First Name: Jayaraj
Last Name: Elaraj

Design Technologist | Design Systems Specialist | Frontend Developer

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Summary

I am a Design Technologist with expertise in prototype development, front-end frameworks, design systems, and leadership. I have also completed an Advance Management Program in Marketing from the Indian Institute of Management, Calcutta.

As a leader, I have managed design technology teams and fostered a culture of collaboration and high performance. I value communication and teamwork, which helps me to achieve success in projects.

I specialise in Design System Development, which involves crafting design principles, visual styles, and component libraries to ensure the quality of projects. This not only maintains brand integrity but also speeds up the design and development process.

With my marketing background, I bring a strategic mindset and a knack for customer-centric design. I create prototypes that cater to user needs and business goals to deliver exceptional user experiences.

My specialty is creating interactive prototypes that are user-friendly and easy to use. I pay attention to the nitty-gritty details and use top-notch prototyping tools to ensure the final product is a user-centric masterpiece.

I am proficient in front-end frameworks like React, Angular, and Vue.js. I can craft responsive and user-friendly interfaces that enhance the overall user experience.

Let's work together to create cool things!

Experience

Manager Design Technologist at Chargebee
April 2024 -

Staff Design Technologist at Chargebee
April 2023 - April 2024
As a Design Technologist at Chargebee, my primary focus is to create and maintain a comprehensive design system. I pay close attention to detail and apply design principles to ensure that our products maintain a consistent and visually pleasing appearance.

My role involves bridging the gap between design and development by translating creative concepts into user-friendly interfaces. I work closely with cross-functional teams to enhance the user experience through seamless design and efficient workflows.

Senior Design Technologist at Chargebee
November 2021 - April 2023

Design Technologist & Web Consultant at Cognizant
July 2011 - November 2021

GUI Designer and Developer at Phonix&york
October 2009 - June 2011
Brand development, web site traffic growth, web site UI and advertising revenue. Developed brand strategy and statistics systems.

Graphic Designer at Connexions Group
November 2007 - July 2009

Education

Indian Institute of Management, Calcutta

Advance Management Program, Business, Management, Marketing, and Related Support Services, Consumer behaviour, 2016 - 2017

Loyola Institute Of Business Administration
Certificate in Supply Chain Management(SCM), Logistics, Materials, and Supply Chain Management, 2015 - 2016

Annamalai University
Master of Business Administration (M.B.A.), E-Commerce/ Electronic Commerce, 2013 - 2015

University of Madras
Bachelor of corprate secretaryship(B.C.S), Business/ Commerce, General, 2002 - 2005