

Investor Pitch Deck

Cosmic Life

Founder: Vanessa Buchanan

Website: startcosmic.com

Vision and Market Opportunity

- Vision: Become a leading unicorn in the insurtech industry by revolutionizing the way insurance products are delivered and managed.
- Market Opportunity: The insurtech sector is rapidly growing with increasing demand for streamlined, customer-centric solutions. By addressing the pain points of traditional insurance processes, the company is well-positioned to capture a significant market share.

Business Model

- Core Offering: Provide premium insurance products with real-time quoting capabilities. Ensure a frictionless user experience by avoiding the typical data collection and sales calls.
- Customer Experience: Focus on exceptional support and ease of use, which will differentiate the company from competitors and build customer loyalty.

Financial Strategy

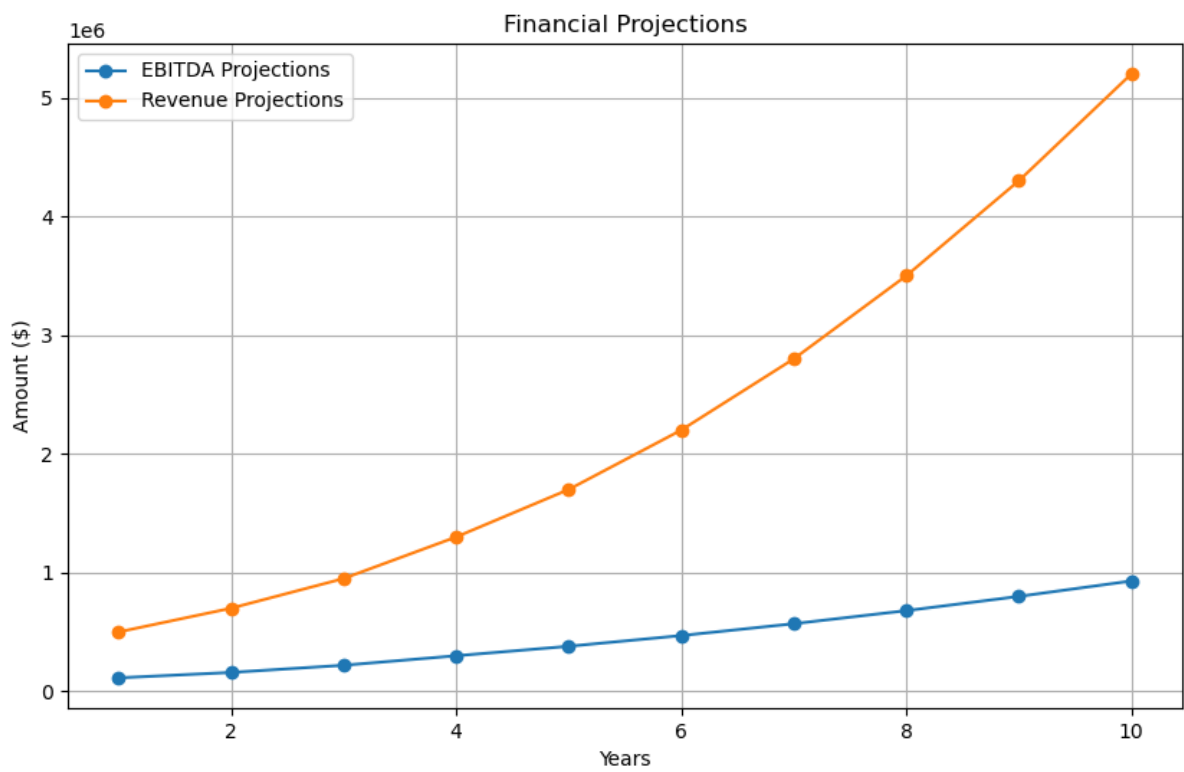
- Revenue Projections:

- Short-Term: Achieve strong growth in the first few years through aggressive marketing and customer acquisition.

