L'art de l'utilisation des données

Partie I: Ground truth, gold standard, baseline, et autre objets « divins »*

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*This Spanish and English version of this seminar was given at UTPL in March 2014 as part of a grant from the Prometeo program of the Senescyt (Ecuadorian Government)

Contentu

1. Validation and verification
2. Dateset is the name of the DM game
3. Tasks when the dataset exists
4. Tasks when the dataset doesn't exist
5. Dataset construction and validation
6. General Conclusion

I. Validation and verification

A. Definitions

B. Philosophical backgrounds

C. It's all about Convincing

D. Data mining position

E. Conclusion

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Definitions

Validation: refers to the internal consistency (i.e., a logical problem)

Verification: deals with justification of knowledge claims

Barlas and Carpenter (1990).

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A. Definitions

I. Validation and Verification

1. Validation and Verification

B. Philosophical Backgrounds

Philosophical backgrounds

- Logical-empiricist: validation is a strictly formal, algorithmic, reductionist, and 'confrontational' process, where the model is either true of false. The validation becomes a matter of formal accuracy rather than practical use. This approach is appropriate for closed problems that have right or wrong answers associated with them, like mathematical expressions or algorithms.
- (Functional-Holistic) Relativist: validation is a semiformal and communicative process, where validation is seen as a gradual process of building confidence in the usefulness of the new knowledge (with respect to a purpose).

Pedersen et al. (2000)

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It's all about convincing

I. Validation and Verification

 Valid model: A valid model is assumed to be only one of many possible ways of describing a real situation. No particular representation is superior to all others in any absolute sense, although one could prove to be more effective. No model can claim absolute objectivity, for every model carries in it the modeler's world view. Models are not true or false but lie on a continuum of usefulness.

- Confidence and usefulness: Model validation is a gradual process of building confidence in the usefulness of a model; validity cannot reveal itself mechanically as a result of some formal algorithms
- Validation is a Conversation: Validation is a matter of social conversation, because establishing model usefulness is a conversational matter.

Barlas and Carpenter (1990)

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C. It's all about convincing

1. Validation and Verification

D. Data mining's position

Data mining position

- We define scientific knowledge within the field of [DM] as socially justifiable belief according to the Relativistic School of Epistemology.
- We do so due to the open nature of [DM], where new knowledge is associated with heuristics and non-precise representations, thus knowledge validation becomes a process of building confidence in its usefulness with respect to a purpose.

Pedersen et al. (2000)

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1. Validation and Verification E. Conclusion

Conclusion

Your experiments must be convincing

Explore model behaviour, compare to other models, use statistical tests, compare using graphical displays

Your datasets must be convincing

It is usually difficult, time consuming, and costly to obtain appropriate, accurate, and sufficient data, and is often the reason that attempts to valid a model fail.

Sargent (2005)

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I. Validation and Verification REFERENCES

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2. Dataset is the name of the DM game
A. Facts
B. Results and Replicability
C. Datasets' existence
D. Conclusion

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2. Dataset is the name of the DM game

A. Facts

Facts

- I. there is a lot of data out there
- 2. labeled data is rare
- 3. quality data is scarce;
- 4. training data frequently relies on human expertise

Even UCI repository contains bad datasets.

2. Dataset is the name of the DM game

B. Results and Reblicability

Results and Replicability

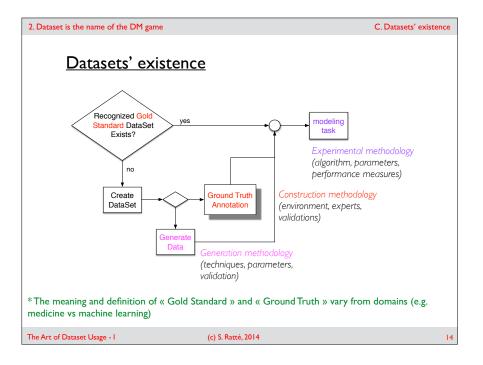
- I. lack of reproducibility has been warned against repeatedly (Keogh & Kasetty 2003; Sonnenburg et al. 2007; Pedersen 2008)
- 2. has been highlighted as one of the most important challenges (Hirsh 2008)
- 3. some major conferences have started to require that all submitted research be fully reproducible (Manilescu et al. 2008)
- 4. a huge database for reproducible results has been put in place (Vanschoren et al. 2012)

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Vincent, P., Weston, J., & Williamson, R. (2007). The need for open source software in machine learning. Journal of Machine Learning Research, 8, 2443—

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Linguistics, 34, 465-470.

2. Dataset is the name of the DM game

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3.Tasks when the dataset exists CONTENT

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• Your experiments must be convincing

Your datasets must be convincing

Gold Standard and Ground Truth

more convincing you are, the better it is.

