

Woosuk Seo

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4427 5th Ave NE Apt 3, Seattle, WA

Skills and Abilities

- Experience in research methods (*Survey, Interview, Content Analysis*)
- Experience in data analysis for UX design and research
- Prototyping skills (*Sketch, Figma, Adobe XD, InVision*)
- Graphic design skills (*Photoshop, Illustrator*)
- Familiar with web development (*HTML, CSS, JavaScript, jQuery, WordPress*)
- Familiar with content strategy (*Content Inventory, Competitive audit, SEO*)

Education

Jan 2015 ~ Jun 2017 **University of Washington**
Sept 2011 ~ Jun 2012 *Bachelor of Science in Informatics*
 Human-Computer Interaction

Work Experience

- Aug 2017 ~ Present **HelpingLink, Web Designer/Developer**
 Seattle, Washington
- Used WordPress to build website
 - Updated Volunteer Form based on the best practices
 - Improved the user experience of the website
- Jan 2017 ~ Jun 2017 **Information School, Undergraduate Research Assistant**
 Seattle, Washington
- Used Kobo Tools to create digital survey forms
 - Optimized the use of survey on Android tablets
 - Tested/debugged the finished products
- Jul 2016 ~ Sept 2016 **Mouda(P2P Lending Platform Startup), Web Design Intern**
 Seoul, Korea
- Built company brand (colors, typography, etc.)
 - Used Adobe XD to design layout of the website
 - Iterated the design process based on the user feedback

Awards and Honors

Mar 2017 **Statira Biggs Scholarship**
\$3,000 award for international students from Japan, Korea, and Manchuria

Publication

- **Seo W**, Jung H. "Exploring the Community of Blind or Visually Impaired People on YouTube". *To appear at the 19th ACM SIGACCESS Conference on Computers and Accessibility (ASSETS). Association for Computing Machinery (ACM), Baltimore, MD, October 2017*
- Jung, H., **Seo, W.**, and Cha, M. "Personas and Scenarios to Design Technologies for North Korean Defectors with Depression". *In Companion of the 20th ACM Conference on Computer-Supported Cooperative Work and Social Computing (pp. 215-218). Association for Computing Machinery (ACM), Portland, OR, February 2017*

Extracurricular Activities

Mar 2015 ~ Jun 2017 **Korean Conversation Group (President)**
Helped members who learn Korean through language exchange