# Woosuk Seo

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#### **Skills and Abilities**

- Experience in responsive web, mobile app UX/UI design
- Prototyping skills (Sketch, Adobe XD,InVision)
- Graphic design skills(Photoshop, Illustrator)
- Familiar with web development (HTML, CSS, JavaScript, jQuery, AngularJS, D3)
- Familiar with content strategy (inventory, audit, SEO)
- Proficiency in persona and scenario design for user experience research
- Proficiency in MS Office (Word, Power Point, Excel)
- Multiple languages (English, Korean, Chinese)

#### **Education**

Sept 2011 ~ June 2017 (expected)

# **University of Washington**

Bachelor of Science in Informatics Human-Computer Interaction

### **Work Experience**

Jan 2017 ~ Present

# Information School, Undergraduate Research Assistant

Seattle, Washington

- Used Kobo Tools to create digital survey forms
- Optimized the use of survey on Android tablets
- Tested/debugged the finished products

July 2016 ~ Sept 2016

#### Mouda(P2P Lending Platform Startup), Web design intern

Seoul, Korea

- Built company brand (colors, typography, etc)
- Used Adobe XD to design layout of the website
- Iterated the design process based on the user feedback

#### **Awards and Honors**

March 2017

## **Statira Biggs Scholarship**

\$3,000 award for international students from Japan, Korea, and Manchuria

#### **Publication**

• Jung, H., Seo, W., and Cha, M. "Personas and Scenarios to Design Technologies for North Korean Defectors with Depression". In Companion of the 20th ACM Conference on Computer-Supported Cooperative Work and Social Computing (pp. 215-218). Association for Computing Machinery (ACM), Portland, OR, February 2017

#### **Relevant Courses**

- UX & Information Architecture
- Interactive Information Visualization
- Visual Information Design

- Client-side Web Development
- Research Methods in Informatics
- Content Strategy

#### **Extracurricular Activities**

Mar 2015 ~ Present

**Korean Conversation Group (President)** 

Helped members who are learning Korean through language exchange