In part II of this seminar, we will say more about evaluation

In the next section, we will go deeper into the subject of

Any Ground Truth can become a Gold Standard. It is just a matter of how many people will accept it and use it. The

D. Conclusion

2. Dataset is the name of the DM game

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REFERENCES

Conclusion

models

dataset construction

3. Tasks when the dataset exists

A. Common situations

B. Baseline performance

C. Experimental Methodology

D. Conclusion

Common Situations

- New models (algorithms, techniques)
- Have to compare to others

Your task

3. Tasks when the dataset exists

- Convince by your results that your model is better
- Use the Gold Standard or a Ground Truth for comparison
- Compare with a Baseline performance

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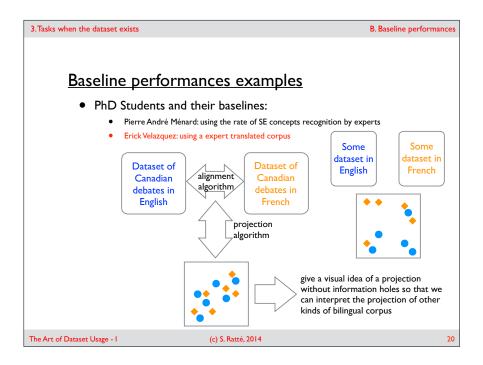
. . .

3. Tasks when the dataset exists

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A. Common Situations

3. Tasks when the dataset exists B. Baseline performances Baseline performances A baseline is a previous result in controlled conditions you can compare to. It is usually expressed in terms of numbers and visualized in a graph form • What to do with it: try to beat it try to be as close as possible because the baseline represents (almost) « perfection » Potential baselines (among many many more): The results when a human expert is doing the task on the Gold Standard or the **Ground Truth** The results when a basic algorithm is applied on the GS or GT (ex. using Naive Bayes as a baseline) The results of your algorithm on a « near » perfect dataset as a way to explore how your algorithm will behave • The results of a recognized algorithm (e.g. Shih & Liu 2006) The Art of Dataset Usage - I (c) S. Ratté, 2014



Experimental Methodology
Are you following a protocol defined by others?
How are you setting the parameters for your method? (more on this in part II)
How are you setting the parameters of the compared methods? (to be sure you are not favouring yours) - I will come back on this aspect in part II.
Did any methods have to be modified to be applied to the Dataset? How? Convince the audience that this modification is objective.
What are your performance measures? more on this in part II.

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C. Experimental methodology

3. Tasks when the dataset exists D. Conclusion

Conclusion

- The existence of a recognized dataset facilitates the experimental process
- The contribution is a new model, technique or algorithm
- Example of PhD Student in that situation:
 - ♦ Jose R. Pasillas Díaz (LiNCS, ÉTS) He is proposing two new Anomaly Detection Algorithms He is using 10 recognized datasets He compares his methods with the actual best 4

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4. Tasks when the dataset doesn't exist CONTENT

4. Tasks when the dataset doesn't exist

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- A. Common situations
- B. Construction Methodology
- C. Examples from PhD students
- D. Conclusion

4. Tasks when the dataset doesn't exist

A. Common Situations

Common Situations

- New domains with maybe a mix of new and old techniques
- Have to compare to similar others (but they used a different dataset)

Your task

- Convince that your dataset (Ground Truth or else) is good
- Convince that your results are good

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4. Tasks when the dataset doesn't exist B. Construction Methodology

Construction Methodology (labeling new data)

- Never be your own expert!
- How do you choose experts (or other turks) to label your data?
- How is the annotation setup? (software, tools, task description)
- How to you validate the labels (the annotations)?
- What are you doing if the experts don't agree?

see Pustejovsky & Stubbs (2013)

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Construction Methodology (creating data)

- Statistical Generation: What statistical laws are you using? On what ground?
- Generating Datasets Using known data:
 How to you insert known data inside a dataset?
 Sampling, repetition. Very useful in information retrieval.

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4. Tasks when the dataset doesn't exist

C. Examples from PhD Students

Examples from PhD Students

- Pierre André Ménard (LiNCS, ÉTS)
 Concepts extraction in Software Engineering
 - Uses 7 experts to annotate SE documents for concepts
- Faten Mhiri (LiNCS, ÉTS)
 Identification of cardiac vessels in images of new borns
 - Uses medical experts to annotate images
- Paul Laurier & Frédéric Monchamps (LiNCS, ÉTS)
 Detection of potential mass murderers on the Internet
 - ◆ Uses a multiple sampling of Web pages inside which they are inserting pages known to be suspicious

4. Tasks when the dataset doesn't exist

4. Tasks when the dataset doesn't exist

D. Conclusion

B. Construction Methodology

Conclusion

- Dataset construction is hard
- The contribution is a new domain, problem, technique or algorithm, and a ground truth
- The realization of a good Ground Truth can be the theme of a paper (Grosse 2009, Manohar 2006, Turetsky & Ellis 2003)

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3.Tasks when the dataset exists REFERENCES

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5. Dataset construction and validation
A. Facts
B. Examples
C. Inter-annotator agreement
D. Small example of an IAA
E. Conclusion

