



UNIVERSITY OF
OXFORD



Saïd
Business
School

AI Goes Mainstream

AutoDraw

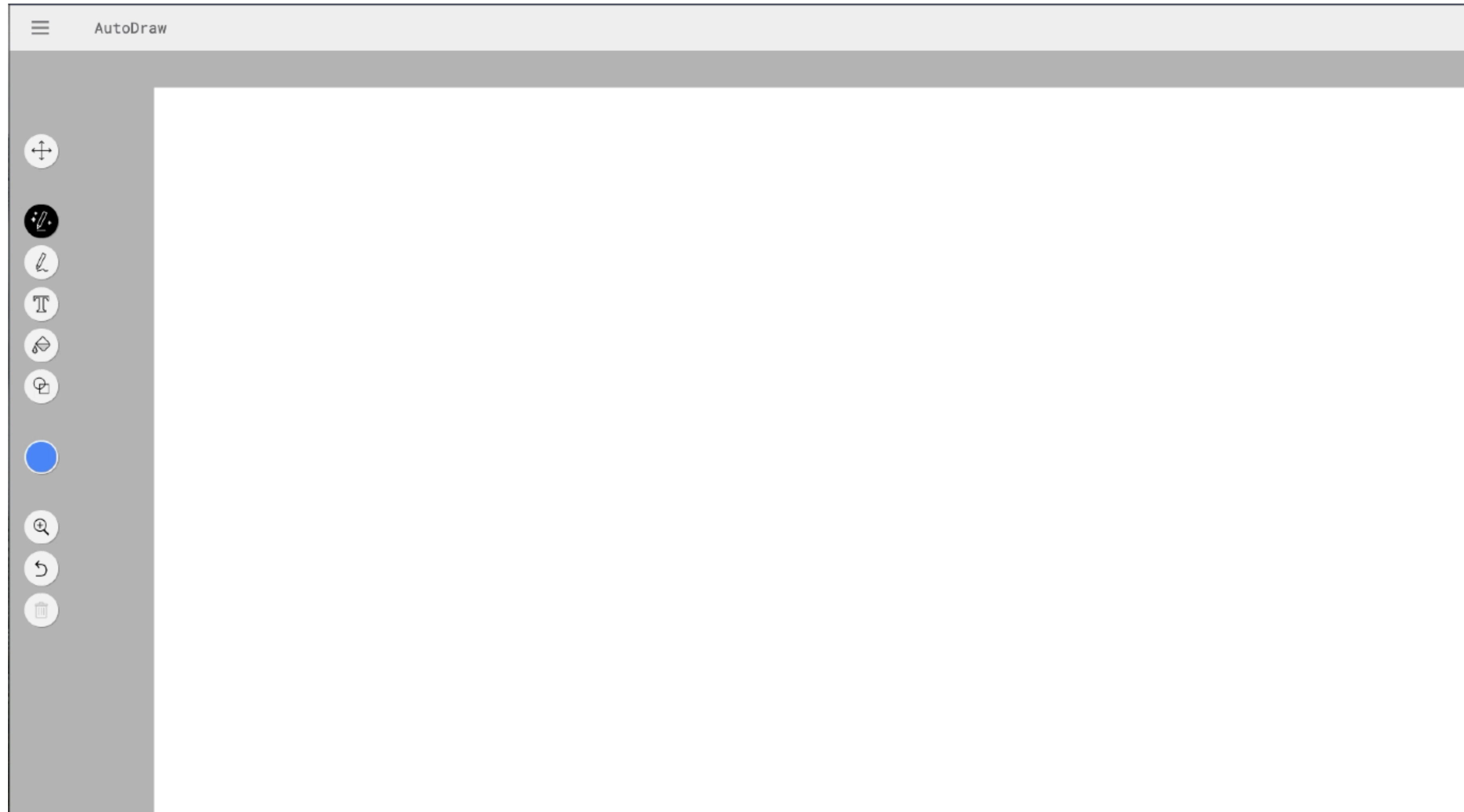






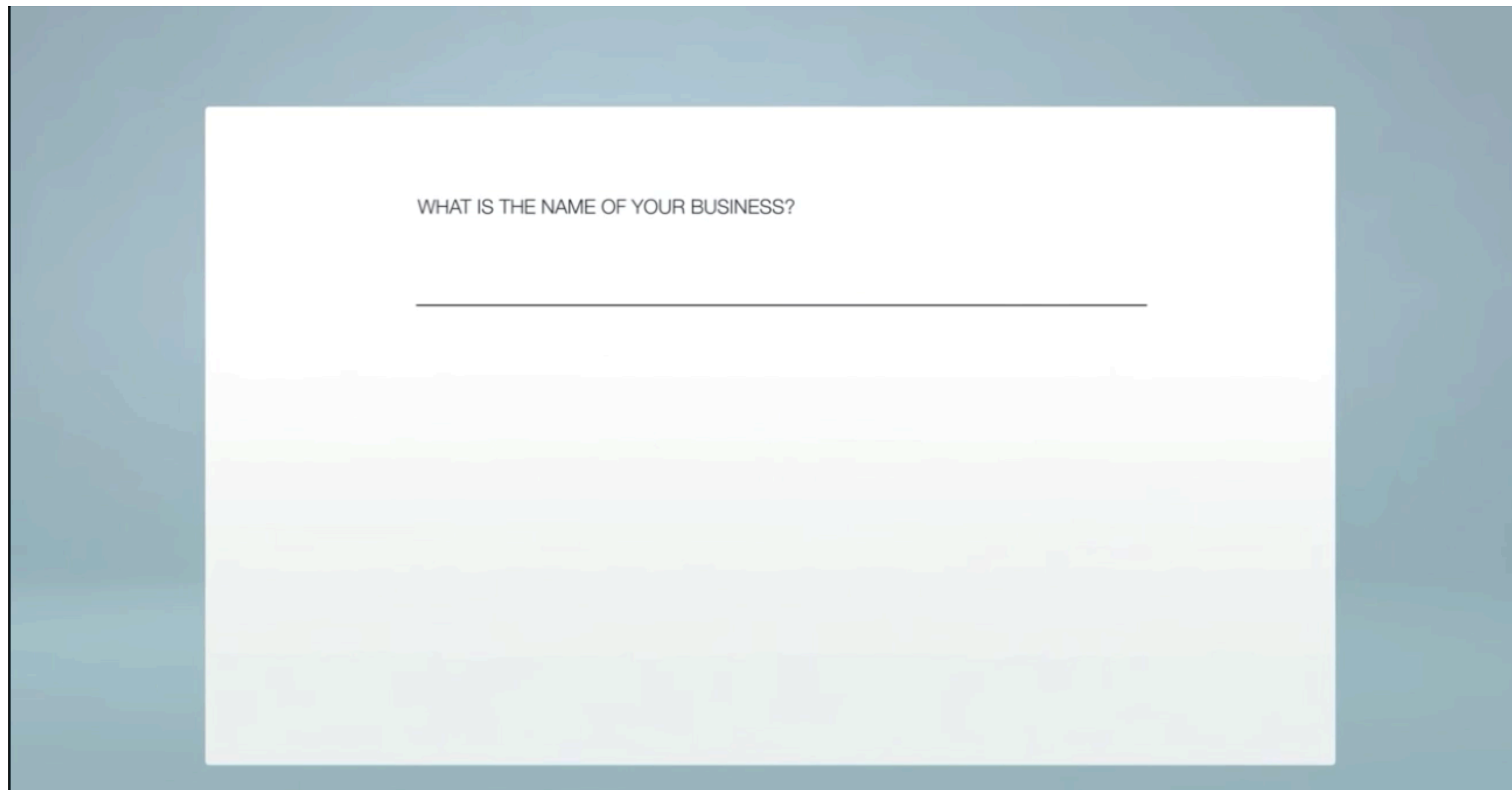
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Wix ADI: More Intuitive Website Builder

A screenshot of the Wix ADI (Artificial Design Intelligence) onboarding interface. The screen has a light blue background. In the center, there is a white rectangular box. Inside this box, the text "WHAT IS THE NAME OF YOUR BUSINESS?" is displayed in a small, grey, sans-serif font. Below the text is a horizontal line, indicating a text input field. The entire interface is framed by a thin black border.