## Robotics &

## Recent Advances Make New Things Possible

- Arrival's autonomous mobile robots are a key lynchpin in the micro factory
- Need to be smart enough to navigate without help, flexible enough to deal with different environments and tasks
- Arrival has not proven its model yet
- Exciting space to watch



## Takeaways

## Design / NPD / Manufacturing

- 1. Al impacts on design
  - i. Easier, more intuitive design through natural interfaces: language, sketching, style transfer
  - ii. More people can be designers through **no/low code** products
  - iii. Reinforcement learning  $\rightarrow$  machines iterate so you don't have to
- 2. Al impacts on NPD
  - i. New representations allow us to do math on styles (e.g., averaging two styles)
  - ii. Computers will **not filter ideas** because of social or cultural pressure
  - iii. Computers diligently explore many possibilities (drug discovery while you sleep)
- 3. Al impacts on manufacturing
  - i. Better simulation means we can **try ideas before building** prototypes
  - ii. Generative design can "evolve" parts, 3D printing can make them real
  - iii. Al makes **better robots**, which in turn allows **new business models**