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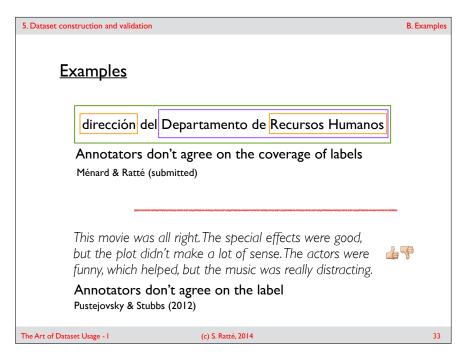
5. Dataset construction and validation A. Facts

Facts

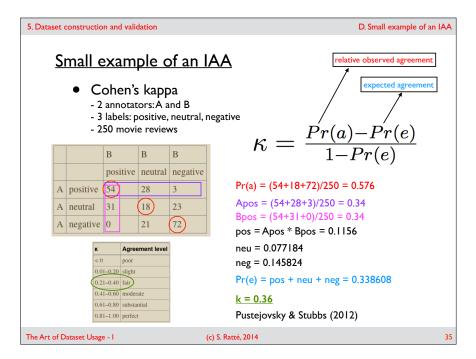
- a) You cannot be the expert (maybe at the beginning but not for publishing)
- b) One expert is not enough
- c) Experts rarely agree
 - i) They don't agree on the label
 - ii) They agree on the label (maybe you gave them only one!), but they don't agree on the thing to label

(ii) is very frequent in text mining and corpus linguistics in general

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Inter-annotator agreement (IAA) Also called Inter-rater reliability/agreement Kappa metrics (Cohen's kappa, Fleiss Kappa, etc.) Pyramid evaluation (inspired by summarization evaluation) For publication: explain the setup (conditions, tools, etc.) explain how the experts were chosen what is the IAA and if its new, justify it thoroughly = convince



One expert is not enough Think about what to do if the experts don't agree Understand and explain carefully your IAA Look at what the people are using in your domain; if nothing exist, rely at first on Kappa Metrics

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E. Conclusion

5. Dataset construction and validation

5. Dataset construction and validation

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Grosse, R.; Johnson, M.K.; Adelson, E.H.; Freeman, W.T., 2009. Ground truth dataset and baseline evaluations for intrinsic image algorithms. Computer Vision, 2009 IEEE 12th International Conference on, 2335-2342. Landis, J.R., and G. Koch. 1977. The measurement of observer agreement for categorical data. Biometrics 33(1): 159-174. Manohar, V., Soundararajan, P., & Raju, H. 2006. Performance Evaluation of Object Detection and Tracking in Video. ACCV, LNCS 2852, 151-161. Ménard, P.A. 2014 Concept exploration and discovery from business document for software engineering projects using dual mode filtering, PhD Thesis, ÉTS. Ménard, P.A., Ratté, S. (submitted) Hybrid extraction method for French complex nominal multiword expressions. Lectures Notes in Software Engineering. Ménard, P.A., Ratté, S. (submitted) Concept extraction from business documents for software engineering projects. Automated Software Engineering. Ménard, P.A., Ratté, S. 2011. Classifier-based Acronym Extraction for business documents, Knowledge and Information Systems. Nenkova, A., Passonneau,, R. 2004. Evaluating content selection in summarization: The pyramid method. Proceedings of HLT-NAACL. Pustejovsky, J., Stubbs, A. 2013. Natural Language Annotation for Machine Learning. O'Reilly The Art of Dataset Usage - I (c) S. Ratté, 2014

REFERENCES

6. General Conclusion

6. General Conclusion

- A. Relativistic point of view
- B. Experiments and Datasets must be convincing
- C. If you are proposing a new technique for an old problem, use <u>recognized</u> dataset GS o GT
- D. If you are contributing a new problem for which there is no dataset, try to give a Ground Truth and a baseline
- E. If you are using experts, take great care to IAA evaluation
- F. Finally, for the sake of science, make your entire process and dataset public

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TAREAS

Tareas

- A. Give an example of a logicist-empiricist model of a problem and an example of a relativist model of a problem
- B. Daniel wants to invent a new algorithm to solve the detection of breast cancer. He is using an UCI dataset. John has realized that some students are making illegal access to the database center of the university. He wants to use a well-known anomaly detection algorithm to catch them. Explain the difference between the contexts from the point of view of dataset and experimentation.
- C. John's dataset is a Gold Standard? Explain your answer.
- D. What kind of baseline could be appropriate for John? What kind of baseline could be appropriate for Daniel?
- E. Calculate the Cohen's Kappa coefficient of the confusion matrix presented on the next slide. Discuss the result according to the table proposed in Landis & Koch (1977)

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TAREAS

- 2 annotators, A & B
- 3 labels, positive, neutral, negative
- 250 chat messages from students to one professor in a course about philosophy!

