

**JONATHAN HAOJAQ KHO**  
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Communication Design Major  
Kuala Lumpur, Hong Kong, New York

**DESIGN & WORK  
EXPERIENCE**

2016 – 2017

**ALUMNI LOGO & MEMBERSHIP CARD**

Lead Designer

Designed and branded the school's alumni association logo and devised the membership card design

Client: The ISF Academy (Hong Kong)

**MODDOT TYPEFACE**

Assistant Designer

Devised the bold and light version of the typeface in collaboration with designer William Bevington

Client: BBQ Premium Chicken (Korea)

2014 – 2016

**YEARBOOK DESIGN**

Lead Designer & Editor

Designed the tutoring center's first annual yearbook; partook in content editing and filtering

Client: Baker & Bloom (Hong Kong)

**OPEN DAY ADVERTISING AND MERCHANDISE DESIGN**

Lead Designer

Designed tote bags, info & advertising posters, pamphlets, handouts and web layouts

Client: Baker & Bloom (Hong Kong)

2012 – 2015

**YEARBOOK DESIGN**

Assistant Designer & Co-Editor

Designed the theme, consolidated the layout of photos and edited the articles for the publication

Client: The ISF Academy (Hong Kong)

**CHARLIE & THE CHOCOLATE FACTORY THEATER BRANDING**

Co-Designer

Devised a series of design including the tickets, posters, backstage shirts and props

Client: The ISF Academy (Hong Kong)

**EDUCATION**

2014 – 2018

Parsons School of Design: BFA Communication Design (Dean's List)

2008 – 2014

The ISF Academy: International Baccalaureate Diploma (40/45)

**AWARDS**

2012 – 2014

IB Visual Arts Award

Kiwanis Community & Service Award

**LANGUAGES**

Native:  
Limited:  
Elementary:

English, Mandarin, Cantonese

Arabic (colloq. Levant), Malay, American Sign Language

German,

**SKILLS**

Print Design, Web Design, Branding, UI & UX, Type Design, Adobe Creative Suite, JavaScript, HTML, CSS, PHP, p5.js, Microsoft Office, Laser Cutting, Trends Analysis