

Justin Javorek

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Justin has over 5 years of experience in UI/UX Design, Web Development, Digital Marketing, and Software Sales in the SaaS industry, machine learning intelligence and enterprise software.

Skills:

- Development: JavaScript, React, Express, NodeJS, Postgres, Python, jQuery, HTML, CSS
- UI/UX Design: Sketch App, InVision, Illustrator, Photoshop, Keynote
- Digital Marketing/Sales: Hubspot Certified (COS, CRM, Marketing Automation), Salesforce

Work Experience:

Web Developer at MEDSTACK INC. (Contract) (Oct. 2016 - Dec. 2016)

- Developed the MedStack.co marketing website using HTML, CSS, JavaScript
- Fully designed visuals using Sketch App and Adobe Creative Suite
- Integrated Hubspot Marketing Automation Platform (Forms, Workflows, Sequences)

Web Developer & Digital Marketer at FUNDMETRIC INC. (April 2016 - Sept. 2016)

- Developed the [marketing website](#) using HTML, CSS, JavaScript
- Setup Hubspot CRM & Hubspot Marketing Automation Platform
- Increased inbound by 33%, which resulted in 12% increase in sales
- Designed a pitch deck & product demo for [Founder Fuel Demo Day](#)

NEXT 36 - Product Designer at CONSUMEAPI (Sept. 2015 – May 2016)

- Developed an MVP using various consumer intelligence APIs
- Designed user experience & user interface for both client & user applications
- Conducted over 200 hundred customer interviews using lean methodology

Junior Designer & Sales Coordinator at GOALLINE (Sept. 2012 – Mar. 2013)

- Worked on the onboarding process related to client website setup and custom styling
- Designed internal marketing materials for trade shows, and web campaigns
- 30-40 customer check-in calls per week

Freelance Web Designer (Sept. 2012 - Present)

- Developed over 20 websites for various clients
- Wrote external and internal design specs for clients
- Designed all the mockups for web and mobile interfaces

Education:

Brainstation - Full Time Web Development, Summer 2017

Udacity - Full Stack Web Development Nanodegree, 2017

Dalhousie University - Bachelor of Management, May 2017

- Major in Business Administration, Minor in Computer Science

Stanford University - Lean Methodology & Design Thinking Course, March 2016

- Completed 6 months online and 4-days in-person design thinking & lean methodology training at The Hasso Plattner Institute of Design (D.School) at Stanford University



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