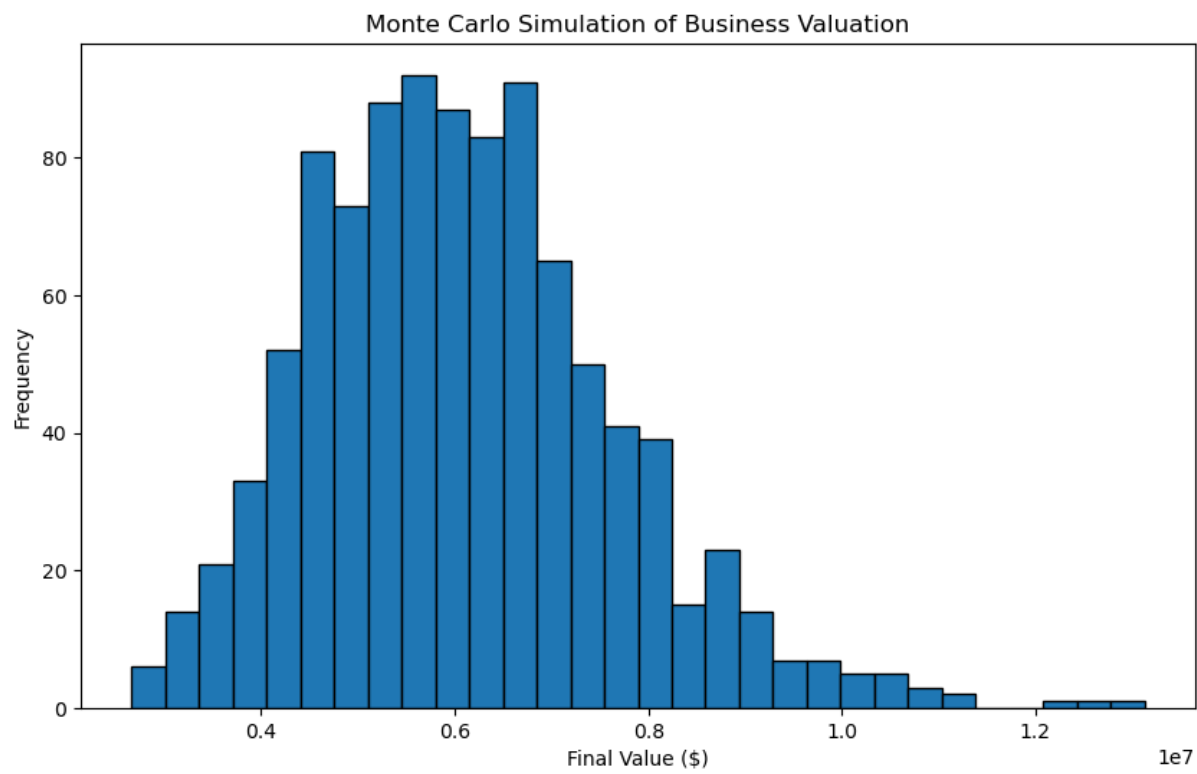
- Long-Term: Reach \$1 billion valuation within 10 years by scaling operations, expanding market reach, and optimizing business processes.

- Financial Metrics: Highlight key metrics such as EBITDA, NPV, and discounted cash flow.

