Kevin Cotter
VIDEO EDITOR AND PRODUCER

Work Experience

Senior Digital Content Producer

2024 - Present | Pega

- Collaborates with product owners to produce video content for new product releases and features.

- Regularly creates and publishes engaging video content on the company's YouTube channel to boost brand visibility and audience engagement.

- Developed and maintains self-service resources to educate content creators in video production.

- Continually enhances video user experience across internal and external company websites.

- Manages a library of graphical video assets, streamlining stakeholder access and improving production efficiency.

- Oversees relationships with external video vendors to ensure seamless collaboration.

Multimedia Content Designer

2019 - 2024 | Pega

- Produced video content for the Pega Community video library.

- Developed a templated process for creating short demo videos, increasing efficiency and enabling rapid production of multiple videos in a short time.

- Provided internal video production support and enablement to various stakeholders.

- Enhanced video user experience for authors and community members.

- Produced a monthly podcast where Pega experts discussed Pega concepts

- Provided voice-over narration for eLearning training modules.

eLearning Producer

2013 - 2019 | Pega

- Created eLearning videos for Pega employees, partners, and customers achieve Pega certifications.

- Collaborated with stakeholders and product owners to provide training on Pega strategic applications.

- Assisted the marketing team with internal video production.

Multimedia Assistant | Brainshark (2012 - 2013)

Multimedia Content Designer | TargetSafety (2009 - 2012)

About me

Professional video editor with over ten years of experience; recognized with multiple awards for excellence in video production.

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Education

B.S. Digital Arts and Design
Full Sail University
3300 University Blvd
Winter Park, FL 32792

Applications

- Adobe Premiere Pro
- Adobe Audition
- Adobe Photoshop
- Final Cut Pro
- Riverside.fm
- Descript
- Procreate

Awards

Global Client Support Star Award
Pega
- Received an award from the Global Client Support Team for the creation of a promotional departmental video

Pega Hackathon
Pega
- Received an award for the Pega Hackathon video project, which aimed at training internal clients on how to use Pega Software