		В	В	В
		positive	neutral	negative
Α	positive	54	8	23
Α	neutral	31	38	3
Α	negative	0	11	82

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Part II: The quest for perfection: dataset, results and unattainable heavens*

Sylvie Ratté, Ph.D. École de technologie supérieure

*This seminar was given at UTPL in March 2014 as part of a grant from the Prometeo program of the Senescyt (Ecuadorian Government)

Content

I. I have a dataset
2. Some useful statistics
3. I finally have a dataset
4. Evaluate the results
5. General conclusion

I. I have a dataset

A. What is data quality?

B. Do I have enough data?

C. Exploring the dataset

D. Exploring the attributes and their values

E. Conclusion

What is data quality?

a) *Accuracy: attribute values (human errors, willingly putting incorrect values (e.g. date of birth, missing values turning like 9999))

b) *Completeness vs incompleteness
c) *Consistency vs inconsistency
d) *Believability: data trusted by users
e) Interpretability: understandability

*Problems more related to « pure » data mining (that has to deal with data integration from multiple databases.

I.I have a Dataset B. Do I have enough data? Do I have enough data?* a) There is no magic number.. but cover your classes b) Rule of thumbs: examples >= 10 x attributes[†] c) Depends of the number of classes [†]Rarely happens d) Depends on the model e) Explore with what you have, add examples later attributes, features dependent variable category samples examples . instances documents $f(x_1,x_2,...,x_n) = y$ (c) S. Ratté, 2014 The Art of Dataset Usage - II

I.I have a Dataset C. Exploring the dataset **Exploring the dataset** a) Take time to calculate basic statistics b) Take time to visualize graphs c) Indication of heterogenous variability (difference in variability across samples) d) Draw a learning curve to track down bias and variance (coming back on this in 4) i) Let's say you have two datasets, one for learning (A), the other to test (B) ii) Results are very good with A, horrible with B: high variance - sign of overfitting (too few examples, too many features) iii) Results are not good with A and also not good on B: bias (too few features, wrong features)

I. I have a Dataset CONCLUSION

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Conclusion

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- Be sure you have enough data
- Take the time to explore your dataset
- Explore the features you are using
- Take time to draw some basic graphs

1.1 have a Dataset D. Exploring the attributes and their values

Exploring the attributes and their values

- I. Qualitative attributes: Nominal, Binary, Ordinal
- 2. Ouantitative attributes: Discrete, Continuous
- 3. What to look for before modeling:
 - a) Detection of Outliers: points that appear to be isolated (might be errors or genuine values)
 - b) Asymmetry in the distribution, skewness (long tails)
 - c) Clusters
 - d) Non-linear bivariate relationships

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I. I have a Dataset REFERENCES

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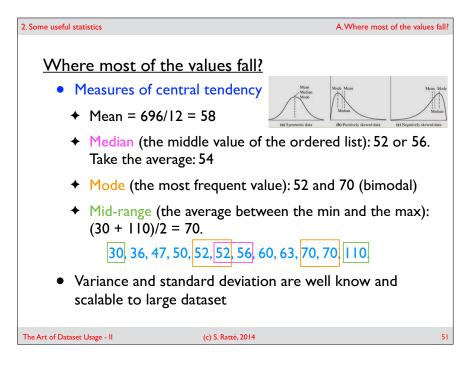
2. Some useful statistics

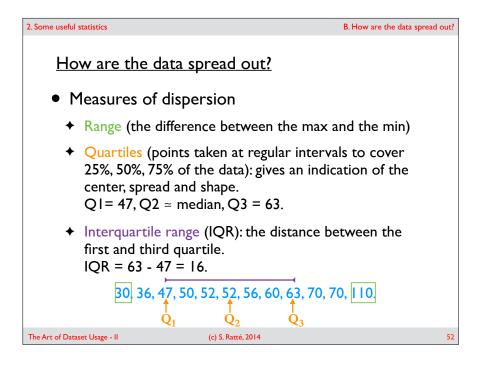
A. Where most of the values fall?

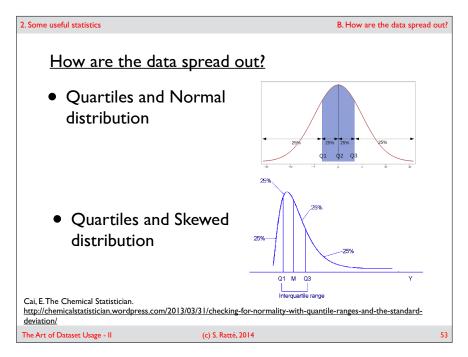
B. How are the data spread out?

