / Coordinate all organizational issues with the investor.



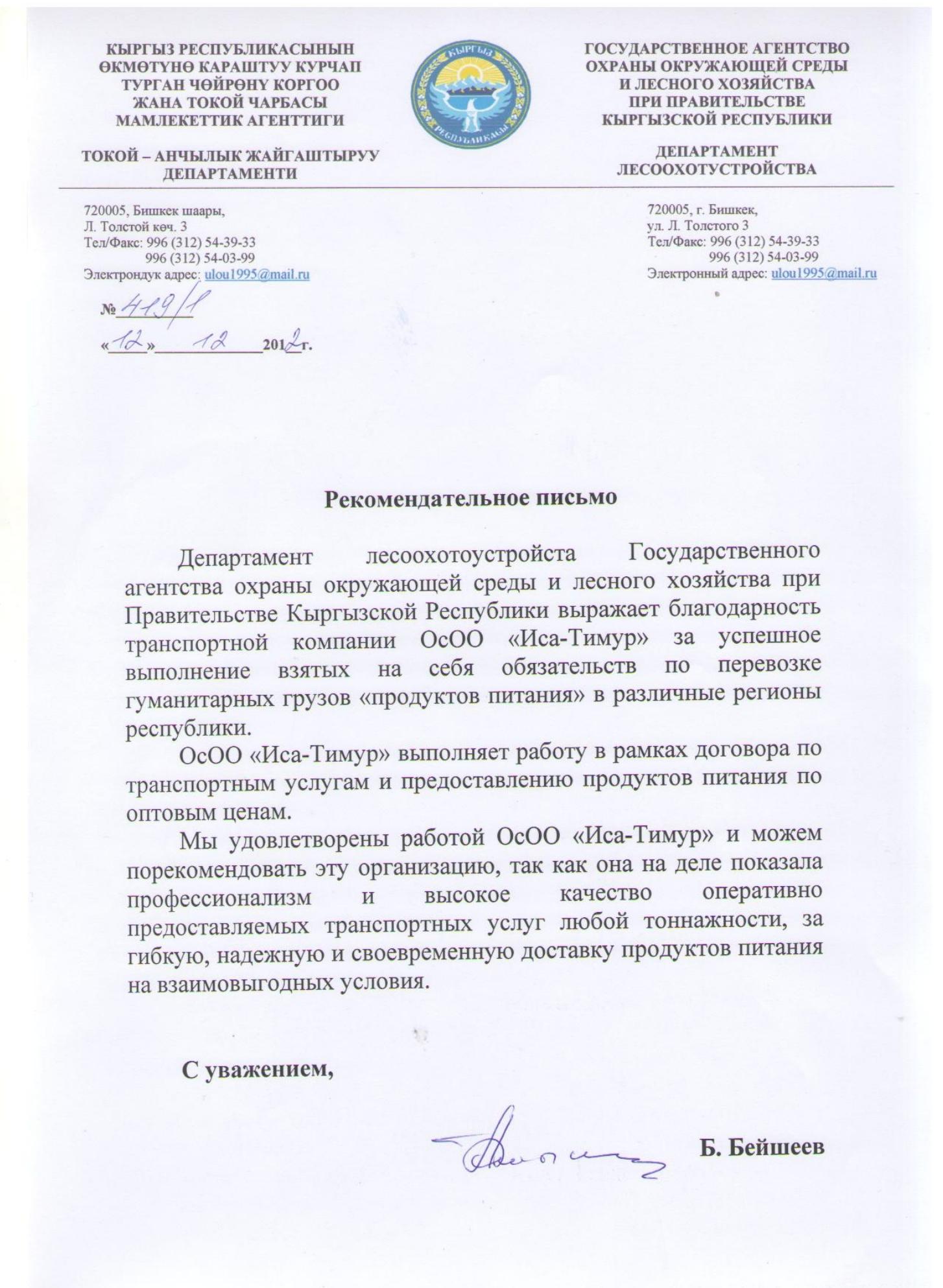
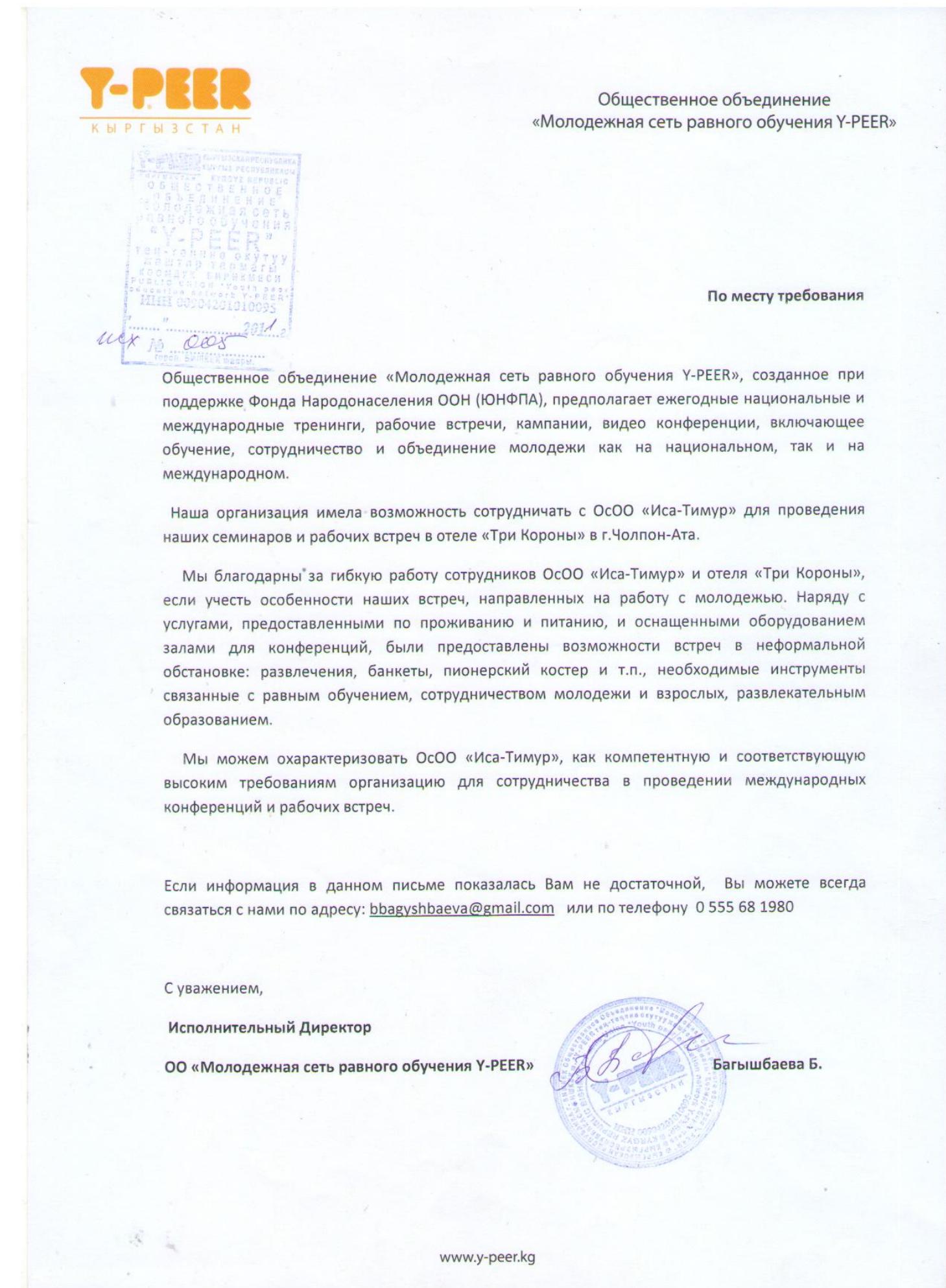
Letters of recommendation



Letters of recommendation



Letters of recommendation



Letters of recommendation

