WHERE

Is the best coffee in Los Angeles?

Foreword

The purpose of this presentation is to share summary findings from an analysis exercise which seek to answer-

"Where can I find the best coffee in Los Angeles?"

Please see the accompanying report for additional detail.

MANY

Acknowledgements
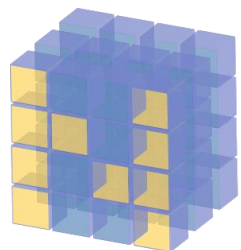
Technologies Used:
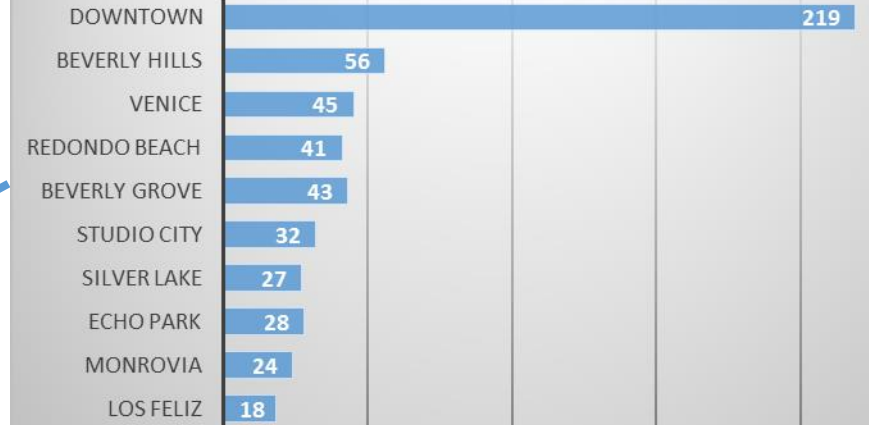

Data Sources:

Data Understanding

4,507 Coffee shops were identified for

236 Neighborhoods within Los Angeles

RATING was chosen as an independent variable, with

PROMINENCE (density within a Neighborhood) and

AFFORDABILITY (as reported by users) used as dependent variables.
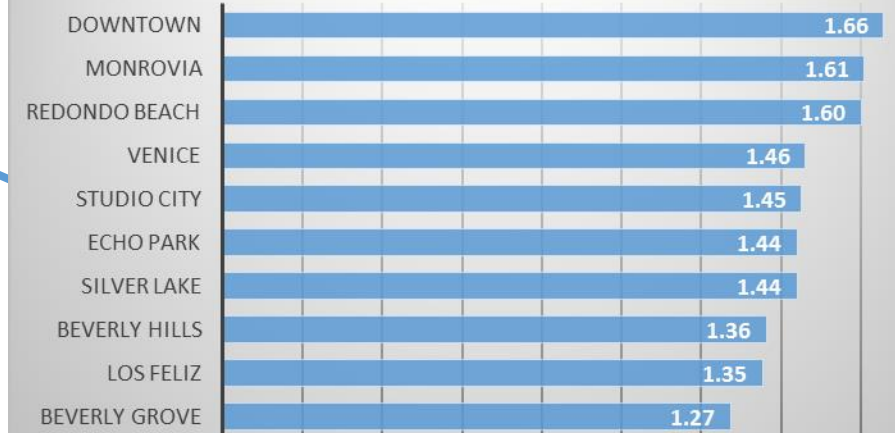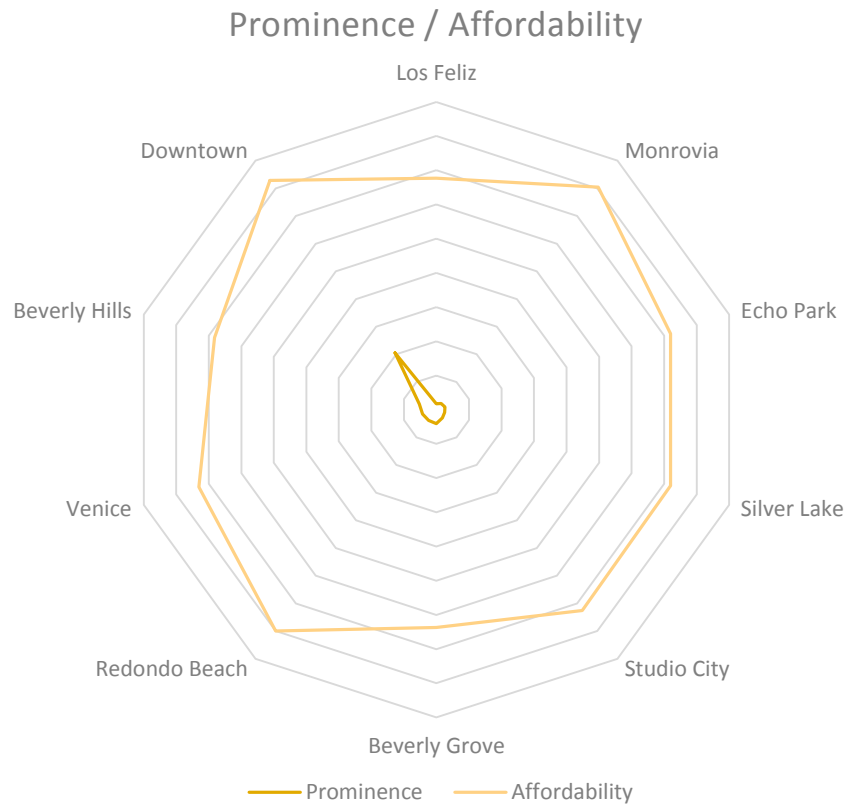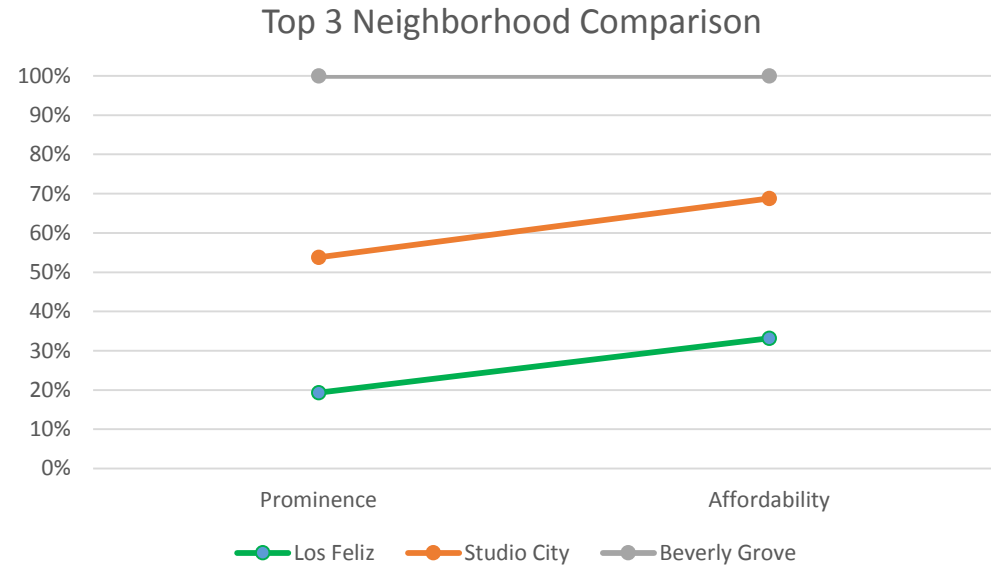
Analytic Approach