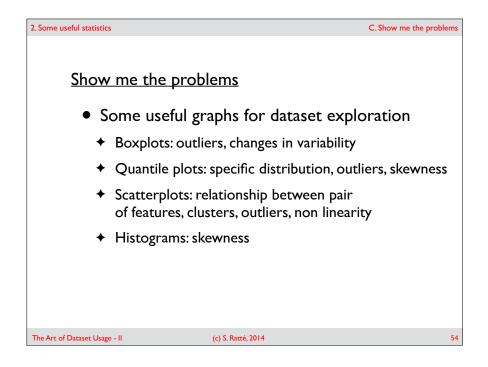
C. Show me the problems

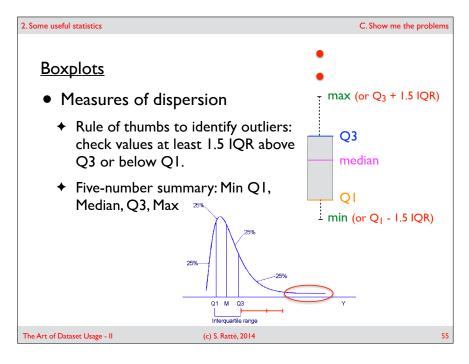
D. Conclusion

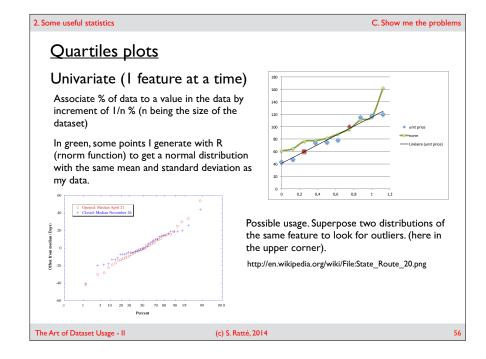


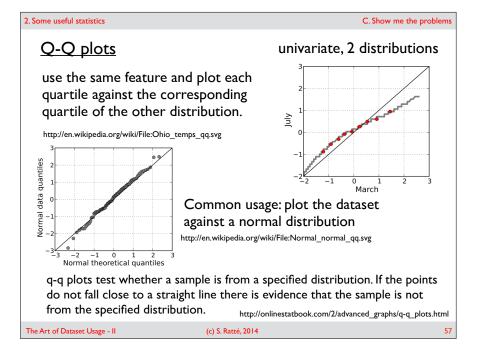


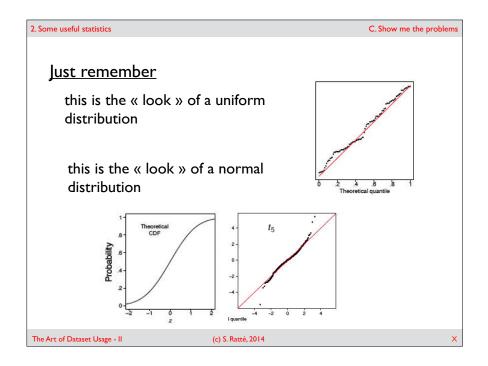


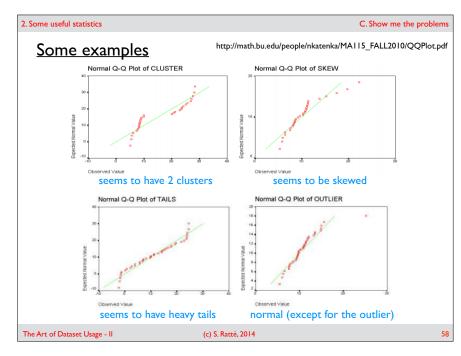


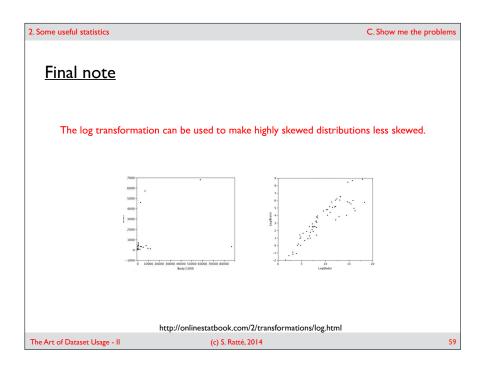


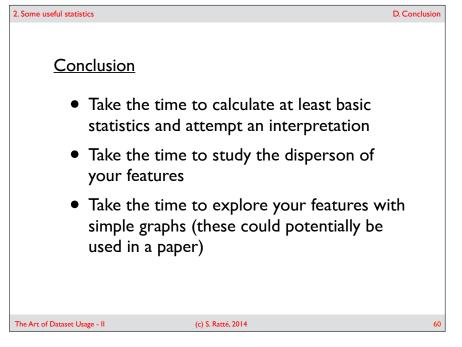












2. Some useful statistics **REFERENCES**

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3. I finally have a dataset CONTENT 3. I finally have a dataset A. Data preparation Representative and balanced dataset C. Do I have to many features? D. Conclusion

