# Limits

Headline = 25 chars

Two description lines = 35 chars each

# Campaign #1

## Ad #1

High Quality Aprons

www.tlaulli.com/apronStyles

Industrial strength. Low prices.

Wholesale and retail. Buy online.

# Cost Per Click Rational

We make about $150 per week or $600 per month.

Presently with only Double-sided and Pechera aprons active, I can make at least a revenue of $7 on one item, or a profit of about $5.

Setting a maximum cost-per-click (MCPC) of $0.50 with a $5 maximum per day gives $5 X 30.4 days/mth = $152.

This would leave a $600 - $152 = $448 profit per month.