

# I TRANSFORM STORIES INTO IMMERSIVE AND NARRATIVE SPATIAL EXPERIENCES



## EXPERIENTIAL DESIGNER / DESIGN DIRECTOR

Design + Creative Direction

Story-driven Spatial Design

Design Development

Creative Development + Process

3D Modeling + Rendering Expertise

Spatial Logistics + Guest Flow

Adobe Creative Suite Mastery

End-to-End Experiential Design

## SENIOR EXPERIENTIAL DESIGNER

jul '21 - current

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## EXPERIENTIAL DESIGNER

sep '19 - jun '21

## NVE EXPERIENCE AGENCY

- Led experiential concepts and spatial narratives, shaping guest journeys, tone, and atmosphere
- Developed 3D models and high-impact renderings, elevating concepts through refined visualization and post-production
- Collaborated closely with production and vendors to maintain creative integrity through execution
- Framed and pitched design narratives to clients, securing buy-in and approvals

## 3D DESIGNER

sep '18 - jun '19

## THE VISIONARY GROUP

- Led experiential concepts from brainstorm to build-out, owning the full creative arc
- Crafted compelling RFP strategies that helped win major projects
- Delivered graphic schematics and design assets that elevated project outcomes

## LIGHTING DESIGNER

oct '17 - jul '18

## HLB LIGHTING DESIGN

- Designed impactful architectural lighting strategies that blended form and function
- Ran lighting calculations and developed visual renderings to support design intent
- Produced precise CAD drawings and fixture specs to guide implementation
- Oversaw lighting specs and budgets to keep execution sharp and on track

## CONCEPT DESIGN INTERN

sep '15 - dec '15

## STARBUCKS CORP

- Played a key role in evolving Starbucks Roastery experiences
- Sketched and developed custom furniture and equipment for Starbucks spaces
- Designed visuals and decks that energized internal presentations
- Built and installed standout furniture for the Seattle Roastery Holiday Pop-up

## PRESENCE

✉ <http://jjchungdesign.com>

✉ [jjchung13@gmail.com](mailto:jjchung13@gmail.com)

✉ <http://linkedin.com/in/joseph-chung-b5b67179>

🎓 Art Center College of Design, BA of Science in Environmental Design, dec '15

📍 Based in Los Angeles