3. I finally have a dataset

B. Do I really need to do all this?

Data preparation

- Results of Data Integration:
 - → a lot, but really, a lot of Cleaning (See Osborne 2013)
 - ◆ Transformation: changing the way values are expressed
 - ♦ Imputation: what to do with missing values?
 - ◆ Reduction: (human-like) if the features are too many in the DB
 - ◆ Derivation: sometimes
 - ◆ Sampling: sometimes
- Balancing: all classes should (or not) be balanced?
- Filtering: what to do with outliers and other unwanted data?
- Reduction: reduction of the number of features (curse of dimensionality)
- Transformation: changing the way values are expressed
- Weighting: it's more a question of optimization

3. I finally have a dataset

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C. Representative and balanced dataset

Representative and balanced dataset

- Representative
 - ◆ A dataset is always a sample of a reality: ensure that it is representative of the « full range of variability in the population » (Biber 1993)

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- Balanced
 - ◆ A well-balanced dataset contains sufficient examples representative of every class
 - ◆ Of course, if your task is to detect outliers or anomalies, we don't want a so-well balanced dataset!

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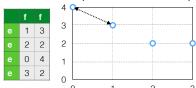
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3. I finally have a dataset

D. Do I have too many features?

Do I have too many features?

- Preliminaries
 - ◆ an instance can be seen as a vector or, if you prefer, as a list of coordinates for a point in space
 - easy to calculate the distance between two points (two instances): Euclidian distance (among others) can be used:



$$\sqrt{(f_1^1 - f_3^1)^2 + (f_1^2 - f_3^2)^2}$$

♦ the generalization to k dimensions is straightforward:

$$\sqrt{(f_1^1 - f_3^1)^2 + (f_1^2 - f_3^2)^2 + \dots + (f_1^k - f_3^k)^2}$$

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3. I finally have a dataset

D. Do I have too many features?

Curse of dimensionality

- ★ *k* is the number of dimensions (the number of features):
- the expected distance to the nearest neighbor goes up dramatically with k unless the size of the training data set increases exponentially with k.
- data distributed uniformly in a hypercube of dimension k, the probability that a point is within a distance of 0.5 units from the center is:
 distance=0.5/1M of instances

$$\frac{\pi^{k/2}}{2^{k-1}\cdot\Gamma\left(k/2\right)}$$

distance=0.5/1M of instances 785398.1634 2 0.785398163 0,523598776 523598,775 0.308425138 308425,1375 0,164493407 164493,406 0.002490395 2490.39457 2,46114E-08 0,02461137 2,04103E-14 2,04103E-08 40 3,27848E-21 3,27848E-15

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3. I finally have a dataset

D. Do I have too many features?

When is this truly dramatic?

- When you are trying to find similarities
- When you are using clustering
- \bullet When you are using a non-parametric method like Knn

3.1 finally have a dataset E. Conclusion

Conclusion

- Do the necessary cleaning of the data
- Leave the « special » cleaning for the optimization phase
- Be sure to have a representative and well-balanced dataset
- Try to limit, if possible, the number of features. Otherwise, think about using a dimension reduction technique.
- NEVER think that you can interpret the result of a model if you are cursed by dimensionality!

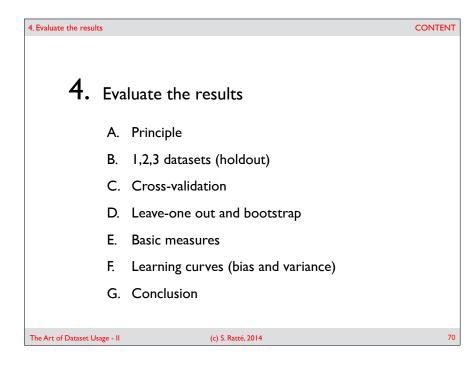
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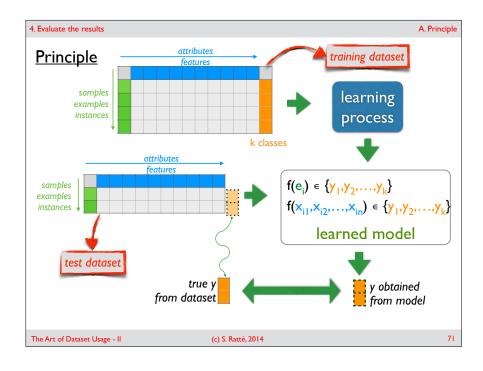
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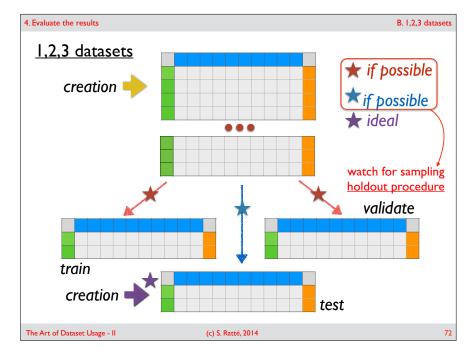
3. I finally have a dataset **REFERENCES** • Han, J., Kamber, M., Pei, J. 2012. Data Mining: Concepts and Techniques, Morgan Kaufmann (Elsevier). • Maindonald, I., Braun, J. Data Analysis and Graphics Using R - An Example-Based Approach, 2nd edition, Cambridge University Press. • Nisbet, R., Elder, J., Miner, G. 2009. Hanbook of Statistical Analysis and Data Mining Applications, Academic Press. Osborne, J.W. 2013. Best Practices in Data Cleaning. Sage. Patel, Nitin, Data Mining, Lecture 1: k-Nearest Neighbor Algorithms for Classification and Prediction, Spring 2003. (Massachusetts Institute of Technology: MIT OpenCouseWare). • Witten, I.H., Frank, E., Hall, M.A. 2011. Data Mining: Practical Machine Learning Tools and Techniques, 3rd edition, Morgan Kaufmann (Elsevier).