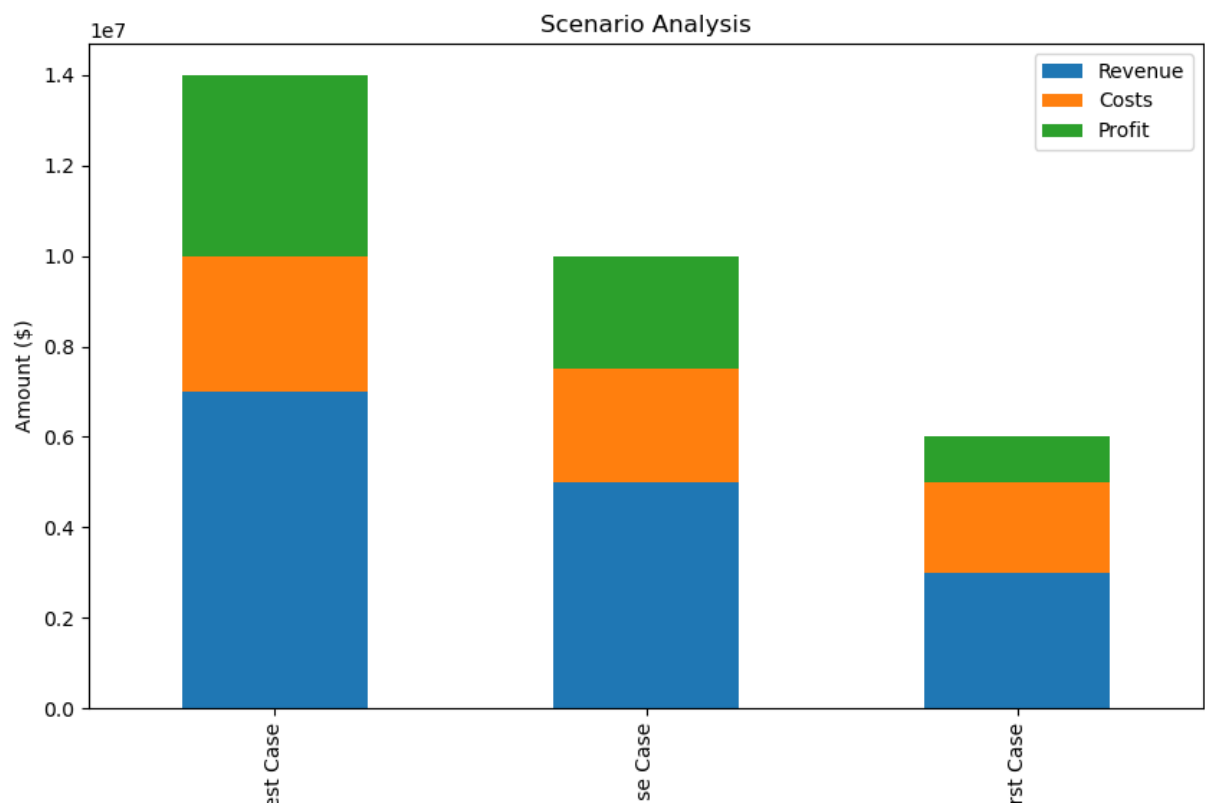
Financial Projections



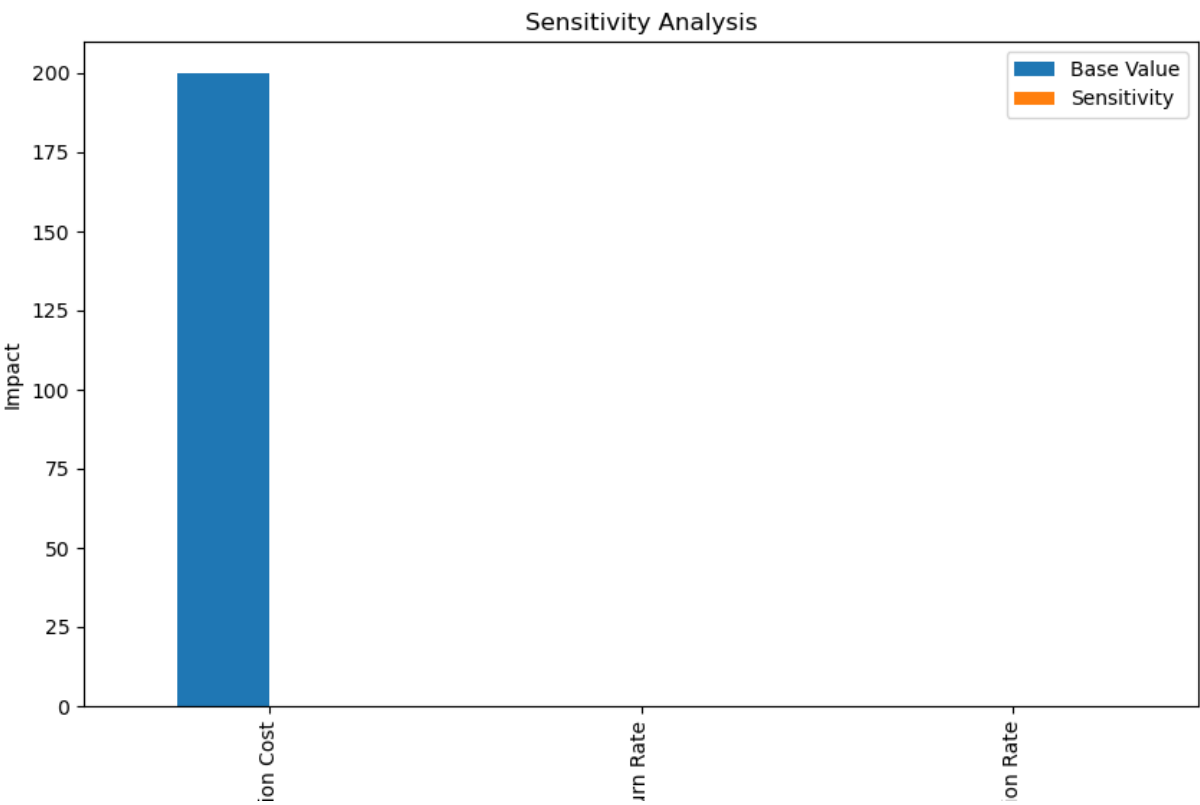
Monte Carlo Simulation



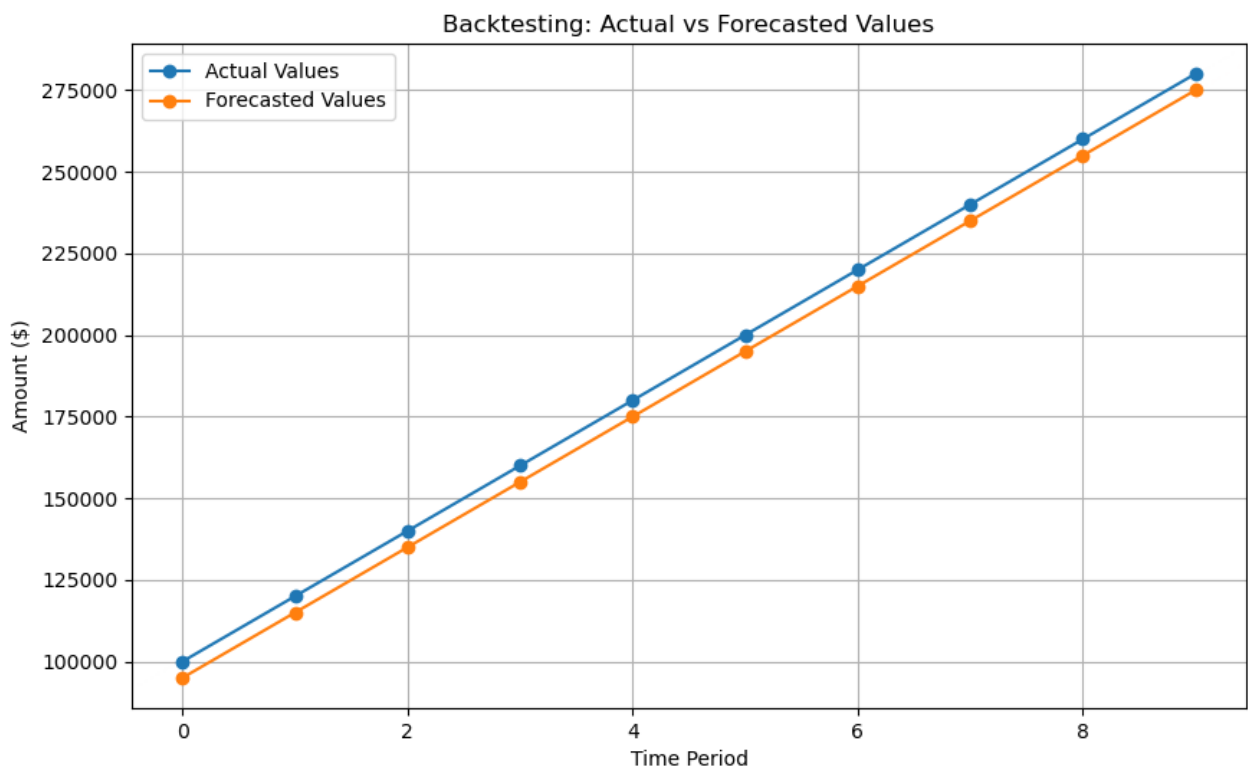
Scenario Analysis



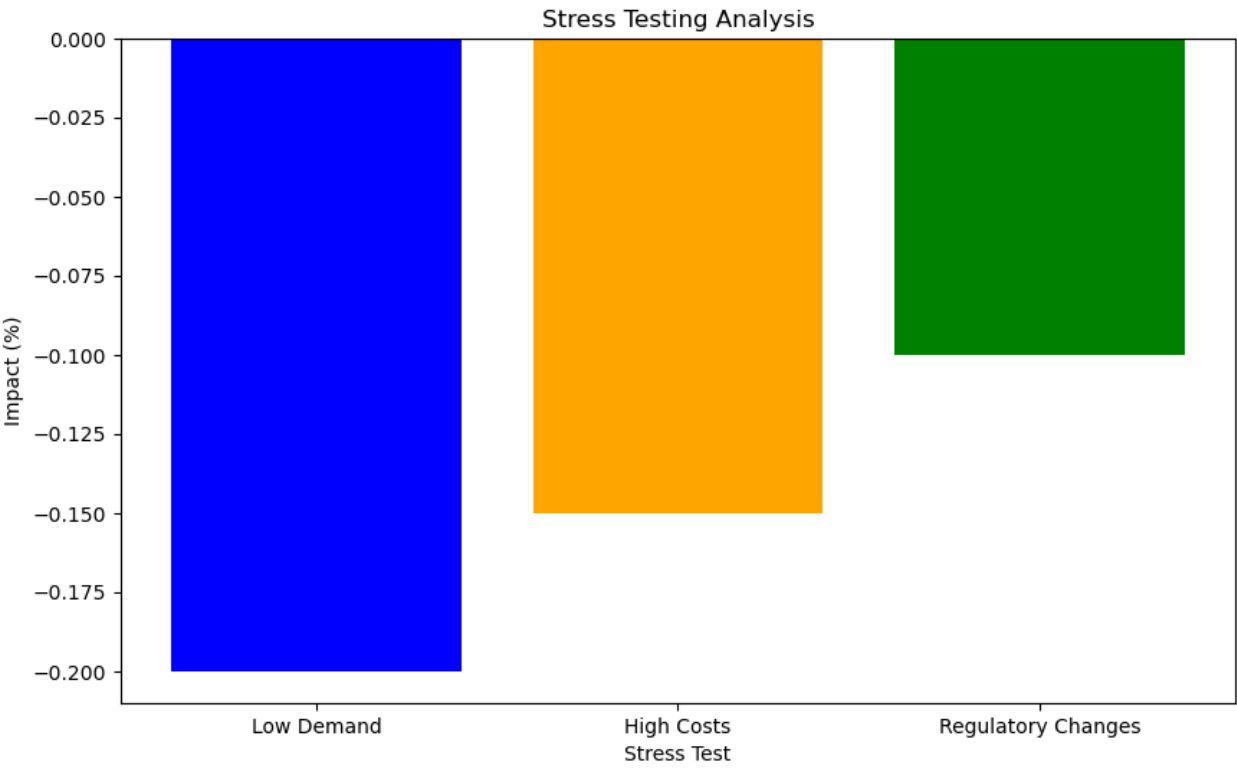
Sensitivity Analysis



Backtesting



Stress Testing



Conclusion and Next Steps

- **Summary:** With a solid financial foundation, an innovative business model, and a clear path to becoming a unicorn, Cosmic Life is poised to disrupt the insurtech industry.
- **Next Steps:** We are seeking an investment of \$1.5 million to accelerate growth and reach our next milestones.
- **Contact Information:** Please reach out for further discussion and detailed financials.