



UNIVERSITY OF
OXFORD



Saïd
Business
School

NikeiGGan

TheStyleinStyleGan

- Can we get it to stylize things the way we want?
 - Not perfectly, but we're getting there. Some examples below.
 - Notice how colors change with the shape and black is always one of them



color blocking



Topshapere



ventieth centuries



Topkheight









NikeGan

The Style in StyleGan

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Color blocking



Top shape



Vertical thickness



Top height

NikeGan

Novelty

- Does it just reproduce styles or does it come up with new ones?
 - It definitely produces new styles
 - You can control how adventurous it is at the cost of fidelity to original data



High fidelity to original data (lots of grey and black, similar shapes)



More adventurous (more colorful, more novel, but not as "Nike")