JARED CAZEL

New York City Metro | jjcazel@gmail.com | jaredcazel.com | linkedin.com/in/jared-cazel | github.com/jjcazel

SKILLS

Languages: JavaScript, HTML/CSS/Sass (4+ yrs); Python (3 yrs); TypeScript (2 yrs)

Frameworks/Libraries: React, Redux, Node.js (4+ yrs); Next.js, Express.js, Tailwind CSS, Ruby/Rails (1 yr)

Databases/Backend: SQL, REST APIs (4+ yrs); PostgreSQL, MongoDB (1 yr)

Development Tools/Methodologies: Git, Agile (4 yrs); Jest (2 yrs)

EXPERIENCE

Senior Software Engineer - Fullstack, TMX - New York

2020 - 2023

- → Developed the MVP of a SaaS platform, leading a small team under tight deadlines to secure \$1.5 million in seed funding, highlighting my ability to drive projects from concept to funding.
- → Owned and enhanced over 50 core features, resulting in a 24% increase in paid subscriptions by focusing on user engagement and software development lifecycle improvements.
- → Orchestrated cross-functional teamwork, overseeing 240 front-end deliverables to achieve 'bug-free' CI/CD deployments, leading to a 30% reduction in time to delivery and saving the company \$20,000 annually.
- → Crafted responsive websites and user interfaces, contributing to a sustained user base growth of over 16% month over month, demonstrating my skill in creating scalable and engaging web experiences.
- → Conducted weekly design and code reviews, significantly enhancing code readability and maintainability, while fostering team collaboration.

Software Engineer, The Bible for Normal People

2023 - Present

- → Streamlined customer journey, reducing bounce rates by 15% and boosting memberships by 12% monthly.
- → Migrated the company's server infrastructure to WP Engine, ensuring future scalability and enhancing system reliability, which positioned the platform for seamless growth.
- → Collaborated on a 5-year strategic plan, projecting 200%+ revenue growth.
- → Implemented SEO best practices, achieving an 18% improvement in Google search performance month-over-month.

PROJECTS

Full-Stack Software Engineer, ViewTube - Github

- → Led the development of ViewTube, a YouTube-like full-stack application, using React, Redux, JavaScript (ES6), Ruby on Rails, and PostgreSQL, focusing on clean, maintainable code through Object-Oriented Programming principles.
- → Engineered a secure user authentication system with BCrypt and PostgreSQL, enhancing data security and user experience.
- → Implemented Rails Active Storage with AWS S3, improving video upload reliability and user satisfaction; managed a comprehensive relational database schema with PostgreSQL for efficient data and user management.

EDUCATION

Full-Stack Web Development, App Academy2019Master of Music, The Catholic University of America2013Bachelor of Music, The Boston Conservatory2007