

The idea for **Oodo Medlink** was born out of real frustration, personal experience, and repeated encounters with the inefficiencies in how medical laboratories deliver test results in Nigeria. Earlier this year, I faced several health challenges that required multiple laboratory tests. Instead of focusing on treatment and recovery, I found myself moving from place to place, wasting hours and spending unnecessary money simply because I needed access to my own medical results.

One of the biggest problems I encountered was the constant need to physically return to laboratories just to collect printed results. I had days where I visited two or three labs in one week. For example, there was a particular period when I went to a new lab to verify my symptoms after visiting a pharmacy. After completing the tests, I still had to travel back to an older lab to collect previous results, then return to the pharmacy for proper guidance. The entire process felt backward and avoidable. Everything I needed could easily have been sent to my phone, but none of the labs had such a system in place.

Another incident made the problem even clearer. I had planned to travel during the weekend, but after completing my test, the lab told me I had to wait until Monday to collect the result. I ended up canceling my entire trip because I couldn't leave without knowing what the test said. A simple email or digital report would have solved everything, but the lab insisted they "don't send results online."

During my visits, I noticed a worrying pattern: whenever patients asked for their results to be sent through email or WhatsApp, the receptionist would show a confused or helpless expression. Many didn't know how to send results electronically, while others simply didn't have the tools or approval to do so. Some even acted as though sending results digitally was risky or impossible. The truth is, most receptionists are not medically trained. They can't explain what the results mean. Their usual reply is, "Wait for the doctor," which often means sitting for an extra 30 minutes to an hour before seeing someone who can interpret the findings.

These challenges made me realize the problem wasn't just about inconvenience. It showed the gap between modern healthcare expectations and the outdated systems many labs still use. Patients waste time, money, and energy. Labs lose efficiency and appear less professional. Doctors and pharmacists deal with delays because patients can't access their results quickly.

This is what inspired **Oodo Medlink** — a secure, fast, and easy-to-use digital platform that allows laboratories to upload test results and instantly send them to patients through email. With Oodo Medlink, labs no longer need to depend on paper processes or force patients to return physically. Results can be uploaded in seconds, stored securely, and delivered instantly. When paired with AI explanation features, patients also get a simple interpretation of their results before seeing a doctor.

Oodo Medlink is more than a platform; it is a solution created from real-life challenges. It is built

to modernize healthcare communication, save time, reduce stress, and bring Nigerian laboratories into the digital era.