

Ed is in college and has a job, but his problem is that he likes to buy things in his free time.



Once he realized that he was spending too much money on clothes and concerts, he saw that he could not buy enough groceries for the week.



Soon after this, his friends introduced him to an app that helps him to budget his needless spending



He downloaded that app and now it is much easier to keep track of how much he can spend.



He also utilized the deals and offers the app had to offer.



With all the money he saved, Ed had enough money to get as many groceries as he needed, and still had a little extra to spend on the side.