

# Woosuk Seo

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3801 Brooklyn Ave NE Stevens Court L311, Seattle, WA

## Skills and Abilities

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- Experience in responsive web, mobile app UX/UI design
- Experience in data analysis for UX design and research
- Prototyping skills (*Sketch, Figma, Adobe XD, InVision*)
- Graphic design skills (*Photoshop, Illustrator*)
- Familiar with web development (*HTML, CSS, JavaScript, jQuery, WordPress*)
- Familiar with content strategy (*Content Inventory, Competitive audit, SEO*)
- Proficiency in MS Office (*Word, Power Point, Excel*)
- Multiple languages (*English, Korean, Chinese*)

## Education

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Jan 2015 ~ Jun 2017	<b>University of Washington</b>
Sept 2011 ~ Jun 2012	<i>Bachelor of Science in Informatics</i> <i>Human-Computer Interaction</i>

## Work Experience

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Aug 2017 ~ Present	<b>HelpingLink, Web Designer</b> <i>Seattle, Washington</i> <ul style="list-style-type: none"><li>• Used WordPress to redesign the website</li><li>• Refined the overall style of the website</li><li>• Improved the user experience</li></ul>
Jan 2017 ~ Jun 2017	<b>Information School, Undergraduate Research Assistant</b> <i>Seattle, Washington</i> <ul style="list-style-type: none"><li>• Used Kobo Tools to create digital survey forms</li><li>• Optimized the use of survey on Android tablets</li><li>• Tested/debugged the finished products</li></ul>
Jul 2016 ~ Sept 2016	<b>Mouda(P2P Lending Platform Startup), Web Design Intern</b> <i>Seoul, Korea</i> <ul style="list-style-type: none"><li>• Built company brand (colors, typography, etc.)</li><li>• Used Adobe XD to design layout of the website</li><li>• Iterated the design process based on the user feedback</li></ul>

## Awards and Honors

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Mar 2017	<b>Statira Biggs Scholarship</b> \$3,000 award for international students from Japan, Korea, and Manchuria
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## Publication

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- Jung, H., **Seo, W.**, and Cha, M. "Personas and Scenarios to Design Technologies for North Korean Defectors with Depression". In *Companion of the 20th ACM Conference on Computer-Supported Cooperative Work and Social Computing* (pp. 215-218). Association for Computing Machinery (ACM), Portland, OR, February 2017

## Extracurricular Activities

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Mar 2015 ~ Jun 2017	<b>Korean Conversation Group (President)</b> Helped members who are learning Korean through language exchange
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