

JARED CAZEL

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TECHNICAL SKILLS React, Redux, JavaScript, HTML5, CSS3, Python, SASS, AWS S3, AWS Lambda, AWS RDS, AWS Cognito, Git, JQuery, Rest API, SQL, Node.js, Express.js, Ruby on Rails, Docker, Agile, TDD

EXPERIENCE

Tech Director, *The Bible for Normal People* thebiblefornormalpeople.com - Remote Aug 2023 - Present

- Identify pain points and optimize customer journey in order to reduce friction for new monthly members to join our Mighty Networks space which decreased user bounce rate by 35% and increased new memberships by 20% month over month.
- Lead the executive team in creating a 3-year plan first to optimize the e-commerce flow on our current WordPress site then build a fully custom platform from scratch which would offer a full suite of features for a projected 5,000 users including media content hosting and a recommender system, cutting-edge scholarly research library, and a highly interactive, engaging social community.
- Communicate with 5 team leaders weekly to organize and prioritize technology needs reducing latency between leadership team and developers implementation by 25%.
- Oversee and troubleshoot all site plugins, third-party integrations (Mailchimp, Stripe), and theme updates, including the creation of a child theme that allows us to create scalable, custom code.

Senior Software Engineer, *TMX* usetmx.com - New York, NY Jan 2020 - Nov 2023

- Develop a functional MVP platform using a modern React/JavaScript frontend, Material UI, and a serverless backend hosted in AWS (python lambda functions) while leading a small team of three developers in hitting tight deadlines in a fast-paced, early-stage startup, which served as our Proof of Concept and led to raising over \$1.5 million in seed funding.
- Own over 50 core features and applications allowing for strong customer growth and engagement on a platform used by over 2,000 users throughout the whole SDLC, from the UI/UX design/scoping process through development, Quality Assurance (QA) and testing, product management on JIRA-like board, deployment, and production maintenance. I finished by my projected deadlines with quality features 94% of the time.
- Coordinate over 240 frontend team deliverables to ensure continuous and 'bug-free' deployments (CI/CD) including UI development using the React JavaScript library and Redux state management, AWS Cognito, AWS RDS, AWS Lambda, Web API, HTML, CSS, and Git.
- Perform peer code reviews weekly, write unit and functional tests using Jest and Enzyme, and discuss code improvements with a growing team of over 6 developers which reduced tech debt by 50% - 60%.

Executive Project Manager, *Scholastic* - New York, NY Feb 2016 - Aug 2019

- Worked with the SVP of the Digital Analytics division to help manage a budget of over \$2 million allowing the team to create a fiscally sound plan of innovation each year.
- Managed contracts from over 25 service providers to keep the invoices paid and current.
- Supported the SVP and team in closing over \$20 million of sales with Title 1 school districts.

EDUCATION

Full-Stack Web Development , App Academy	2019
Master of Music, Orchestral Performance on the Double Bass , The Catholic University of America	2013
Bachelor of Music, Orchestral Performance on the Double Bass , The Boston Conservatory	2007