

I TRANSFORM STORIES INTO IMMERSIVE AND NARRATIVE SPATIAL EXPERIENCES



EXPERIENTIAL DESIGNER / DESIGN DIRECTOR

Design + Creative Direction
Concept-driven Spatial Design
3D Environment + Spatial Design
Advanced 3D Modeling + Rendering
2D + 3D Visualization

Design Development
Creative Development + Process
Spatial Logistics + Guest Flow
Adobe Creative Suite Mastery
End-to-End Experiential Design

SENIOR EXPERIENTIAL DESIGNER

jul '21 - current



EXPERIENTIAL DESIGNER

sep '19 - jun '21

NVE EXPERIENCE AGENCY

- Led experiential concepts and spatial narratives, shaping guest journeys, tone, and atmosphere
- Developed 3D models and high-impact renderings, elevating concepts through refined visualization and post-production
- Collaborated closely with production and vendors to maintain creative integrity through execution
- Framed and pitched design narratives to clients, securing buy-in and approvals

3D DESIGNER

sep '18 - jun '19

THE VISIONARY GROUP

- Led experiential concepts from brainstorm to build-out, owning the full creative arc
- Crafted compelling RFP strategies that helped win major projects
- Delivered graphic schematics and design assets that elevated project outcomes

LIGHTING DESIGNER

oct '17 - jul '18

HLB LIGHTING DESIGN

- Designed impactful architectural lighting strategies that blended form and function
- Ran lighting calculations and developed visual renderings to support design intent
- Produced precise CAD drawings and fixture specs to guide implementation
- Oversaw lighting specs and budgets to keep execution sharp and on track

CONCEPT DESIGN INTERN

sep '15 - dec '15

STARBUCKS CORP

- Played a key role in evolving Starbucks Roastery experiences
- Sketched and developed custom furniture and equipment for Starbucks spaces
- Designed visuals and decks that energized internal presentations
- Built and installed standout furniture for the Seattle Roastery Holiday Popup

PRESENCE

🌐 <http://jjchungdesign.com>

✉ jjchung13@gmail.com

🌐 <http://linkedin.com/in/joseph-chung-b5b67179>

🎓 Art Center College of Design, BA of Science in Environmental Design, dec '15

📍 Based in Los Angeles