Executive Summary

The Land O'Lakes Area Artisans (LOLA) project is a critical element to expand the reach of art education and enjoyment with more of the community. The purpose of this project is to utilize automate processes to maximize personnel resources and increase collection of useful data. By expanding the processes to allow for data collection, online pay options, a volunteer forum, and media page. These web pages will increase productivity by relieving manual processes. The data collection is a byproduct if the web pages and will make data available for analysis to meet the community need and allow for more accurate data to process for applicable grants thereby potentially increasing revenue.

The Tomahawk Group mission is to design an efficient, cost-effective website to address LOLA's business needs through systematic analysis. Tomahawk Group is a comprehensive group a bringing a unique vision to your solution. With a diverse group that has experience within the non-profit sector, web development and system design.

Our recommendation for expansion would be to redevelop the current website.

- Online student registration
- Online pay options
- Media page to include photo management
- Volunteer forum
- Event management
- Feedback forum by survey software

With these elements instituted and a slight increase of software and hardware, the LOLA will expand its reach into the community and through the state enabling the enrichment of the community. Included in this proposal are the prototypes of a potential IT solution The Tomahawk Group can supply and support. These processes should increase collection of the data, make it easier for volunteer and outside communication, and ultimately allow for the collection of the data for accurate grant reporting and analyzing the needs of the community.