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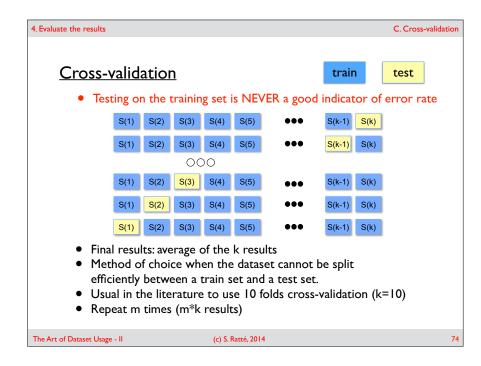
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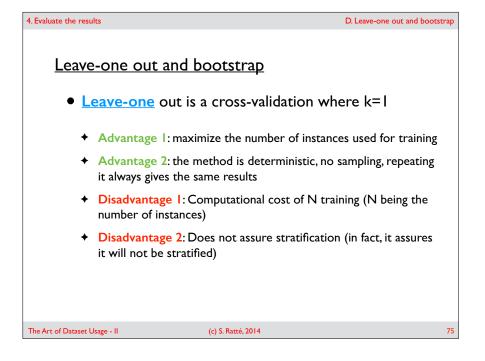


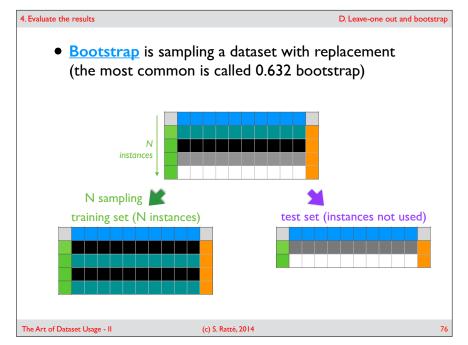




4. Evaluate the results 1,2,3 datasets (what to watch for) Very common split: 1/3 for testing, 2/3 for training If holdout is chosen (either a split in 2 or in 3): Watch for sampling Assure stratification: that examples of each class appear in both in the training set and the test/validation set(s) resubstitution error: the error rate on the training set test error: the error rate on the test set







4. Evaluate the results

● 0.632 Bootstrap

• probability of being picked: $\frac{1}{n}$ • probability of NOT being picked: $1 - \frac{1}{n}$ • $(1 - \frac{1}{n}) \cdot (1 - \frac{1}{n}) \cdot \dots \cdot (1 - \frac{1}{n}) = (1 - \frac{1}{n})^n \approx e^{-1} = 0.368$ • test set: about 36,8 % (0.368) training set: about 63,2 % (0.632)

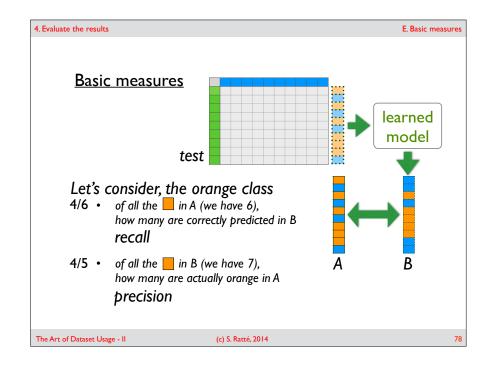
• The error rate = 0.632 x testError + 0.368 x resubstitutionError

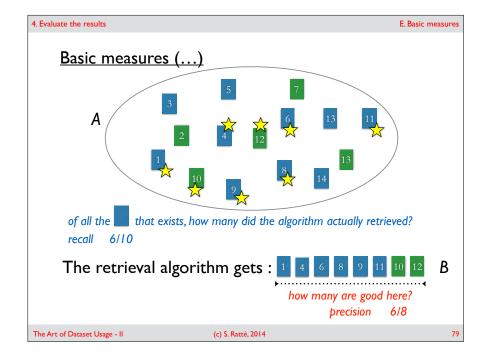
• The bootstrap is repeated m times and the results are averaged