Prominence / Affordability

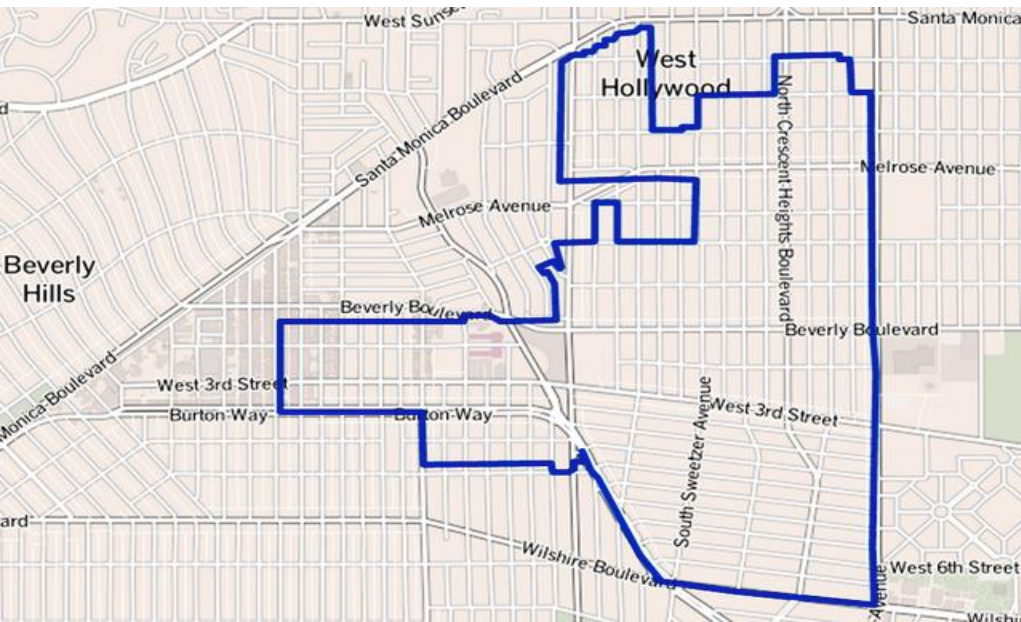Downtown had the most noise simply due to its high concentration of coffee shops as compared to other neighborhoods.

Interesting to note- this saturation of business seems to directly correlate to more competitively priced coffee.

Top 3 Neighborhood Comparison

Across all factors considered, Los Feliz, Studio City and Beverly Grove stood out.

Beverly Grove set the standard across Rating, Prominence and Affordability.

34 of the 43 coffee shops in Beverly Grove focus primarily on coffee, with the remaining 9 placing emphasis on other beverages and food items.

If you're ever in Los Angeles, the best coffee can be found at Emma's Coffee.

THANK YOU