

RMPP Weekly Reflections

Unit 5 Reflection

Unit 5 provided further insight into data collection and skills in interviewing and conducting surveys. The design and pre/post testing can support investigations when considered fully and produce an efficient time in the long term.

The reflective activity during the unit provided the opportunity to use research and analytical skills. The analysis of the Cambridge Analytica case (Confessore, 2018) provided a breakdown of the ethical considerations and dangers of the mass harvesting of data. While comparing and contrasting my research with the artificial intelligence application Replika (Brooks, 2023), I gained greater insight into the responsibility to society computing professionals have.

Brooks, R. (2023). I tried the Replika AI companion and can see why users are falling hard. The app raises serious ethical questions. Available from: <https://theconversation.com/i-tried-the-replika-ai-companion-and-can-see-why-users-are-falling-hard-the-app-raises-serious-ethical-questions-200257> [Accessed 23 February 2023].

Confessore, N. (2018). Cambridge Analytica and Facebook: The Scandal and the Fallout So Far. Available from: <https://www.nytimes.com/2018/04/04/us/politics/cambridge-analytica-scandal-fallout.html> [Accessed 23 February 2023].