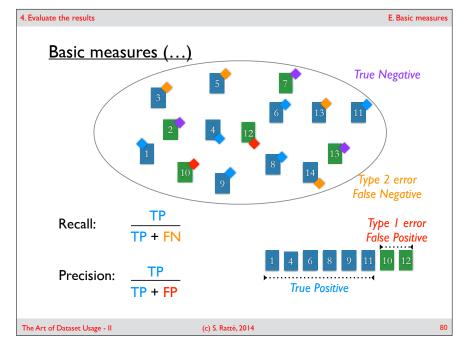
• The best way to evaluate when the dataset is small

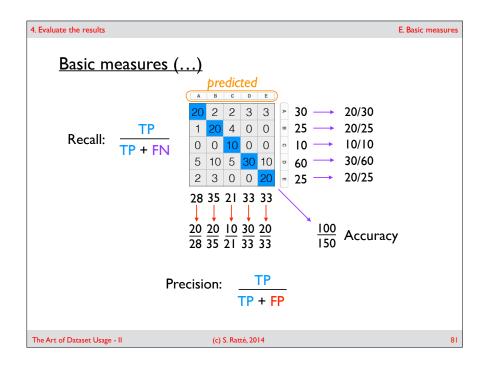
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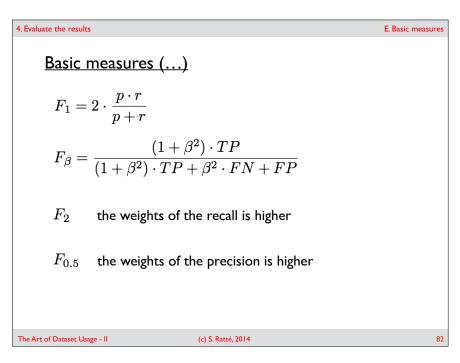
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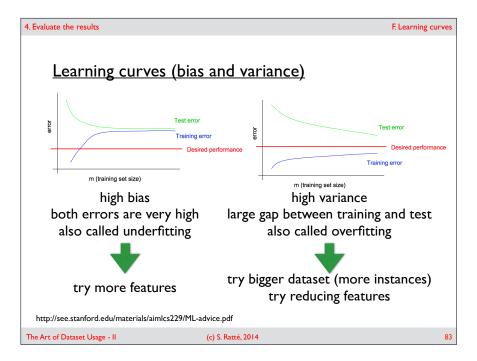


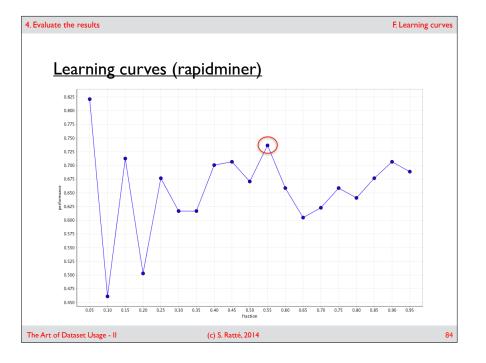












4. Evaluate the results G. Conclusion

Conclusion

- Understand carefully what it means to learn from a dataset
- If your dataset is big enough to be split in three better, if you have one dataset constructed independently, better. But let's get realistic!
- At least, do a Cross-validation
- If using Leave-one out or bootstrap, justify it.
- Without hesitation, be prepare to explain recall vs precision. For your problem, which one is more important?
- Be aware of bias and variance effects on your results

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4. Evaluate the results REFERENCES

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5. General Conclusion

5. General conclusion

- A. Prepare with great care the dataset you will be using
- B. Explore the both the examples and the attributes properties to understand them
- C. If your dataset comes from a data integration process, consider cleaning it up. The transformation and the reduction can always come later. Never ever apply an algorithm blindly on whatever dataset in the hope that the problems will resolve by themselves
- D. Be convincing when you present results. Be sure of the methods you used for testing. Understand where errors are coming from, even if your model is good (it will make a terrific discussion section!)

TAREAS

- A. Consider the dataset « census-household »*. It contains the distribution of incomes of Americans since 1967. You will notice (in yellow) that is the data is already divided in quartiles. Using the average of all years (you must calculate that by yourself) 1) determines if there is any outliers 2) Are the values skewed? Can you give an interpretation of these data?
- B. Use a boxplot to show if the « attribute » « income » contains outliers.
- C. A student have painfully gathered 500 specialized NASA images that were separate in 4 classes. To describe perfectly those images, he is using 10000 attributes. What is your opinion about this dataset. Any suggestion?
- D. For both situation, we will do the same exercice: Take the Training dataset and perform a cross-validation on it (using the classifier of your choice). Compare with the results when you are using the Training set only (no split, no cross-validation). Now take the Testing dataset as a test file. Discuss. (Note: you should have three sets of results here).

I. Training: segment-challenge.csv

Testing: segment-test.csv

2. Training**: train I.csv

Testing dataset: test I.csv

^{*}Table H17 from: https://www.census.gov/hhes/www/income/data/historical/household/

^{**}http://cseweb.ucsd.edu/~elkan/255/dm.pdf